

A photograph of a lifeguard stand on a beach. The stand is white with a green roof and has a sign that says 'SAUVETEURS - LIFEGUARD'. The word 'DEAUVILLE' is written on the side of the stand. The background shows a clear blue sky and the ocean. The text 'SÉMINARS & events' is overlaid in white.

SÉMINARS & events

DEAUVILLE

B

RESORT
BARRIÈRE
DEAUVILLE



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SUSTAINABLE

|
seminars

ENGAGÉ & responsable

PLANÈTE BARRIÈRE

The Barrière Group's Corporate Social Responsibility strategy, known as 'Planète Barrière', helps weave environmental and social considerations into how we run our businesses.

Founded over a century ago, the Group places particular emphasis on human values and environmental stewardship, and aims to offer customers a premium, enjoyable experience.

This approach is championed by our Governance team and is embraced by all members of staff across our organization. Our establishments' Sustainable Development Representatives drive our CSR strategy, rolling it out through a range of initiatives and partnerships that strengthen our ties to the local community. From customers and teams, to local authorities, suppliers and partners: all our stakeholders are engaged and involved in the process through our collaborative, constructive approach.

The «Planète Barrière» 2025-2027 strategy is underpinned by three pillars: **E**nvironment, **C**ommunity and **G**overnance.

ENVIRONMENT

"Protecting our ecosystems by striking a balance between tourism, leisure, and care for our planet"

Because we're committed to reducing our carbon footprint, the Barrière group builds circular economy principles and biodiversity protection into the core of everything we do. Our approach brings together tourism, leisure, and respect for the planet to safeguard ecosystems while shaping a more responsible, sustainable experience for everyone.

COMMUNITY

"Nurturing our customers and teams, fostering talent, and helping local communities thrive."

Our customers' and teams' health and well-being sits at the center of the Group's strategy. The Barrière spirit focuses on nurturing talent and boosting local

economies, creating an environment where everyone can grow together.

GOVERNANCE

"Securing the Group's future in a more sustainable, responsible way"

Planète Barrière benefits from strong governance support from the Group's two co-Chairs, Joy Desseigne-Barrière and Alexandre Barrière, along with Managing Director Grégory Rabuel and the entire Group Executive Committee. The Group works to anchor and share the Planète Barrière approach across all its establishments, using tangible action and measurable results to track progress. An annual CSR assessment allows us to measure our performance, celebrate our successes, and pinpoint areas for development or improvement. The Resort Barrière Deauville has signed the Charter for Responsible Events & Seminars, and is committed to upholding its principles and implementing its action plan.

OUR ISO 20121 COMMITMENTS



The Barrière Group was the first French hotel group to be awarded ISO 20121 international certification by AFNOR Certification in 2023. Issued for a three-year period, the certification demonstrates the commitment shown by the Group's establishments and Catering division. It also points to the responsible management systems applied to our activities including seminars, events, and shows.

The Barrière Group's ISO 20121 commitments for running responsible events:

• SUPPORTING THE CIRCULAR ECONOMY

We apply circular economy principles to everything we do, working hand-in-hand with optimized waste management through our single service provider, Take a Waste: specialists in end-to-end waste management. This approach helps us stay ahead of regulatory changes while recycling effectively. To date, the three hotels boast close to 10 different waste sorting and recycling categories.

The Resort Barrière Deauville is also cutting back on paper by gradually shifting communications to digital formats and providing guests with a PressReader digital press service. We support cutting down on single-use packaging and finding new ways to use decorative elements, banners, badges, and brochures.

• OPTIMIZING NATURAL RESOURCES

A number of initiatives have been rolled out to cut water and energy use, such as deploying centralized technical management (CTM) across the whole resort, and setting up sub-metering for energy across all three hotels for more accurate monitoring of exactly how much gas and electricity is used. More specifically, these sub-metering systems let us track heating, hot water and kitchen energy use. Renewable energy now accounts for 50% of the Barrière Group's energy contracts.

