

MEETINGS & events



HÔTEL BARRIÈRE

LE MAJESTIC

CANNES



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PLANÈTE BARRIÈRE

The Barrière Group's Corporate Social Responsibility strategy, known as 'Planète Barrière', helps weave environmental and social considerations into how we run our businesses.

Founded over a century ago, the Group places particular emphasis on human values and environmental stewardship, and aims to offer customers a premium, enjoyable experience.

This approach is championed by our Governance team and is embraced by all members of staff across our organization. Our establishments' Sustainable Development Representatives drive our CSR strategy, rolling it out through a range of initiatives and partnerships that strengthen our ties to the local community. From customers and teams, to local authorities, suppliers and partners: all our stakeholders are engaged and involved in the process through our collaborative, constructive approach.

The «Planète Barrière» 2025-2027 strategy is underpinned by three pillars: **E**nvironment, **C**ommunity and **G**overnance.

ENVIRONMENT

"Protecting our ecosystems by striking a balance between tourism, leisure, and care for our planet"

Because we're committed to reducing our carbon footprint, the Barrière group builds circular economy principles and biodiversity protection into the core of everything we do. Our approach brings together tourism, leisure, and respect for the planet to safeguard ecosystems while shaping a more responsible, sustainable experience for everyone.

COMMUNITY

"Nurturing our customers and teams, fostering talent, and helping local communities thrive"

Our customers' and teams' health and well-being sits at the center of the Group's strategy. The Barrière spirit focuses on nurturing talent and boosting local economies, creating an environment where everyone can grow together.

GOVERNANCE

"Pérenniser l'avenir du Groupe de façon plus durable et plus responsable"

Planète Barrière benefits from strong governance support from the Group's two co-Chairs, Joy Desseigne-Barrière and Alexandre Barrière, along with Managing Director Grégory Rabuel and the entire Group Executive Committee.

The Group works to anchor and share the Planète Barrière approach across all its establishments, using tangible action and measurable results to track progress. An annual CSR assessment allows us to measure our performance, celebrate our successes, and pinpoint areas for development or improvement.

The Hôtel Barrière Le Majestic Cannes has signed the Charter for Responsible Events & Seminars, and is committed to upholding its principles and implementing its action plan.



OUR ISO 20121 COMMITMENTS

Le Groupe Barrière a été le premier groupe hôtelier français à obtenir la certification internationale ISO 20121. Délivrée par AFNOR Certification en 2023, pour une durée de 3 ans, elle permet d'attester de l'implication des établissements et de l'activité Traiteur du Groupe, ainsi que de la mise en place de systèmes de management responsable appliqué à ses activités événementielles (séminaires, événements, spectacles). Les engagements ISO 20121 du Groupe Barrière en faveur d'un événementiel responsable :

• SUPPORTING THE CIRCULAR ECONOMY

In driving its local development policy, the hotel maintains close working relationships with regional stakeholders, and in doing so helps power the economy while protecting local heritage and championing culture. Year after year, the Hôtel Barrière Le Majestic Cannes is proud to support a jam-packed line-up of local events such as the Cannes Film Festival and Canneseries, which the hotel has been partnered with since 2025. We apply circular economy principles to our Events & Seminars business, working hand-in-hand with optimized waste management through our single service provider, Take a Waste: specialists in end-to-end waste management. This approach helps us stay ahead of regulatory changes while recycling effectively. Six different waste sorting and recycling categories have been set up within the hotel. The Hôtel Barrière Le Majestic Cannes is also cutting back on paper by gradually shifting communications to digital formats and providing guests with a PressReader digital press service. We support cutting down on single-use packaging and finding new ways to use decorative elements, banners, badges, and brochures.

• OPTIMIZING NATURAL RESOURCES

A number of initiatives have been rolled out to cut water and energy use, including resource-saving facilities. Renewable energy now accounts for 50% of the Barrière Group's energy contracts.

• PROMOTING RESPONSIBLE, SUSTAINABLE FOOD & DRINK

The Hôtel Barrière Le Majestic Cannes champions a more sustainable approach to food & drink, combining pleasure, quality, and environmental care by offering guests local and seasonal ingredients alongside vegetarian options. We pay close attention to the quality of our food offerings, prioritizing products with quality certifications like Label Rouge and MSC Sustainable Fishing. We are particularly tuned into reducing food waste: tweaking our portions, adjusting container sizes, and training up our teams.

