

LA BAULE

Collection *d'Expériences*



RESORT
BARRIÈRE
LA BAULE

WELCOME *to La Baule*

The French Atlantic Riviera and one of the most beautiful bays in the world.

Explore the charming historic city and revel in this seaside getaway with its sandy beaches, water sports and leafy parks. You can also discover our children's clubs and the wide range of family activities in our resort.

The Barrière establishments welcome you to this enchanting spot. Between relaxation, leisure and culture, you'll enjoy an unforgettable stay in La Baule.



The DESTINATION

THE MARKET

Immerse yourself in the local culture with a trip to La Baule's market, where the stalls are overflowing with fresh produce and craft products. You'll relish the delicious regional specialties and friendly atmosphere of this must-see spot full of appeal.

Tuesday to Sunday, 8 am to 1 pm.

THE SALT MARSHES

Discover the magic of the Guérande salt marshes, where nature reigns supreme. Wander through the heart of this unique landscape, with its basins full of scintillating reflections and the huge variety of local wildlife. A memorable experience that opens your eyes to the ancestral art of salt harvesting.

Guided tour with a salt worker with a gourmet break on request.

THE PORTS OF LE POULIGUEN AND LE CROISIC

Stroll along the picturesque ports of Le Pouliguen and Le Croisic, where colorful boats dance to the rhythm of the tides. Enjoy the lively atmosphere of the quays, full of small cafés and craft shops.

1.7 km away.

THE MEDIEVAL TOWN OF GUÉRANDE

Travel back in time with a visit to the medieval town of Guérande: a historical gem with well-preserved ramparts and picturesque streets.

8.6 km away



THE WILD COAST

Admire the authentic, unspoiled landscape from the coastal path and take a relaxing break among its secret coves. An ideal place for lovers of panoramic sea views and the great outdoors.

Gourmet break with a breathtaking view on request.

WATER SPORTS

Sail in the crystal-clear waters of La Baule bay and try out a range of activities: catamaran, sand yachting, kitesurfing, standup paddle and boat trips.

Bookings can be made at the concierge desk.

BRIÈRE NATURE PARK

Thread your way along its winding canals between reed beds and wet meadows. The park is home to some remarkable wildlife and plants, including numerous bird species. The traditional thatched cottages bear witness to an authentic and living heritage. A natural jewel where time seems to have stopped.

Guided barge trip through the heart of La Brière on request.

LE CROISIC OCÉARIUM

Sink into the mysterious depths of the ocean when you visit the Océarium: a fascinating world dedicated to marine life.

11.2 km away.

THE SHIPYARDS AND AIRBUS SITES

Explore the fascinating world of shipbuilding and aeronautics in a tour of the shipyards and Airbus sites.

21.2 km away

Information and bookings at the hotel concierge desk





GOLF INTERNATIONAL
BARRIÈRE LA BAULE
9 km du resort

PARC NATUREL RÉGIONAL DE BRIÈRE
4 km du resort

MARAIS SALANTS DE GUÉRENDE
3 km du resort

AÉROPORT NANTES ATLANTIQUE
80 km du resort
→

NANTES
80 km
→

LA BAULE-ESCOUBLAC
1,7 km
→

CENTRE VILLE
4,3 km
↓

TENNIS COUNTRY CLUB
BARRIÈRE LA BAULE

PALAIS DES CONGRÈS

HÔTEL BARRIÈRE L'HERMITAGE

HÔTEL LE CASTEL
MARIE-LOUISE

THALASSO & SPA
BARRIÈRE

HÔTEL BARRIÈRE
LE ROYAL

CASINO BARRIÈRE
LA BAULE

LE PONTON

PORT DE LA BAULE
LE POULIGUEN

BAIE DE LA BAULE



STAYS *as a family*

TEEN'S CLUB *New*

Free admission at L'Hermitage's La Baule Teen's Camp

A club focused on team spirit, where teens can test their limits and have constant fun! A mix of energy and sport, creating unforgettable memories.

For teens aged 13 to 17; open 4 days during the zone C school vacation, depending on when L'Hermitage is open.

KID'S CLUB

Free admission at the Petit VIP Studio at L'Hermitage

Our teams have put together a tempting program for your children, with innovative workshops and activities based around the 10 major arts. Laughter and great memories guaranteed!

