

B

HÔTEL BARRIÈRE  
**LE WESTMINSTER**  
LE TOUQUET



LE WESTMINSTER

# CONTENTS

4

BARRIÈRE GROUP

6

LE TOUQUET

8-19

THE HOTEL

- 8 Overview
- 12 Rooms & Suites
- 14 Restaurants & Bars
- 16 Wellness & Sports
- 18 Family

20-23

THE SURROUNDINGS

- 21 Explore Le Touquet
- 22 Explore The Region

CONTACTS



# BARRIÈRE Group

## FROM GENERATION TO GENERATION KNOWLEDGE, TRANSMISSION AND INNOVATION

Barrière is above all a family business, passed down from generation to generation. It is a Group that has never stopped developing in France and abroad and diversifying around its core business: hospitality and related leisure activities.

### 1912–1962 FRANÇOIS ANDRÉ

François André created modern tourism in Deauville, then in La Baule in 1926. An entrepreneur at heart, he invented the concept of the “Frenchstyle resort”, bringing together a casino, hotels and sports facilities in the same place.



François André

### 1962–1990 LUCIEN BARRIÈRE

In 1962, Lucien Barrière, François André’s nephew, took over the Group he had joined ten years earlier. He modernized it with a view to maintaining tradition and preserving the prestigious resorts bequeathed by his uncle. In 1980, in order to unite all the establishments he owned, he created the Société Hôtelière de la Chaîne Lucien Barrière (SHCLB) and brought together the hotels and the casino of La Baule under its umbrella.



Lucien Barrière

### From 1990 DIANE BARRIÈRE

In the early 1990s, Diane Barrière succeeded her adoptive father Lucien Barrière. She initiated major renovation projects and, in particular, created the inimitable “Style Barrière” by embarking on a long collaboration with the decorator Jacques Garcia. Under her aegis, the Group acquired the prestigious Fouquet’s brasserie on the Champs-Élysées in Paris in 1998. Boldness, the French art de vivre, refinement and the avant-garde would guide its legacy within the group.



Diane Barrière

### Since 2023 JOY DESSEIGNE-BARRIÈRE & ALEXANDRE BARRIÈRE

Together, Joy Desseigne-Barrière and Alexandre Barrière constitute the fourth generation of entrepreneurs at the helm of the Group. Passed down from their mother, they ensure its influence, its development, its loyalty to the values that have been its strength since 1912. In 2023, the Group once again became a 100% family business, with Joy and Alexandre as the main shareholders.



Joy Desseigne-Barrière and Alexandre Barrière

# Le Touquet

LE TOUQUET-PARIS-PLAGE IS ONE OF THE OPAL COAST'S CROWN JEWELS: A CAPTIVATING DESTINATION BRIMMING WITH VIBRANT ELEGANCE. SET AGAINST A PATCHWORK OF FINE SANDY BEACHES, LUSH FORESTS, AND BELLE ÉPOQUE ARCHITECTURE, THIS SEASIDE RESORT IS THE PERFECT PLACE TO RECHARGE YOUR BATTERIES.

# THE OPAL COAST



## LE TOUQUET



Le Touquet-Paris-Plage is one of the Opal Coast's crown jewels: a captivating destination brimming with vibrant elegance. Set against a patchwork of fine sandy beaches, lush forests, and Belle Époque architecture, this seaside resort is the perfect place to recharge your batteries. Sport, well-being and fine dining all await, whether your interests center on water sports, golf, tennis or horseback riding. A warm, welcoming atmosphere in a sought-after, year-round destination.

