

See leadership

DIFFERENTLY

The future won't be shaped by yesterday's thinking

The world is changing fast.

AI is redefining work. Climate risk is accelerating. Geopolitical upheaval is testing every assumption about stability and cooperation.

And a rising generation is asking harder questions about purpose, responsibility, and trust.

This isn't a phase. It's a transformation. And leadership needs to change with it.

But too many leaders are stuck in the logic of their own world, surrounded by familiar systems, ways of working and norms. Seeing the same problems from the same vantage point.

To lead in the future, you have to see differently now.

That's why we created the **Forward Exchange**.

Through leadership exchanges, you'll go inside the worlds of two peers from your cohort and welcome them into yours. Together, you'll challenge assumptions, surface new ways of approaching leadership, and return with perspective and insight you couldn't reach alone.

It's not just learning. It's unlearning.

A way to sharpen your leadership for a world that won't wait.

To lead better, we must first
see leadership differently.



What sets the Forward Exchange apart?



Shatter bubbles and siloes

**Step beyond your
sector and worldview.**

Through deep connection with leaders across industries, you'll encounter systems, challenges and cultures very different from your own.



Human insight, tech powered

**AI is reshaping leadership
but the future still needs
human judgment.**

You'll explore how to lead with emerging technologies without being led by them, using AI to sharpen reflection, expand learning, and amplify what makes your leadership human.



See yourself, and your organisation, differently

**When someone steps inside your
world and reflects what they see,
it changes how you lead.**

You'll gain fresh insight not just into your own style, but into how your organisation feels, functions and is perceived, and where it needs to evolve.



Lifelong network with uncommon depth

**Relationships built through
the Exchange don't end
after 6 months.**

You'll join the wider Forward Institute community - a 1,500+ strong network of leaders committed to shaping the future responsibly, with courage and curiosity.

How the Forward Exchange works

6

months

Leadership exchanges

Visit and host peers from radically different organisations. This is not a curated showcase. It's a raw, inside view into how decisions are made and culture is lived.

11

immersive days

Experiential workshops

Three immersive workshops explore the tools, tensions and futures shaping leadership. Each session is designed to stretch your thinking through provocation, interaction and peer insight.

60

senior leaders

from business, government and society per cohort

Perspective-shifting peer learning

You'll learn through deep connection with peers from a range of sectors, who will reflect what they see in you and stretch how you see yourself.

AI-powered learning companion

You'll use an AI companion to deepen reflection, capture insight and support learning throughout. It's a chance to explore how leaders stay human while leading in a tech-shaped world.



Who is the Forward Exchange for?

The programme is built for leaders who are:



Equipping their organisations to be future-ready.



Curious, self-aware and open to challenge.



Ready to connect across sectors and learn from others to rethink their impact.



Serious about becoming the leaders the future demands.

You don't need all the answers.

Just the courage to ask better questions.



What leaders and organisations gain

Sharper focus

A clearer sense of what really matters in your leadership, your organisation and the wider system around you.

Stronger leadership identity

A deeper understanding of your values, style and impact and how to lead with more intention, clarity and credibility.

Capacity for change

Renewed energy, clear thinking and practical tools to lead cultural and systemic shifts with impact.

Future-ready capabilities

Greater confidence navigating uncertainty, complexity and emerging technologies like AI – with the clarity to build what's next.

Trusted relationships

A high-trust peer group who've seen your leadership in action and who continue to offer perspective, challenge and support beyond the programme.

Join the Forward Exchange

We run two cohorts per year. Leaders often join alongside peers from their organisation.

We welcome interest from values-led leaders – or recommendations from those who know them.

There is a lot of value to be gained from the Forward Exchange through the unique opportunity to observe and learn from leaders from other industries, combined with the space to reflect on your own leadership and organisational culture.

Jonathan Lowe

Head of Group Technology Strategy, Barclays

Who you learn with:

Take your place among senior leaders from business, government and society.

