



RESORT  
**BARRIÈRE**  
RIBEAUVILLÉ



RESORT BARRIÈRE RIBEAUVILLÉ

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# BARRIÈRE Group

## FROM GENERATION TO GENERATION KNOWLEDGE, TRANSMISSION AND INNOVATION

Barrière is above all a family business, passed down from generation to generation. It is a Group that has never stopped developing in France and abroad and diversifying around its core business: hospitality and related leisure activities.

### 1912–1962 FRANÇOIS ANDRÉ

François André created modern tourism in Deauville, then in La Baule in 1926. An entrepreneur at heart, he invented the concept of the “Frenchstyle resort”, bringing together a casino, hotels and sports facilities in the same place.



François André

### 1962–1990 LUCIEN BARRIÈRE

In 1962, Lucien Barrière, François André’s nephew, took over the Group he had joined ten years earlier. He modernized it with a view to maintaining tradition and preserving the prestigious resorts bequeathed by his uncle. In 1980, in order to unite all the establishments he owned, he created the Société Hôtelière de la Chaîne Lucien Barrière (SHCLB) and brought together the hotels and the casino of La Baule under its umbrella.



Lucien Barrière

### From 1990 DIANE BARRIÈRE

In the early 1990s, Diane Barrière succeeded her adoptive father Lucien Barrière. She initiated major renovation projects and, in particular, created the inimitable “Style Barrière” by embarking on a long collaboration with the decorator Jacques Garcia. Under her aegis, the Group acquired the prestigious Fouquet’s brasserie on the Champs-Élysées in Paris in 1998. Boldness, the French art de vivre, refinement and the avant-garde would guide its legacy within the group.



Diane Barrière

### Since 2023 JOY DESSEIGNE-BARRIÈRE & ALEXANDRE BARRIÈRE

Together, Joy Desseigne-Barrière and Alexandre Barrière constitute the fourth generation of entrepreneurs at the helm of the Group. Passed down from their mother, they ensure its influence, its development, its loyalty to the values that have been its strength since 1912. In 2023, the Group once again became a 100% family business, with Joy and Alexandre as the main shareholders.



Joy Desseigne-Barrière and Alexandre Barrière

# Ribeauvillé

IN THE HEART OF ALSACE,  
BETWEEN THE VINEYARDS AND THE VOSGES  
THE CHARM OF A UNIQUE MEDIEVAL TOWN.



# ALSACE



# RIBEAUVILLÉ



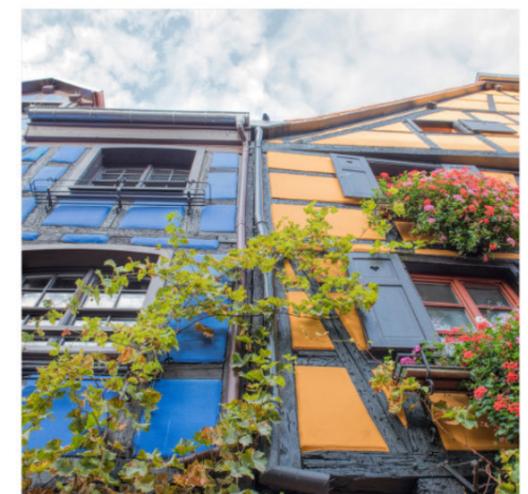
On the Alsace Wine Route, between the vineyards and the Vosges mountains, Ribeauvillé is a charming town that has successfully promoted its historical and cultural heritage. In the heart of Alsace, Ribeauvillé is an ideal base for exploring the region and discovering all its beauty and unique features. The bucolic charm of this medieval town is punctuated by the seasons and the many events that take place there each year.