### Things to do et see

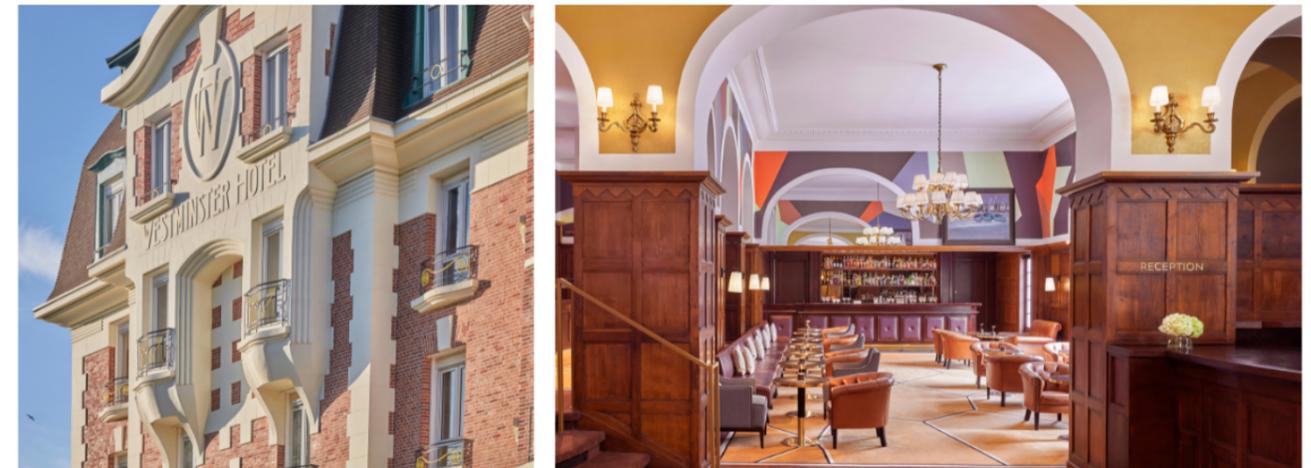
- 3 golf courses
- Equestrian center and racecourse
- 27 tennis courts, including 21 clay courts
- Water sports center
- Museum

### Travel times to Le Touquet

- Lille - Touquet : 2h00
- Paris - Touquet : 2h30
- Lyon - Touquet : 5h00
- Strasbourg - Touquet : 5h30
- Bruxelles - Touquet : 2h30



# LE WESTMINSTER



## HOTEL LE WESTMINSTER LE TOUQUET

Nestled in the heart of Le Touquet-Paris-Plage, Le Westminster is an ode to the French art of living and refinement, where iconic Art Deco comes alive between dunes and forest. Its 104 elegant rooms and suites effortlessly fuse modern comforts with timeless charm. Head to Le Pavillon for unforgettable dining, where Chef William Elliott whips up creative dishes inspired by fresh market produce at a restaurant that has been Michelin-starred for an incredible 18 years now. At La Table du West, the menu is inspired and inventive, starring French classics with a contemporary twist and a sleek open kitchen. Step outside of time in the atmospheric Bar du West, where Marlène Dietrich, Ian Fleming and Serge Gainsbourg once relaxed in the cozy armchairs. For a rejuvenating escape, the Shiseido Spa, decorated in soft shades of powder pink, gold, and beige, is a true haven of peace where you can recharge your batteries. Younger guests are given the VIP treatment at the Studio By Petit VIP, where fun, creative and educational activities give children aged four to 12 the opportunity to dive deep into the arts and the silver screen.

<p><b>ACCOMODATION</b> 104 ROOMS INCLUDING 7 JUNIOR SUITES AND 1 SUITE</p>	<p><b>RESTAURANTS &amp; BARS</b> 1 MICHELIN-STARRED GOURMET RESTAURANT: • LE PAVILLON 1 GOURMET-STYLE BISTRO: • LA TABLE DU WEST 1 BAR</p>	<p><b>WELLNESS &amp; SPORTS</b> SHISEIDO SPA HEATED INDOOR POOL SAUNA &amp; HAMMAM FITNESS CENTER</p>	<p><b>KIDS CLUB</b> STUDIO BY PETIT VIP</p>	<p><b>BARRIÈRE CASINO</b></p>
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## AT A GLANCE



# LE WESTMINSTER



## ROOMS & SUITES



104 ROOMS  
INCLUDING 7 JUNIOR SUITES AND 1 SUITE

# LE WESTMINSTER



## RESTAURANTS & BARS

### LA TABLE DU WEST



Sample gourmet bistro fare in a restaurant scattered with vintage illustrations of iconic Le Touquet. The menu here is inspired and inventive, starring French classics with a contemporary twist and a sleek open kitchen.

