



SEMINARS
& events



HÔTEL BARRIÈRE
LE WESTMINSTER
LE TOUQUET



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SUSTAINABLE

seminars

COMMITTED & responsible

PLANÈTE BARRIÈRE

Our Corporate Social Responsibility (CSR) strategy, known as “Planète Barrière”, structures the integration of environmental and societal issues into Groupe Barrière’s businesses.

Founded over a century ago, the Group attaches particular importance to human values and respect for the environment. Its ambition is to offer its customers an upscale, convivial experience. This approach is supported by the Group’s corporate governance and embodied by all our teams. Within our establishments, the Sustainable Development Referents, true conductors of the orchestra, work to deploy the CSR strategy through a wide range of actions and partnerships that promote their local roots. Customers, teams, local authorities, suppliers, partners... All our stakeholders are on board, thanks to our constructive and cooperative approach.

The “Planète Barrière” 2025-2027 strategy is based on three pillars: **E**nvironment, **S**ocial and **G**overnance.

ENVIRONMENT

“Preserving our ecosystems by reconciling tourism, leisure activities and respect for the environment”.

Committed to a path of decarbonization, the Barrière group integrates the principles of the circular economy and the preservation of biodiversity at the heart of its activities. Its approach reconciles tourism, leisure and respect for the environment, in order to preserve ecosystems while offering a more responsible experience.

SOCIAL

“Taking care of our customers and our teams, supporting our Talents and contributing to the development of our territories.”

The health and well-being of customers and teams is at the heart of the Group’s strategy. The Barrière spirit is to support the development of talent and contribute to the dynamics of the territories, thus fostering an environment conducive to collective growth.

GOVERNANCE

“Securing the Group’s future in a more sustainable and responsible way”.

Planète Barrière is supported at Group governance level by its two co-Chairmen, Joy Desseigne-Barrière and Alexandre Barrière, its Managing Director, Grégory Rabuel, and the Group Executive Committee.

The Group strives to structure and disseminate the Planète Barrière approach in all its establishments, with concrete actions and measurable indicators. Each year, a CSR assessment is carried out to evaluate performance, identify successes and adjust areas for development or progress.

The Westminster is also a signatory of the Responsible Events & Seminars Charter, committing itself to respecting it and deploying the associated action plan.



OUR ISO 20121 COMMITMENTS

Groupe Barrière was the first French hotel group to obtain international ISO 20121 certification. Awarded by AFNOR Certification in 2023 for a period of 3 years, it attests to the commitment of the Group’s establishments and catering business, as well as the implementation of responsible management systems applied to its events activities (seminars, events, shows).

Groupe Barrière’s ISO 20 121 commitments to responsible events:

• PROMOTING THE CIRCULAR ECONOMY

The principles of the circular economy are applied to our Events & Seminars activities, and go hand in hand with optimized waste management thanks to a single service provider, Take a Waste, specialized in global waste management, enabling us to anticipate regulatory changes and ensure efficient sorting.

The Westminster is also reducing its paper consumption by gradually digitizing its communications media, and by offering its customers a PressReader digital press service. We are encouraging the reduction of single-use packaging, as well as reuse (decorative elements, kakemonos, badges, brochures, etc.).

• OPTIMIZING NATURAL RESOURCES

Numerous initiatives have been deployed to reduce water and energy consumption, including centralized management of lighting and the installation of resource-saving equipment. Renewable energies now account for 50% of Groupe Barrière’s energy contract.

• PROMOTING RESPONSIBLE DINING

The Westminster aims to encourage a more sustainable catering model, combining pleasure, quality and respect for the environment, by offering guests local and seasonal produce, as well as vegetarian dishes.

We are vigilant about the quality of our catering offer, and give preference to quality labels (Label Rouge, MSC Pêche Durable).

Particular attention is paid to food waste, by calibrating the offer as much as possible, adapting the containers and training the teams on the subject.

• ENCOURAGING SOFT MOBILITY AND ACCESSIBILITY

The Westminster is accessible by TGV and provides a service in favor of soft mobility, notably through the provision of bicycles, a shuttle service and charging points for electric vehicles.