## Things to see and do

- The Alsace Wine Route
- The old town
- The Three Castles
- The vineyards
- Wine cellars for tasting
- Alsatian gastronomy
- Ballons des Vosges Nature Park
- Christmas markets

## Travel times to Ribeauvillé

- Paris	2h30	
- Strasbourg	0h30	🚗 0h45
- Mulhouse	0h30	🚗 0h40
- Zurich	1h15	
- Geneva	4h00	
- Brussels	4h20	
- Lyon	3h30	



# RESORT BARRIÈRE RIBEAUVILLÉ



## AT A GLANCE



## RESORT BARRIÈRE RIBEAUVILLÉ

In the heart of Alsace, the Resort Barrière Ribeauvillé is an oasis of relaxation. Nestled in an enchanting natural setting, this 4-star hotel charms guests with its modern, elegant architecture and large bay windows, in perfect harmony with its surroundings. The spacious and bright rooms and suites offer absolute comfort with contemporary décor and breathtaking views of the vineyards or mountains. Showcasing local produce and Alsatian cuisine, the restaurants offer a choice between gourmet and gourmet menus at La Brasserie or balanced à la carte dishes at Le Belvédère. For a cocktail or a quick snack, Le Bar in the slot machine room and the Café des Sports await you at the casino. Treat yourself to the ultimate in well-being at the spa and immerse yourself in an ocean of serenity at the Balneo Center.

<p><b>ACCOMMODATION</b> 55 ROOMS INCLUDING 2 SUITES VINEYARDS VIEW</p>	<p><b>RESTAURANTS &amp; BARS</b> 2 RESTAURANTS • LA BRASSERIE • LE BELVÉDÈRE 2 BARS</p>	<p><b>BALNEOTHERAPY CENTER</b> 2 INDOOR POOLS 1 HEATED OUTDOOR POOL SAUNA &amp; STEAM ROOM REST ROOM</p>	<p><b>WELLNESS &amp; SPORTS</b> SPA 5 TREATMENT ROOMS, INCLUDING 1 DOUBLE ROOM PHYTOMER PRODUCTS GOLFS</p>	<p><b>BARRIÈRE CASINO</b>  ÉTOILE GALA HALL 270 SEATS 25 SHOWS A YEAR</p>
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# RESORT BARRIÈRE RIBEAUVILLÉ



## ROOMS & SUITES



55 ROOMS  
INCLUDING 2 VINEYARDS VIEW SUITES

# RESORT BARRIÈRE RIBEAUVILLÉ



## RESTAURANTS & BARS

## LA BRASSERIE



Located between the hotel and the Casino Barrière Ribeauvillé, La Brasserie cultivates a warm atmosphere in a contemporary and elegant setting. The menu features classic cuisine and dishes inspired by Alsatian gastronomy. Enjoy the presentation of the plates and the delicacy of the dishes.

