

MINALOGIC

Auvergne-Rhône-Alpes



Business
Meetings



Minalogic Business Meetings





What are the Minalogic Business Meetings ?

➤➤➤ Minalogic's flagship event – 12th Edition



 **March 17th 2025**

 **Alpexpo, Grenoble**

 **+500 participants expected**

The International business meetings for digital technologies. The event brings together participants from all around the world:

- Technology providers
- Service providers
- Key accounts
- Investors



[Minalogic Business Meetings 2026 – The international business meetings for digital technologies](#)



Technological expertises & End-markets

The MBM cover the entire digital value chain and address all potential end-markets



8 Technology focus areas



Micro-nano electronics



Software



Photonics



Quantic



IOT



Cybersecurity



Artificial Intelligence



Robotics



Industry 4.0



Textile



Health



Mobility and Transport



Cleantech

10 End markets



Agriculture and Agri-food



Energy and Environment



Cultural and Creative Industries



Newspace



Defense



Key figures 2025

More and more participants, B2B meetings, partners, and represented countries.



Participants



B2B meetings
(Up to 15 qualified meetings in one day)



Day



Partners



Represented
countries



Sponsors



Among the 2025 key buyers

 <p>GROUPE ADP</p>	 <p>AIR QUALITY GAFRAN FRANCE PROCESS www.airqualityprocess.com</p>	 <p>ALSTOM • mobility by nature •</p>	 <p>BD</p>	 <p>groupe berkem</p>
 <p>Bonduelle La nature, notre futur</p>	 <p>bouygues</p>	 <p>DGA</p>	 <p>eesa</p>	 <p>IBM</p>
 <p>JCDecaux</p>	 <p>LG</p>	 <p>MARS</p>	 <p>MITSUBISHI CHEMICAL GROUP Science Solves. Life. MITSUBISHI CHEMICAL EUROPE</p>	 <p>orange™</p>
 <p>SAINT-GOBAIN</p>	 <p>Schneider Electric</p>	 <p>SNCF RÉSEAU</p>	 <p>SONY</p>	 <p>SWATCH GROUP</p>



And the 2026 edition?



How do the MBM work?

Preparation online for a physical event



The virtual platform

- Set up your account
- Check the attendees' profiles & send meeting requests
- Accept or decline the requests sent to you
- Receive your agenda 1 week before the event

⚠ The more complete your profile, the better your chances to have qualified B2B meetings!



The physical event



March 17th 2025



Alpexpo, Grenoble

✓ +500 participants expected

1 day:

- B2B meetings: rotating tables, fixed tables, booths, B2B meetings planned on-site
- Networking (welcome coffee, lunch, coffee break all day long)



How do the B2B meetings work?

B2B meetings agenda



⚠ Only completed registrations will appear in the catalogue of participants



Pricing

Pricing details and promotional pricing



Physical or virtual	Package	Super Early Bird (excl.tax)	Early Bird (excl.tax)	Normal (excl.tax)
Physical	Pack on rotating table	325 € WE ARE MINALOGIC 625-€	400 € WE ARE MINALOGIC 730-€	450 € WE ARE MINALOGIC 800-€
	Pack on fixed table + kakemono	650 € WE ARE MINALOGIC 950-€	730 € WE ARE MINALOGIC 1000-€	780 € WE ARE MINALOGIC 1200-€
	Pack with booth of 4m ²	995 € WE ARE MINALOGIC 1500-€	1190 € WE ARE MINALOGIC 1700-€	1270 € WE ARE MINALOGIC 1900-€
Virtual	Pack BtoB Online	325 € WE ARE MINALOGIC 625-€	400 € WE ARE MINALOGIC 730-€	450 € WE ARE MINALOGIC 880-€

**Minalogic member,
partner or sponsor rate**

Non Minalogic member
full rate

Free for key buyers and
investors

[**i More options to
discover on the platform**](#)



Plus!