• PROMOTING RESPONSIBLE, SUSTAINABLE FOOD & DRINK

The Resort Barrière Deauville champions a more sustainable approach to food & drink, combining pleasure, quality, and environmental care by offering guests local and seasonal ingredients alongside vegetarian options.

We pay close attention to the quality of our food offerings, prioritizing products with quality certifications like Label Rouge and MSC Sustainable Fishing.

We are particularly tuned into reducing food waste: tweaking our portions, adjusting container sizes, and training up our teams.

• PROMOTING SUSTAINABLE MOBILITY AND ACCESSIBILITY

The Resort de Deauville is easily reached by TGV high-speed rail and provides services to encourage eco-friendly transport, including bikes, an electric shuttle, and electric vehicle charging stations within the establishments. With "Rosalie" bikes (for four), tandems, and electric scooters all available to hire, the resort abounds with sustainable transport options.

FOSTERING WORK FOR THE COMMUNITY AND LOCAL ROOTS

The Barrière de Deauville hotels are proud to be partnered with UNISOAP, a scheme that recycles used soap. This sustainable, community-minded initiative reduces waste while giving disadvantaged communities access to hygiene products.

Our hotels are also loyal ambassadors of Café Joyeux, a network that aims to offer up a different perspective of disability and foster connection by providing people traditionally excluded from the workplace with access to ordinary jobs.

The Resort de Deauville takes a proactive approach to supporting its destination regions by giving its Seminar & Events guests access to more 'sustainable' activities hand in hand with partner agencies and/or one local activity at every location, ranging from horseback riding, water sports, golf and tennis to padel tennis, running routes, bike rides, and more.

• DESTINATION INNOVANTE DURABLE

Deauville is committed to working towards more sustainable practices in events and tourism through the 'Destination Innovante Durable' scheme, a 'sustainable innovative destination' label launched by France Congrès et Événements with the backing of the Ademe and France's national commission for sustainable development, used to highlight local authorities' efforts in taking a more eco-responsible approach to tourism and events.

As a holistic, city- or local council-wide approach, the 'Destination Innovante Durable' label is a way for communities to structure their efforts by following a framework that tackles nine key challenges.



A UNIQUE

destination

A UNIQUE destination

12

The Deauville Barrière Resort, lying less than two hours from Paris, is a remarkable site in Normandy. Here you can explore Anglo-Norman castles, Honfleur's port, the cider and Calvados route and the D-Day beaches, and visit the American Film Festival. Close to Les Planches and the racecourses, this historic resort offers a wide range of restaurants, entertainment, and leisure activities, making for memorable stays and events.

TEMPS DE TRAJET POUR ALLER À DEAUVILLE

→ PARIS		2 h
→ LYON		5 h
		3 h
→ STRASBOURG		4 h 30
		3 h
→ MARSEILLE		3 h 20
→ NICE		3 h 30
→ BORDEAUX		5 h 30
		3 h 30
→ LONDON		4 h 15
		2 h
→ BRUSSELS		3 h 20
→ ZURICH		3 h 30

EVERYTHING YOU NEED

- **3 HOTELS**
Two 5-star, one 4-star
- **3 SPAS**
- **2 CASINOS**
- **2 GOLF COURSES**
- **A GOLF ACADEMY**
- **14 RESTAURANTS, 14 BARS**
- **1 HEATER**
- **A DISCO**





OUR
HOTELS

on the
Côte Fleurie



BARRIÈREHOTEL

Le Normandy

Deauville

BEDROOMS

Enjoy views of the sea, the Cour Normande or François André Square from our rooms and suites, with their toile de Jouy decor in a palette of six poetic colors.

271 rooms, including:

40 Suites
including 7 family apartments



DELUXE SEAVIEW ROOM - LE NORMANDY



FAMILY APARTMENT - LE NORMANDY



UN HOMME ET UNE FEMME SUITE - LE NORMANDY



ACTIVITY areas

All participants have access to the hotels facilities:

- **DIANE BARRIÈRE SPA, IN ASSOCIATION WITH BIOLOGIQUE RECHERCHE AND ALGOLOGIE**
- **FITNESS ROOM**
- **SAUNA**
- **STEAM ROOM**
- **LE STUDIO BY PETIT VIP KID'S CLUB (AGES 4 TO 12), NURSERY (3 MOths TO 3 YEARS), TEEN CLUB (AGES 12 TO 16)**
- **HEATED INDOOR POOL**





BARRIÈRE HOTEL
Le Royal
Deauville

BEDROOMS

24

Enjoy magnificent view of the sea at sundown,
or a view of Deauville's listed villas.

