

Don't just navigate the future

LEAD IT

Ready to become the leader the future demands?

We live in an exceptional era. AI is accelerating faster than our capacity to govern it. Climate risk grows more real each year. The geopolitical rules of the last fifty years are being rewritten.

What we do next will define the kind of world we live in.

Most organisations won't survive in their current form. Many leadership teams aren't ready. Too many leaders are stuck between old habits and new realities.

That's why we built the Forward Fellowship.

It's not a course. It's not a network. It's a serious, demanding space for leaders ready to challenge themselves and shape what is to come.

We accept 100 exceptional leaders each year. People willing to be changed - and to change the world around them.

It's a chance to rewire how you lead, and what you lead for.

Are you ready to challenge the assumptions you make as a leader?

Will you challenge your peers - and let them challenge you - even when it's uncomfortable?

Can you lead when the old models break down - and nothing is certain yet?

Are you serious about building what comes next - not just reacting to change?

If yes, this might be for you.



Introducing the 2025 Fellowship

The Forward Fellowship is
a 15-month leadership journey
built for real-world impact.

What sets this apart?



Inner shift, outer impact

**Lead with responsibility,
shape the future.**

The Fellowship is for those in, or stepping into, the most demanding leadership roles. Roles where how you lead must evolve. It goes beyond traditional development to help you hone your leadership identity and amplify your impact. Expert coaching, peer challenge, reflection and intelligent technology ensure it's a powerful, personal experience.



Uncommon connections

**Learn alongside
extraordinary peers.**

The Fellowship convenes exceptional leaders who rarely cross paths – where else would a CEO, Brigadier, AI ethicist, artist, founder, CMO and regulator learn together? Unexpected combinations that challenge how you think. You'll also join a lifelong network of 1,500+ senior leaders, committed to shaping the future responsibly.



Broaden how you see the world

**Immersive experiences that
change your perspective.**

We help you step far enough back to see the systems you are part of – and the power you have to change them.

Rather than lectures, we focus on experiential learning designed to disrupt assumptions and expand perspective.



Work on what matters

**Bring your real work.
Change how you do it.**

Most leadership programmes take you away from your real work. The Fellowship puts it at the centre. You'll bring a live strategic challenge (your leadership project) and work on it throughout the programme, supported by peers, coaches and provocateurs. It's a platform for real-world impact, not just personal growth.

The programme
at a glance

100
leaders

15
months

 Fellowship
summit
Nov 2025

 Leadership
mirror

 Retreat
3 days | Feb

 Leadership
exchange

 Learning
group

 Retreat
3 days | Jun

 Learning
group

 Retreat
3 days | Nov

 Fellowship
summit
Nov 2026

 Learning
group
Jan 2027

 Leadership
mirror

Immersive retreats

Three in-person residentials in iconic locations across the UK. The heart of the programme.

Learning group

Your cohort within the cohort. A trusted circle of 10 peers, guided by an expert coach. For most Fellows, this is where the deepest challenge, reflection and growth happens.

Fellowship summit

A landmark moment in the Forward calendar. Fellows gather with the wider Forward community of 1,500+ senior leaders to connect, share and explore the leadership agenda.

Leadership mirror

Begin your journey with radical reflection. Gather feedback and confront the questions that matter – about your leadership, your organisation, and what needs to shift.

Leadership exchange

You're paired with a Fellow from a different sector – and spend time in their organisation. A rare opportunity to see your own leadership – and your organisation – with fresh eyes.

1:1 support

Expert coaching to help you make the most of the programme – stretching your thinking and keeping you focused on what matters.

Tools to amplify impact

Practical frameworks, facilitation techniques and AI tools to help you take what you've learned back into your organisation and make it count.

