



Estd: 1995

ANJALAI AMMAL - MAHALINGAM ENGINEERING COLLEGE

NAAC Accredited.

KOVILVENNI – THIRUVARUR DIST. 614 403

Approved by AICTE & Affiliated to Anna University, Chennai.

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Institution Innovation Council / Entrepreneurship Development Cell



Annual Report (2024-25)



Chief Functionaries of the **IIC (Institution Innovation Council) / Entrepreneurship Development Cell** at AAMEC.

S. No.	Name of the Faculty	Position in ED Cell & IIC / Designation	Department
1.	Dr. S.N.Ramaswamy	Convener /Head of the Institution	
2.	Dr.V.Rajakani	President-IIC / Coordinator-ED Cell / Assistant Professor	Electronics and Communication Engineering
3.	Dr.K.Vijayarajan	Vice-President-IIC / ED Cell Member / Assistant Professor	Mechanical Engineering
4.	Mr.G.Karthikeyan	Social Media, Member-IIC /ED Cell Member / Assistant Professor	Electrical and Electronics Engineering
5.	Mr. B. Balachandran	IIC/ ED Cell Member / Assistant Professor	Civil Engineering
6.	Mr. P. Senthilraj	IIC/ ED Cell Member / Assistant Professor	Chemical Engineering
7.	Mrs.K.Nithya	ARIIA Coordinator,NIRF Coordinator-IIC// ED Cell Member / Assistant Professor	Computer Science Engineering
8.	Mrs. G. Jeyasri	IPR Activity Coordinator-IIC / ED Cell Member / Assistant Professor	Information Technology
9.	Mrs. K. Sathiya Bharathi	Internship Activity Coordinator-IIC / ED Cell Member / Assistant Professor	Electronics and Communication Engineering
10.	Dr.S.Kamalarani	IIC / ED Cell Member / Assistant Professor /Tamil	I Year / Humanities & Sciences

The Student's Leaders of Entrepreneurship Development Cell:

S.No.	Name of the student	Register Number	Year and Department
1.	Mohamed Faisal R	820422106038	III Year / ECE
2.	Perarasu P	820422104057	III Year / CSE
3.	Suba Aishwarya R	820422205080	III Year / IT
4.	Eswaran	820423114010	IV Year / Mechanical
5.	Nagulan S	820422105022	III Year / EEE
6.	Saran Surya S	820422203015	Year / Chemical
7.	Raufudeen K	820423103303	II Year / Civil

The Students Registered with Entrepreneurship Development Cell:

S. No.	Department	Year				Total
		I	II	III	IV	
1	Computer Science Engineering	01	13	14	06	34
2	Civil Engineering		4	3	11	18
3	Electronics and Communication Engineering	03	73	25	07	108
4	Electrical and Electronics Engineering	01	10	10	08	29
5	Mechanical Engineering	01	10	05	11	27
6	Chemical Engineering	01	05	16	01	23
7	Information Technology	04	20	17	04	45
Total						284

ED Cell Activities / Program:

S. No.	Date	Details of the Activities / Program	Beneficiary
1.	07.02.2024	Carrier guidance Program on Mechatronics, Industry 4.0, Sensor Technology, Robotics & Automations. Bajaj Engineering Skill Training Centre-SASTRA.	For all the department EDC students
2.	05.03.2024	“Mera Pehla Vote Desh ke Liye” bledge: campaign encouraging first-time voters to embrace their civic duty and contribute to shaping the nation's future.	For all the department EDC students
3.	13.03.2024	Viksit Bharath: Laying of foundation stone of “Three Semiconductor Facilities” . Address of Prime Minister to the youth.	For all the department EDC students
4.	06.05.2024	Training program on LED Bulb & Tube	For all the department EDC