219 rooms & 28 suites



DELUXE SEAVIEW ROOM - LE ROYAL



LIZ TAYLOR SUITE - LE ROYAL



TERRACE DELUXE ROOM - LE ROYAL



ACTIVITY areas

All participants have access to the hotel's facilities:

- **DIANE BARRIÈRE SPA, IN ASSOCIATION WITH BIOLOGIQUE RECHERCHE AND ALGOLOGIE**
- **FITNESS ROOM**
- **SAUNA**
- **STEAM ROOM**
- **HEATED OUTDOOR POOL**
- **HAIRDRESSER**





BARRIÈRE HOTEL
L'Hotel du Golf
Deauville

BEDROOM

Drink in views of the Seine Bay or the golf course an surrounding countryside, and feel totally rejuvenated.

162 rooms

and 8 Suites
including 3 Junior Suites



DELUXE SUITE - HOTEL DU GOLF



EXECUTIVE SEAVIEW ROOM - HOTEL DU GOLF



SUPERIOR ROOM - HOTEL DU GOLF



ACTIVITY areas

All participant have access to the hotel's facilities:

- **DIANE BARRIÈRE SPA IN ASSOCIATION WITH MYBLEND**
- **DIWI & CO KIDS' CLUB (AGES 4 TO 12)**
- **SAUNA**
- **STEAM ROOM**
- **HEATED OUTDOOR POOL**
- **DEAUVILLE AND SAINT-JULIEN BARRIÈRE GOLF COURSES - 54 HOLES**
- **GOLF ACADEMY**
- **TENNIS**
- **PADEL TENNIS**





DINING

Our restaurants

DINING AREAS in Le Normandy

BELLE ÉPOQUE

Discover the elegance of the Belle Epoque restaurant with its large white room and view of the Cour Normande. Enjoy the contrast between the crystal pendants and modern furnishings while savoring regional cuisine, with exquisitely cooked fish, local specialties, and shellfish with truffles and ham. On Sundays, enjoy a gigantic brunch on the terrace in summer, as you relish the warm climate of the Côte Fleurie.

La Belle Epoque can host up to

180 seated guests.



LE BAR DU NORMANDY

Popular with celebrities like Winston Churchill and Coco Chanel, this boasts an elegant ambiance with its prestigious portraits and mahogany bar. Here you can enjoy refined whiskies, calvados cocktails, and gourmet afternoon treats, including homemade pastries, old rums, nectars, teas, and coffees.



DINING AREAS

at the Royal Deauville

38

LE CÔTÉ ROYAL

With its elegant woodwork and sumptuous decor, the Côté Royal invites you to relish the gourmet cuisine of Chef Eric Provost. Discover his seasonal creations, blending Normandy traditions and a host of influences, beneath glittering chandeliers.

Le Côté Royal can accomodate from

200 people for a banquet

to **250** for cocktails.



L'ÉTRIER

The feel of an English club with a red-toned decor by Jacques Garcia. Enjoy its remarkable sparkling wines and calvados during elegant conversations under princely chandeliers or in a cozy lounge area with a piano. Sip a glass of champagne or a rare coffee. Dishes in perfect harmony with the setting.

L'Etrier can host up to

29 people for a banquet

and **32** for cocktails.



DINING AREAS

at the Hotel du Golf

40

LE LASSAY

Here, the Chef's cuisine blends the exotic with traditional Normandy flavors. Refined decor by Chantal Peyrat with a view over the countryside. Enjoy local dishes, mature cheeses, and inspired wines. Attentive service and a terrace with panoramic views of Deauville and the Seine Bay.

Le Lassy can host up to

144 people for a banquet and up to
200 for cocktails.



