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BARRIÈRE GROUP

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The BARRIÈRE group

Barrière is, above all, a family adventure — a succession of generations of passionate entrepreneurs who have written and reinvented the story of the French art of living.

1912-1962

In 1912, Eugène Cornuché, then director of the Casino in Trouville, built a second gaming temple in Deauville. And to welcome the players, a hotel: Le Normandy. In La Baule, his friend and associate François André contributed to the creation of a similar seaside resort and inaugurated the Hôtel L'Hermitage in 1926. Just like in Deauville, success was immediate. In 1927, after taking over the Société des Hôtels et Casino de Deauville (SHCD), this passionate entrepreneur launched the construction of the Hôtel du Golf in Deauville and revolutionized tourism with the innovative concept of the "French-style resort," offering casino, hotels, and sports facilities in one place.

1962-1990

Lucien Barrière, François André's nephew, joined the family business in 1951 and took the helm in 1962 after his uncle's passing. Under his leadership, the group expanded, modernized, and reached new destinations such as Cannes, Trouville, Dinard, Royan, and Enghien-les-Bains. Deauville became the trendiest resort, attracting high society's elire to Lucien Barrière's venues. In 1975, he cofounded the American Film Festival in Deauville. In 1980, he created the Société Hôtelière de la Chaîne Lucien Barrière (SHCLB), bringing together his hotels and casinos.



François André



Lucien Barrière

From 1990

In the early 1990s, Diane Barrière succeeded her father. She reinforced the legend and gave rise to the inimitable "Barrière style," calling on renowned designers. Under her guidance, the Group acquired the prestigious Fouquet's brasserie on the Champs-Élysées in 1998, followed by the Hôtel Fouquet's in 2006.

Today, her children Joy Desseigne-Barrière and Alexandre Barrière continue to develop and promote the Group both in France and internationally, true to the values of their predecessors.

Present on four continents, Barrière now owns 20 hotels located in exceptional destinations. Hosts of legendary personalities, film backdrops, and venues for prestigious international events, these properties are filled with stories and a timeless soul that has endured for over a century, inspiring every renovation or new opening.



Diane Barrière



Joy Desseigne-Barrière et Alexandre Barrière

Courchevel

WORLD SKI CAPITAL

Race down the legendary slopes of the Three Valleys, the largest ski area in the world. Explore magical snow-covered landscapes or discover the rich alpine culture, art of living, and gastronomy.



The Alps



COURCHEVEL



Nestled in the heart of the French Alps, Courchevel is a world-renowned ski destination. Here, majestic mountains offer a playground like no other for skiers of all levels. Each winter season, the Three Valleys ski area — the largest in the world with 600 km of slopes — attracts enthusiasts from all over the globe, eager to experience these endless and varied runs.

In Courchevel, the French Art of Living is cultivated like nowhere else, reflected in fine dining, prestigious hotels, luxury boutiques, and sumptuous spas.

Points of Interest:

- Skiing
- La Croisette
- Luxury boutiques
- Michelin-starred restaurants
- Festive evenings
- Exclusive events
- Unique experiences

Travel Time to Courchevel:

Paris- Moutiers: 4h30 London - Moutiers:6h00



Chambéry Airport:1h15 ⇒ Lyon Airport: 2h00

Geneva Airport: 2h00

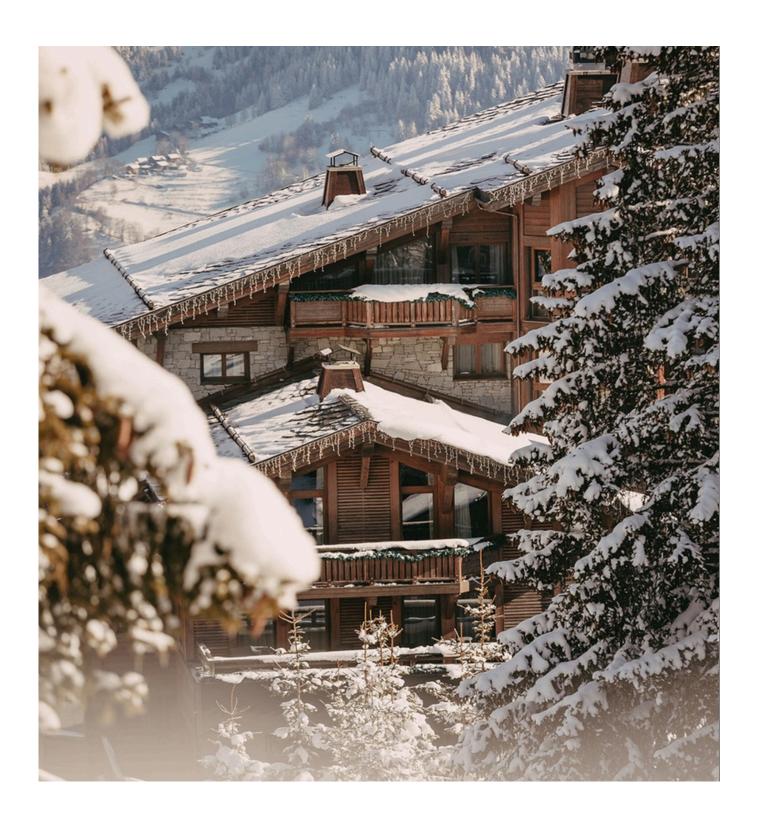
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HÔTELS 7



OVERVIEW





Nestled at th efoot of the legendary Bellecôte slope and in the heart of the charming village of Courchevel 1850 Les Neiges embodies the elegance of a warm palace. With its 42 rooms and suites, this unique place blends the authenticity of alpine chalets with the sophistication of contemporary decor. Ski enthusiasts will love the direct access to the Three Valleys, the world's largest ski area. The hotel's ski room, designed as a cozy retreat, ensures that every departure to the slopes is effortless. Loulou invites you on a gourmet escape in the mountains. In a convivial and refined setting, the menu celebrates mountain-style Italian cuisine, combining flavors from Piedmont and Lombardy with Loulou's iconic signature dishes. The sunny terrace, the most beautiful in Courchevel, promises magical moments facing the snowy peaks. Well-being is at the heart of the Les Neiges experience. The Spa Diane Barrière, a 1000 m² space, offers exclusive Biologique Recherche treatments specially designed for skiers' needs. Children are welcomed into a magical world. STUDIO by Petit VIP provides creative and playful experiences, while teenagers enjoy their own space and a private screening room.

ACCOMODATION
22 ROOMS
20 SUITES
1 PENTHOUSE

F&B 2 RESTAURANTS: LOULOU LA TABLE SAVOYARDE 1 BAR: LE LOUNGE BAR

WELLNESS -1000M2 SWIMMING POOL 20 METERS SAUNA & HAMMAM OUTDOOR JACUZZI AQUATIC COURSE HAIR SALON FITNESS ROOM YOGA ROOM 6 TREATMENTS ROOM