Site Visits on March 16th

13.30-18.00



Health Track

- Roche
The French subsidiary, Roche Diagnostics France, is based in Meylan (Isère) and holds the leading position in clinical biology diagnostics in France. We offer a variety of systems, reagents, digital solutions and associated services that support patients at every stage of their care.
- ESRF
The ESRF (European Synchrotron Radiation Facility) is a landmark for fundamental and innovation-driven research, providing scientists from all over the world with the most brilliant X-rays. The outstanding capabilities of its brand-new synchrotron empower researchers to explore the mechanisms of life and materials with a level of detail that was previously out of reach, helping to address some of society's most urgent challenge in health, energy and environment, or new materials.



Microelectronics Track

- Teledyne
Teledyne e2v employs nearly 400 people at its Grenoble site, the historic birthplace of industrial microelectronics in France for over 70 years. The site is home to two complementary business units: SEMI, dedicated to high-reliability semiconductors for the aerospace and defense markets, and MVS, specializing in image sensors and cameras for the medical, industrial, and scientific sectors.
- CEA
At the heart of an exceptional scientific and industrial ecosystem, CEA-Grenoble conducts cutting-edge research in energy, health, and information technologies. With more than 4,500 employees, it plays a major role in innovation and technology transfer to industry. It is the initiator of the Minatec excellence cluster and a founding member of the GIANT innovation campus.



Building Track

- Schneider
Schneider Electric, global industrial technology leader in electrification, automation and digitization. Discovery of a smart building with remarkable architecture and facilities whose energy management is recognized worldwide.
- CSTB
The CSTB brings its expertise in the fields of environment, health and quality of life, as well as in understanding the existing building stock in order to scale up renovation. Its activities also cover improving the quality of the building envelope. CSTB Grenoble supports public and private actors through research projects, evaluation and certification services, and training on implementation. It makes its expertise and its testing platforms available to all professionals in the building sector, across the full range of its disciplines.



Plus!

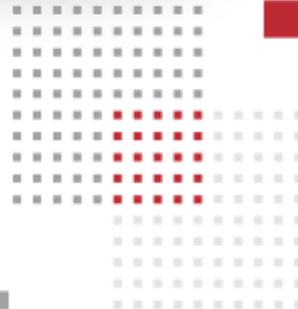
« Welcome Drinks » on March 16th

From 6pm at Alpexpo

- Join us to:
 - Hear opening remarks from Minalogic and key partners of the MBM
 - Get introduced to our international delegations
 - Connect with fellow attendees in a relaxed, informal setting - and start building valuable relationships before the meetings even begin

Don't miss this opportunity to break the ice and spark new collaborations.

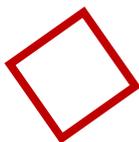
Spaces are limited: reserve your spot today!



➤➤➤ More information



<https://www.minalogicbusinessmeetings.com/index.php>



»»» About Minalogic



Expertise



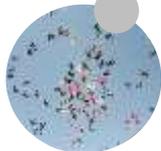
Excellence



Innovation



Proximity



Collaboration

Trust

- Minalogic ranks as one of the major European innovation clusters in deeptech and digital transformation

- Based in  **La Région**
Auvergne-Rhône-Alpes

- Minalogic's boosts entrepreneurs' market expansion and accelerate research-to-market transition with robust services based on three complementary missions

-  Connecting regional innovation to top-tier worldwide clusters and international markets
-  Accelerating breakthrough innovation projects
-  And actively promoting the unique technological expertise of the regional ecosystem

➤➤➤ About Proximum 365 (Vimeet) :

They are the world leader in targeted lead generation, bringing their clients more than 700,000 leads every year. For more than two decades, they have been helping them move from single, one-off events to a sustainable community management strategy on Vimeet, the world's leading All-in-One community management platform..



More infos : <https://proximum365.com/fr/index.php>



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www.minalogic.com



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Nos partenaires publics



Nos partenaires privés

