HÔTEL BARRIÈRE
LE ROYAL
DEAUVILLE

LEISURE BROCHURE

CONTENTS

3

THE BARRIÈRE GROUP

5

DEAUVILLE

9–21

THE **HÔTEL**

THE **HÔTEL**

9 **At a glance**
11 Rooms et Suites
13 Food & Drink
14 Well-Being & Sport
20 Family

22

SURROUNDING AREA

22 Explore Deauville
23 Explore the region

CONTACT

BARRIÈRE
Group

FROM GENERATION TO GENERATION
KNOWLEDGE, TRANSMISSION AND INNOVATION

Barrière is above all a family business, passed down from generation to generation. It is a Group that has never stopped developing in France and abroad and diversifying around its core business: hospitality and related leisure activities.

1912-1962
FRANÇOIS ANDRÉ

François André created modern tourism in Deauville, then in La Baule in 1926. An entrepreneur at heart, he invented the concept of the "Frenchstyle resort", bringing together a casino, hotels and sports facilities in the same place.

François André

1962-1990
LUCIEN BARRIÈRE

In 1962, Lucien Barrière, François André's nephew, took over the Group he had joined ten years earlier. He modernized it with a view to maintaining tradition and preserving the prestigious resorts bequeathed by his uncle. In 1980, in order to unite all the establishments he owned, he created the Société Hôtelière de la Chaîne Lucien Barrière (SHCLB) and brought together the hotels and the casino of La Baule under its umbrella.

Lucien Barrière

From 1990
DIANE BARRIÈRE

In the early 1990s, Diane Barrière succeeded her adoptive father Lucien Barrière. She initiated major renovation projects and, in particular, created the inimitable "Style Barrière" by embarking on a long collaboration with the decorator Jacques Garcia. Under her aegis, the Group acquired the prestigious Fouquet's brasserie on the Champs-Elysées in Paris in 1998. Boldness, the French art de vivre, refinement and the avant-garde would guide its legacy within the group.

Diane Barrière

Since 2023
JOY DESSEIGNE-BARRIÈRE & ALEXANDRE BARRIÈRE

Together, Joy Desseigne-Barrière and Alexandre Barrière constitute the fourth generation of entrepreneurs at the helm of the Group. Passed down from their mother, they ensure its influence, its development, its loyalty to the values that have been its strength since 1912. In 2023, the Group once again became a 100% family business, with Joy and Alexandre as the main shareholders.

Joy Desseigne-Barrière and Alexandre Barrière

Deauville

LESS THAN TWO HOURS FROM PARIS, LIES A PLACE STEEPED IN TRADITION AND ELEGANCE: WELCOME TO DEAUVILLE, THE CÔTE FLEURIE'S CROWN JEWEL AND A DESTINATION THAT COMBINES CULTURE, LEISURE AND RELAXATION.

THE CÔTE FLEURIE

DEAUVILLE

Deauville has been synonymous with the silver screen since it served as the backdrop to Claude Lelouch's 1966 Palme d'Or-winning A Man and a Woman and the Deauville American Film Festival. The town is renowned for its famous equestrian events, with the Barrière Deauville Polo Cup and the Lucien Barrière Grand Prix Deauville running every summer.

Things to see and do

- Deauville's Boardwalk
- The casinos
- Deauville town and its stores and boutiques
- The Port de Trouville
- Les Franciscaines
- Deauville market
- The Villa Strassburger

Travel times to Deauville

-Paris	2h00	2h00
-Lyon	5h00	3h00
-Strasbourg	4h30	3h00

LE ROYAL

AT A GLANCE

LE ROYAL

Located just two hours away from Paris, the Hôtel Barrière Le Royal Deauville has reigned supreme since 1913. Known as the Prince of Deauville, Hollywood stars and polo players flock here, with the hotel's luxurious rooms and suites having hosted a glittering constellation of famous faces for the American Film Festival, from Liz Taylor and John Travolta to Michael Douglas more recently. Welcome to a legendary hotel where history and prestige meet. Crystal chandeliers and majestic sea views promise a sumptuous stay, while Le Royal's spa, private outdoor pool, sauna, hammam and gym offer guests everything they need to unwind, including revitalizing treatments and massages courtesy of Biologique Recherche and Algologie. Indulge in traditional gourmet cuisine at the Côté Royal, enjoy live piano music at the Bar L'Étrier, and embark on a bike ride along the Boardwalk: there's so much to discover at Le Royal Deauville.