BRANDS: BIOLOGIQUE RECHERCHE KOS PARIS BALMAIN KIDS CLUB LE STUDIO BY PETIT VIP A SPACE

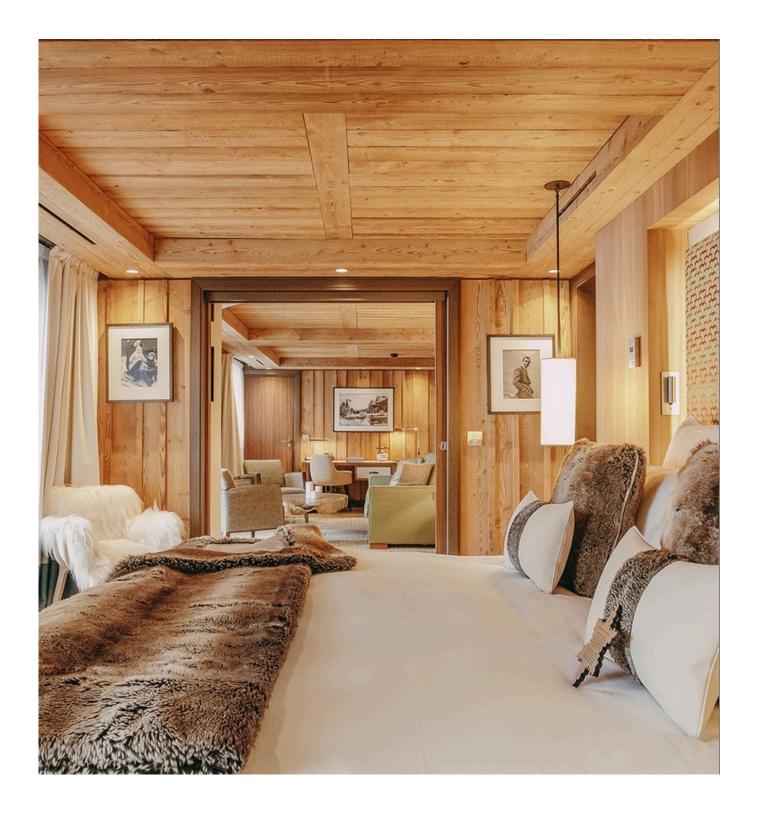
PETIT VIP A SPACE DEDICATED TO TEENAGERS

CINEMA 15 PLACES **SKI ROOM**

240M2 SKI IN / SKI OUT SKI VALET EXCLUSIVE BRANDS: BOGNER, TONI SAILER, MACKAGE







ROOMS & SUITES





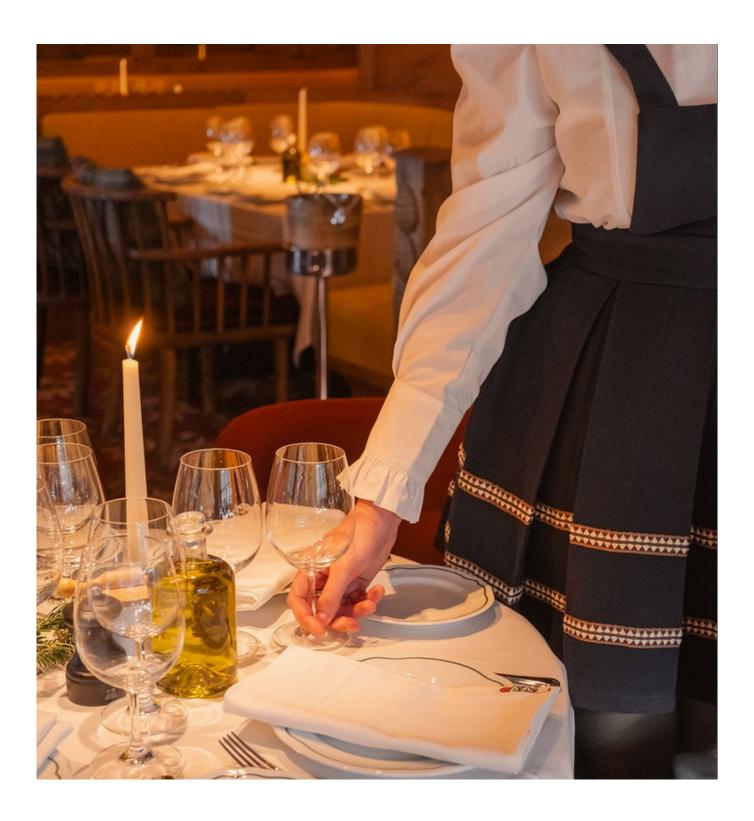








42 ROOMS WITH 20 SUITES & A PENTHOUSE



RESTAURANTS & BARS



LOULOU

After Paris, Ramatuelle, and Roquebrune-Cap-Martin, Loulou puts on skis and settles at Les Neiges. Enjoy Loulou's classics like truffle pizza and spaghetti alle vongole — available as individual dishes or to share — followed by a dessert buffet that delights both kids and adults. The large outdoor terrace is perfect for enjoying the winter sun, later transforming into a festive venue with cocktails and a DJ set.