LE GREEN

Red and wood decor, with a plush, luxurious ambiance. Share delicacies and creative tapas. Terrace facing the sea. Enjoy a truffle or foie gras burger. A delicious interlude overlooking the Seine Bay.



DINING AREAS at the Hotel du Golf

42

DEAUVILLE BARRIÈRE GOLF CLUB HOUSE

Drop in for a casual lunch or drink, on the terrace in summer or by the fire in winter. Enjoy a steak or a traditional French dish. As you admire the view of the golf course, you can explore the day's menu. Burgers and Normandy cheeses await you between rounds.

The Club House can host from

90 people (with no dance floor)

to **100** people (with dance floor) for a banquet,

and **200** guests for cocktails



COFFEE BREAKS & beverages

THE O2 SOFA BAR

End the evening on a high note in the Barrière Deauville Casino lounge bar with its magnificent revisited Empire decor. An exquisite cocoon in which to explore a superb drinks menu. Heavy crimson and gold drapes and walls set off a large, well-lit bar, which stands out against a purple padded background. Like a golden target, it faces club armchairs and deep sofas that tempt you to sink in and relax. The perfect place to discover specialty vodkas and vintage whiskies, in moderation. On summer evenings, a large 200 m2 terrace with panoramic sea views adds to the enjoyment.

The O2 sofa bar can accommodate up to

180 people standing



RESTAURANTS

BAR DU SOLEIL

On Les Planches in Deauville, redesigned by NIDO in 2020. A subtle decor and a bright atmosphere. A fine view of Deauville's beach. Brasserie with 300 m2 pergola. Terrace on the sand and deckchairs under Deauville parasols. Coffee, cocktails, and Italian dishes with a view of the sea.

The Bar du Soleil can host up to

140 people seated

and **400** standing.



BAR DE LA MER

With its bright colors, seafood dishes, and huge sunny terrace, the Bar de la Mer is reopening at last on Deauville's famous Planches! A family-friendly, fun, and whimsical spot for unique, mouthwatering moments in a dreamlike ambiance with a stunning view of the sea. Enjoy dishes bursting with sunny flavors beneath shaded parasols. Lulled by the rhythm of the waves, relish a delicious interlude with the family or friends...

The Bar de la Mer can host up to

300 people seated

and **400** standing.



RESTAURANTS

48

LA VILLA SUR LA PLAGE

A venue with a guesthouse spirit close to Deauville, where generous barbecue cuisine features products cooked over a wood fire. Specialties for sharing: burrata, barbecued watermelon, plancha-cooked prawns with Espelette pepper, grilled fish, and more, to be enjoyed in the comfortable dining room, on the veranda with its fine view, or on the sandy beach. The menu offers a choice of irresistible cocktails and local beers.

The Villa sur la Plage can host up to

200 people seated
and **250** standing.



CIRO'S DEAUVILLE

Tucked away on Deauville's legendary Planches, Ciro's offers far more than a meal. It's a real immersion in elegance and culinary tradition, with the Channel as a backdrop. Since 1959, this seaside restaurant in Deauville has been celebrating flavorsome seafood in a chic, friendly setting inspired by the luxury liners of yesteryear.

Le Ciro's can seat up to

80 people.



RESTAURANTS

50

DEAUVILLE NOTO

Generous, sun-drenched Italian cuisine. Dishes for sharing in a festive ambiance. Chef Emilio Giagnoni offers a delicious mix of Italian flavors.

Le Noto can seat up to
136 people.

LEONE DISCOTECA

Deauville's new, trendy, intimate venue for get-togethers with friends.

Located in the Deauville Barrière Casino next to Le NOTO, LEONE is the place to be for a festive night out into the small hours.

**LE CERCLE**

Dine in the heart of the Deauville Barrière Casino games room. Antipasti and cocktails in an entertaining gaming ambiance. A unique experience.

Le Cercle can seat up to
80 people.



RESTAURANTS

52

LE PLAZA CAFÉ

A lighthearted atmosphere amidst the slot machines. Homemade burgers, club sandwiches, and gourmet salads. Grilled meats, fish, and pasta dishes in a real brasserie.



