

# Ambassador Program

## Position Description

### Why Become an Alumni Ambassador?

Becoming an ANZSOG Alumni Ambassador is an opportunity to give back to the ANZSOG community by sharing the skills and knowledge gained during your own ANZSOG journey. Your insights can be transformative for prospective and current students, helping them make informed decisions and navigate their leadership development.

Alumni Ambassadors play an integral role in:

- Promoting ANZSOG's suite of programs to prospective students, including the Public Leadership Credentials, Public Leadership Accelerator, and Public Leadership Intensive programs.
- Raising awareness of ANZSOG within workplaces, jurisdictions, and the broader public sector.
- Supporting current students by sharing real-world applications of ANZSOG learning and demonstrating career benefits.

Your experience as a practitioner provides a valuable perspective, inspiring students, and broadening their understanding of leadership pathways.

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### Role Overview

Prior to 2026, Alumni Ambassadors are graduates of ANZSOG's Executive Programs, including:

- Executive Master of Public Administration (EMPA)
- Executive Fellows Program (EFP)
- Towards Strategic Leadership (TSL)
- Deputies Leadership Program (DLP)
- Emerging Leaders Program (ELP)

# Ambassador Program

From 2026 onwards, Ambassador graduate programs across our Public Leadership Credentials, Public Leadership Accelerator and Public Leadership Intensive Programs:

- Executive Master of Public Administration (EMPA)
- Executive Fellows Program (EFP)
- Deputies Leadership Program (DLP)
- Foundations of Public Leaders (FPL)

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## Key Responsibilities

- Event Participation: Speak at or host ANZSOG events, including inductions, graduations, panel discussions, and conferences.
- Marketing & Communications: Contribute to testimonials, profiles, recruitment campaigns, and focus groups; engage with prospective students.
- Mentoring: Support current EMPA students through mentoring or supervision.
- Ambassadors are positioned as the next generation of the Alumni Council, supporting succession planning and strengthening long-term alumni leadership.

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## Time Commitment

Commitment varies by activity, for example:

- One-hour online Q&A session
- 45 minute – 1 hour Panel Session
- Three-hour creative campaign shoot
- Longer-term mentoring over weeks or months

ANZSOG will tailor requests to your areas of experience and expertise, topics of interest and availability. Participation is voluntary, and Ambassadors may opt out at any time.

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## Additional Engagement

- Promote ANZSOG on social media and update your LinkedIn profile.
- Attend and encourage participation in ANZSOG events.
- Share achievements and relevant opportunities within your network.
- Participate in alumni surveys and community initiatives.

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## Profile bio and website photo

Please provide a short biography (100 words) and professional photograph (16x9) for your Ambassador profile on the ANZSOG website.

We also invite you to share any areas of interest or expertise you may have, including topics you would be interested in speaking about.

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## ANZSOG Support

We will:

- Keep you informed about ANZSOG initiatives through the Quarterly eNews, ANZSOG Alumni LinkedIn Group, regular email and EDM updates.
- Promote your achievements and engagement opportunities.
- Connect you with prospective students and alumni networks.
- Seek feedback to continuously improve the Ambassador program.