

Article 1. ORGANISING COMPANY

The company Groupe Lucien Barrière, a public limited company registered with the Paris Trade and Companies Register under number 320 050 859, with its registered office at 33 rue d'Artois, represented by Grégory RABUEL in his capacity as Chief Executive Officer (hereinafter referred to as the "Organising Company"), is organising a contest called "Letter to Santa Claus" (hereinafter the "Contest") in accordance with the terms described in these rules (hereinafter the "Rules").

Article 2. DURATION AND LOCATION

- 2.1 The Contest is open for participation from November 15 (00:00, Paris time) to December 15, 2025 (23:59, Paris time).
- 2.2 The Contest is organised in France. All entries, whether from residents in France or abroad, must be sent by post to the registered office address of the Organising Company, which centrally manages the Contest and conducts the prize draw at the same address.

Article 3. ACCEPTANCE OF THE RULES

- 3.1 Participation in the Contest implies full and unconditional acceptance of the Rules in their entirety, without any condition or reservation.
- 3.2 The participant certifies that they meet all the conditions set out in the Rules to enter the Contest and undertakes to comply with all the provisions of these Rules as well as the applicable French laws and regulations.

Article 4. CONDITIONS RELATING TO PARTICIPANTS

- 4.1 The Contest is open exclusively to minors (under 18 years of age) residing in France or abroad, provided that at least one of their parents or legal representatives has stayed at one of the Barrière Hotels at least once between 1 January 2025 and 15 December 2025 inclusive.
- 4.2 Participation in the Contest must be carried out with the consent and under the responsibility of the minor participant's legal representative.
- 4.3 Only one entry per child is permitted for the entire duration of the Contest. Participation is strictly nominative and personal.
- 4.4 Excluded from the Contest are: children of employees of the Organising Company, its partners, and any person who has directly or indirectly participated in the design, organisation or management of the Contest, as well as members of their respective families.

Article 5. CONTEST PROCEDURE

5.1. Participation Terms



- 5.1.1 To enter the Contest, each child (through their legal representative) must:
 - Write a "Letter to Santa Claus" including their gift wishes (at least three suggestions, each with a maximum unit value of one hundred and fifty euros (150 €) including VAT.
 - Indicate in the letter, inside the envelope:
 - o The child's surname, first name, and date of birth,
 - The legal representative's contact details (surname, first name, email address, and mobile phone number),
 - The name of the Barrière hotel where the legal representative stayed and the date of the stay.
 - Send the list by post to: "Atelier du Père Noël Groupe Lucien Barrière, 33 rue d'Artois, 75008 Paris." The postmark shall serve as proof.
- 5.1.2 Any incomplete, illegible, non-compliant entry, or any entry received after December 15 (23:59, Paris time) will be considered null and void.

5.2. Prize Draw

- 5.2.1 The Organising Company will conduct a draw among all valid entries received at the address indicated herein.
- 5.2.2 The draw will take place on December 16, 2025, using a table listing the names and first names of participant children. Ten (10) winners will be randomly drawn using the Google "Random Number" tool.
- 5.2.3 After the draw:
 - The winners will be contacted by the Organising Company by email or by telephone using the contact details provided in the entry, to inform them of their win and the procedures for receiving the prize.
 - During this contact, the Organising Company may ask the winner's legal representative to provide any supporting document necessary for validating the prize, notably:
 - > a copy of the legal representative's identity document,
 - > proof of stay at a Barrière Hotel in 2025,
 - > written authorisation from the legal representative for the child's participation, and, if applicable, for the awarding of the prize.
- 5.2.4 Validation of the prize is subject to receipt of these documents in full and in compliance with the specified deadline. After verification of the regularity of the entry by the Organising Company, a confirmation email will be sent to the legal representative, specifying the nature of the prize won and the procedures for obtaining it.
- 5.2.5 The legal representative must then expressly confirm, within fifteen (15) calendar days from the sending of this confirmation email, their acceptance of the prize by the means indicated in the communication. Only after this express acceptance and final validation by the Organising Company will the prize be officially awarded to the winner.



- 5.2.6 In the absence of submission of supporting documents or express acceptance of the prize within the specified deadlines, or in the event of receipt of non-compliant documents, the right to the prize will be permanently lost. The corresponding prize will then be awarded to an alternate winner designated under the same procedures.
- 5.2.7 Prizes are not cumulative: a participant may win only one prize for the entire duration of the Contest. Thus, a person drawn as a winner cannot be drawn again and claim the attribution of several prizes.
- 5.2.8 After confirmation and acceptance of the prize, the winner (through their legal representative) becomes the owner of the prize, subject to proof of identity and compliance of the entry.

