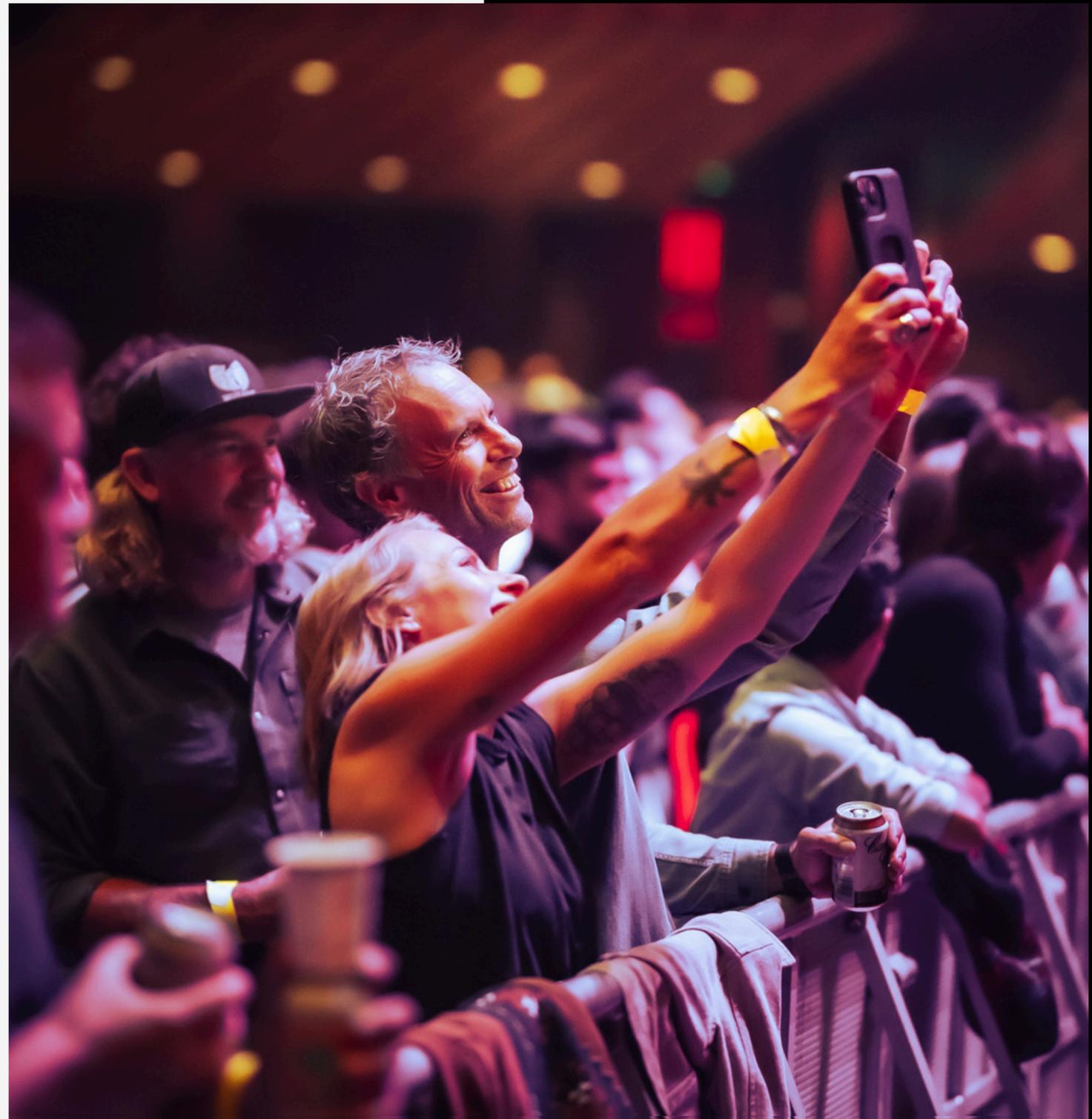


EVENT MARKETING OPPORTUNITIES

Includes eDM, website, social media,
in venue promotion and more



WEBSITE

There are three locations which your event can be displayed on the What's On page of our website.

- Listing Tile
- Personalised Event Page
- Home Page Carousel

Please avoid using text on image and provide clean imagery where specified.