LA VILLATARA

Bright colors, lilac drapes, and golden columns Chic brasserie cuisine. Terrace overlooking Trouville beach or view of gaming tables. Colorful cocktails, snacks, and seafood specialties.

The Villa sur la Plage can host up to

190 people seated

and **300** standing.



RESTAURANTS

SAINT-JULIEN BARRIÈRE GOLF CLUB HOUSE

Lunch by an 18-hole golf course. Picturesque setting with half-timbered farmhouses and apple trees. Wines by the glass and tasty rib steaks. Salads, omelets, and croque- monsieurs on the terrace or in leather armchairs around the fire. An elegant stopover before a game. Seasonal dishes, grilled meats, mature cheeses, and homemade delicacies.





OUR
SEMINAR

rooms

OUR SEMINAR rooms

Thanks to its hotel capacity and numerous areas for meetings, dining, and entertainment, the Barrière Deauville-Trouville Resort is ideally suited for organizing large-scale national and international events in a single venue. In April 2022, the Deauville Barrière Resort, in partnership with the Deauville city council, was one of the first cities in France to receive the “Innovative and Sustainable Destination” label. Transparent governance, soft mobility, responsible consumption, inclusive tourism, and more.

- **40 MEETING ROOMS INCLUDING 8 RECEPTION ROOMS RANGING FROM 200 À 800 M²**
- **LECTURE HALL SEATING 400**
- **AUDITORIUM SEATED 656**
- **TWO SIGNATURE ROOMS: LES AMBASSADEURS 650M² AND LA POMMERAIE 273 M²**



LA POMMERAIE RECEPTION ROOM, HOTEL DU GOLF

Up to 250 people for cocktails

OUR SEMINAR rooms

60

A team of experts to make your event a unique experience:

- **PRE-EVENTS SUPPORT FROM A PROJECT MANAGER**
- **ASSISTANCE ON SITE FROM AN EVENT-MANAGER**

And a host of partners to help you organize incentive or team-building events. The solution for all your meeting and event requirements:

- **PRIVATIZATION**
- **RESIDENTIAL SEMINARS**
- **CONVENTIONS AND CONGRESSES**
- **STUDY DAYS**
- **COCKTAILS, RÉCEPTIONS**

OUR PARTNERS

- **MAB EXPERIENCE**
Chem. de la Performance
14 800 Saint-Arnoult | +33 (0)2 31 88 00 00
contact@mab-experience.com
www.mab-experience.com
- **TEAM ACTIVE**
16 rue de Neuville 77 300 Fontainebleau
+33 (0)1 60 39 58 58
commercial@magma-group.fr
www.magma-group.fr
- **DEAUVILLE INCENTIVE**
1 rue de la Gare de Saint -Arnoult
14 800 Deauville | +33 (0)2 31 81 88 88
devis@deauvilleincentive.fr
www.deauvilleincentive.fr
- **DAMA DEAUVILLE**
Chem. de la Briqueterie 14 800 Touques
+33 (0)2 14 74 95 77 | contact@damafactory.fr
www.damafactory.fr
- **RECEVOIR EN NORMANDIE**
1 rue du Prieuré 14 800 Saint-Arnoult
02 31 14 53 40 | contact@normandydmc.com
www.normandydmc.com



MEETING ROOM, LE NORMANDY HOTEL



MEETING ROOM, LE ROYAL DEAUVILLE HOTEL



ACTIVITIES

in Deauville

BARRIÈRE casinos

DEAUVILLE BARRIÈRE CASINO

Enter the legend. Built in 1912, the magnificent Deauville Barrière Casino is worth a detour in itself. If gaming doesn't tempt, you can also enjoy a show in the small Italian-style theater, dine at one of the three restaurants, or have a drink at the O2 Sofa Bar.

Choose responsible gaming. Access to gaming areas strictly reserved for adults who are not banned from gaming; valid physical ID card required. The Casino reserves the right to refuse access to any person who has registered for Voluntary Access Limitation in a Barrière Casino.

