

An aerial photograph of a coastal town, likely La Baule-Escoublac in France. The foreground is filled with dense green trees and residential buildings with various roof colors. In the middle ground, a large, multi-story hotel with a dark mansard roof and many windows stands prominently. To the right of the hotel is a wide, sandy beach with several people and a few sailboats. The background shows the blue ocean extending to the horizon under a clear sky.

CELEBRATIONS ON THE FRENCH ATLANTIC RIVIERA

B
RESORT
BARRIÈRE
LA BAULE

Resort Barrière La Baule

Resort Barrière La Baule celebrate unforgettable moments in the heart of the Côte d'Amour. The Barrière Hotels of La Baule offer exceptional venues for celebrations filled with pleasure and emotion.



LE ROYAL



L'HERMITAGE



LE CASTEL MARIE-LOUISE



GOLF INTERNATIONAL
BARRIÈRE LA BAULE
9 km du resort

AÉROPORT NANTES ATLANTIQUE
80 km du resort

PARC NATUREL RÉGIONAL DE BRIÈRE
4 km du resort

MARAIS SALANTS DE GUÉRENDE
3 km du resort

NANTES
80 km

LA BAULE-ESCOUBLAC
1.7 km

TENNIS COUNTRY CLUB
BARRIÈRE LA BAULE

CENTRE
VILLE
1.3 km

HÔTEL BARRIÈRE
LE ROYAL

HÔTEL BARRIÈRE L'HERMITAGE

HÔTEL LE CASTEL
MARIE-LOUISE

ORA
THE LONGEVITY
BAY

CASINO BARRIÈRE
LA BAULE

LE PONTON

CIRD'S

PORT DE LA BAULE
LE POULIGUEN

UNIQUE EXPERIENCES

The Barrière hotels of La Baule offer tailor-made services to make every private event even more exceptional.

For a wedding or an intimate celebration, you can choose between a cocktail reception facing the ocean under centennial pine trees, or a grand evening in one of our private lounges.

UNIQUE VENUES

L'Hermitage (*member of Leading Hotels of the World*): facing the sea, this is the ideal location for a dazzling wedding, featuring an outdoor pool, 200 rooms, and exceptional lounges.

Le Castel Marie-Louise (*member of Relais & Châteaux*): privatize this Belle Époque manor for a timeless moment and a custom-tailored gastronomic experience.

Le Royal: a celebration in pure La Baule style, shaded by centennial pines or directly on the beach.

The Golf International Barrière Club-House: a reception in the heart of France's largest golf course, nestled in a lush green setting on the edge of the Brière region.

The Tennis Country Club Barrière: an evening on a superb terrace with an atmosphere that is both chic and sporty.



HÔTEL L'HERMITAGE

An Atlantic icon facing the Bay

The 5-star Hôtel L'Hermitage offers an exceptional oceanfront setting, blending Art Deco heritage with contemporary luxury to elevate your most beautiful private celebrations.

With its historic lounges and lookouts overlooking the beach, this prestigious venue places its bespoke service at the disposal of your unforgettable life milestones.

Your Event

- **Cocktail & Ceremony:** a panoramic view of the Bay of La Baule from our exclusive Belvederes (Lookouts).
- **Exceptional Lunch or Dinner:** a gastronomic journey in the heart of the Salon des Ambassadeurs.
- **Dance Party:** a festive atmosphere within the Salon Biarritz.
- **Signature Brunch:** a final gourmet gathering in the Belle Époque Salon des Ambassadeurs.

An exceptional setting hosting up to 200 guests.



HÔTEL LE ROYAL LA BAULE

The art of hospitality at Le Royal

Bordered by its park of centennial pine trees, the 5-star Hôtel Le Royal offers an intimate and luminous setting to celebrate your most beautiful life moments facing the ocean.

Between preserved nature and terraces opening onto the beach, this chic yet relaxed haven combines refined gastronomy and well-being to offer your guests an enchanted private getaway.

Your Event

- **Ceremony:** in the heart of the centennial pine park.
- **Cocktail / Reception:** a moment of conviviality in the gardens, on the Yachting terrace, or by the sea.
- **Exceptional Lunch or Dinner:** a reception in the Salon Le Parc of the Brasserie du Royal or facing the open sea at Le Ponton restaurant.
- **Dance Party:** the celebration continues through the night in the privacy of the Salon Le Yachting.
- **Signature Brunch:** a final gourmet gathering at the Salon Le Parc.

An exceptional setting hosting up to 80 guests.



HÔTEL LE CASTEL MARIE-LOUISE

Your privatized Manor

Nestled in a park with centennial trees facing the ocean, the Castel Marie-Louise is a fairytale manor ideal for celebrating your private events in complete privacy.

This charming Relais & Châteaux property can be completely privatized to offer your guests a refined, timeless gastronomic experience driven by French art de vivre.

Your Event

- **Cocktail & Ceremony:** a privileged moment under the shade of centennial trees in the gardens of the Castel.
- **Exceptional Lunch or Dinner:** a gastronomic experience in the heart of the La Table du Castel restaurant.
- **Dance Party:** a festive extension in the elegance of the Manor's lounges.
- **Signature Brunch:** a final gourmet gathering at the La Table du Castel restaurant.

An exceptional setting hosting up to 80 guests.

Full buyout of the manor from Friday to Sunday, including all rooms and reception spaces.



LE GOLF INTERNATIONAL BARRIÈRE LA BAULE

A getaway in the heart of the greens

Nestled in a beautifully preserved natural setting, the Golf International Barrière La Baule is one of the most beautiful estates in France. With its three courses extending over nearly 220 hectares, winding between lakes and forests, it offers a soothing and majestic reception setting where the serenity of the landscape elevates every moment.

Your Event

- **Cocktail / Reception:** a relaxing moment on the Club House terrace, overlooking the vastness of the greens.
- **Gala Dinner:** a warm and festive reception inside the Club House, bathed in natural light.
- **Dance Party:** a festive extension in the charming Club House.

An exceptional setting hosting up to 120 guests.



LE TENNIS COUNTRY CLUB BARRIÈRE LA BAULE

A stopover in the heart of the courts

A true institution of the Atlantic Riviera, the Tennis Country Club embodies a sporty and timeless elegance. With its famous clay courts bordered by pine trees, this historic venue is the ultimate meeting place for enthusiasts, offering a unique atmosphere that is both chic and dynamic.

Your Event

- **Cocktail / Reception:** an exclusive reception on the lounge terrace of the Country Club, in the heart of this legendary site.

An exceptional setting hosting up to 80 guests.



PRACTICAL INFORMATION

For any inquiries or to design your tailor-made project:

meeting-labaule@groupebarriere.com

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Hôtel Barrière Le Royal La Baule

6, avenue Pierre Loti, 44500 La Baule

Hôtel Barrière L'Hermitage

5, esplanade Lucien Barrière, 44500 La Baule

Hôtel Le Castel Marie-Louise

1, avenue Andrieu, 44500 La Baule



Tennis Country Club Barrière La Baule

113, avenue du Maréchal de Lattre de Tassigny, 44500 La Baule

Golf International Barrière La Baule

Route de Saint-Denac, 44117 Saint-André-des-Eaux