		light assembling.	students
5.	15.09.2024	Engineer's Day Celebration - 2024	For all the department EDC students
6.	16.09.2024	One Day workshop on " Entrepreneurship Empowerment: TN-EDI Tamil Nadu's One Year PG Program for Cultivating Business Leaders & Innovators" Resource Person: Mrs.M.Lakshmi priya, District Coordinator, TN-EDI-MSME Department, Thiruvarur.	For all the department EDC students
7.	23.10.2024 & 24.10.2025	Two Days workshop on "Internet of Things, & It's Applications, VLSI Design, PCB Design and mini Projects Development" Resource Person: Mr.V.Manoj Dev, Senior Project Manager, iSquare Data Systems Pvt. Ltd., Tiruchirappalli.	For all the department EDC students
8.	08.10.2024 & 09.10.2025	Two Days workshop on "Digital Principles and its Recent Applications" Resource Person: Dr.A.Divya & O.Vignesh, AP/ECE, Anna University (MIT Campus), Chennai.	for Second year,CSE, IT, EEE & ECE Students
9.	28.02.2025	National Science Day-2025 Celebration.	For all the department EDC students
10.	09.04.2024	One Day Training on "Project Development and LED Bulb & Tube Light Assembling "	For all the department EDC students
11.	22.04.2025	One Day Workshop on "Artificial Intelligence (AI) Integrated with Embedded Systems"	All the Third year EEE & ECE department students
12.	26.04.2025	One Day Workshop on "Network Security and It's Recent Applications"	All the second year ECE department students
13.	30.04.2025	Electronics Project Expo'2025	All the ECE department-EDC students

Students / Faculty Training Program:

S. No.	Date	Details of the Program	Number of Students Participated	Number of Faculties Participated
1.	28.02.2024 TO 01.03.2024	Three days Training Program on INDUSTRIAL CHEMICAL PRODUCTS (HOME CARE PRODUCTS) conducted by Government of Tamilnadu, Entrepreneurship Development and Innovation Institute (EDII)-TN,Chennai.	-	03
2.	27.03.2024 to	Two days Training Program on HERBAL COSMETICS PRODUCTS & SKIN CARE	-	03



	28.03.2024	PRODUCTS conducted by Government of Tamilnadu, Entrepreneurship Development and Innovation Institute (EDII)-TN,Chennai.		
3.	18.04.2024	Six Months Training Program in Bajaj Engineering Skill Training Centre-SASTRA.	-	07
4.	23.05.2024	One Day Training Program in “Deep-Tech Sensitization Drive – Trichy Edition” organized by iTNT-Hub partnering with University College of Engineering, BIT Campus & EDII – ABIRF , Tiruchirappalli.	02	-
5.	16.12.2024 to 24.12.2024	08 days Virtual Faculty program on “ Wearable Devices: Challenges and Innovations ” organized by Department of ECE, EGS Pillay Engineering College, Nagapattinam.	05	-
6.	10/02/2025 to 15/02/2025	AICTE Training And Learning (ATAL) Academy Faculty Development Program on “ Transforming Healthcare through Wearable Technologies and AI ” at Adithya Institute Of Technology, Coimbatore.	02	-
7.	24.03.2025 to 26.03.2025	Three-day Workshop on “ MATLAB for the Future: Bridging Technology and Innovation ” organized by Department of ECE, EGS Pillay Engineering College, Nagapattinam.	04	-
8.	21.04.2025 to 26.04.2025	Six Days Online Faculty Development Program (FDP) on “ Intelligent Edge: Merging AI and IoT for Smarter Systems ” organized by the Department of ECE, ST. Joseph’s College of Engineering and Technology, Thanjavur.	02	-

Projects:

S. No.	Name of the Project	Details and Remarks
1	LED bulbs(15W) & Tube Light (22W) manufacturing	<ul style="list-style-type: none"> ED Cell students have successfully completed the LED bulb (15W) & Tube Lights (22W) manufacturing and given to Electrical Maintenance Team for our college use.
2	Smart Whistle Counter (for Cooker):	<p>Project Developed by second year ECE students(2023-2027 Batch):</p> <ul style="list-style-type: none"> M. Aakash,R. Akash,M. Bharath, S. Hariharan,S. G. B. Hari Kumar, S. G. Harshitha,S. Jayapriya, B. Lakshmi Narayanan.p <p>https://www.facebook.com/share/v/19UwRhEjWm/</p>

3	Smart Blind-Stick with Voice Recognition	Project Developed by second year ECE students(2023-2027 Batch): <ul style="list-style-type: none"> • M. Dhanalakshmi, • P. Kalaivani, • A.Kavi Sree, • G.B.Abinayarshini. https://www.facebook.com/share/v/16DD2WUEN8/
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Credits:

S. No.	Details	Credits
1.	Star certification (2Star) has been awarded to “Institution Innovation Council (IIC)” at Anjalai Ammal Mahalingam Engineering College, Tiruvarur for undertaking the various activities prescribed by Innovation Cell, Ministry of Education, Govt. of India to promote Innovation and Start-up in campus during the IIC calendar year 2024 .	
2.	"AAMEC - Institution Innovation Council" : our team members have received a "Letter of Appreciation" from the “Innovation Cell, Ministry of Education, Government of India” for the IIC calendar year 2024 .	
3.	A total of 6 teams have been selected for "Niral Thiruvizha 2024" organized by the Tamil Nadu Skill Development Corporation (TNSDC) and Naan Mudhalvan . The selected teams, including CSE-2, ECE-2, EEE-1, and CHEMICAL-1 , have demonstrated exceptional talent and readiness for the event, with a grand cash prize of ₹10,000 awaiting the winners.	

MSME Registered Students List:

S.No.	Name of The Student	Department/Year	Mail ID / Contact Number

1	Suryaprakash R	Chemical / IV Year	9514014558 Suryaprakashdch@gmail.com
2	Harish Vaishnav M Chandraseker S Nandhakumar M Barathan M Natharajan K Mukesh M	ECE / III Year	CODESPECTRA 9789754570 chandru032001@gmail.com

Entrepreneur / Intrapreneur:

S.No.	Name of The Student	Department / Year	Details
1	Harish Vaishnav M Chandraseker S Nandhakumar M Barathan M Natharajan K Mukesh M	ECE / IV YEAR	CODESPECTRA , (a student initiative in E-LEARNING for skill development). 9789754570 chandru032001@gmail.com
2	Milton Emirate Raj	ECE / IV YEAR	MAGICAL_ENOVATION (Arts & Crafts) 7358835067.

Best performer in Entrepreneurship Development Cell:

The following students are recommended for the best performer award in Entrepreneurship Development Cell activities for the academic year 2023-2024.

S.No.	Name of the student	Register Number	Year / Department
1.	Dharanivasan U	820422114303	III / Mech
2.	Sivakumar S	820421205303	IV / IT
3.	Hari Krishnan R S	820422105012	III / EEE
4.	Milton Emirate Raj A	820421106029	IV / ECE
5.	Suryaprakash R	820421203303	IV / Chemical

ED Cell Coordinator

PRINCIPAL



Ministry of Education
Government of India



MoE's INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)



IIC7.0 Calendar Activities for Academic Year 2024-25

Semester-1 (September–February)

Quarter 1 (1st September–30th November)

Sr.No	Activity	Suggestive Mode of Conduct of Activity	Suggestive Level of Activity	Thrust Area of Activity
1	Workshop on “Entrepreneurship and Innovation” as a Career Opportunity	Offline/Online	1 or 2	Conducting a Maximum Number of prescribed activities focuses on Inspiration, Motivation, and Ideation
2	MyStory-Motivational Session by Successful Innovators	Offline/Online	1	
3	From Idea to Impact -Motivational Session by Successful Entrepreneur/Start-up Founder	Offline/Online	1	
4	Session on Problem Solving and Ideation Workshop	Offline/Online	1 or 2	
5	Session on the “Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs”.	Offline/Online	1 or 2	
6	Exposure and Field Visits for Problem Identification: Aligning with UN SDGs and Exploring Emerging Areas of Technologies	Offline	2 or 3	
7	Organize an Inter/Intra Institutional Idea Competition/ Challenge/ Hackathon, and Reward the Best Ideas and deposition in the Institution’s YUKTI Innovation Repository	Offline/Hybrid	3 or 4	
8	Idea Showcase: Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support.	Offline/Hybrid	3 or 4	

Quarter 2 (1st December–28th February)

1	Workshop on Design Thinking, Critical thinking and Innovation Design	Offline/Online	2 or 3	Conducting a Maximum Number of prescribed activities focuses on Idea/innovation Validation and Concept Development
2	Organizing Innovation & Entrepreneurship Outreach Program in Schools by engaging active Atal Tinkering Labs and School Innovation Council (SIC)	Offline	1 or 2	
3	Organize an Expert talk on Process of Innovation Development, Technology Readiness Level (TRL); Commercialization of Lab Technologies & Tech-Transfer	Online/Offline	1	
4	Workshop on Effective Sales and Marketing Strategies for Entrepreneurs/Startups	Online/Offline	1 or 2	
5	Conduct a Session on Achieving Problem-Solution Fit and Product-Market Fit	Online/Offline	1 or 2	
6	Field/Exposure Visit to Pre-incubation units such as AICTE Idea Lab, Fablab, Makers Space, Design Centers, City MSME clusters, workshop etc.	Offline	2 or 3	
7	Organize an Inter/Intra Institutional Innovation Competition/Challenge/Hackathon and Reward the Best Innovations and deposition in the Institution’s YUKTI Innovation Repository	Offline/Hybrid	3 or 4	
8	Innovations Showcase: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes & linkage with Innovation Ambassadors/Experts for Mentorship Support	Offline/Hybrid	3 or 4	