• PROMOTING SUSTAINABLE MOBILITY AND ACCESSIBILITY

The Hôtel Barrière Le Majestic Cannes is easily reached by TGV high-speed rail and provides services to encourage eco-friendly transport, including bikes, an electric shuttle, and electric vehicle charging stations.

• FOSTERING WORK FOR THE COMMUNITY AND LOCAL ROOTS

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This commitment to engaging in the local landscape also shines through in how the hotel treats Seminars & Events guests to sustainable activities (hand in hand with our partner agencies) as well as a wide range of local experiences: visiting the inland region's most beautiful villages, exploring Grasse's iconic perfume-making industry, embarking on our legendary wine routes, taking part in workshops at the Biot glassworks, and more.

COMMITTED & responsible

The hotel also champions community initiatives throughout the year, including food bank, toy and clothing drives in support of charities like the French Red Cross, Les Restos du Coeur and Les Bouchons d'Amour.

For a number of years now, we have been partnering with Adrien: a charity for children living with illness. The hotel supports its initiatives through funding and regularly donating raffle prizes, and staff were invited to the charity's 20th anniversary celebrations in 2025.

The Hôtel Barrière Le Majestic Cannes is proud to be partnered with UNISOAP, a scheme that recycles used soap. This sustainable, community-minded initiative reduces waste while giving disadvantaged communities access to hygiene products.

Our hotels are also loyal ambassadors of Café Joyeux, a network that aims to offer up a different perspective of disability and foster connection by providing people traditionally excluded from the workplace with access to ordinary jobs.

• BIENVENUE À CANNES CHARTER

The Hôtel Barrière Le Majestic Cannes has also signed up to the Bienvenue à Cannes scheme: a charter aimed at promoting Cannes as a destination and upholding gold-standard professional practices through a series of positive-impact, sustainable actions that signatories sign up to as part of their pledge to champion premium hospitality experiences.

• GREEN GLOBE CERTIFICATION

The Hôtel Barrière Le Majestic Cannes was awarded Green Globe certification in 2021. Recognized by both the World Tourism Organization and the World Travel and Tourism Council (WTTC), this international label launched nearly 30 years ago and rewards travel and tourism

companies for their efforts and high standards in sustainable development. Its selection criteria include sustainable development management, work in the local economy and community, respect for cultural heritage, and environmental protection.

• DESTINATION INNOVANTE DURABLE

The Hôtel Barrière Le Majestic Cannes is committed to working towards more sustainable practices in events and tourism through the 'Destination Innovante Durable' scheme, a 'sustainable innovative destination' label launched by France Congrès et Evénements with the backing of the Ademe and France's national commission for sustainable development, used to highlight local authorities' efforts in taking a more eco-responsible approach to tourism and events.

As a holistic, city- or local council-wide approach, the 'Destination Innovante Durable' label is a way for communities to structure their efforts by following a framework that tackles nine key challenges in a series of 39 action points.














A UNIQUE

destination

A UNIQUE destination

Overlooking the Mediterranean and close to the famous Palais des Festivals et des Congrès, Le Majestic is a key venue for private and business events. With its private beach, projection room, rich and varied dining options, sea view stunning suites and numerous meeting rooms, it offers a highly prestigious setting for exceptional events.