• FOSTERING SOCIAL INITIATIVES AND LOCAL ENGAGEMENT

The Westminster is a partner of UNISOAP, which works to recycle used soap. This more sustainable and solidarity-based initiative aims to combat waste and give the most disadvantaged access to hygiene.

We are also loyal ambassadors of Café Joyeux, whose ambition is to bring a different view of disability and to encourage encounters by offering work, in an ordinary environment, to people who are far from employment.

The Westminster is actively committed to the areas in which it is located, offering its Seminar & Event customers “responsible” activities in conjunction with partner agencies, and/or a local activity: “LEco Trésors” discovery of Le Touquet and waste collection, “Le Challenge nature RSE” treasure hunt with fun workshops on CSR.



A UNIQUE
|
destination

A UNIQUE destination

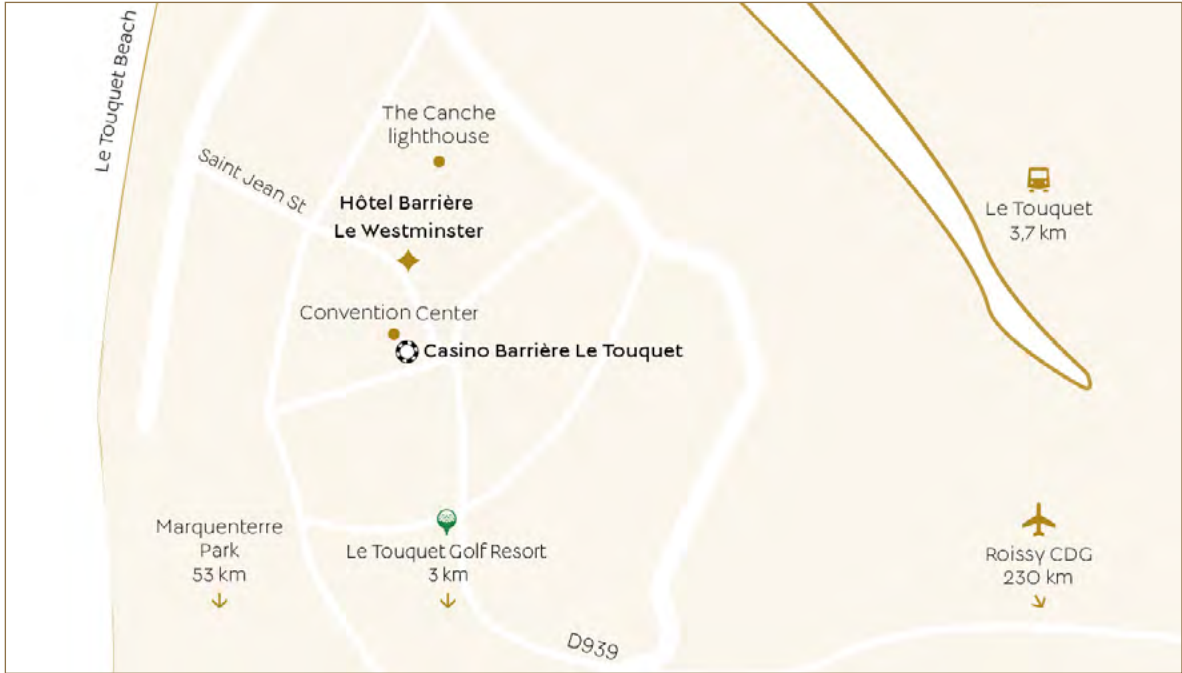
With beachgrass-covered dunes, fine sandy beaches, protected species, typical Le Touquet villas, and tree-lined avenues, the Opal Coast is a journey for the senses. In the heart of the chic Le Touquet, Le Westminster Hotel offers a total alchemy between elegance and a pleasant lifestyle.