TESCO

BARCLAYS

KPMG

centrica

BCG

Unilever

easyJet

LinkedIn

LLOYDS

swissport

Quilter

**Associated
British Foods
plc**

**HISTORIC
ROYAL PALACES**

unicef

Crisis

Save the Children

BBC

ARMY
BE THE BEST

**METROPOLITAN
POLICE**

NHS

To lead the world

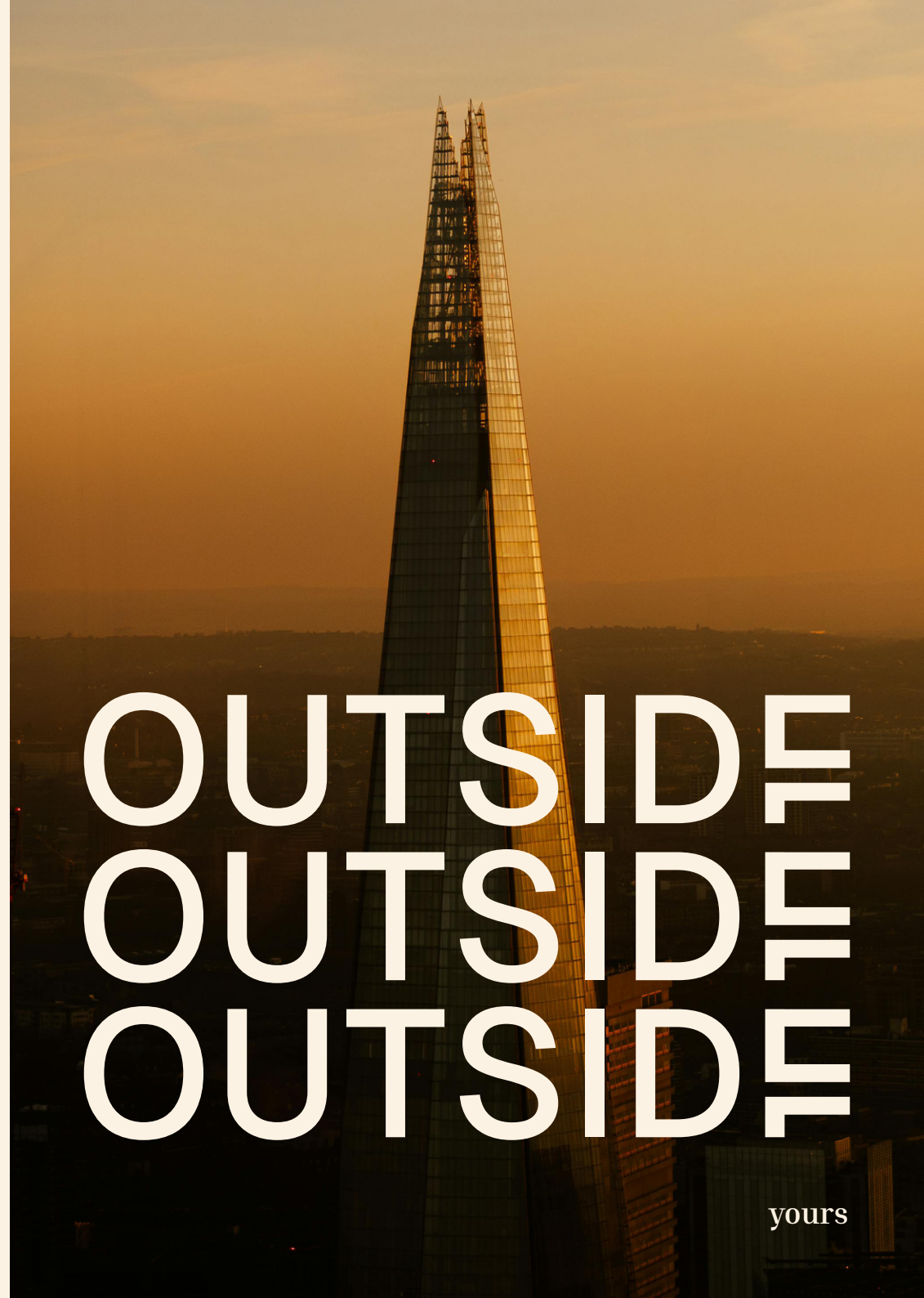
forward,

you need to step



OUTSIDE
OUTSIDE
OUTSIDE

yours



About the Forward Institute

The Forward Institute is an independent non-profit founded to rethink leadership for an exceptional era. Our purpose is to build the leaders and organisations the future demands.

We partner with CEOs, founders and senior teams to help them build the most impactful organisations of our time.

We work at the intersection of business, government and society. Organisations come to us because they recognise the old rules of leadership no longer apply.

They - and the world - need new answers.

So we design and deliver breakthrough interventions to help leaders move their organisation and the world forward.

Our edge comes from our people and our process.

We combine the creativity of an agency, the rigour of a strategy consultancy, the wisdom of a trusted coach, and the energy and network of your best Board member.

We don't help leaders just navigate the future. We equip them to lead it.

Change leadership

CHANGE EVERYTHING

To find out more:

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