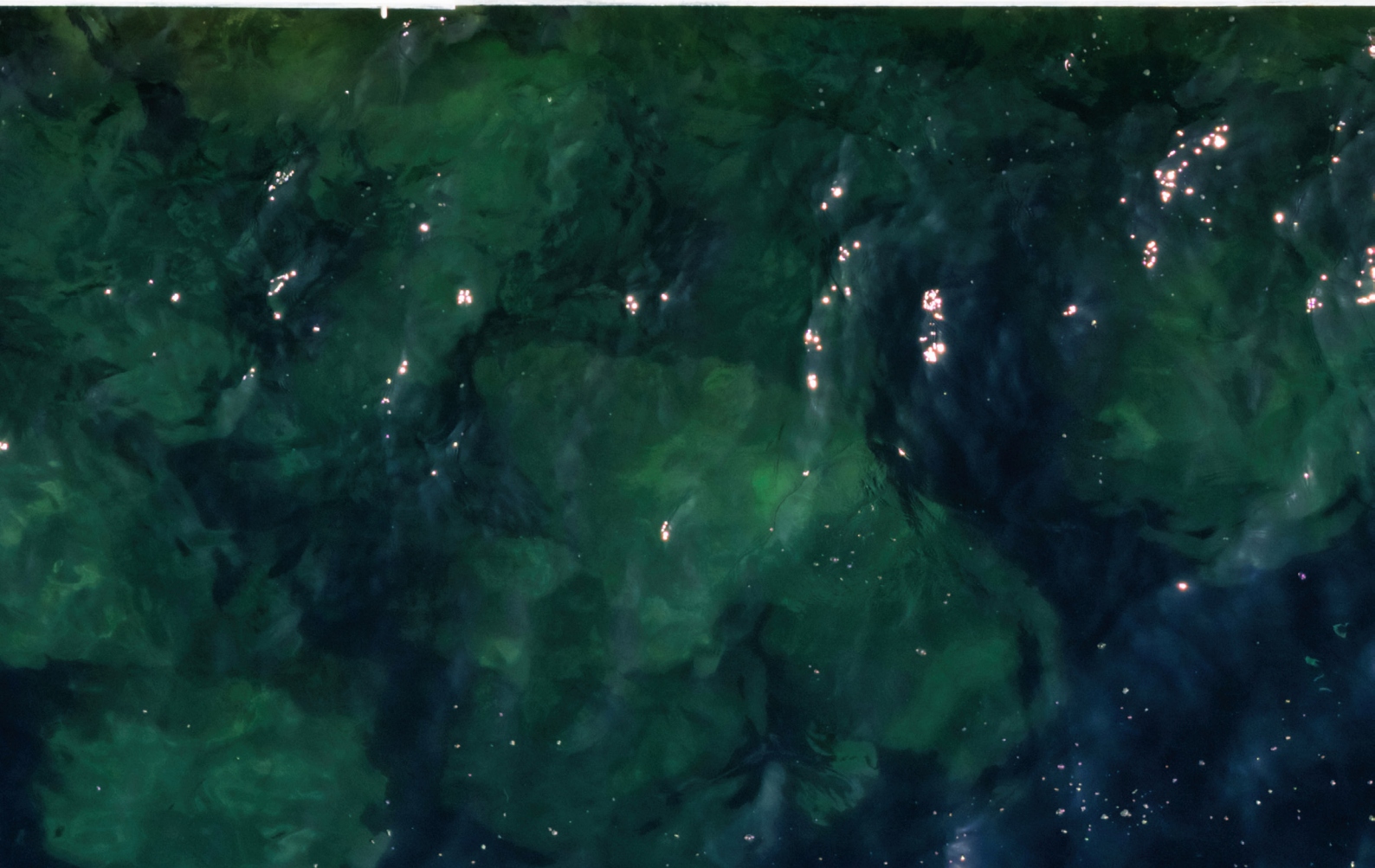
JOURNEY TIMES TO CANNES:

→ PARIS		5 hrs 30
		1 hr 30
→ LYON		4 hrs 30
		3 hrs 15
→ NICE		40 min
→ MILAN		4 hrs 30
→ TURIN		4 hrs
→ MARSEILLE		2 hrs
		2 hrs

EVERYTHING YOU NEED

- **349 ROOMS** including 80 suites, 7 signature suites, and a penthouse
- **A CASINO**
- **3 RESTAURANTS, 2 BARS, AND A NIGHT CLUB**
- **AN EXHIBITION CENTER** just a stone's throw away
- **14 MEETING ROOMS AND A BUSINESS CENTER**
- **4 BANQUET ROOMS** for up to 650 people
- **DIANE BARRIÈRE SPA**
- **HEATED OUTDOOR POOL**
- **LA PLAGE LE MAJESTIC PRIVATE BEACH**
- **TENNIS, GOLF, HORSEBACK-RIDING, BOAT EXCURSIONS, ETC.**





