

MAISON BARRIÈRE
VENDÔME
PARIS



MAISON BARRIÈRE VENDÔME

SUMMARY

4-5

BARRIÈRE GROUP

7-8

DESTINATION

9-17

THE HOTEL

- 9 OVERVIEW
- 12 ROOMS & SUITES
- 14 RESTAURANT
- 16 WELLNESS & SPORTS

19-22

SURROUNDINGS

- 19 DISCOVER PARIS



BARRIÈRE

Group

Through generations

KNOWLEDGE, TRANSMISSION, AND INNOVATION

The Barrière Group is above all a family adventure. A succession of generations of passionate entrepreneurs who are writing and reinventing the history of the French art of living.

1912–1962 FRANÇOIS ANDRÉ

François André created modern tourism in Deauville, then in La Baule in 1926. An entrepreneur at heart, he invented the concept of the “French-style resort,” bringing together a casino, hotels, and sports facilities in one place.



François André

1962–1990 LUCIEN BARRIÈRE

In 1962, Lucien Barrière, François André's nephew, took over the Group he had joined ten years earlier. He modernized it with a view to maintaining tradition and preserving the prestigious resorts bequeathed by his uncle. In 1980, to bring together all the establishments he owned, he created the Société Hôtelière de la Chaîne Lucien Barrière (SHCLB) and included the hotels and casino in La Baule.



Lucien Barrière

Starting in 1990

DIANE BARRIÈRE

In the early 1990s, Diane Barrière succeeded her adoptive father Lucien Barrière. She initiated major renovation projects and created the inimitable “Barrière Style” by embarking on a long collaboration with interior designer Jacques Garcia. Under her leadership, in 1998 the Group acquired the prestigious Fouquet's brasserie on the Champs-Élysées in Paris. Boldness, French art de vivre, refinement, and avant-garde style would guide her legacy within the group.