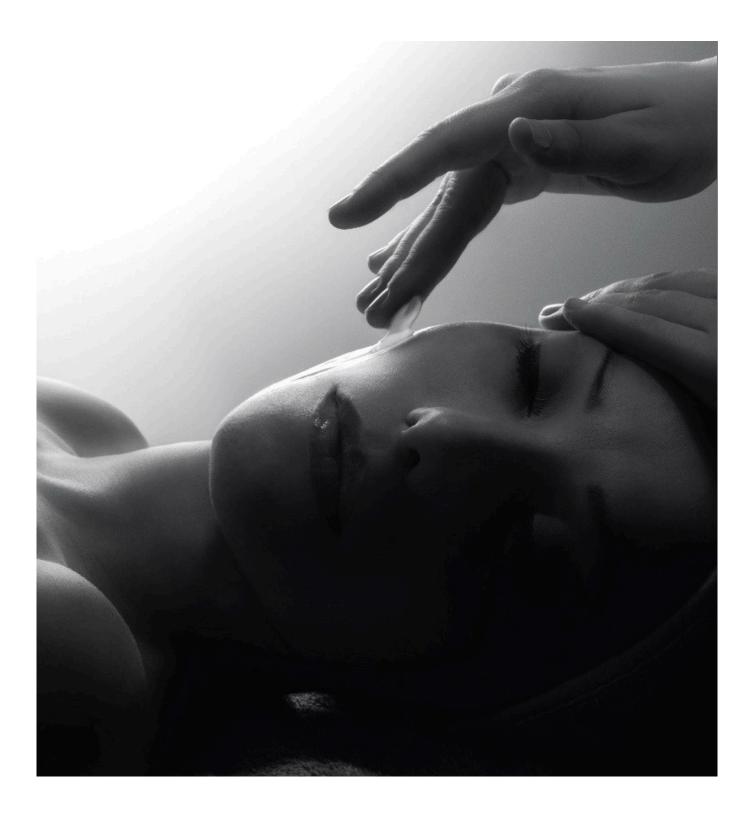
LA TABLE SAVOYARDE

La Table Savoyarde is as warm and authentic as its cuisine. Ideal for friendly après-ski dinners or family meals after a mountain hike, it offers generous fondue, hearty raclette, and shared charcuterie boards — a true celebration of local art de vivre.



LE LOUNGE BAR

The Lounge Bar is an all-day destination. From the first morning coffee to a relaxing afternoon tea or an energizing après-ski snack by Christophe Adam, the atmosphere shifts into a festive mood by evening. A refreshing cocktail selection is available to suit every moment.



WELLNESS







SPA DIANE BARRIERE

Diane Barrière is sanctuary in Courchevel's magical setting. Expert beauticians offer targeted programs and custom rituals to prepare the body or soothe the spirit. This $1000 \, m^2$ wellness space features treatment rooms, including exclusive couples' suite with a private jacuzzi, an aquatic circuit, 20-meter indoor pool largest in the resort), a hammam, sauna, cold plunge pool, outdoor jacuzzi.

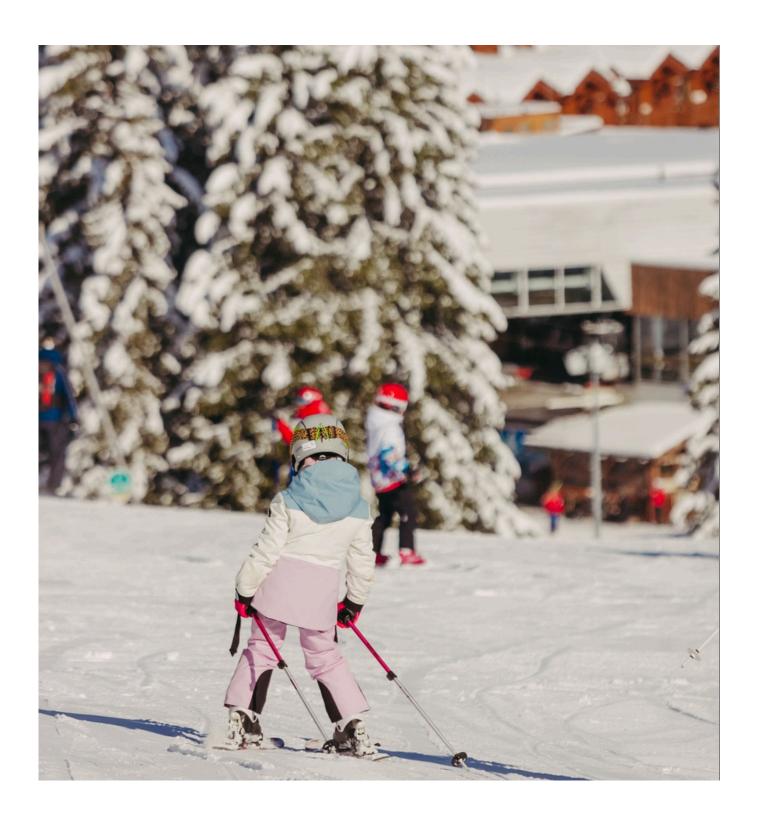
BIOLOGIQUE RECHERCHE

"The skin reflects the self — not singular but ever-changing throughout the day and life. Each person has different Skin Instants©. The Biologique Recherche methodology is tailored to each epidermis."