## LE BELVÉDÈRE



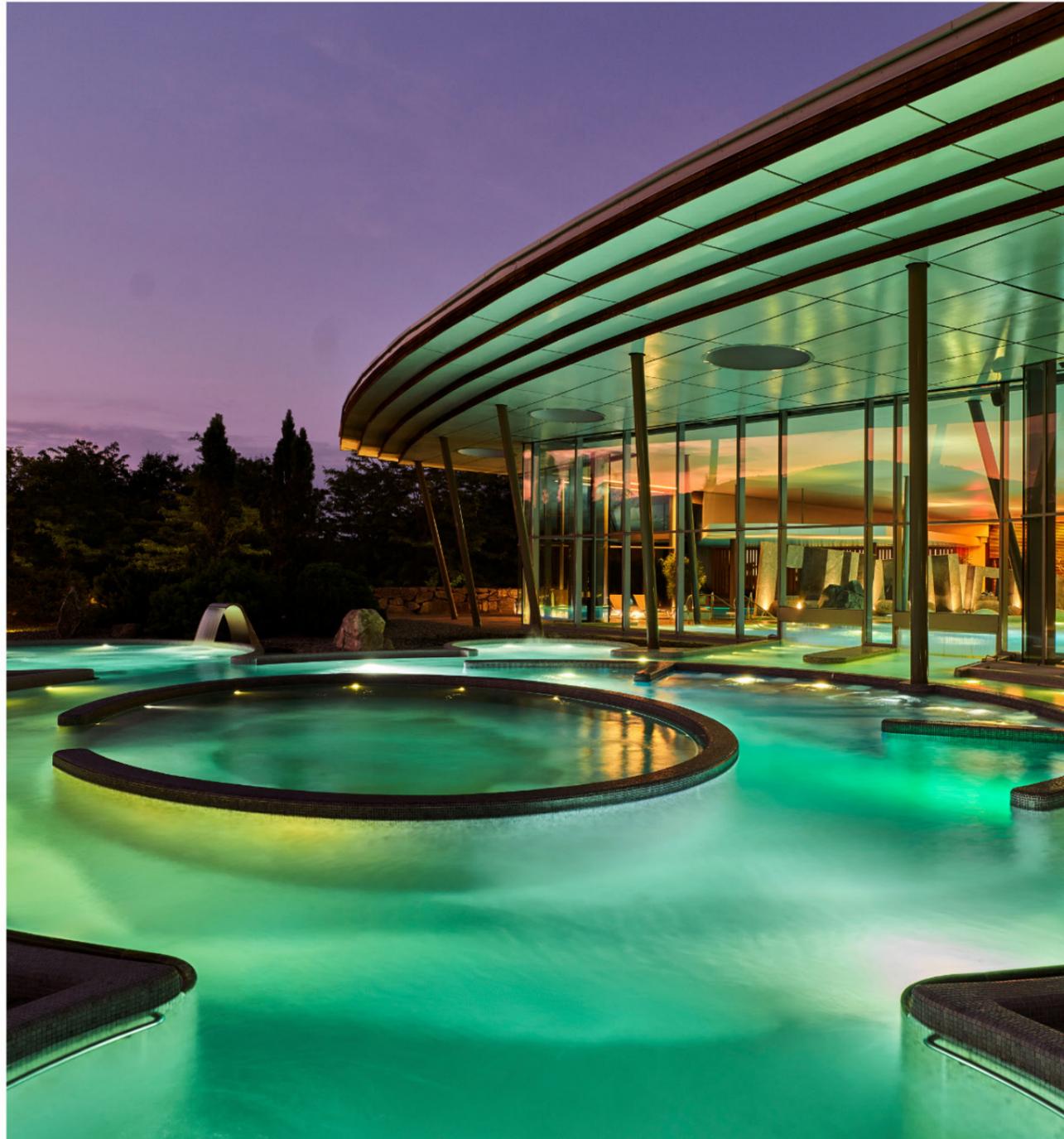
Immerse yourself in a Zen atmosphere where natural materials, raw wood, and exposed stone create a soothing ambiance. With its panoramic view of the Alsatian vineyards, Le Belvédère welcomes you to an exceptional setting. In winter, settle in by the fireplace; in summer, enjoy its large terrace for a sunny lunch. The serene atmosphere and fresh dishes ensure a moment of absolute well-being.

## LE CAFÉ DES SPORTS



Cheer on your favorite teams alone or with friends as you watch the action live on the screens at Café des Sports. Enjoy the restaurant's convivial dishes from noon to 11 p.m., every day. And to prolong these festive evenings, there is live music after 10 p.m. every Friday, Saturday, and the eve of public holidays. Numerous events are offered throughout the year.

# RESORT BARRIÈRE RIBEAUVILLÉ



## WELLNESS



### BALNEOTHERAPY CENTER

In an enchanting setting, this fully landscaped area covers 3,600 square meters and offers a unique panorama of the Alsatian vineyards.

The “Lac des Sens” will delight you with its multitude of hydromassage jets, geysers, swan necks, and submerged massage benches. No fewer than 120 features punctuate a wonderful massage, relaxation, and fitness course in water heated to 34°C, thanks to biogas produced by the neighboring methane farm.

Further on, discover the “Lac du Silence,” a mesmerizing infinity pool where you can simply let yourself be lulled by the notes of underwater music.

Located in the open air, in harmony with nature, the “Lac des Cratères” is a superb pool featuring counter-current water loops, rivers with massage jets, and bubble and whirlpool alcoves, blending into a beautifully landscaped area.



## RELAXATION AREA

Located on the lower level of the Balneo area, the relaxation area invites you to enjoy a moment of absolute serenity. Enjoy the enveloping warmth of the sauna and steam room before relaxing in the 300m<sup>2</sup> relaxation room. On sunny days, lounge on our terrace equipped with deckchairs, or dare to try the invigorating contrast of the snow shower.

## WELLNESS & DELIGHTS

Indulge in a moment of relaxation at the Balneo area, total relaxation at the spa, and an à la carte dinner at La Brasserie restaurant.



