

HOTEL GRAY D'ALBION

MEETINGS
& events

B

HOTEL BARRIÈRE
LE GRAY D'ALBION
CANNES



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SUSTAINABLE



seminars

COMMITTED & responsible

PLANÈTE BARRIÈRE

The Barrière Group's Corporate Social Responsibility strategy, known as 'Planète Barrière', helps weave environmental and social considerations into how we run our businesses.

Founded over a century ago, the Group places particular emphasis on human values and environmental stewardship, and aims to offer customers a premium, enjoyable experience.

This approach is championed by our Governance team and is embraced by all members of staff across our organization. Our establishments' Sustainable Development Representatives drive our CSR strategy, rolling it out through a range of initiatives and partnerships that strengthen our ties to the local community. From customers and teams, to local authorities, suppliers and partners: all our stakeholders are engaged and involved in the process through our collaborative, constructive approach.

The "Planète Barrière" 2025-2027 strategy is underpinned by three pillars: **E**nvironment, **C**ommunity and **G**overnance.

ENVIRONMENT

"Protecting our ecosystems by striking a balance between tourism, leisure, and care for our planet"

Because we're committed to reducing our carbon footprint, the Barrière group builds circular economy principles and biodiversity protection into the core of everything we do. Our approach brings together tourism, leisure, and respect for the planet to safeguard ecosystems while shaping a more responsible, sustainable experience for everyone.

COMMUNITY

"Nurturing our customers and teams, fostering talent, and helping local communities thrive."

Our customers' and teams' health and well-being sits at the center of the Group's strategy. The Barrière spirit focuses

on nurturing talent and boosting local economies, creating an environment where everyone can grow together.

GOVERNANCE

"Securing the Group's future in a more sustainable, responsible way"

Planète Barrière benefits from strong governance support from the Group's two co-Chairs, Joy Desseigne-Barrière and Alexandre Barrière, along with Managing Director Grégory Rabuel and the entire Group Executive Committee. The Group works to anchor and share the Planète Barrière approach across all its establishments, using tangible action and measurable results to track progress. An annual CSR assessment allows us to measure our performance, celebrate our successes, and pinpoint areas for development or improvement.

The Hôtel Barrière le Gray d'Albion Cannes has signed the Charter for Responsible Events & Seminars, and is committed to upholding its principles and implementing its action plan.



OUR ISO 20121 COMMITMENTS



The Barrière Group was the first French hotel group to be awarded ISO 20121 international certification by AFNOR Certification in 2023. Issued for a three-year period, the certification demonstrates the commitment shown by the Group's establishments and Catering division. It also points to the responsible management systems applied to our activities including seminars, events, and shows.

The Barrière Group's ISO 20 121 commitments for running responsible events:

• SUPPORTING THE CIRCULAR ECONOMY

We apply circular economy principles to our Events & Seminars business, working hand-in-hand with optimized waste management through our single service provider, Take a Waste: specialists in end-to-end waste management. This approach helps us stay ahead of regulatory changes while recycling effectively. Six different waste sorting and recycling categories have been set up within the hotel. The Hôtel Barrière le Gray d'Albion Cannes is also cutting back on paper by gradually shifting communications to digital formats and providing guests with a PressReader digital press service. We support cutting down on single-use packaging and finding new ways to use decorative elements, banners, badges, and brochures.

• OPTIMIZING NATURAL RESOURCES

A number of initiatives have been rolled out to cut water and energy use, including resource-saving facilities. Renewable energy now accounts for 50% of the Barrière Group's energy contracts.

• PROMOTING RESPONSIBLE, SUSTAINABLE FOOD & DRINK

The Hôtel Barrière le Gray d'Albion Cannes champions a more sustainable approach to food & drink, combining pleasure, quality, and environmental care by offering guests local and seasonal ingredients alongside vegetarian options.

We pay close attention to the quality of our

food offerings, prioritizing products with quality certifications like Label Rouge and MSC Sustainable Fishing.