### LE PAVILLON



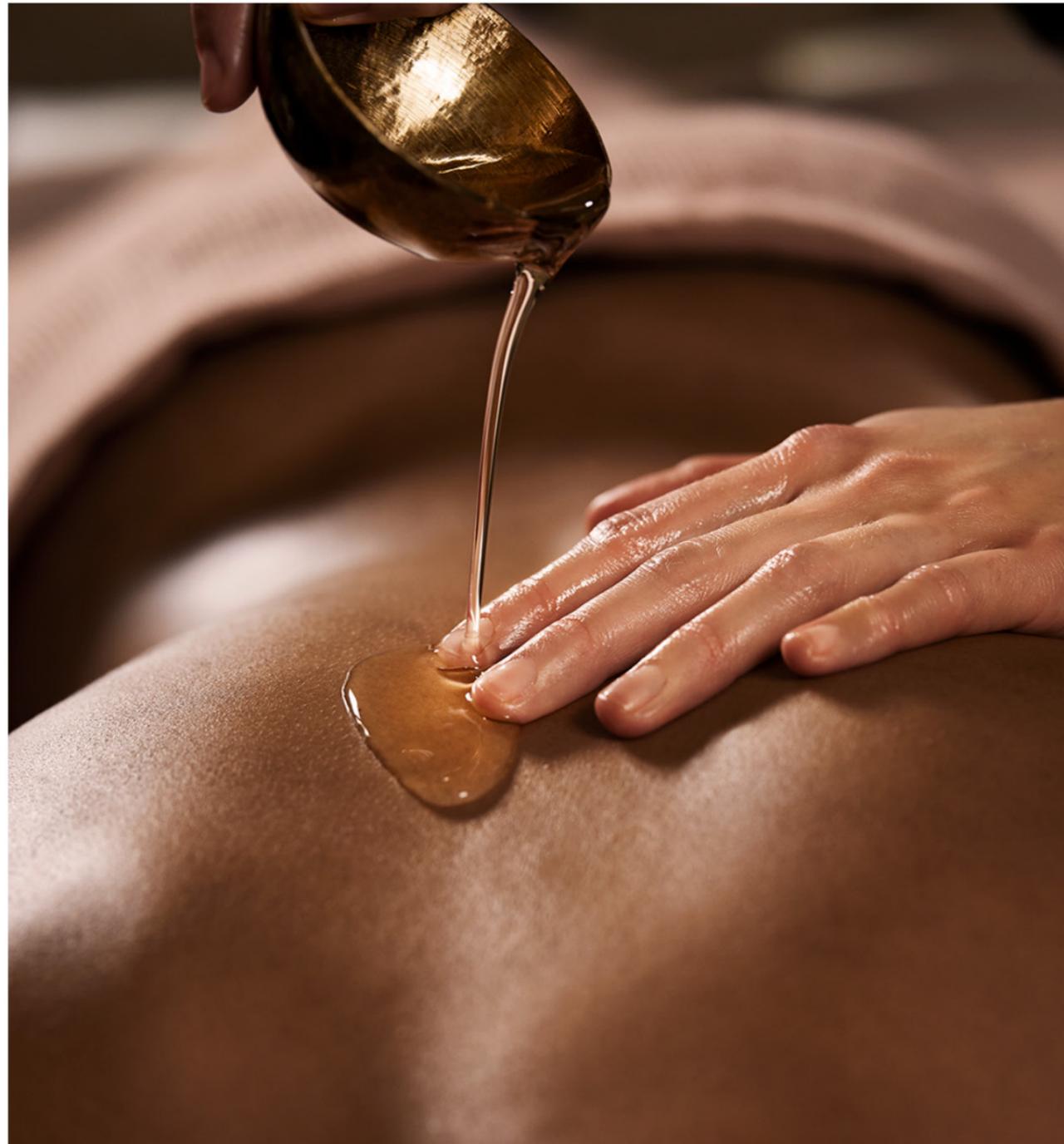
At Le Touquet's Michelin-starred Le Pavillon, Chef William Elliott whips up creative dishes inspired by fresh market produce. The space itself was designed by Bruno Borriane, and extends out onto a beautiful terrace with enchanting views of the lighthouse.