## SPA

Massages and relaxing treatments. Eco-friendly natural products sourced from the sea and expert manual techniques. At the Barrière Ribeauvillé Resort spa, transform your stay into a soothing and rejuvenating break. Indulge in expert massages in one of the five treatment rooms. Revive your complexion and release tension in your body. Contemporary decor in sandy tones and a peaceful atmosphere conducive to relaxation. Attentive professionals and a prestigious brand dedicated to your beauty. At the spa, open year-round, indulge in the pleasure of being pampered in a warm and welcoming setting.

## PHYTOMER

The Phytomer brand is recognized in spas around the world for its high-quality natural products, exceptional treatment protocols, and remarkable results on the skin. A pioneer in sustainable development, the Breton company embodies the authenticity of a family business, cutting-edge scientific innovation, and French excellence in skincare.

## RELAXATION & CARE

Let your body and mind relax completely with 3 hours of access to the spa facilities and a 45-minute wellness massage.

# RESORT BARRIÈRE RIBEAUVILLÉ



## CASINO



## CASINO

Immerse yourself in the world of Casino Barrière Ribeauvillé, where excitement and gaming pleasure come together. With over 200 slot machines, 45 electronic English roulette wheels, 8 electronic blackjack tables, and 10 gaming tables, each visit promises a unique experience. Experience the thrill of gaming in an elegant and friendly setting! Extend the experience with a cocktail at the bar, a refined dinner at the restaurant, or a show in the Étoile Gala hall.

## BARS

The Slot Machine Room Bar, an immersive bar at the heart of the Casino's gaming area, is the ideal place to enjoy the excitement of the jackpots or savor a delicious cocktail. The Café des Sports, located between the hotel and the casino, is the perfect place to take a break between games. Watch the latest sports matches and competitions, or enjoy a free live concert while savoring a convivial meal. A wide selection of drinks and cocktails is available.

# RESORT BARRIÈRE RIBEAUVILLÉ



## SURROUNDINGS

## Discover RIBEAUVILLÉ



### THE THREE CASTLES OF RIBEAUVILLÉ

In the 14th century, powerful lords built the village walls and constructed three castles. The magnificent ruins of the three Ribeaupierre castles still overlook the medieval town of Ribeauvillé today.

### CELLAR TOURS

Whether you are an amateur or a wine connoisseur, step inside our cellars and estates to discover all the secrets of Alsace wines. The winegrowers will give you a warm welcome and are eager to share their passion for wine with you. You are guaranteed an amazing introduction to wine tasting.



### CITY TOUR

The charming Grand'Rue street runs through the town of Ribeauvillé with its beautifully flowered half-timbered houses. Pleasant squares, a corn exchange, a Renaissance fountain, the Butchers' Tower, and churches follow one another as you stroll along.

# Discover THE REGION



## FRANCE'S MOST BEAUTIFUL VILLAGES

Charming in all seasons, many villages in Alsace boast numerous titles of nobility. Beloved for their picturesque appearance, these typical regional towns attract visitors even beyond the region's borders.

## HIKING & CYCLING

Whether you are an amateur or seasoned hiker, admire the most beautiful landscapes of Alsace on over 17,000 km of marked trails. A destination that caters to cyclists, Alsace offers nearly 2,500 km of bike paths.



## WINE ROUTE

A route, a string of picturesque villages, exceptional landscapes, renowned wine-growing towns, passionate winegrowers: established as a tourist route since 1953, the Alsace Wine Route invites you to discover the most beautiful sights over more than 170 km!

# Discover THE REGION



## HAUT-KOENIGSBOURG

Immerse yourself in the world of the Middle Ages. Built in the 12th century, this castle has witnessed centuries of conflict and rivalry between lords, kings, and emperors. A visit to Haut-Koenigsbourg Castle is the unforgettable highlight of any trip to Alsace.

## WINE HARVEST

Every year from late August to mid-October, the grape harvest is in full swing in Alsace. The harvest is the result of a long year of work for winegrowers. It is still mostly done by hand in Alsace. It is a festive and convivial time of year that is sure to leave you with lasting memories.



## CHRISTMAS MARKETS

Alsace is renowned for its breathtaking Christmas markets. Starting in November, the region is decked out in its finest lights and prepares its best winter recipes. Here, traditions and Christmas markets go hand in hand, from the largest city to the smallest village.

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