BY TRAIN: Eraples-Le Touquet SNCF train station
BY AIR: Lille-Lesquin Airport
BY CAR: 250 km from Paris via the A16

JOURNEY TIMES TO LE TOUQUET:

→ PARIS		2 hrs 30
→ LYON		5 hrs
		3 hrs 15
→ STRASBOURG		5 hrs 30
		3 hrs
→ MARSEILLE		3 hrs 45
→ NICE		4 hrs
→ NANTES		3 hrs
→ BRUSSELS		2 hrs 30
→ ZURICH		3 hrs

- **104 ROOMS & SUITES**
fully renovated and air-conditioned
- **A CASINO**
- **A BAR & 2 RESTAURANTS**
including a Michelin-star restaurant
- **AN EXHIBITION CENTER**
close by
- **10 MEETING ROOMS, WITH A MODULAR SPACE**
for up to 250 people
- **4 BANQUET ROOMS**
for up to 250 people
- **AN INDOOR POOL, SAUNA, AND STEAM ROOM**
- **A FITNESS AREA**
- **NUXE SPA**





A HOTEL

on the Opal Coast

BEDROOMS

104 rooms, including:

8 Junior Suites and 1 Suite
98 twin & 6 non-twin rooms

Views of Parc des Pins, the city and the Le Touquet hinterland with its iconic lighthouse. The Art Deco style features charmingly harmonious tones of Prussian blue and Basque red.



PRUSSIAN BLUE HARMONY SUPERIOR ROOM
23 m²



BASQUE RED HARMONY DELUXE ROOM
30 m²



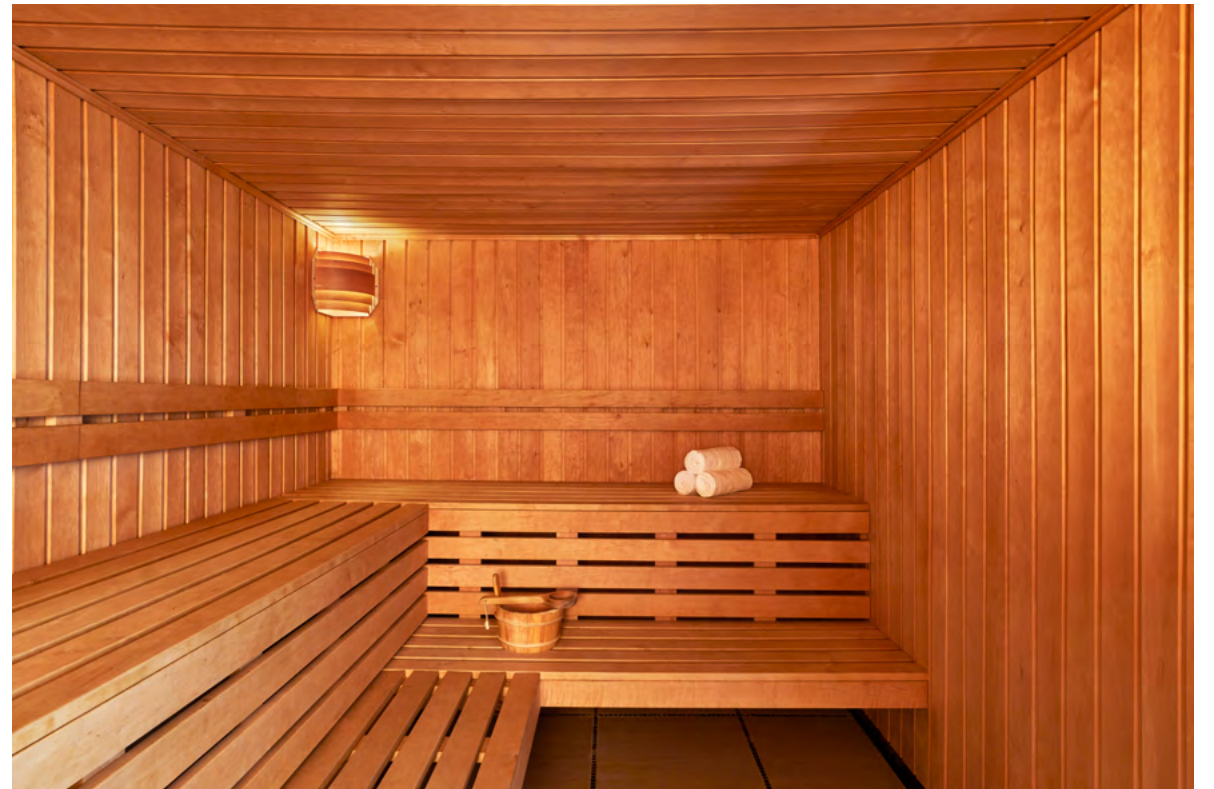
PRUSSIAN BLUE HARMONY PRESTIGE ROOM
35 m²