Dr. Philippe Allouche

SENSORY EXPERIENCES





FAMILIES

PETIT VIP

Petit VIP introduces children to the ten great arts through fun activities.

Our Ambassadors lead workshops where children become artists, photographers, directors, composers, or actors — fostering imagination and creativity. Nearby, a private screening room lets kids watch their favorite films or relive the day's adventures in a cozy space.

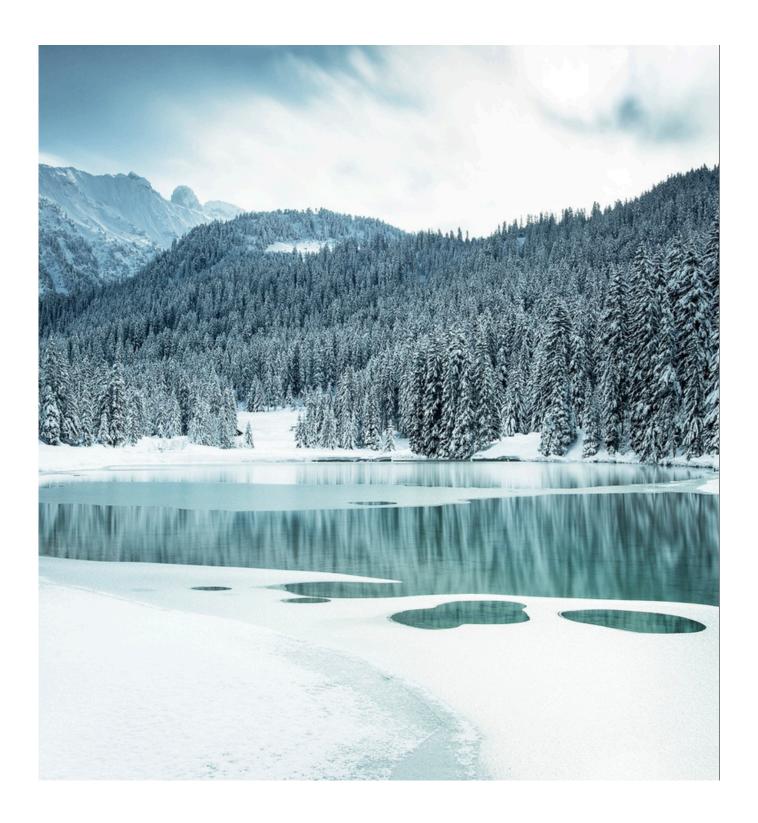


The Ambassadors are always on the lookout for unique activities and experiences to offer unforgettable moments for families. Each season, our Maison reveals exciting new adventures — from dog sled rides to forest toboggan races.









THE SURROUNDINGS

COURCHEVEL



HOT AIR BALLOON RIDE

Hop aboard our hot air balloon and let the magic of flight carry you. Gently float over the mountains, forests, and snowy valleys of Courchevel.

SKI

Ideally located on the Bellecôte slope, Les Neiges offers ski-in/ski-out access to the Three Valleys. Whether beginner or expert, experience unforgettable skiing in the heart of the French Alps.



DOG SLEDDING

Embark on a magical journey led by mushers and their faithful dogs. Glide safely across pristine landscapes, feel the thrill of the cold wind as the loyal dogs race ahead.

HÔTELS 21

THE REGION



SNOWMOBILING

Dive into a thrilling adventure through Courchevel's pristine landscapes on a snowmobile. Immerse yourself in nature, gliding between snowy trees and glittering valleys.

CROSS-COUNTRY SKIING

Bask in the peaceful mountain atmosphere while admiring breathtaking views. Cross-country skiing is perfect for recharging and enjoying nature.



SNOW GROOMER RIDE

Explore the slopes in a unique way! Hop into a snow groomer and discover Courchevel's ski area by night. A magical, starlit experience awaits.

HÔTELS 22





CONTACTS

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