Article 6. PRIZES

- 6.1 Each winner will receive as a prize one (1) gift with a maximum value of one hundred and fifty euros (150€) including VAT, selected by the Organising Company from among the gifts listed in the participant's letter. In the event the selected gift is unavailable, the Organising Company may offer an equivalent gift of comparable value.
- 6.2 It is reiterated that each winner becomes the owner of the prize from the date of the draw and after verification of compliance with the participation conditions set out in these Rules, notably Articles 4 and 10.
- 6.3 From that moment, ownership is immediate and each winner remains solely responsible for the use and fate of the prize.
- 6.4 The prize may not be returned, exchanged, or replaced by another item or service for any reason whatsoever. No cash equivalent will be given in exchange for a prize won.
- 6.5 The Organising Company declines all responsibility for any incident or accident that may occur during the enjoyment of the prizes as a result of their use. From the time the prize is awarded, each winner is solely responsible for its use. The winner must in particular use their prize in accordance with the instructions for use and the applicable law.
- 6.6 Note that the prize is non-refundable, non-exchangeable, and non-modifiable.

Article 7. FURTHER DETAILS RELATING TO THE PRIZES

No objection or compensation will be accepted by the Organising Company.

Article 8. CONDITIONS OF VALID PARTICIPATION IN THE CONTEST

8.1 Only entries compliant with the provisions of these Rules will be considered for the Contest. Any incomplete or incorrect entry will be automatically disqualified.



8.2 Any fraud or attempted fraud by a participant, and generally any violation of one or more provisions of these Rules, will automatically result in the cancellation of their prize. The potential winner who attempted to defraud will lose their status as potential winner and will not be entitled to any prize, even if the discovery of the fraudulent act occurs after the prize has been awarded. Furthermore, any malicious intent that would alter the proper conduct of the Contest will result in the automatic disqualification of the participants or potential winner concerned.

8.3 In any event, the Organising Company reserves the right to take action, by any means, against any participant violating the provisions of these Rules.

Article 9. FILING / MODIFICATIONS / CONSULTATION OF THESE FULL RULES

- 9.1 These Rules are accessible at any time on the website <u>www.hotelsbarriere.com</u>.
- 9.2 The Organising Company reserves the right to modify, at any time, all or part of the provisions of these Rules. The Organising Company may, if circumstances so require, cancel, shorten, extend, postpone the Contest or modify its conditions, without any liability being incurred as a result.
- 9.3 In particular, it reserves the right, in all cases, to extend the participation period and to postpone any announced date. Information will be provided to participants as soon as possible by any means.

Article 10. REQUESTS AND CLAIMS

- 10.1 No request (written, oral, or otherwise) concerning the interpretation or application of these Rules, the procedures and/or mechanism of the Contest will be answered.
- 10.2 In the event of a dispute or claim, for any reason whatsoever, requests must be sent to the Organising Company within a maximum period of 48 hours after the close of the Contest (postmark as proof).

Article 11. PERSONAL DATA

- 11.1 In accordance with amended Law No. 78-17 of 6 January 1978 relating to information technology, files and freedoms (hereinafter "Data Protection Act"), and Regulation 2016/679 of the European Parliament and of the Council of 27 April 2016 (hereinafter "GDPR"), the participant is informed as follows.
- 11.2 The Organising Company, as data controller, processes the personal data provided by the participant on a contractual basis (contest rules) for the purpose of organising and managing the contest in which they participate.
- 11.3 It is specified that the collection of data indicated as "mandatory" is essential to allow participation in the contest and that the participant undertakes to provide accurate information.



- 11.4 The personal data collected are transmitted to Groupe Lucien Barrière, their duly authorised internal departments, as well as to entities involved in the proper execution of the purposes described above.
- 11.5 In addition to the right to lodge a complaint with the supervisory authority, the participant has the right to access, rectify, erase, restrict processing, and data portability regarding their personal data. They may also give specific or general instructions regarding the fate of their data after their death and may at any time withdraw their consent to receive commercial solicitations.
- 11.6 To exercise their rights or for any question about the processing of their data, the participant may contact the Data Protection Officer of the Organising Companies by email at Groupe Lucien Barrière (dpo@groupebarriere.com) or by post at BONPOINT (Société Bonpoint CRM Department, 62 avenue léna, 75116 Paris).

Article 12. APPLICABLE LAW AND JURISDICTION

- 12.1 Any difficulty arising from the application or interpretation of these Rules that is not provided for herein will be settled by the Organising Company.
- 12.2 These Rules are governed by French law. Any dispute or claim relating to the execution or interpretation of these Rules which cannot be settled amicably between the parties shall be submitted to the competent courts.

Done in Paris, on 2025/11/07