WHATS ON WEBSITE LISTING

REQUIREMENTS: 1 CLEAN IMAGE OF 800 X 1000H



CHRISTCHURCH TOWN HALL
7 Days Live

FRI
28
Nov



WOLFBROOK ARENA
Lewis Capaldi

SUN
30
Nov

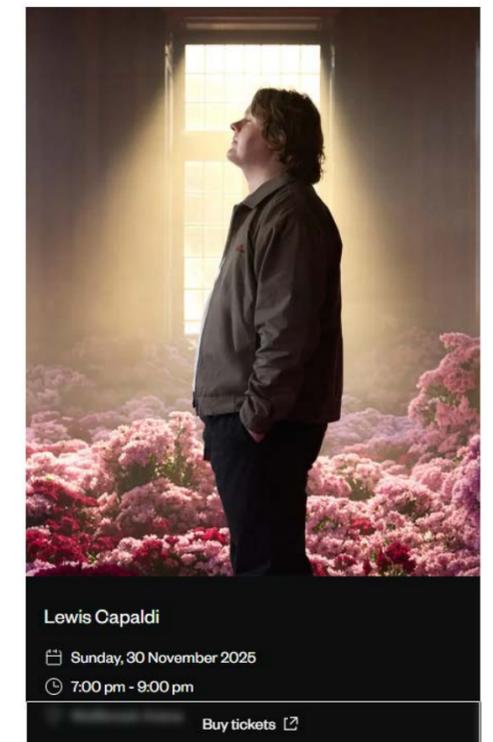


CHRISTCHURCH TOWN HALL
Urzila Carlson

SUN
7
Dec

WHATS ON EVENT PAGE

REQUIREMENTS: 1 IMAGE OF 1920 X 1080H, & 800 X 1000H



HOME PAGE CAROUSEL (FEATURE)*

*Selected at the discretion of Venues Ōtautahi

REQUIREMENTS: 1 CLEAN IMAGE OF 2560 X 1440H & 800 X 1420H

EDMS

There are two types of eDMs we send out with event details.

One is a promotional eDM and one is a transactional eDM.

UPCOMING EVENTS NEWSLETTER

You can feature your event in our Event Newsletter eDMs to reach targeted audiences in the lead up to your event. These are sent every month to a targeted database of subscribers highlighting a particular type of event, promotional and seasonal deals and recently announced events.

You will be featured in the eDM that best suits your event at the discretion of Venues Ōtautahi and will be made aware of upcoming promotions you can be part of with a discount or giveaway of your choice.

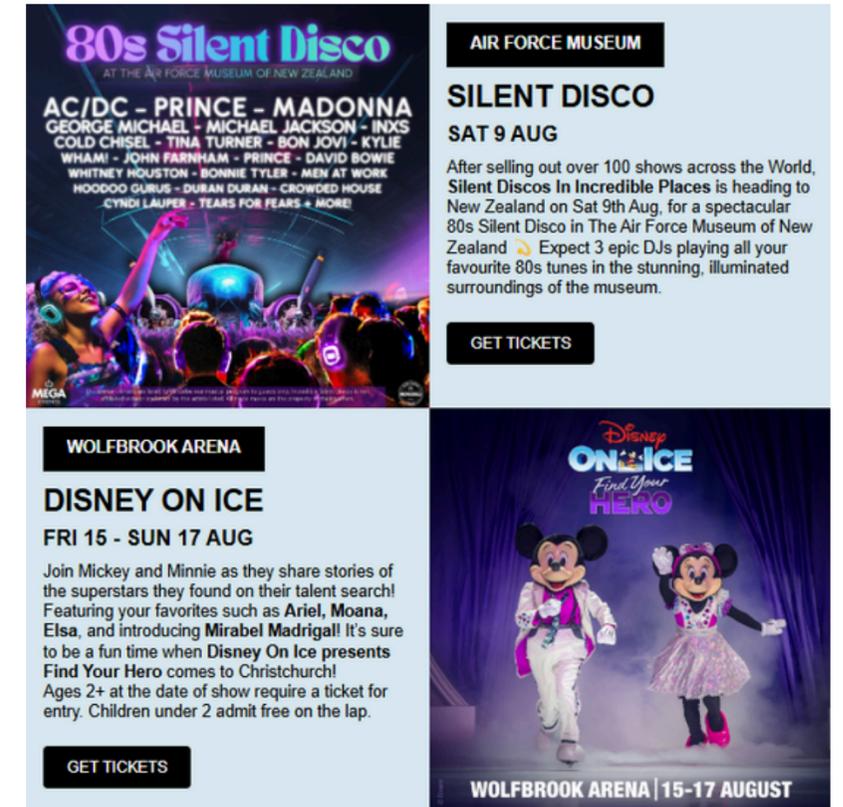
Please note it is our policy to not send out solus emails for individual events.

If you would like to feature, please contact the marketing team to book your slot in advance.

PRE-EVENT EDM

Two days prior to your event we can send a pre-event eDM to ticketholders with information including show timings, food and beverage, and what to/not to bring.