A HOTEL

on the Riviera

BEDROOMS

349 rooms, including:

80 suites, 7 signature suites, and a penthouse



PRESTIGE SEA VIEW ROOM
23 sq. m



SUPERIOR CITY ROOM
35 sq. m



DELUXE CITY VIEW ROOM
30 sq. m

DINING areas



FOUQUET'S

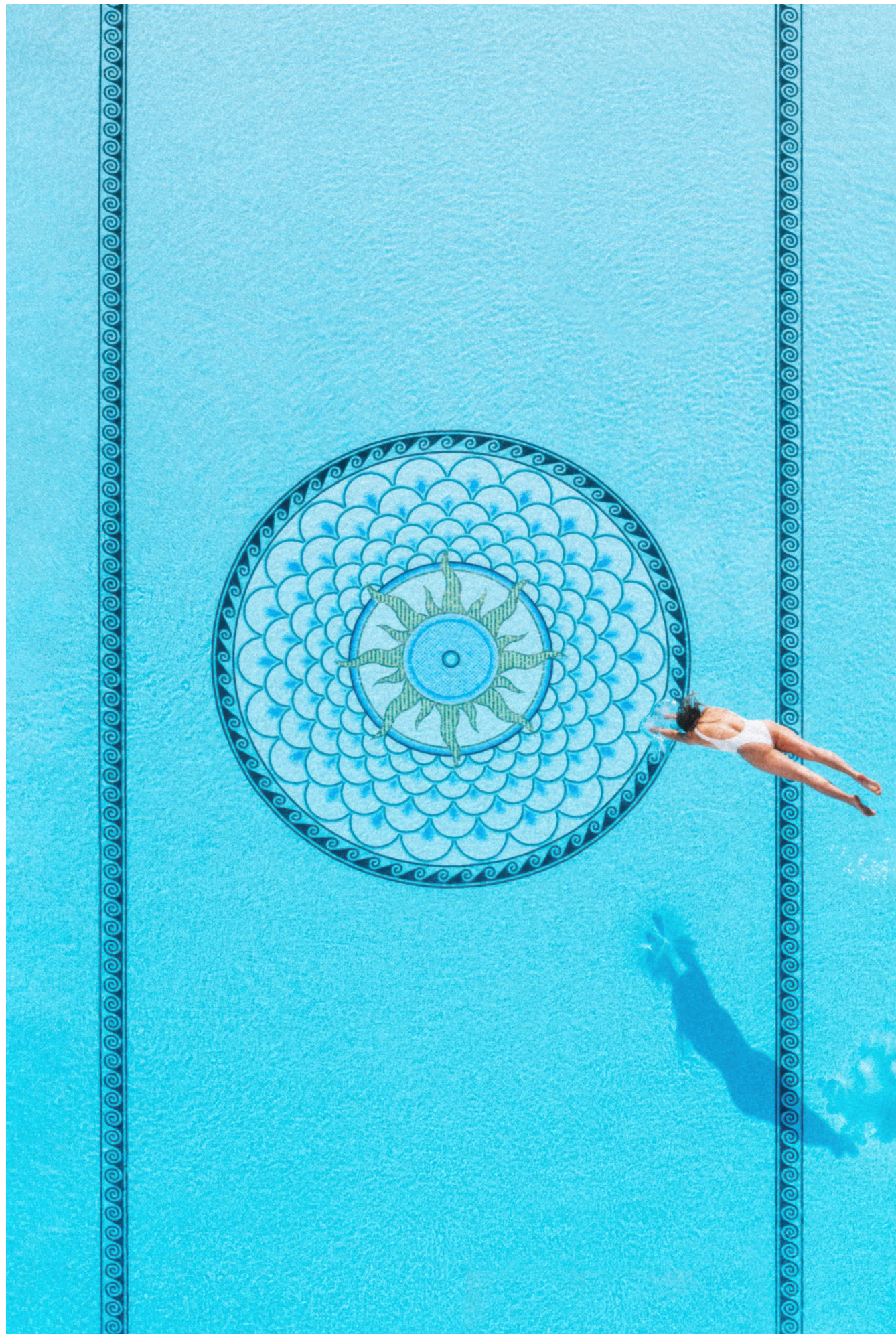
The restaurant cultivates the brasserie-inspired spirit of its prestigious Parisian counterpart. Its menu devised by Chef Pierre Gagnaire features seasonal dishes.