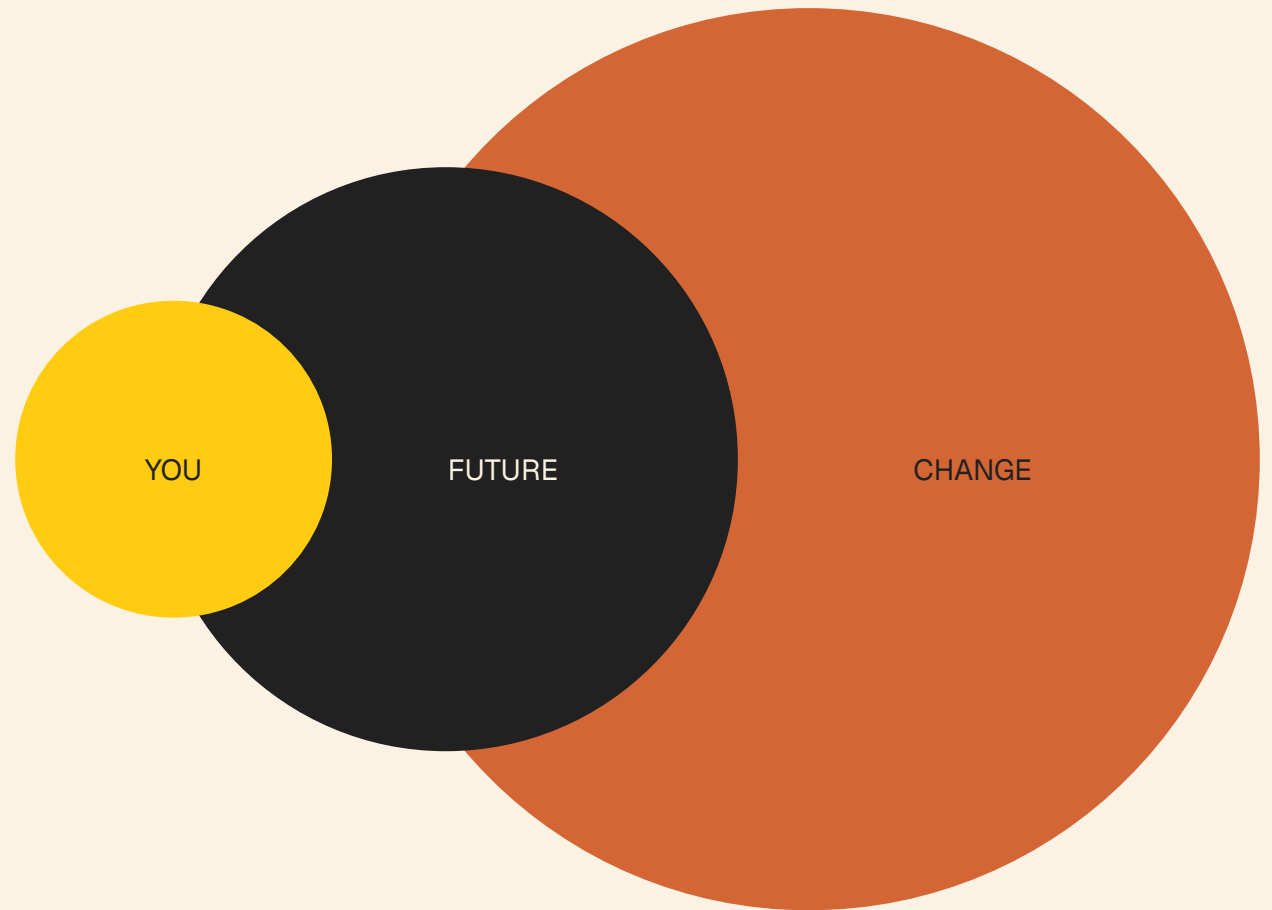
A lifelong community

The Fellowship doesn't end at 15 months. You join an enduring network of leaders shaping the future.

Becoming the leader the future demands

The Fellowship reshapes how you lead - through three deliberate shifts.

They're grounded in the Forward Framework: our model for next-generation leadership, developed with global experts in leadership, character, systems change and futures thinking.



You

Rewire the leader within

It starts with you. Fellows step back to confront assumptions, and reset what they lead for.

We'll help you to reshape how you show up - with clarity, courage and the capacity to lead when the path isn't clear, and the stakes are high.



Future

See what's coming

Engage with the forces reshaping our world. Not trend reports - but real exposure to the people building the future.

You'll explore next-generation companies, pioneering cultures, and the signals of what's coming next. And we will help sharpen your vision for the future of your sector and organisation.



Change

Face what transformation takes

This isn't about solving problems but seeing what real change demands - and why it so often fails. Moving forward can't just mean relying on driving efficiency or running faster. We equip you to lead change at the scale the future demands - with clarity, responsibility, and impact.

World-class minds. Real-world challenge.

We draw on top faculty, bold thinkers and pioneering operators from around the world:



Academic and intellectual depth

Top faculty from institutions like Oxford, INSEAD and beyond.



Global systems leaders

CEOs, senior government and military leaders at the heart of global change.



The next frontier

Learn from the innovators and changemakers building the future, from companies like Netflix and DeepMind.



Provocateurs and visionaries

Radical ideas from voices like Margaret Heffernan and Sam Conniff, in settings like Sandhurst and the Wellcome Genome Campus.



Who you learn with:

The calibre **and** diversity of the cohort define the experience.

BCG

NETFLIX



Uber

NHS

TESCO



Bank of England

centrica

FORTNUM
& MASON
EST 1707



National
Theatre

BARCLAYS

PRIMARK



unicef

Civil Service

Who is this for?

100 extraordinary leaders.

From business, finance and tech. From government, regulators and the military. From sports, media and the arts.

A selective programme for senior leaders with influence, ambition, and a readiness to be challenged.

Fellows come from very different sectors, but share a mindset: They know the old models won't hold. They're here to build what comes next.

Some of our Fellows



Karl Boyce
Global Digital Director,
McDonald's



Ade Adelekan
Deputy Assistant
Commissioner,
Metropolitan Police



Jo Roper CMG
HM Ambassador
to the Netherlands



Hannah Bernard OBE
Head of Business
Banking, Barclays



Katharine Crossland
Customer & Digital
Commerce Director,
Unilever



Nick Cowley OBE
Major General,
Commandant of the
Royal Military Academy,
Sandhurst



The Forward Institute has had a profound impact on my perspective, and it's not an exaggeration to say that it has transformed my outlook on the world.

David Morgan
COO EasyJet

The Fellowship helped me step away from the day to day, learn from others and deeply challenge my own leadership style and assumptions. The network and opportunities have been incredible.

Eve Henrikson
SVP Booking.com

Real leadership

is measured

by the



**FUTURES
IT CREATES**



About the Forward Institute

The Forward Institute is an independent non-profit founded to rethink leadership for an exceptional era. Our purpose is to build the leaders and organisations the future demands.

We partner with CEOs, founders and senior teams to help them build the most impactful organisations of our time.

We work at the intersection of business, government and society. Organisations come to us because they recognise the old rules of leadership no longer apply.

They - and the world - need new answers.

So we design and deliver breakthrough interventions to help leaders move their organisation and the world forward.

Our edge comes from our people and our process.

We combine the creativity of an agency, the rigour of a strategy consultancy, the wisdom of a trusted coach, and the energy and network of your best-ever Board member.

We don't help leaders just navigate the future. We equip them to lead it.

To find out more:

fellowship@forward.institute

Change leadership

CHANGE EVERYTHING



**FORWARD
INSTITUTE**

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