ACCOMODATION

218 ROOMS & SUITES
LIZ TAYLOR SUITE
AMICALEMENT VÔTRE SUITE
ROYALE SUITE

PRIVATE BEACHES

THE BEACHES AT THE BAR DE LA MER, BAR DU SOLEIL AND VILLA SUR LA PLAGE

FOOD & DRINK

- CÔTÉ ROYAL
- BAR L'ETRIER

AND 25 RESTAURANTS AND BARS IN DEAUVILLE, INCLUDING:

- CIRO'S DEAUVILLE
- BAR DE LA MER
- NOTO DEAUVILLE
- LEONE DISCOTECA...

WELL-BEING & SPORTS

SPA DIANE BARRIÈRE
HEATED OUTDOOR POOL
GYM
SAUNA HAMMAM

GOLF
TENNIS
PADEL TENNIS
BIKE HIRE

KIDS CLUB

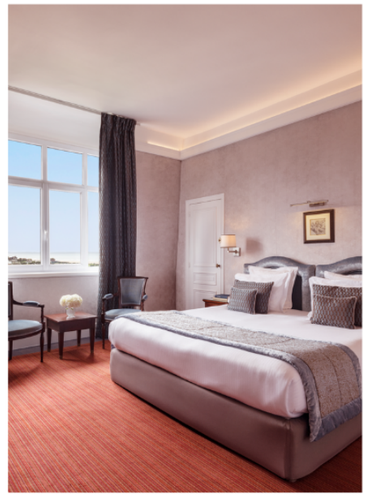
LE STUDIO BY PETIT VIP
NURSERY
TEEN CLUB

AT LE NORMANDY

BARRIÈRE CASINOS

LE ROYAL

ROOMS & SUITES



218 ROOMS
INCLUDING 19 SUITES

LE ROYAL

RESTAURANTS & BARS

CÔTÉ ROYAL

One of Deauville's most iconic restaurants, tucked away inside Le Royal. Chef Éric Provost invites you on an unforgettable culinary journey, in a dramatic setting heightened by touches of gold and elegant woodwork. The menus here combine the finest of Normandy tradition with a world cuisine twist, while sparkling chandeliers create a warm atmosphere for a memorable dinner: tuck into a wide selection of fish in a nod to the seaside setting, or enjoy succulent, local meat or the Chef's vegan option.

CIRO'S DEAUVILLE

Basking on Deauville's legendary boardwalk, Ciro's offers so much more than a meal. Welcome to an intense immersion in elegance and culinary tradition, with the English Channel as a backdrop. Since 1959, this seaside restaurant in Deauville has been celebrating flavorsome seafood in a chic, friendly setting inspired by the luxury liners of yesteryear: the perfect spot for diners looking to take in the sea air or enjoy an exceptional sunset.

BAR DE LA MER

Colors that pop, dishes laced with seaside flavors, and a sprawling, sunbaked terrace: Le Bar de La Mer is back at the Deauville boardwalk! A fun, whimsical, family-friendly spot for mouthwatering meals in a dreamlike ambiance complete with breathtaking sea views. Enjoy dishes bursting with sunny flavors beneath the parasols. Lulled by the rhythm of the waves, relish a delicious interlude with family or friends...

NOTO DEAUVILLE

Generous, sun-drenched Italian cuisine and dishes made for sharing in a relaxed, bustling atmosphere. Chef Emilio Giagnoni offers a delicious mix of Italian flavors in the perfect place to come together with loved ones for an unforgettable meal.

LEONE DISCOTECA Deauville's new and exclusive venue for nights out with friends. Tucked away in the Deauville Barrière Casino next to Le NOTO, LEONE is the place to be to dance the night away.