BFIRE BY MAURO COLAGRECO

AT LA PLAGE LE MAJESTIC

Enjoy the fusion of Italian and Argentine flavors into a unique menu created by the 3* Michelin stars, Mauro Colagreco. The smoky flavors of his wood-fired cuisine to be savored by the sea.



ACTIVITY areas

In the hotel:

- **DIANE BARRIÈRE SPA**
- **DIANE PROJECTION ROOM**
- **OUTDOOR POOL**
- **PLAGE BARRIÈRE LE MAJESTIC CANNES**
- **FITNESS CENTER**





OUR MEETING

rooms



DIANE ROOM
270 sq. m convertible into 3 rooms



SAINT BARTH ROOM
36 sq. m










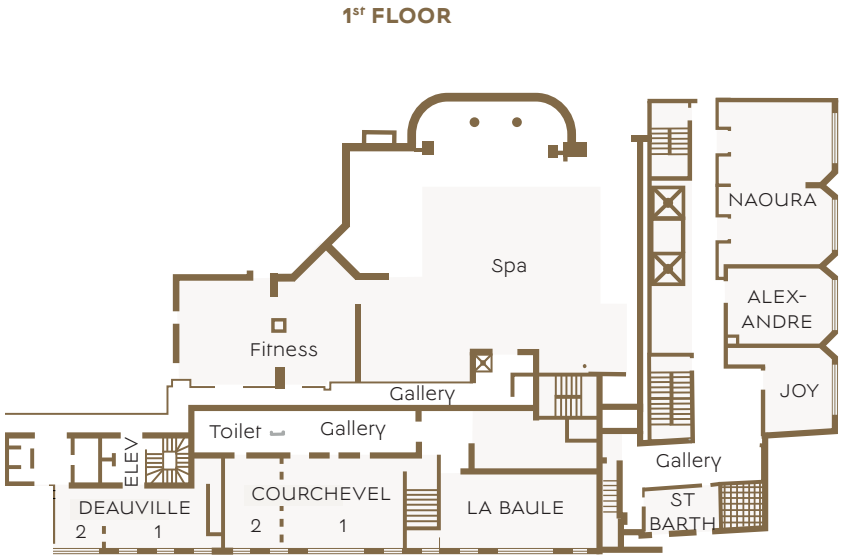
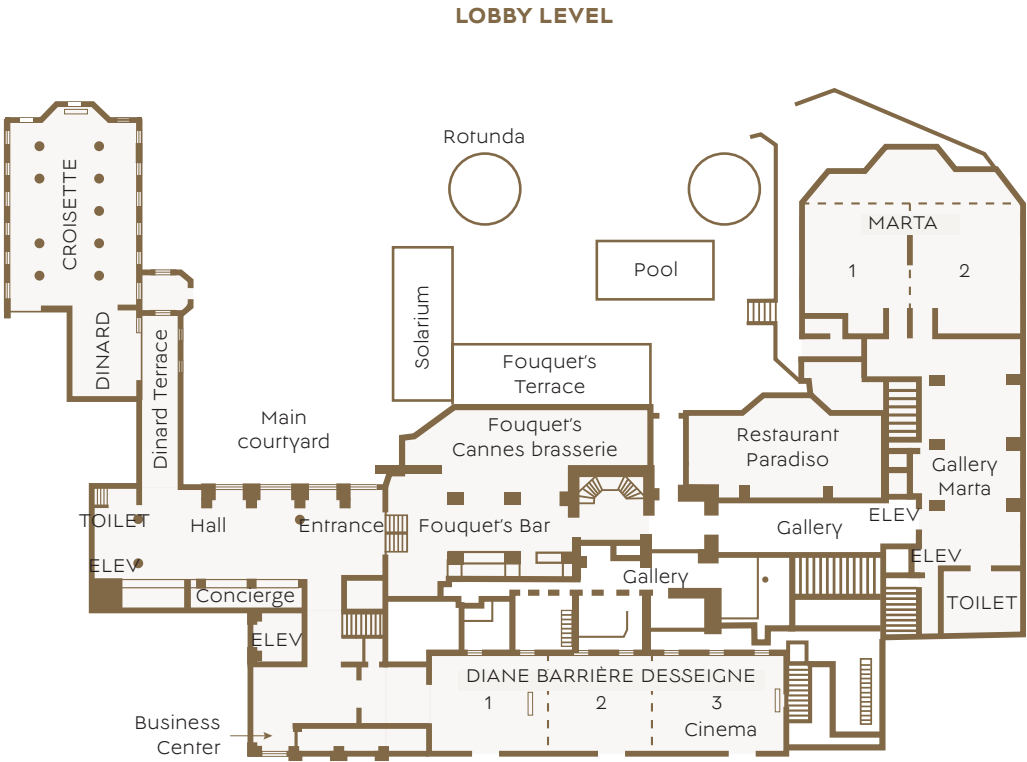
CROISSETTE ROOM
400 sq. m