REQUIREMENTS: 1 IMAGE OF 1080 X 1080H
+ 50 WORD COPY



The image shows two promotional cards for events. The top card is for '80s Silent Disco' at the Air Force Museum, featuring a list of artists including AC/DC, Prince, Madonna, George Michael, Michael Jackson, INXS, Cold Chisel, Tina Turner, Bon Jovi, Kylie Wham!, John Farnham, Prince, David Bowie, Whitney Houston, Bonnie Tyler, Men at Work, Hoodoo Gurus, Duran Duran, Crowded House, and Cyndi Lauper. The bottom card is for 'Disney On Ice Find Your Hero' at Wolfbrook Arena, featuring Mickey and Minnie Mouse and other Disney characters.

80s Silent Disco
AT THE AIR FORCE MUSEUM OF NEW ZEALAND
AC/DC - PRINCE - MADONNA
GEORGE MICHAEL - MICHAEL JACKSON - INXS
COLD CHISEL - TINA TURNER - BON JOVI - KYLIE WHAM!
JOHN FARNHAM - PRINCE - DAVID BOWIE
WHITNEY HOUSTON - BONNIE TYLER - MEN AT WORK
HOODOO GURUS - DURAN DURAN - CROWDED HOUSE
CYNDI LAUPER - TEARS FOR FEARS + MORE!

AIR FORCE MUSEUM
SILENT DISCO
SAT 9 AUG
After selling out over 100 shows across the World, Silent Discos In Incredible Places is heading to New Zealand on Sat 9th Aug, for a spectacular 80s Silent Disco in The Air Force Museum of New Zealand. Expect 3 epic DJs playing all your favourite 80s tunes in the stunning, illuminated surroundings of the museum.

GET TICKETS

WOLFBROOK ARENA
DISNEY ON ICE
FRI 15 - SUN 17 AUG
Join Mickey and Minnie as they share stories of the superstars they found on their talent search! Featuring your favorites such as Ariel, Moana, Elsa, and introducing Mirabel Madrigal! It's sure to be a fun time when Disney On Ice presents Find Your Hero comes to Christchurch! Ages 2+ at the date of show require a ticket for entry. Children under 2 admit free on the lap.

GET TICKETS

WOLFBROOK ARENA | 15-17 AUGUST

REQUIREMENTS: 1 IMAGE OF 1200X 800H



The image shows a promotional image for 'Disney On Ice Find Your Hero' at Wolfbrook Arena. It features a Disney character in a purple and gold costume on an ice rink. The text includes 'Produced by Feld Entertainment', 'Disney ON ICE Find Your HERO', 'WOLFBROOK ARENA', and '15-17 AUGUST'.

Produced by Feld Entertainment

Disney ON ICE
Find Your HERO

WOLFBROOK ARENA
15-17 AUGUST

SOCIAL MEDIA

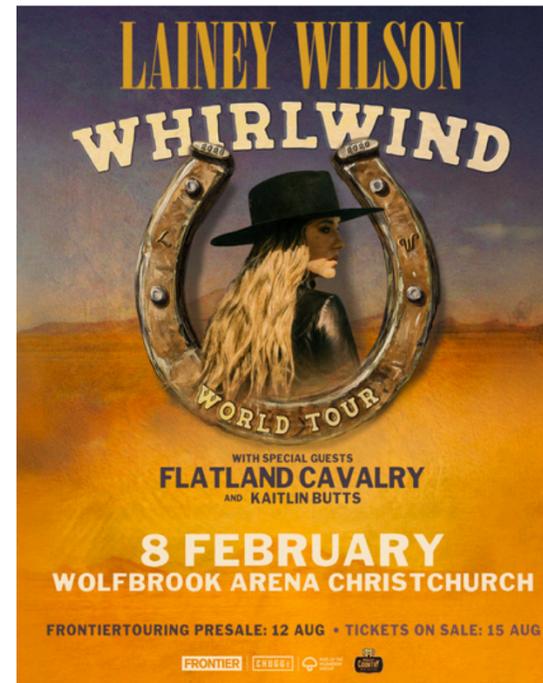
Please send any static or video content that you wish to be shared to our Facebook and Instagram channels in the following specifications.

Videos receive the best engagement on our channels. Video content must be under 1 minute and sized to at least one of the following specifications to be featured.

INSTAGRAM



STATIC & VIDEO REQUIREMENTS:
1080X1080 (1:1), 1080X1350H (4:5), 1080X1920H (9:16)



FACEBOOK



STATIC & VIDEO REQUIREMENTS: 1080X1080

When you have created and shared your Facebook event page, you can choose to send [@venuesotautahi](https://www.facebook.com/venuesotautahi) a co-host request, to promote your event to our followers.