Diane Barrière

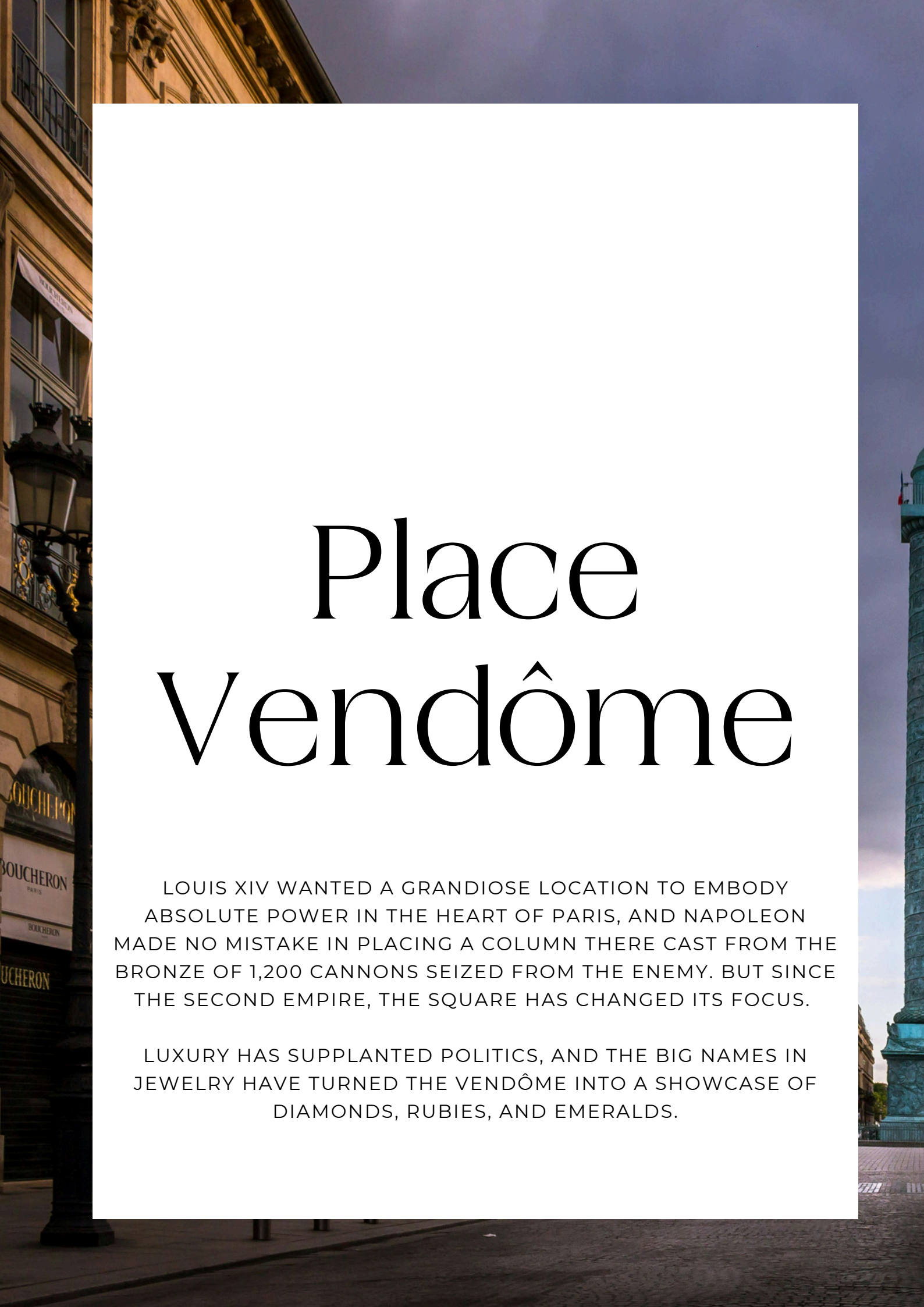
From 2023

JOY DESSEIGNE-BARRIÈRE & ALEXANDRE BARRIÈRE

Together, Joy Desseigne-Barrière and Alexandre Barrière represent the fourth generation of entrepreneurs at the helm of the Group. Having taken over from their mother, they are ensuring its continued success, development, and loyalty to the values that have been its strength since 1912. In 2023, the Group will once again become a 100% family-owned business, with Joy and Alexandre holding the capital.



Joy Desseigne-Barrière et Alexandre Barrière



Place Vendôme

LOUIS XIV WANTED A GRANDIOSE LOCATION TO EMBODY ABSOLUTE POWER IN THE HEART OF PARIS, AND NAPOLEON MADE NO MISTAKE IN PLACING A COLUMN THERE CAST FROM THE BRONZE OF 1,200 CANNONS SEIZED FROM THE ENEMY. BUT SINCE THE SECOND EMPIRE, THE SQUARE HAS CHANGED ITS FOCUS.

LUXURY HAS SUPPLANTED POLITICS, AND THE BIG NAMES IN JEWELRY HAVE TURNED THE VENDÔME INTO A SHOWCASE OF DIAMONDS, RUBIES, AND EMERALDS.



PLACE VENDÔME



PARIS



In the heart of Paris, nestled between the legendary Place Vendôme and the Tuileries Gardens, Maison Barrière Vendôme opens its doors to guests seeking refinement and uniqueness. This new addition to the Barrière collection features 26 exclusive rooms, suites, and apartments, each dedicated to an iconic woman who embodies freedom, audacity, and artistic excellence. Whether poets, writers, actresses, or adventurers, these women have left their mark on history, and their worlds are subtly reinterpreted through the decor and ambiance of each room.

PLACES OF INTEREST

- Place Vendôme
- Rue de La Paix
- Tuileries Garden
- Opéra Garnier
- Louvre Museum
- Place de la Concorde
- Place Saint-Honoré
- Grands Magasins

TO GET TO PARIS

-CDG	✈ 32km
-Orly	✈ 17km
-Le Bourget	✈ 14km
-Gare du Nord	🚆 4km
-Gare de Lyon	🚆 6km
-Gare Montparnasse	🚆 3,7km
-Gare Saint-Lazare	🚆 1,9km
-Gare de L'Est	🚆 4,3km



MAISON BARRIÈRE VENDÔME



THE OVERVIEW



MAISON BARRIERÈRE VENDÔME

Each room, suite, and apartment reflects a unique personality, from the precious fabrics to the carefully selected antique objects, evoking the essence of the women artists, painters, dancers, and researchers who inspire them. The headboards, custom-made with Pierre Frey fabrics, and the paintings from the Atelier de Ricou, add a unique touch to each room, while meticulous details, such as Lalique wall lights and curtains from the prestigious Declercq trimmings company, which supplies Versailles and Fontainebleau, testify to exceptional craftsmanship. In the restaurant, Murano glass lamps illuminate the space with a soft, welcoming light, creating an atmosphere that is both warm and sophisticated.

ACCOMMODATION

26 ROOMS
INCLUDING 13 SUITES AND 3 SIGNATURE
SUITES

RESTAURANT

RESTAURANT & BAR FRIDA

WELLNESS & SPORT

SPA SEE MY COSMETICS
INFRARED SAUNA, SENSORY SHOWER,
AND ICE BATH
FITNESS CENTER



MAISON BARRIÈRE VENDÔME



ROOMS & SUITES



26 ROOMS
INCLUDING 13 SUITES AND 3 SIGNATURE SUITES

MAISON BARRIÈRE VENDÔME



RESTAURANT & BAR



FRIDA

At the heart of Maison Barrière Vendôme, Frida celebrates the free and daring spirit of the iconic Frida Kahlo. With its vibrant decor inspired by the Mexican artist's home, the space combines warm colors, a cozy atmosphere, and rare intimacy, offering a secret haven of peace amid the hustle and bustle of Paris. Amor y cócteles: Frida's menu, like its spirit, is a journey. A journey to the land of colorful signature cocktails; a culinary journey between French cuisine classics and exceptional products with flavors from around the world. The dessert menu is created by Pastry Chef Christophe Adam and is available all day long.