LA BAULE ROOM
130 sq. m

CAPACITY & plans

ROOM NAMES	AREA IN SQ. M	HORSESHOE TABLE	CLASSROOM	THEATER	CABARET	BANQUET	COCKTAIL	BUFFET
								
DEAUVILLE	120	60	76	128	56	-	120	-
COURCHEVEL 1	140	48	88	150	77	-	200	-
COURCHEVEL 2	60	30	10	70	35	-	60	-
COURCHEVEL 1+2	200	60	140	215	120	-	320	-
LA BAULE	130	44	86	137	77	-	-	-
ST BARTH	36	14	-	-	-	-	-	-
NAOURA	73	18	-	-	-	-	-	-
JOY	32	16	16	32	14	-	-	-
ALEXANDRE	43	18	24	39	14	-	-	-
ALEXANDRE+JOY	75	34	40	71	35	-	-	-
DIANE BARRIÈRE DESSEIGNE 1+2	150	46	72	150	63	-	250	-
DIANE BARRIÈRE DESSEIGNE 1+2+3	270	60	128	210	-	-	350	-
MARTA BARRIÈRE 1	123	30	72	130	77	-	120	-
MARTA BARRIÈRE 2	123	30	60	120	84	-	120	-
MARTA BARRIÈRE 1+2	270	70	164	267	154	-	500	-
GALERIE MARTA BARRIÈRE	213	-	-	-	-	-	200	-
SALONS DE RESTAURATION								
CROISSETTE	400	-	-	-	-	350	500	260
DINARD	108	-	-	-	-	90	150	70
DINARD + TERRASSE DINARD	168	-	-	-	-	-	250	-
CROISSETTE + DINARD + TERRASSE DINARD	570	-	-	-	-	440	800	-
RESTAURANT LA PLAGE	500	-	-	-	-	260	350	200
PARADISO (DE FIN OCTOBRE À FIN AVRIL) BISOUS-BISOUS	125	-	-	-	-	90	150	80
LE CLUB (CASINO CROISSETTE)	507	-	-	-	-	-	400	-





ACTIVITIES



in Cannes

ACTIVITIES in Cannes

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Cannes is a real sports paradise with plenty of activities to choose from!

- **NAUTICAL BASE**
From the private beach pontoon of Hôtel Le Majestic, try out innovative water sports like wakeboarding and Flyfish rubbing.
- **GOLF**
Cannes boasts no fewer than 11 golf courses, some sought-after for their architecture, others for their difficulty. Whether you are a beginner or an expert, you will love golfing on the French Riviera.
- **TENNIS**
The Cannes Garden Tennis club, lying a few minutes from the hotel, offers 5 clay courts.
- **BARRIÈRE CASINO**
With gaming tables, poker tournaments, slot machines, and more. 3,000 m² dedicated to games and entertainment.
- **HORSEBACK RIDING**
Less than 20 minutes from Cannes, the Centre Hippique de Mougins lies in the hinterland of Provence. All levels.
- **BOAT TRIPS**
Enjoy some magnificent excursions, like trips along the Corniche d'Or between Saint-Raphaël and Cannes with spectacular views of the Calanques.
- **DISCOVERING THE REGION AND ITS CULTURE**
The Grasse perfume workshop, the wine route, the Cannes underwater eco-museum, and more.





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