We are particularly tuned into reducing food waste: tweaking our portions, adjusting container sizes, and training up our teams.

• PROMOTING SUSTAINABLE MOBILITY AND ACCESSIBILITY

The Hôtel Barrière le Gray d'Albion Cannes is easily reached by TGV high-speed rail and provides services to encourage eco-friendly transport, including electric scooters and a shuttle service.

• DEVELOPING SOLIDARITY COMMITMENTS AND REGIONAL ROOTS

In driving its local development policy, the hotel maintains close working relationships with regional stakeholders, and in doing so helps power the economy while protecting local heritage and championing culture.

The Hôtel Barrière Le Gray d'Albion Cannes is proud to support local craftsmanship, and sources plates and vases for its Mademoiselle Gray restaurant from talented local ceramist Tino Aiello de Vallauris.

We also host exciting exhibitions by the endlessly fascinating Olivier Domin, better known as the world-renowned artist OLLL, who works out of his studio in Le Suquet (Cannes).

This commitment to engaging in the local landscape also shines through in how the hotel treats Seminars & Events guests to sustainable activities (hand in hand with our partner agencies) as well as a wide range of local experiences: visiting the inland region's most beautiful villages, exploring Grasse's iconic perfume-making industry, embarking on our legendary wine routes, taking part in workshops at the Biot glassworks, and more.

COMMITTED & responsible

The hotel also champions community initiatives throughout the year, including food bank, toy and clothing drives in support of charities like the French Red Cross, the Secours Populaire Français and Les Bouchons d'Amour.

For a number of years now, we have been partnering with Adrien: a charity for children living with illness. The hotel supports its initiatives through funding and regularly donating raffle prizes, and staff were invited to the charity's 20th anniversary celebrations in 2025.

The hotel is also proud to be partnered with UNISOAP, a scheme that recycles used soap. This sustainable, community-minded initiative reduces waste while giving disadvantaged communities access to hygiene products.

Our hotels are also loyal ambassadors of Café Joyeux, a network that aims to offer up a different perspective of disability and foster connection by providing people traditionally excluded from the workplace with access to ordinary jobs.

• BIENVENUE À CANNES CHARTER

The Hôtel Barrière le Gray d'Albion Cannes has also signed up to the Bienvenue à Cannes scheme: a charter aimed at promoting Cannes as a destination and upholding gold-standard professional practices through a series of positive-impact, sustainable actions that signatories sign up to as part of their pledge to champion premium hospitality experiences.

• GREEN GLOBE CERTIFICATION

The Hôtel Barrière le Gray d'Albion Cannes was awarded Green Globe certification in 2022. Recognized by both the World Tourism Organization and the World Travel and Tourism Council (WTTC), this international label launched nearly 30 years ago and rewards travel and tourism companies for their efforts and high standards in sustainable development. Its selection criteria include sustainable

development management, work in the local economy and community, respect for cultural heritage, and environmental protection.

• DESTINATION INNOVANTE DURABLE

The Hôtel Barrière le Gray d'Albion Cannes is committed to working towards more sustainable practices in events and tourism through the 'Destination Innovante Durable' scheme, a 'sustainable innovative destination' label launched by France Congrès et Événements with the backing of the Ademe and France's national commission for sustainable development, used to highlight local authorities' efforts in taking a more eco-responsible approach to tourism and events.

As a holistic, city- or local council-wide approach, the 'Destination Innovante Durable' label is a way for communities to structure their efforts by following a framework that tackles nine key challenges in a series of 39 action points.














A UNIQUE

destination

A UNIQUE destination

A welcoming and cozy haven with a sophisticated, contemporary style in the heart of Cannes, Le Gray D'Albion lies close to the sea and the lively La Croisette. With one floor entirely reserved for businesses, 8 meeting rooms, its own private beach, and 2 restaurants and bars, the hotel is an outstanding venue for all your events.

