····· THE VALUE OF ·· GOVERNMENT MEETINGS

FEDERAL WORKERS SAY IN-PERSON MEETINGS, CONFERENCES AND EVENTS ARE IMPORTANT TO DOING THEIR JOBS EFFECTIVELY.



FACE-TO-FACE INTERACTION IS CRITICAL

to advancing the mission of federal agencies, enhancing effectiveness, productivity and collaboration at a time when many government agencies are limited by tight budgets and onerous travel restrictions.



98% OF FEDERAL EMPLOYEES SAY THAT IN-PERSON meetings, conferences and events are important to advancing their AGENCY'S MISSION.



O TRAINING IS BETTER FOR MEETING AND ENGAGING WITH THE "RIGHT PEOPLE."



CONFERENCES AND CONTINUING **EDUCATION EVENTS PROVIDE A BETTER** LEARNING ENVIRONMENT.



84% agree that America's future innovation and competitiveness is tied to engaging, collaborating and learning with THOSE INSIDE AND OUTSIDE OF GOVERNMENT.



AN IN-PERSON EVENT THAT WOULD NOT HAVE RESULTED IN THE SAME IF CONDUCTED REMOTELY.



OFFER THE BEST WAY TO BUILD PUBLIC-PRIVATE PARTNERSHIPS.



92% say that engaging with colleagues, peers, partners and vendors face-to-face improves their ABILITY TO DO THEIR JOBS EFFECTIVELY.

APCO Insight conducted this survey among 100 federal agency employees from March 2-10, 2015. All respondents have travel-related responsibilities as part of their roles at 35 randomly selected agencies.

Meetings Mean Business is a national communications and advocacy campaign to highlight the incredible value that business meetings, travel and events bring to the U.S. economy.