- 300 SLOT MACHINES
- ELECTRONIC ENGLISH ROULETTE
- ELECTRONIC BLACKJACK
- ENGLISH ROULETTE
- THE WHEEL OF FORTUNE
- BLACKJACK
- ULTIMATE POKER
- POKER ROOM
- O2 SOFA BAR

TROUVILLE BARRIÈRE CASINO

The Trouville Barrière Casino, with its impressive Empire-ere facade rising up on the seafront in the city center, provides the same legendary welcome as the seaside resort itself. With cutting-edges gaming tables ranging from English roulette to slot machines, the Trouville casino features atmospheric venues like the «Villatara», with its view of the sea. Just like Trouville and its region, the Casino is a large, festive place for having fun, offering a steady stream of leisure activities and shows.

- 200 SLOT MACHINES
- ELECTRONIC GAMING TABLES; ENGLISH ROULETTE AND BLACKJACK
- TABLE GAME ROOM: ENGLISH ROULETTE, BLACKJACK, AND ULTIMATE POKER



ACTIVITIES offered by our partners

Horseback-riding, private or Olympic pools, bowling, moter and water sports, golf, tennis, padeln running, bike rides, and more. Take advantage of an incredible range of leisure activities near our hotels to make your stay a memorable one.

- PÔLE INTERNATIONAL DU CHEVAL LONGINES DEAUVILLE**
 14800 Saint-Arnoult | +33 (0)2 31 14 04 04
 Center dedicated to the world of horses located in Deauville. Competitions, Sports, and international events.
- BOWLING DE DEAUVILLE**
 14800 Touques | +33 (0)2 31 87 91 03
 Bowling alley, modern equipment, and entertainment venue.
- CIRCUIT AUTOMOBILE**
 14800 Saint-Arnoult | +33 (0)2 31 81 31 31
 Dedicated karting circuit for all levels, from beginners to experienced drivers.
- DAMA FACTORY**
 14800 Touques | +33 (0)2 14 74 95 77
 Entertainment complex with moder facilities, indoor mini golf, action games, laser games, etc.
- ESCAPE GAME "LE HANGAR À ÉNIGMES"**
 14800 Deauville | +33 (0)6 47 39 67 69
 For immersive theme games, entertaining experiences, and a sense of team spirit.
- PISCINE OLYMPIQUE DE DEAUVILLE**
 14800 Deauville | +33 (0)2 31 14 02 17
 Seawter pool near the Deauville Barrière hotels.
- THALASSO DEAUVILLE**
 14800 Deauville | +33 (0)2 31 87 72 00
 Care and seawater treatment center opposite the Deauville Barrière hotels.
- MÉMORIAL DE CAEN**
 14000 Caen | +33 (0)2 31 06 06 44
 Museum dedicated to the Second World War and peace. Permanent and temporu exhibitions.
- CALVADOS EXPÉRIENCE**
 14310 Pont-l'évêque | +33 (0)2 31 64 30 31
 Interactive museum: an immersion in the history, culture, and production of Calvados. Tasting sessions and workshops.
- MAB EXPÉRIENCE - DEAUVILLE**
 Aventure - Le QG 14800 Saint-Arnoult
 +33 (0)2 31 88 00 00
 Fun experiences using virtual reality, or on the beach.
- DEAUVILLE AVENTURE - L'ANNEXE**
 14800 Tourgéville | +33 (0)2 31 88 00 00
 Tree-climbing and zip lines in a natural setting: team games and sporting challenges for all ages.
- LAC TERRE D'AUGE**
 14310 Pont-l'évêque | +33 (0)2 31 65 47 15
 Water area with suitable facilities for sports and leisure activities. A peaceful, picturesque setting.





CONTACT & reservations

+33 (0)2 31 98 66 21

deauvillemeeting@groupebarriere.com
www.resortbarriere-deauvilletrouville.com

For our Suites:

0 970 809 847 (toll-free call)
38, boulevard Cornuché - BP - 14804 Deauville

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RESORT
BARRIÈRE
DEAUVILLE