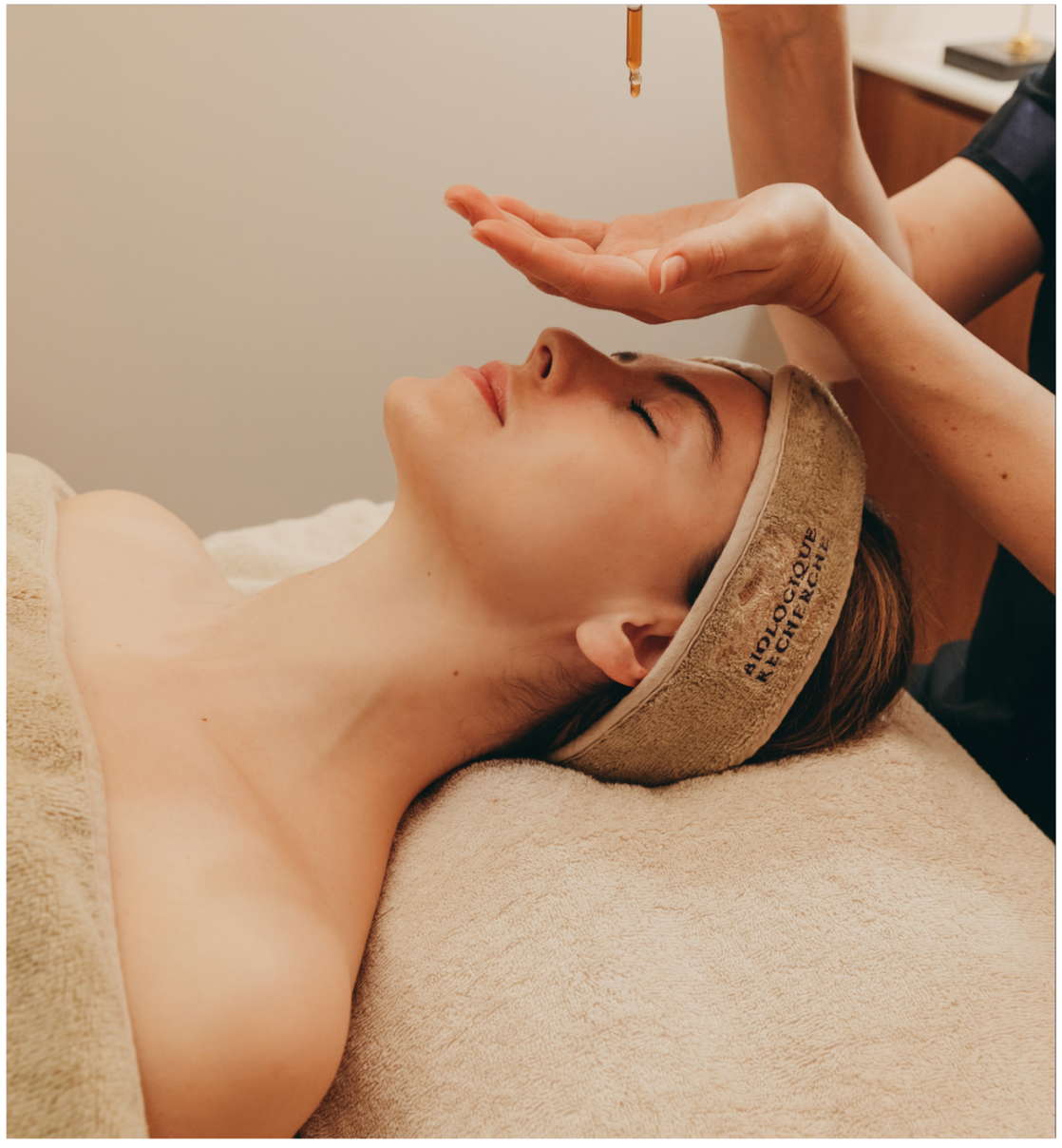
BAR DU NORMANDY

An elegant English-style club in Deauville. Soak up the warm, cozy atmosphere at the Bar du Normandy, complete with fireplace, piano and wood paneling. An iconic setting in which to indulge in an exquisite selection of cocktails and 147 different whiskies. A Deauville institution with a suntrap terrace. An institution where each glass has a story to tell.

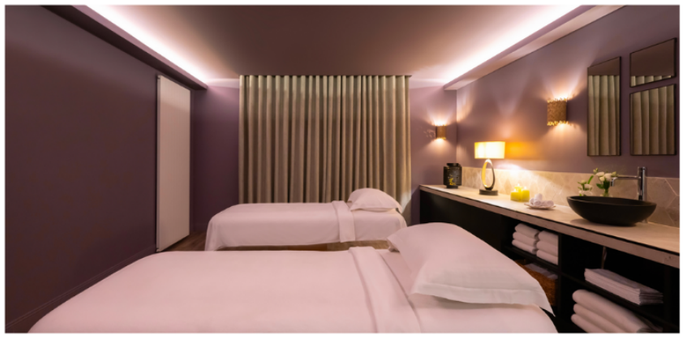
BAR DU SOLEIL

A bright, airy spot-on Deauville's boardwalk, with understated decor refreshed by NIDO in 2020. Gorgeous views of Deauville's beach. Brasserie complete with a 300 m² pergola. A seafront beach terrace and deckchairs under Deauville's parasols: the epitome of elegant relaxation. Beachside coffee, cocktails, and Italian dishes with sea views.

LE ROYAL



WELL-BEING & SPORTS



SPA DIANE BARRIÈRE

A true ode to well-being, energy and serenity, welcome to a new way to relax in a place like none other. Unwind in a luxurious, authentic setting that embodies the Barrière spirit, all powered by Biologique Recherche's expert touch and the magic of a bespoke approach. Biologique Recherche fuses clinical-style beauty treatments, products that are intentionally pure, concentrated and practically raw, and original, meticulous technique:
the cornerstone of its reputation for achieving incredible results.

