

And Agency Amsterdam

# Koen Pieter van Dijk

Mediakit Q1 2025



# Koen Pieter van Dijk

Koen Pieter van Dijk is a versatile Dutch content creator and tv host. Through personal growth and resilience, Koen now embodies a journey of self-discovery and inner peace, resonating with authenticity. With a profound passion for fashion and a knack for creating hilarious videos, Koen is a trendsetter in style and a master of comedic content, making him the perfect influencer to infuse charm, humor, and authenticity into any brand collaboration. After his documentary, on Amazon Prime which was a big hit, he managed to amaze the whole of the Netherlands and captured their hearts by showing his true self!



[@koenpieter](https://www.instagram.com/@koenpieter)



[@koenpietervandijk](https://www.tiktok.com/@koenpietervandijk)



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# Instagram stats



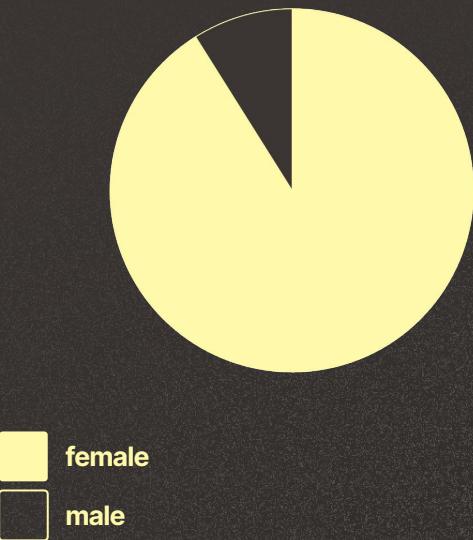
## Location

The Netherlands	93.80%
Belgium	3.90%
Spain	0.40%
Germany	0.30%
United States	0.30%

## Age

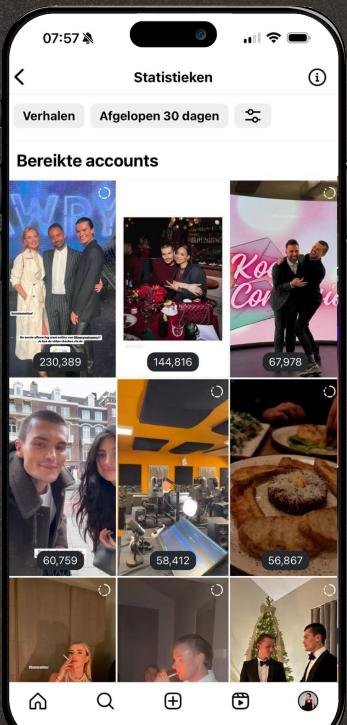
13-17	1.70%
18-24	23.80%
25-34	35.60%
35-44	17.80%
45-54	13.10%
55-64	2.70%
65+	1.10%

## Gender





# Instagram Insights



Story Impressions



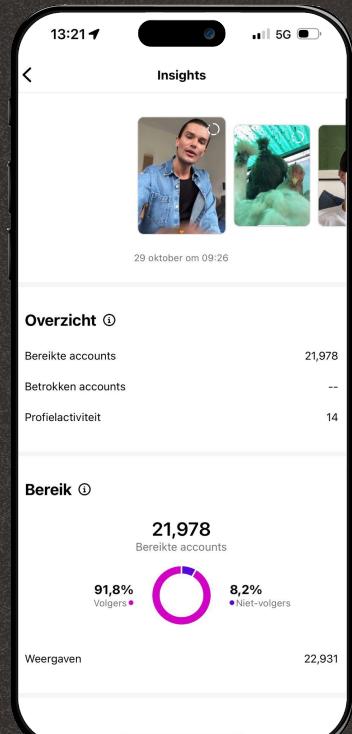
Post Impressions



Reel Impressions



# Instagram Insights - Previous collaborations



Story Impressions



Reel Impressions



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