### LE BAR DU WEST

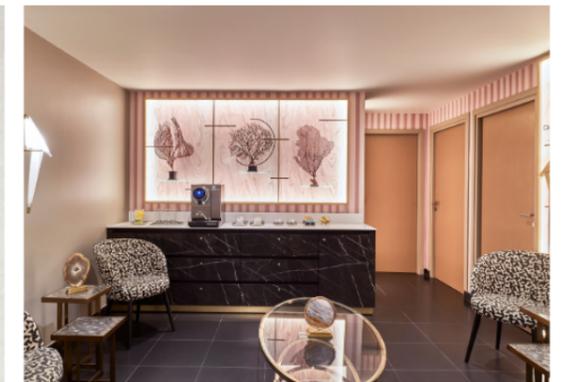
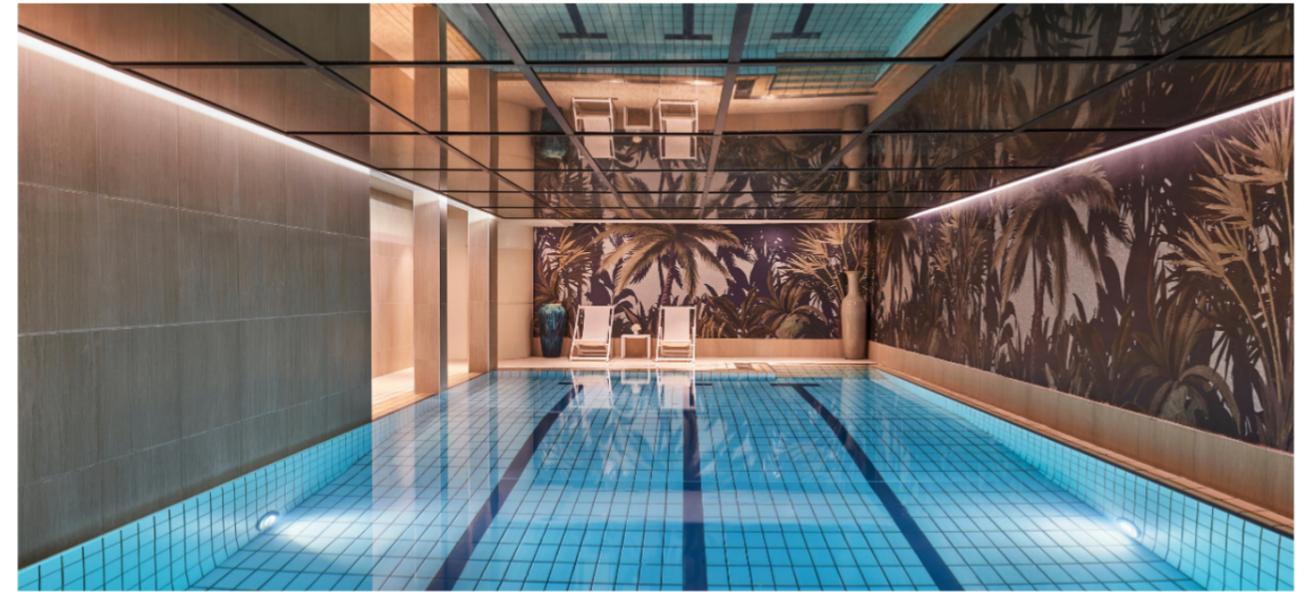


Settle into the warm and welcoming Bar du West, where refined woodwork, a contemporary fresco and camel leather armchairs await. Sip on the same iconic cocktails once savored by silver-screen legends, perching on a bar stool to take in the head barman's skills or kicking back at one of the low tables for a cozier experience. On sunny days and evenings, head out onto the terrace for relaxing views of the grounds.

# LE WESTMINSTER



# WELLNESS



## SHISEIDO SPA

In the heart of Le Touquet-Paris-Plage, the Hotel reveals an Art Deco sanctuary where delicate origami birds invite serenity. Nestled between dunes and pine trees, Shiseido celebrates over 150 years of Japanese expertise, blending the purity of Japanese rituals with the marine energy of the Opal Coast.

## SHISEIDO

In 1986, inspired by the concepts of Eastern tradition, Shiseido created the exclusive 'Qi' method.

This practice offers powerful support for the health of the nervous system and the body's immunity. It revives energy through exclusive massage movements and the use of products designed to stimulate the skin's reactivity. The results are fast and visible.

## WELL BEING SPACE

The indoor pool at Le Westminster is an incredible chance to unwind in a soothing setting. Relax body and mind at the sauna and hammam.

# LE WESTMINSTER



# FAMILY

## STUDIO BY PETIT VIP

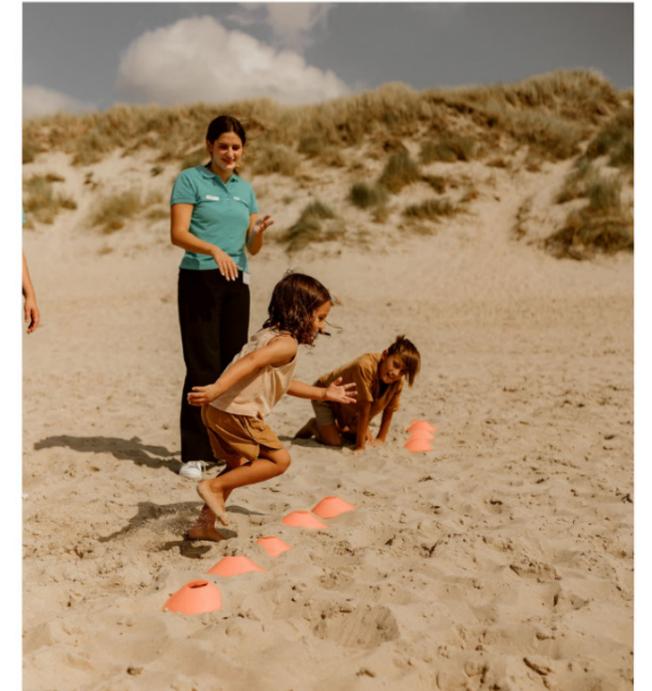
At the Studio by Petit VIP, kids aged four to 12 let their imaginations run wild and build lasting memories. L'Hôtel Barrière Le Westminster treats little ones to one-on-one supervision and exceptional care: everything they need to get "thinking big".