DINING

Frida's menu takes you from the shores of the Mediterranean to traditional French cuisine. Corn, guacamole, jalapeños, Ecuadorian chocolate, and tequila spice up the dishes, enhancing exceptional products that you can share in the evening over signature cocktails.

COCKTAILS

Frida's dishes are shared in the evening alongside signature cocktails, true works of mixological art that rival each other in creativity.

BREAKFAST

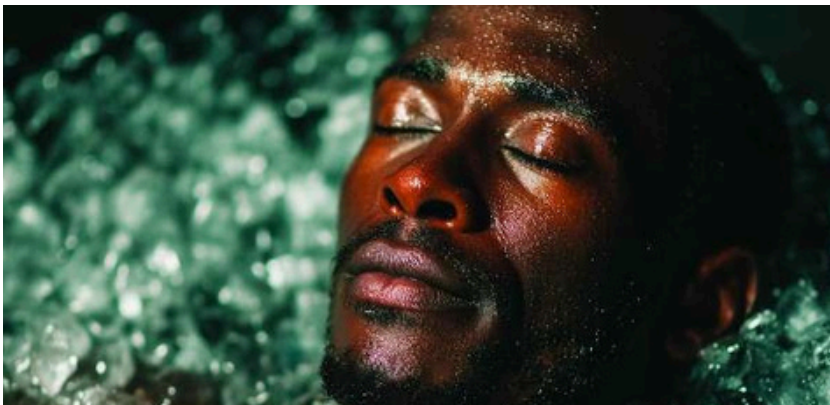
Frida offers an elegant and varied breakfast menu: traditional, continental, or American, featuring all the essentials for a dream breakfast alongside signature pastries and baked goods by Chef Christophe Adam.



MAISON BARRIERE VENDÔME



WELLNESS & SPORT



SPA See My Cosmetics

In the heart of Paris, in the hushed intimacy of Maison Barrière Vendôme, an exceptional place awakens. A sanctuary where luxury is expressed differently: in the precision of a gesture, in the audacity of innovation, in the encounter between the refinement of yesterday and the technology of tomorrow.

Here, each treatment is a tribute. A tribute to the visionary women who have left their mark on this hotel, to their indelible charisma, to their freedom to be themselves. A heritage enhanced by the expertise of SeeMyCosmetics, where beauty is conceived, perfected, and freed from the constraints of time.

The authenticity of Elodie Raheria's rituals merges with the soul of this House to give birth to a collection of treatments dedicated to women and men, designed as an immersive and sensory experience.

SPORTS

The body is a precision instrument, a subtle balance between strength and fluidity. L'Atelier du Mouvement invites you to try a tailor-made approach to training, where each session becomes a unique, immersive, and connected experience.

In an exclusive setting in the heart of Maison Barrière Vendôme, the Technogym studio offers state-of-the-art equipment designed to optimize performance, sculpt the figure, and re-educate the body with an innovative and intelligent approach.

EQUIPMENTS

- 3 treatment rooms
- Infrared sauna
- Sensory shower
- Ice bath
- Fitness room

MAISON BARRIÈRE VENDÔME



THE SURROUNDINGS

Discover Paris



PLACE VENDOME

Just one minute from the Hotel, Place Vendôme enchants with its majestic architecture and world-renowned jewelers. A true symbol of Parisian luxury.

THE TUILERIES GARDEN

Just a 5-minute walk from our hotel, discover a haven of peace where the elegance of French gardens and the beauty of sculptures invite you to take an enchanting break surrounded by history and nature.



LOUVRE MUSEUM

Immerse yourself in the fascinating world of art, where the greatest masterpieces celebrate Parisian culture at the Louvre Museum.

Discover Paris



OPERA GARNIER

Spend an evening enjoying an opera or ballet, where refinement and history come together.

ORSAY MUSEUM

Explore one of Paris's most iconic museums. Housed in a former railway station, its Impressionist and Post-Impressionist masterpieces offer a timeless artistic journey.



MONTMARTRE & SACRE COEUR

A 15-minute drive away, the Iron Lady welcomes you. From its platforms, enjoy breathtaking panoramic views over the entire city.

Discover Paris



NOTRE-DAME DE PARIS

Notre-Dame is a masterpiece of French Heritage and an iconic Paris landmark. Reopening in Decembre 2024 after extensive restoration, it offers a moving and unforgettable visit on the Ile de la Cité.

PALACE OF VERSAILLES

-45min by car

Discover the splendor of the Chateau de Versailles, a masterpiece of French heritage, with its Grand Appartements and UNESCO-listed French Gardens.



GIVERNY

-1h30 by car

Follow in Claude Monet's footsteps in Giverny. His house and flower-filled gardens, inspiration for the famous Water Lilies, immerse you in the poetic world of Impressionism.

MAISON BARRIÈRE
VENDÔME
PARIS



17 Rue du Mont Thabor,
75001, Paris - France
01 40 55 25 70
reservations-mbv@groupebarriere.com

WWW.HOTELSBARRIERE.COM