ACTIVITY areas

All guests have free access to our relaxation and fitness area.

- **INDOOR POOL**
- **NUXE SPA**
- **SAUNA**
- **STEAM ROOM**
- **FITNESS AREA**





DINING

Our restaurants

DINING areas

22

LA TABLE DU WEST

New bistronomy in a setting redesigned by Bruno Borriane featuring white marble, brass, and camel leather. Enjoy inventive cuisine inspired by the great French classics in a contemporary setting with an open kitchen.



AMBASSADEURS ROOMS

From 65 m² to 257 m²

These air-conditioned rooms lead onto an adjoining terrace with a view over the Parc des Pins. These fully modular and privatizable rooms can hold up to 200 guests for banquets and 250 guests for stand-up cocktails.



COFFEE breaks & bar

COFFEE BREAKS

Business range
€10 INCL. TAX/PERSON

BEVERAGES
Coffee
Tea
Fruit juices

A CHOICE OF SNACKS
Basket of pastries
Fresh fruit basket
Sweet treat selection

Prestige Range
€25 INCL. TAX/PERSON

BEVERAGES
Coffee
Tea
Fruit juices

A CHOICE OF SNACKS
4 oysters
Foie gras

Set menus are drawn up for the group as a whole. Net prices (including service). All set menus include mineral water and coffee. Photos for guideline purposes only. Buffer compositions may change. **Menus are subject to seasonality and product availability.**

BEVERAGES

APERITIFS
served with savory snacks olives & peanuts
1 glass of champagne €17 INCL. TAX
Fouquer's Brut
Bottle of champagne €85 INCL. TAX
Fouquer's Brut
Soft drinks €15 INCL. TAX
Coca Cola, lemonade, fruit juice

WINE PACKAGES
based on one bottle for three guests

Business range €17 INCL. TAX/PERS.
Prestige range €28 INCL. TAX/PERS.

LATE-NIGHT DRINKS
Late-night cocktails 2 hrs €58 INCL. TAX/PERS.
Whisky, gin, vodka, rum, white wine, red wine, soft drinks
Late-night cocktails 2 hrs €46 INCL. TAX/PERS.
White wine, red wine, cask beer, soft drinks
Late-night cocktails 2 hrs €74 INCL. TAX
Champagne, whisky, white wine, red wine, cask beer, soft drinks

SNACKS
Verrine or savory canapé €4 INCL. TAX/PIECE



RESTAURANT menus

Business Menu

€52 INCL. TAX/PERSON

STARTERS

Green bean salad with citrus fruit gravlax
Melon, fresh mint

MAIN COURSES

Veal,
garden peas, carrots, reduced sauce
Cod,
risotto, tomato water with basil

DESSERTS

Moist chocolate cake, custard
Hazelnut, lemon, and praline dessert

Agathe Menu

€75 INCL. TAX/PERSON

APPETIZERS

According to the market

STARTERS

Marinated raw langoustine,
yellow zucchini, calamansi, coriander
Crab,
garden peas, Le Touquer fingerling potato
emulsion

MAIN COURSES

Veal filet mignon,
girolle mushrooms, asparagus,
potato mousseline
Poached monkfish,
roast leeks, girolle mushrooms, grapefruit
juice

DESSERTS

Strawberry and burrata salad
Tulakalum Chocolate

Diamant Menu

€100 INCL. TAX/PERSON

APPETIZERS

According to the market

FIRST STARTERS

Scallops,
cauliflower with semolina, French caviar,
wood sorrel
Prawn,
sea buckthorn, celery, lovage

