

DeSimone

PRESS RELEASE

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ROSEMARY SICILIANO NAMED TO RAGAN'S TOP WOMEN IN MARKETING CLASS OF 2026

DeSimone's communications leader will be celebrated at Ragan's awards luncheon on October 22 at the Yale Club in New York City

New York, New York—October 21, 2026—DeSimone Consulting Engineering is proud to announce that Rosemary Siciliano, the firm's Associate Director of Communications, has been named an honoree in Ragan's Top Women in Marketing Awards, Class of 2026, in the Content Marketing category.

Ragan's Top Women in Marketing Awards honor accomplished women whose leadership, ideas, and results have made a meaningful contribution to their organizations and the marketing profession. The Class of 2026 includes leaders from brands, agencies, nonprofits, and other organizations who have distinguished themselves through their work, influence, and commitment to their teams and audiences.

As Associate Director of Communications, Rosemary Siciliano has led DeSimone's communications efforts during a period of significant growth and change. Her accomplishments include developing and overseeing a comprehensive social media program, leading the development of a new website as part of a brand refresh, and managing communications for five acquisitions. She has also overseen the firm's public relations efforts, and has produced and guided the development of engaging website content. She edited a published, full-length monograph commemorating the accomplishments of DP Squared, one of the firms acquired by DeSimone.

Rosemary's focus on strategic branding, messaging, and storytelling has elevated the firm's reputation for innovative engineering across the industry.

Her work has helped DeSimone strengthen its brand and reinforce its position in its core markets during a period of rapid change. Under her leadership and focus on substantive content, the firm has significantly expanded its audience, increasing its social media following by more than 25% over the past three years.

"While Rosemary and I have known each other and been colleagues for many years, it is in this particular role at DeSimone that I have seen her talents fully shine," said David Koren, Director of Marketing at DeSimone. "She has been an invaluable and irreplaceable partner in crafting our message as the firm continues to expand and evolve rapidly."

Rosemary Siciliano will be recognized at Ragan's [Top Women in Marketing Awards Luncheon](#) on Thursday, October 22, 2026, at the Yale Club in New York City. The luncheon will bring together the Class of 2026, marketing leaders, colleagues, clients, friends, and family members for an afternoon dedicated to celebrating the honorees and the people who have supported their success.

"Being named to the Class of 2026 is a meaningful recognition of the leadership, judgment, and impact these women bring to marketing," said Brendan Gannon, Director of Marketing at Ragan Communications. "We are proud to honor Rosemary Siciliano as an accomplished communications and content marketing professional and look forward to celebrating her alongside the colleagues, loved ones, and supporters who helped make this achievement possible."

View Ragan's official Class of 2026 announcement [here](#).

About DeSimone Consulting Engineering

Founded in New York City in 1969, DeSimone provides leading structural design, façade and building envelope consulting, vertical transportation consulting, structural detailing, single source steel, fabrication-ready modelling (FRM), forensics, and advisory services across building types. Known for delivering thoughtful, innovative, and sustainable solutions to clients globally, the firm places a premium on providing trusted, dedicated service from offices in the United States, Canada, United Kingdom, and South America. Visit <https://www.desimone.com>.

About Ragan Communications and PR Daily

Ragan Communications has been delivering trusted news, training and intelligence for more than 60 years to internal and external communicators, HR professionals and business leaders. Its daily news sites, PRDaily.com and Ragan.com, are read by more than 600,000 internal and external communicators monthly. Ragan's Communications Leadership Council is one of the fastest-growing membership groups for communications executives, and its conferences, webinars and workshops are attended by more than 5,000 communicators a year. Ragan is also the producer of Communications Week, held each November. Visit ragan.com.

[Download a headshot.](#)

Photo Caption: DeSimone's Rosemary Siciliano has been honored as a 2026 Ragan Communications Top Women in Marketing in the Content Marketing category.

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