JOURNEY TIMES TO CANNES

→ PARIS		5 hrs 30
		1 hr 30
→ LYON		4 hrs 30
		3 hrs 15
→ NICE		40 min
→ MILAN		4 hrs 30
→ TURIN		4 hrs
→ MARSEILLE		2 hrs
		2 hrs

EVERYTHING YOU NEED

- **176 ROOMS** and 24 Suites
- **8 MEETING ROOMS**, up to 230 m²
- **2 RESTAURANTS**
- **FITNESS CENTER**
- **MADEMOISELLE GRAY PRIVATE BEACH**
- **CASINO BARRIÈRE LE CROISSETTE CANNES**
- **TENNIS, GOLF, HORSEBACK RIDING, BOAT EXCURSIONS, WATER SPORTS, ETC.**





A
HOTEL
|
on the Riviera

BEDROOMS

176 rooms & 24 suites

with a harmonious and contemporary style
offering city or garden views.



PRESTIGE ROOM WITH TERRACE
35 sq. m



SUPERIOR ROOM CITY VIEW WITH TERRACE
23 sq. m



DELUXE ROOM GARDEN VIEW WITH TERRACE
30 sq. m

DINING AREAS

20

LA TERRASSE DU GRAY

A quiet terrace in the heart of Cannes offering a gourmet menu based on meticulously selected seasonal produce.

A HOTEL ON THE RIVIERA



MADEMOISELLE GRAY PLACE BARRIÈRE RESTAURANT

21

From lunch by the sea to dinner under the starry sky of Cannes, a gourmet stopover with Lebanese-style cuisine.





ACTIVITY areas

In the hotel:

- **MADemoiselle GRAY PLAGE BARRIÈRE**
- **WATER SPORTS IN SUMMER**
- **FITNESS CENTER**





OUR
MEETING

rooms



CROISSETTE ROOM
180 sq. m convertible into 3 rooms



AZUR ROOM
34 sq. m









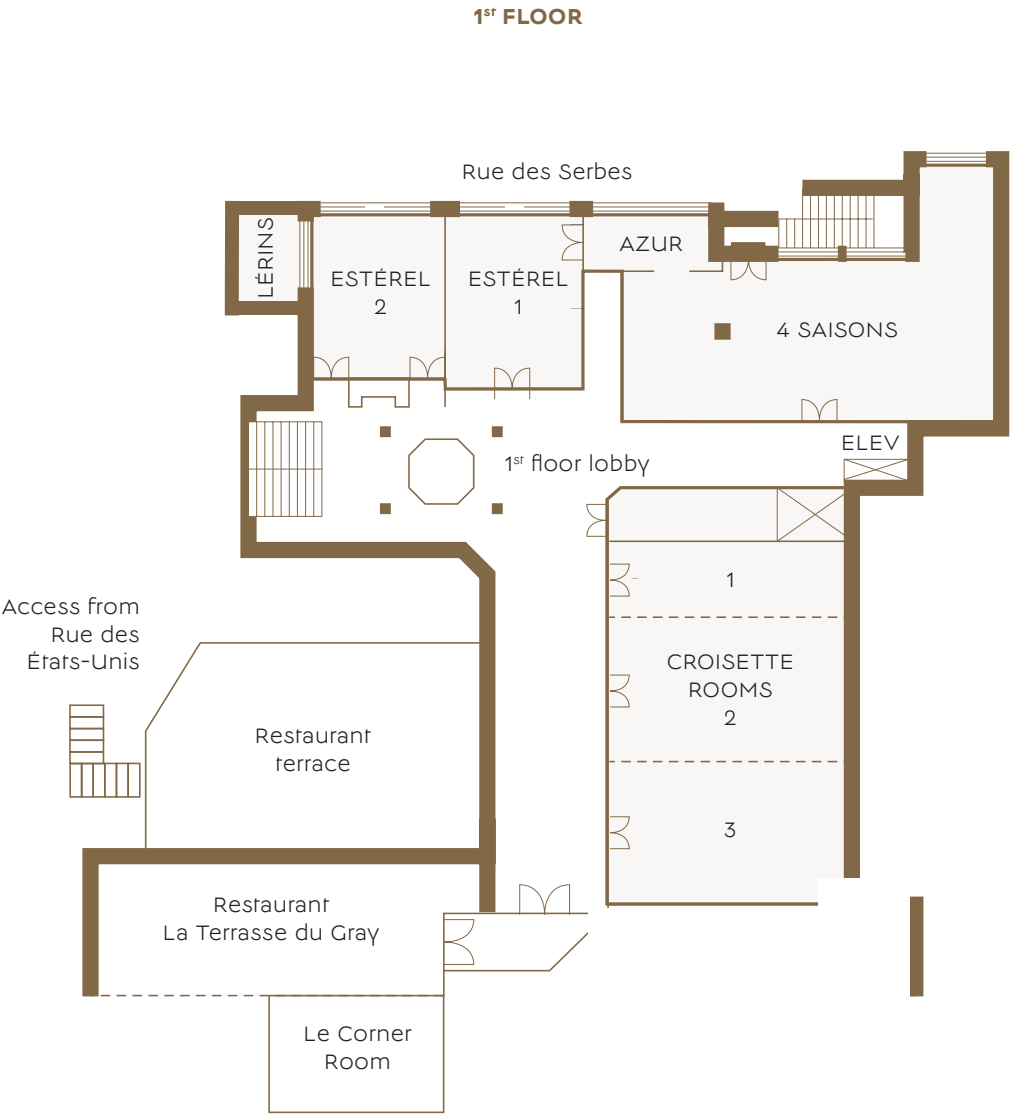
4 SAISONS ROOM
230 sq. m



ESTEREL 1 ROOM
76 sq. m

CAPACITY & plans

ROOM NAMES	AREA IN sq. m	HORSESHOE TABLE 	CLASSROOM 	THEATER 	CABARET 	BANQUET 	COCKTAIL 
CROISETTE 1	42	21	24	21	14	30	-
CROISETTE 2	71	27	45	60	28	70	100
CROISETTE 3	69	27	45	60	28	70	100
CROISETTE 1+2+3	180	60	126	196	84	200	250
ESTÉREL 1	76	30	45	60	35	60	100
ESTÉREL 2	61	24	36	50	28	60	100
AZUR	34	15	15	20	7	20	30
LÉRINS	41	18	24	30	21	-	-
4 SAISONS	230	-	-	-	70	210	350
TERRASSE DU GRAY	300	-	-	-	-	120	220





ACTIVITIES



in Cannes

ACTIVITIES in Cannes

32

Cannes is a real sports paradise with plenty of activities to choose from!

- NAUTICAL BASE**
 From the private beach pontoon of Hôtel Le Majestic, try out innovative water sports like wakeboarding and Flyfish rubbing.
- GOLF**
 Cannes boasts no fewer than 11 golf courses, some sought-after for their architecture, others for their difficulty. Whether you are a beginner or an expert, you will love golfing on the French Riviera.
- TENNIS**
 The Cannes Garden Tennis club, lying a few minutes from the hotel, offers 5 clay courts.
- BARRIÈRE CASINO**
 With gaming tables, poker tournaments, slot machines, and more. 3,000 m² dedicated to games and entertainment.
- HORSEBACK RIDING**
 Less than 20 minutes from Cannes, the Centre Hippique de Mougins lies in the hinterland of Provence. All levels.
- BOAT TRIPS**
 Enjoy some magnificent excursions, like trips along the Corniche d'Or between Saint-Raphaël and Cannes with spectacular views of the Calanques.
- DISCOVER THE REGION AND ITS CULTURE**
 The Grasse perfume workshop, the wine route, the Cannes underwater eco-museum, and more.





CONTACT & reservations

+33 (0)6 40 30 37 36 +33 (0)4 97 06 89 60
cannesmeeting@cannesbarriere.com
www.meetings-barriere-cannes.com

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