SECOND STARTERS

Raw langoustine
in a chicken, smoked tea,
and salsify consommé
Scallop,
broccoli, orange, juniper

MAIN COURSES

Veal,
seasonal mushrooms, carrots,
juice concentrate
Turbot,
Cévennes sweet onions,
lardo di Colonnata, butternut squash,
roasted bread emulsion

DESSERTS

Grand Cru chocolate selection
Pear, hibiscus, nougatine shortbread

Any changes requested on site will be charged as follows:

Change of starter: €8 INCL. TAX/DISH

Change of main course: €15 INCL. TAX/DISH

Change of dessert: €8 INCL. TAX/DISH

Set menus are provided as examples only and are based on current products in season. They are drawn up for the group as a whole. Net prices (including service).

*All set menus include mineral water and coffee. Photos for guideline purposes only. **Menus are subject to seasonality and product availability.***



SEATED buffet

Cold buffet

€52 INCL. TAX/PERSON

Hot dish supplement

€18 INCL. TAX/PERSON

SEASONAL SALADS

Tomato, feta, green apple

Cauliflower

Carrot, celery, and cucumber salad Piedmont, rabbouleh, and Niçoise salads, melon

FISH-BASED SALADS

Herring and potato with oil

Squid rabbouleh

Fresh pasta and smoked salmon

Avocado filled with crab, tuna, or prawns

SMOKED FISH

Smoked salmon

Haddock

Plain or peppered mackerel

FISH

Fish marinated in olive oil and lemon

Cod and salmon in a dill marinade

Tuna carpaccio, tuna marinade

Fish and shellfish terrine

Stuffed whole fish

Stuffed salmon

COLD MEATS & CHARCUTERIE

Smoked ham, house terrines,

Roast sirloin in a sweet spice jelly

Rack of farmhouse pork stuffed with dried apricots

DESSERTS

Fresh fruit, fromage blanc

Floating Islands, fruit salad

Selection of desserts and tartlets

Set menus are drawn up for the group as a whole. Net prices (including service). All set menus include mineral water and coffee. Photos for guideline purposes only. Buffet compositions may change.