For ages 4 to 12; available during school vacations and every weekend depending on when L'Hermitage is open.

BABIWI NURSERY

At Le Royal La Baule

The Babiwi nursery provides full or a half-day care for your little ones.

For ages 10 weeks to 5 years. Prices and bookings at the concierge desk.



Ciro's La Baule

BARS & *Restaurants*

ON THE BEACH

CIRO'S LA BAULE

New

Soak up the quintessence of marvelous seafood, with iconic dishes like sole meunière and sea bass in salt crust in a chic setting, as you relax on our terrace facing the sea.



Le Ponton

LE PONTON

Enjoy fish, seafood and salads in a relaxed atmosphere overlooking the sea, with your feet in the sand, an ode to summer pleasure. The refined, natural decor, inspired by the raw materials found inside a sailboat, invites you to set off on a journey.

AT LE ROYAL HOTEL

FOUQUET'S

Savor signature dishes reinvented by Pierre Gagnaire. Fouquet's great classics, including beef tartare and Caesar salad, are joined by Breton specialties and dishes designed for well-being. To be enjoyed in a legendary setting with chandeliers and wood paneling.



Fouquet's

LE ROYAL BAR

A grand piano, an English club atmosphere and a fine selection of champagnes and cognacs.



AT THE L'HERMITAGE HOTEL **LE PAVILLON** *New*

The atmosphere here in this jardin Belle Epoque setting is truly bucolic. Enjoy a refreshing lunch with light grills and generous salads. For dinner, more sophisticated and gourmet dishes include roasted langoustines and prime rib of beef for sharing.

LES EVENS BAR

A selection of creative cocktails in a cozy setting with golden touches.

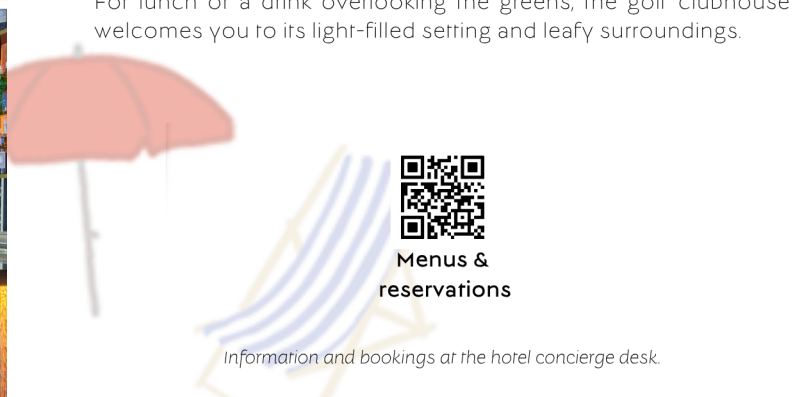


AT THE LE CASTEL MARIE-LOUISE HOTEL **LA TABLE DU CASTEL**

Creative gourmet cuisine inspired by local produce, to be savored gazing at the garden with its Atlantic pines.

ON THE GREENS **CLUB-HOUSE**

For lunch or a drink overlooking the greens, the golf clubhouse welcomes you to its light-filled setting and leafy surroundings.



**Menus &
reservations**

Information and bookings at the hotel concierge desk.



RELAXING *treatments*

A true ode to well-being, energy and serenity, the Wellness offer at the Barrière La Baule Resort offers a new way to recharge your batteries, with the benefits of seawater, exceptional Biologique Recherche and Augustinus Bader treatments, innovative sports programs and Medical Spa by the Clinique des Champs-Élysées. An instant road to relaxation and vitality.

BIOLOGIQUE RECHERCHE

Enjoy the expertise of tailor-made treatments at the Le Royal Hotel Spa. Biologique Recherche now combines a clinical approach to beauty treatments, products that are decidedly pure, concentrated and almost unprocessed, and original, rigorous protocols.

1 free Biologique Recherche "Instant de peau"® skin treatment
at the Barrière La Baule Thalasso & Spa

AUGUSTINUS BADER New

The L'Hermitage Spa invites you to enjoy moments of pure relaxation with the benefits of Augustinus Bader treatments. These highly innovative treatments, which use TFC8® technology, are famous for their spectacular effects on cell regeneration. Enter a timeless bubble and relish some total relaxation away from it all.

POOLS & FITNESS

Free access to the indoor and outdoor pools and the fitness center at L'Hermitage and Le Royal hotels.