EVENT GIVEAWAYS

If you would like us to run a special offer/ticket giveaway we can post this on the Venues Ōtautahi Facebook page and/or Instagram page in the lead up to the event*.

Please supply a clean image, offer details, and any special conditions.

*This is subject to availability and will be chosen to run in an appropriate date leading up to the event.

INSTAGRAM/FACEBOOK

IMAGERY REQUIREMENTS: ONE IMAGE WITHOUT TEXT
1080X1350H (4:5), 1080X1080 (1:1)



DIGITAL SCREENS

CHRISTCHURCH TOWN HALL

We can display one static image per event on rotation on our digital billboard screens located inside and outside the venue. Imagery will be on a 10 second rotation with other featured events.

Content may only be relevant to events at Christchurch Town Hall or be considered to appeal to the event demographic, with content selection at the discretion of the venue.

If you would like to feature, please provide the following sized image.

VERTICAL BILLBOARD

IMAGERY REQUIREMENTS: ONE IMAGE OF 1080X1920H (9:16)



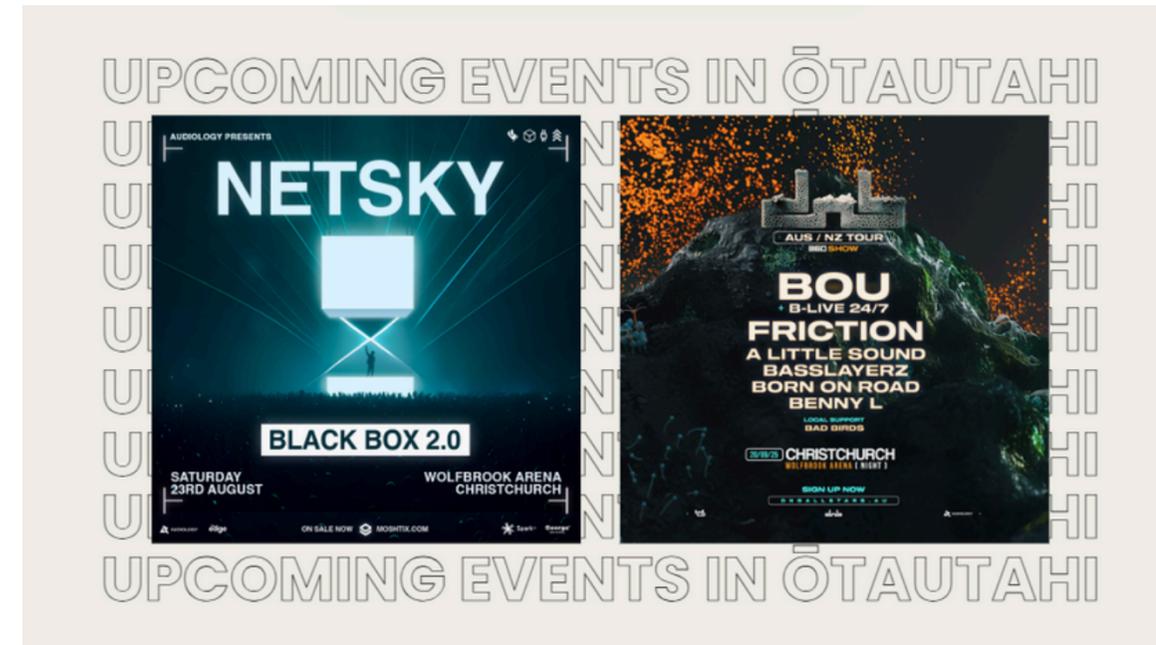
DIGITAL SCREENS

WOLFBROOK ARENA

We can display one static image per event on rotation as part of our promotional video on display at events on various digital screens located along the concourse of the Arena. Content may only be relevant to events at Wolfbrook Arena or be considered to appeal to the event demographic, with content selection at the discretion of the venue.

Digital Screens are available to hire per event day so please enquire if you would like to discuss this.

PROMOTIONAL VIDEO



IMAGERY REQUIREMENTS:

ONE IMAGE OF 1080X1080



ONE IMAGE OF 1920X1080H



**To send imagery or for more information
please contact: marketing@venuesotautahi.co.nz**

**VENUES
ŌTAUTAHI**

 **one.nz**
stadium

 **CHRISTCHURCH
TOWN HALL**

 **WOLFBROOK
ARENA**

 **HAGLEY
OVAL**

Apollo
PROJECTS STADIUM

 **TE WHAKAIRINGA MUTU
AIR FORCE MUSEUM
OF NEW ZEALAND**