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OUR SEMINAR

rooms



DEAUVILLE ROOM 1
126 m²



DEAUVILLE ROOMS 2 & 3
231 m²











COURCHEVEL ROOM
65 m²

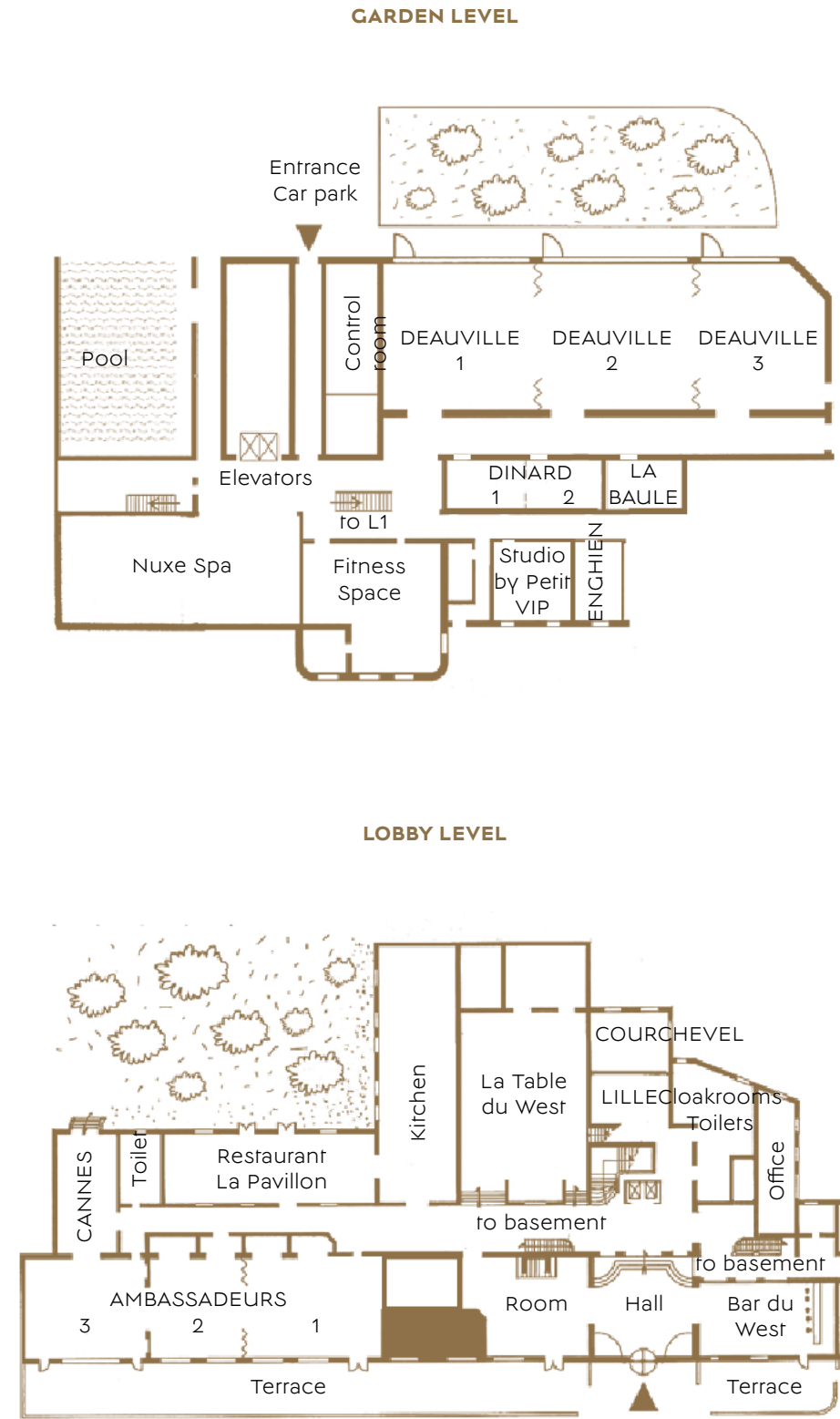


DINARD ROOM
25 m²

CAPACITY & plans

Ten fully renovated modular rooms,
from 20 to 350 m².

ROOM NAMES	AREA IN M²	HORSESHOE TABLE	CLASSROOM	THEATER	CABARET	SEMI- CIRCLE	FULL TABLE	BANQUET	COCKTAIL
									
DEAUVILLE 1	126	40	72	100	72	54	-	-	-
DEAUVILLE 2	126	40	72	100	72	54	-	-	-
DEAUVILLE 3	105	22	36	70	-	-	-	-	-
DEAUVILLE 1 & 2	252	70	120	200	144	108	-	-	-
DEAUVILLE 2 & 3	231	60	100	150	88	66	-	-	-
DEAUVILLE	357	90	150	200	176	120	-	-	-
DINARD 1	26	-	12	20	-	-	12	-	-
DINARD 2	25	-	12	20	-	-	12	-	-
DINARD 1 & 2	51	-	24	45	-	-	24	-	-
LA BAULE	23	-	12	16	-	-	10	-	-
ENGHIEN	20	-	-	12	-	-	8	-	-
LILLE	65	22	36	50	-	-	-	-	-
COURCHEVEL	65	22	36	50	-	-	-	40	-
CANNES	50	20	24	30	-	-	-	36	50
AMBASSADEURS 1	66	-	-	-	-	-	-	50	60
AMBASSADEURS 2	102	-	-	-	-	-	-	80	150
AMBASSADEURS 3	89	-	-	-	-	-	-	60	80
AMBASSADEURS 1 & 3	168	-	-	-	-	-	-	130	180
AMBASSADEURS 2 & 3	191	-	-	-	-	-	-	150	130
AMBASSADEURS	257	-	-	-	-	-	-	200	250





ACTIVITIES

in Le Touquet

BARRIÈRE CASINO

Le Touquet

Just 400 m from the hotel, the Le Touquet Barrière Casino offers a whole world of games. 142 slot machines, 16 electronic English roulettes, 5 electronic blackjack machines, and traditional gaming tables all guarantee thrills and excitement.