Information and bookings with the Spa at your hotel



Activities



BARRIÈRE LA BAULE INTERNATIONAL GOLF

45 holes – 3 courses

30 minute “Introduction to Golf” session free for each person.
20% off 9 and 18-hole green fees (subject to availability).

TENNIS & BEACH TENNIS

24 tennis courts and 2 beach tennis courts

1 hour of court time free per day.
10% off courses (subject to availability; equipment loan on request)

PADEL *New*

4 padel courts

Padel school and equipment rental available on site.

THE SPORT CLUB

60 fitness classes and 80 aqua classes

2 sports activities offered free per stay.

BIKES

Available free of charge in your hotel

The concierge service can provide you with bicycles and varied itineraries to explore the region.

BARRIÈRE LA BAULE CASINO

2 free glasses of champagne at the bar

Slot machines, table games, wheel of fortune and more
ID required on presentation of the voucher handed over on arrival

Information and bookings at the hotel concierge desk

LA BAULE BIKE ITINERARY



1 JUMPING LA BAULE

Every spring, La Baule comes alive, drawing some of the world's top riders for an international show jumping competition a quick cycle from the beach at the Stade François André. An unmissable event that's within easy reach for cyclists.

2 BAIE DU POULIGUEN

Follow the coast to the Baie du Pouliguen, where a peaceful atmosphere and soothing decor reign supreme. This is the perfect spot to put your feet up, take a breather and marvel at the views in one of the world's most beautiful listed bays.

3 MUSÉE BERNARD BOESCH

The Musée Bernard Boesch contemporary art museum is nestled in the Les Tamarins villa and hosts a range of temporary exhibitions and artists in residence. Admission is free, giving all visitors the chance to soak up some culture in a space where art and sea

4 CROIX LOSANGIQUE DU POULIGUEN

A strange stone feature stands guard along the coastal path: the sea-facing Le Pouliguen lozenge cross, seemingly suspended between ocean and sky. This spot makes for a great pitstop as you sit back, catch your breath and enjoy the view.

5 POINTE DE LA PIERRE PLATE

Cruise along the untouched coastline where the Pointe de la Pierre Plate and its stunning views await. The trail ends in a gorgeous viewing point featuring rocks that stretch right out to sea. Breathe in the wind, listen to the waves and sit for a moment to contemplate the landscape.

6 LES GRANDS BLOCKHAUS

Pedal your way towards Batz-sur-Mer for a trip to a former bunker-turned-museum. Head inside to learn more about WW2 through a series of objects, stories and re-enactments: a great way of getting your history fix within striking distance of the ocean.

7 NOTRE DAME DU MURIER CHAPEL

This listed Gothic chapel is brimming with memories of a thousand years of religious and seafaring history, its roofless arches lending it a unique atmosphere where the sacred and poetic collide.

8 MUSÉE DES MARAIS SALANTS

In Batz-sur-Mer, the Musée des Marais Salants serves up a masterclass in Guérande's salt marsh history. Wander around the former salt houses and explore the museum's collections, ranging from traditional tools and salt marsh models to salt workers' uniforms and everyday objects. A fascinating opportunity to tap into the salt workers' ancestral know-how and appreciate just how vital salt was for the region.

9 MARAIS SALANTS DE GUÉRENDE

Exploring the Guérande salt marshes by bike is like stepping into a living breathing work of art: a maze of shimmering pools that have been worked by man for centuries now. Salt workers harvest the salt from June to September, using ancestral techniques to keep their unique expertise and heritage alive.

10 LA MAISON DES PALUDIERS

Tucked away in the village of Salin, the 'Saltworkers' House' is an intriguing snapshot of life in the salt marshes. Take a guided tour to learn about ancient harvesting techniques and the salt workers' art and craft.

11 CHÂTEAU DE CAREIL

Just around the corner from the salt marshes is a 15th century fortified manor that is still inhabited today and treats visitors to guided tours, events and activities. A wonderful stop-off along your cycle route to take in a little heritage and fresh country air.



22.8 km



1H35



61 m



DIFFICULTY

BARRIÈRE *mobile app*

During your stay, check our details of services offered by the hotel, reserve a table in our restaurants, order room service breakfast or book leisure, sports and wellness activities using the Barrière app.

You can also check out all the newspapers available during your stay using the app.





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