BIOLOGIQUE RECHERCHE

"Skin is a reflection of oneself and changes over the course of a single day and lifetime. Each and every one of us has our very own Instants de Peau©. The Biologique Recherche method speaks to each individual's skin in a unique, bespoke way."

Dr. Philippe Allouche

ALGOLOGIE

A 100% French-made local seaside brand that draws on 80% natural marine active ingredients sourced in Brittany for an authentic, green & clean approach to beauty. Offering products with innovative textures, where effectiveness and sensory appeal combine to deliver all the benefits of the unbridled sea.

LE ROYAL DEAUVILLE

LE ROYAL

SPORT

DEAUVILLE GOLF COURSE

The Golf Barrière Deauville opened in 1929 in the Mont-Canisy hills just a few minutes from the town center and is known as one of France's finest golf courses. Designed by architects Tom Simpson and Henry Cotton, the variety of golf courses here means there's something for everyone, all in a gorgeous 70-hectare setting.

DIANE COURSE
18 holes

LUCIEN COURSE
9 holes

Julien Xanthopoulos x Barrière Golf Academy

SAINT-JULIEN GOLF COURSE

Opened in 1989, the Golf Barrière Saint-Julien is nestled in the very heart of the Pays d'Auge region, a few minutes from Pont-l'Évêque town center. The two English-style golf courses here offer up stunning views of the typical Normandy countryside, complete with apple trees in full bloom.

LE VALLON COURSE
18 holes

LE BOCAGE COURSE
9 holes

LE ROYAL

FAMILLE

PETIT VIP

At the Studio by Petit VIP, kids aged four to 12 let their imaginations run wild and build lasting memories. L'Hôtel Barrière Le Normandy treats little ones to one-on-one supervision and exceptional care: everything they need to get "thinking big". Kids up to the age of 17 will find everything they need at the Teen Club, while tiny tots up to the age of three are welcome at the Nursery (extra fee).

Kids are encouraged to tap into their creativity and express themselves with a jam-packed line-up of fun, inspiring activities.

KID'S MENUS

Food and drink specially for mini guests, featuring dishes packed with healthy ingredients and fruit mocktails from the hotel bar.

LE ROYAL

SURROUNDING AREA

Explore
DEAUVILLE

THE CÔTE FLEURIE

Welcome to Normandy's most breathtaking coast. Deauville and its 555 listed villas, racecourse, market, luxury boutiques and Les Franciscaines cultural hub await in a constellation of unique experiences to share.

HORSEBACK TREKS

There's no place quite like Deauville when it comes to horseback-riding. Whether along the beach, in town or in the countryside, live life to the full and make the most of sweeping views of Normandy all year round.

THE BARRIÈRE GOLF COURSES

It's all about the golf in Deauville. A unique 54-hole experience across courses designed by world-famous architects such as Tom Simpson to keep things interesting with a range of different settings—and the chance to hone your swing at the Julien Xanthopoulos x Barrière Golf Academy.

Explore
THE REGION

THE VILLA STRASSBURGER

Awe-inspiring architecture within striking distance of the racecourse. This jaw-dropping residence was commissioned by Baron Henri de Rothschild and listed as an historic monument in 1975.

LES FRANCISCAINES

A museum, auditorium, venue, exhibition space and library rolled into one in an inspiring cultural hub dedicated to what makes Deauville so unique: a heady combination of horses, film, entertainment, photography, the art of living and youth culture.

CALVADOS EXPERIENCE

Deep in the heart of the Pays d'Auge region, a very special site awaits on the grounds of France's oldest ever Calvados distillery. Come and see how the apples here undergo a magical metamorphosis to be turned into Calvados.

Explore
THE REGION

THE D-DAY BEACHES

The D-Day landing on Normandy’s beaches took place on June 6, 1944, and proved to be the largest amphibious and airborne operation of all time. Every year, millions of visitors flock to the D-Day beaches to pay tribute to the brave soldiers who liberated France.

GIVERNY

Basking on the Seine’s right bank, this town was immortalized in paintings by Impressionist master Claude Monet, who lived here from 1883 until his death in 1926. No stay in Normandy would be complete without a trip to gorgeous Giverny.

MONT-SAINT-MICHEL

Perched on a rocky islet, Mont-Saint-Michel stands watch over a magnificent bay and is home to mainland Europe’s highest tides. The UNESCO World Heritage-listed Mont and its bay form Normandy's most popular attraction.

HÔTEL BARRIÈRE
LE ROYAL
DEAUVILLE

BOOKINGS
WWW.LEROYAL-DEAUVILLE.COM
+33(0)9 70 80 95 55
CONTACT-ROYAL@GROUPEBARRIERE.COM

INSTAGRAM
@LEROYALDEAUVILLE.BARRIERE