YOUR ALL-INCLUSIVE EVENING

Explore the world of this magical place with an all-inclusive evening package!

Discovery Package
FROM

€10 INCL. TAX/PERSON

Admission to the Casino 1 glass of Champagne at the Wish Bar when €10 of slot machine tickers are bought

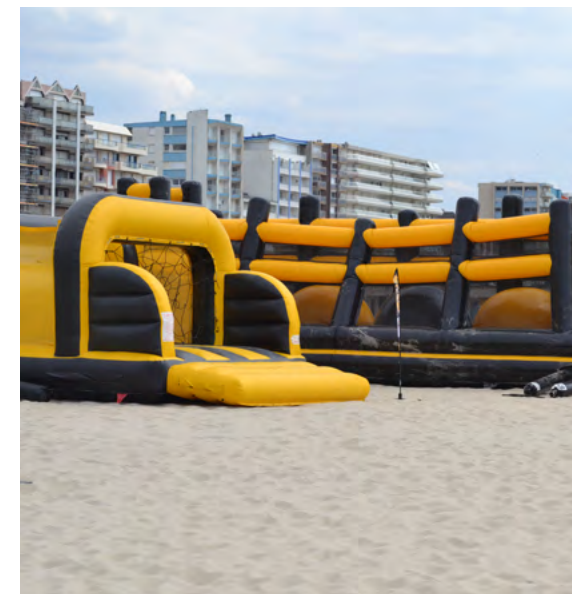
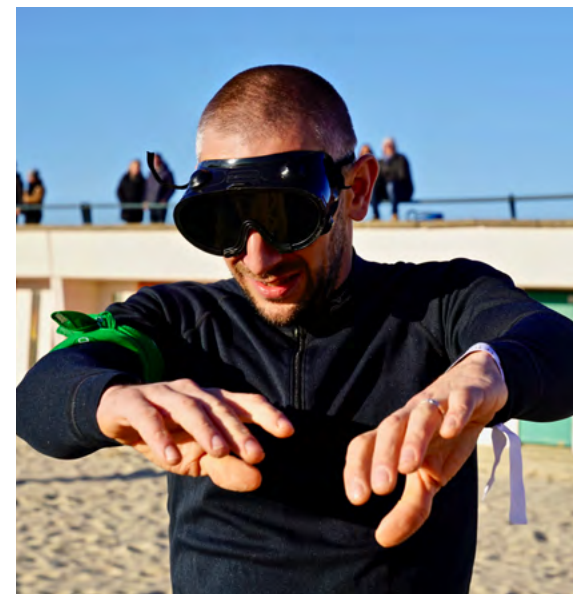


ACTIVITIES offered by our partners

40

Le Touquet is a real sports paradise with a huge range of activities to enjoy!
Find your favorite with our exclusive partners:

- KBO**
www.karinebailletorganisation.com
Karine BAILLET
 +33 (0)6 63 03 05 52
contact@karinebaillet-organisation.com
 Agency expert in organizing team building activities, coaching, and seminars.
- 2 ISD**
www.letouquet-events.com
Nolwenn & Lisa
 +33 (0)6 70 15 95 79
contact-letouquet@2isd.com
 Unique activities for team-building days, incentives, and corporate evening events.
- LES BELLES ÉCHAPPÉES**
www.les-belles-echappees.com
Bruno DELFORGE
 +33 (0)6 08 85 19 32
bruno@les-belles-echappees.fr
 Jaunts in vintage vehicles and authentic teambuilding events in the region.
- EXPERIENCE NORD**
www.experience-nord.com
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 Organization of tailor-made seminars, corporate events, and team building exercises.
- MAB EXPERIENCE**
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 Team building activities in totally privatizable leisure centers.
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Romane GAUTHIER
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romane.gauthier@magma-group.fr
 Tailor-made activities designed to boost team togetherness.





CONTACT & reservations

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