## CHILDREN MENU

Food and drink specially for mini guests, featuring dishes packed full of healthy ingredients and fruit mocktails from the hotel bar.

## ACTIVITIES WITH FAMILY

Treasure hunts, murals and plays: come along and make memories with the gang.



# LE WESTMINSTER



## SURROUNDINGS

# Discover LE TOUQUET



## GOLF COURSES

Le Touquet is a prestigious destination for golfing enthusiasts: home to three courses, two of which are classed among the best in Europe.

## WATER ACTIVITIES

Boat trips along the Opal Coast and thrilling activities on the waves or beach:

- Sand yachting
- Kitesurfing
- Catamaran
- Longshore fishing
- Kayaking



## ARCHITECTURE

A trip to Le Touquet is a golden opportunity to explore a destination steeped in heritage and history, and a resort scattered with architectural gems.

# Discover THE REGION



## NAUSICAÁ: FRANCE'S NATIONAL SEA CENTER

Nausicaa is Europe's largest aquarium: a sprawling safe haven for ocean biodiversity in Boulogne-Sur-Mer, and home to over 58,000 animals.

## ABBAYE DE VALLOIRES

Nestled in a haven of greenery deep in the Picardy countryside on the banks of the Authie river, spell-binding Valloires is one of the region's rare few examples of 18th-century Baroque architecture, and France's only fully standing 18th-century Cistercian abbey.



## SITE DES DEUX-CAPS

The Grand Site des Deux Caps is an awe-inspiring natural oasis just 45 minutes away from Le Touquet: a jaw-dropping, protected nature reserve known for its spectacular landscapes and sweeping clifftop views.



# Discover THE REGION



## PARC DU MARQUENTERRE

Embark on one of the many different paths and trails that weave through this site, and soak up the Parc du Marquenterre's natural beauty, observing the flora and fauna as you go. We recommend spring and summer when the birds are nesting!

## MAREIS

Experience life as it is for the region's sailors and fishermen, with a sleek, immersive exhibition that plunges you into fishing life and deep-sea creatures in the Channel and North Sea: expect interactive platforms, sound effects, videos and life-sized models and replicas!



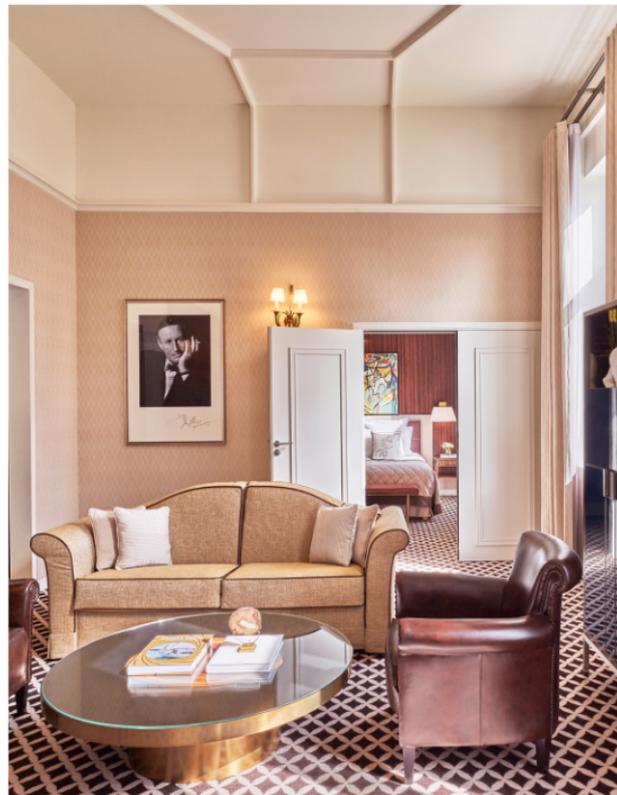
## BAIE DE CANCHE

The Baie de Canche bay is a unique natural sanctuary for the seals that flock here, giving them a safe space to thrive and delight visitors to the region.





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CONTACTS  
[WWW.HOTELSARRIERE.COM](http://WWW.HOTELSARRIERE.COM)