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IIC5.0 Calendar Activities for Academic Year 2024-25

Semester II (March-August)

Quarter 3 (1st March-31st May)

1	Workshop on Prototype/Process Design and Development.	Offline/Online	2or3	Conducting a Maximum Number of prescribed activities focuses on Prototype, Design, Process Development for Business Model/ Process/ Services
2	Session/Workshop on Business Model Canvas (BMC)	Offline/Online	1or2	
3	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre such as Atal Incubation Centre etc.	Offline	2or3	
4	Session on "How to plan for Start-up and legal & Ethical Steps"	Offline/Online	1	
5	Workshop on "Raising Capital and Managing Finance for Startups"	Offline/Online	1or2	
6	Workshop on "Protecting Intellectual Property Rights (IPRs) and IP Management for Startups"	Offline/Online	1or2	
7	Organize an Inter/Intra Institutional Business Plan Competition and Reward the Best Innovations and deposition in the Institution's YUKTI Innovation Repository	Offline/Hybrid	3or4	
8	B-Plan Pitch: Demo Day/Exhibition/Poster Presentation of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support.	Offline/Hybrid	3or4	

Quarter 4 (1st June-31st August)

1	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session Achieving "Value Proposition Fit" & "Business Fit"	Offline/Online	1or2	Conducting a Maximum Number of prescribed activities focuses on Awareness about Startup and related Ecosystem Support Services for Startup Development
2	Session on Accelerators/Incubation-Opportunities for Students & Faculties – Early-Stage Entrepreneurs	Offline/Online	1or2	
3	Organize Session on "Lean Start-up & Minimum Viable Product/Business" – Boot Camp (or) Mentoring Session	Offline/Online	1or2	
4	Session on Angel Investment/VCFunding Opportunity for Early-Stage Entrepreneurs.	Offline/Online	1or2	
5	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level	Offline/Online	1	
6	Organizing Innovation & Entrepreneurship Outreach Program by involving ATLS/SICs in Schools	Offline/Hybrid	2or3	
7	Organize an Inter/Intra Institutional Start-up Competition and Reward the Best Start-ups and deposition in the Institution's YUKTI Innovation Repository	Offline/Hybrid	3or4	

8	Startup Summit: Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support	Offline/Hybrid	3or4
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Activity Level Description

Level	Event/Activity types	Duration
Level1	<ul style="list-style-type: none"> • ExpertTalk • MentoringSession • Exposure Visit • Seminar • Conference • Exposure Visit • Panel Discussion • RoundtableDiscussion • NetworkingEvent 	<p>An Activity of 2 to 4 contact hours Duration (or) A Half Day Event</p> <p><i>(Pre-Event Preparation Period is Excluded)</i></p>
Level2	<ul style="list-style-type: none"> • Workshop • Seminar • Conference • Exposure Visit • Panel Discussion • RoundtableDiscussion • NetworkingEvent 	<p>An Activity of 5 to 7 contact hours Duration (or) A Full Day Event</p> <p><i>(Pre-Event Preparation Period is Excluded)</i></p>
Level3	<ul style="list-style-type: none"> • Workshop • BootCamp • InnovationExhibition/Startup Showcase • Demo Day • Competition • Hackathons • Conference 	<p>An Activity of 8 to 15 contact hours Duration (or) More Than A Day but Less Than Two</p> <p><i>(Pre-Event Preparation Period is Excluded)</i></p>
Level4	<ul style="list-style-type: none"> • TechFest • Challenge • Hackathon • Competition • Workshop • BootCamp • InnovationExhibition/Startup Showcase 	<p>An Activity of more than 16 contact hours Duration (or) More Than Two Day Activity.</p> <p><i>(Pre-Event Preparation Period is Excluded)</i></p>



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IIC Calendar Activity

Q-I:

01-10-2024

My Story - Motivational Session by Successful Innovators

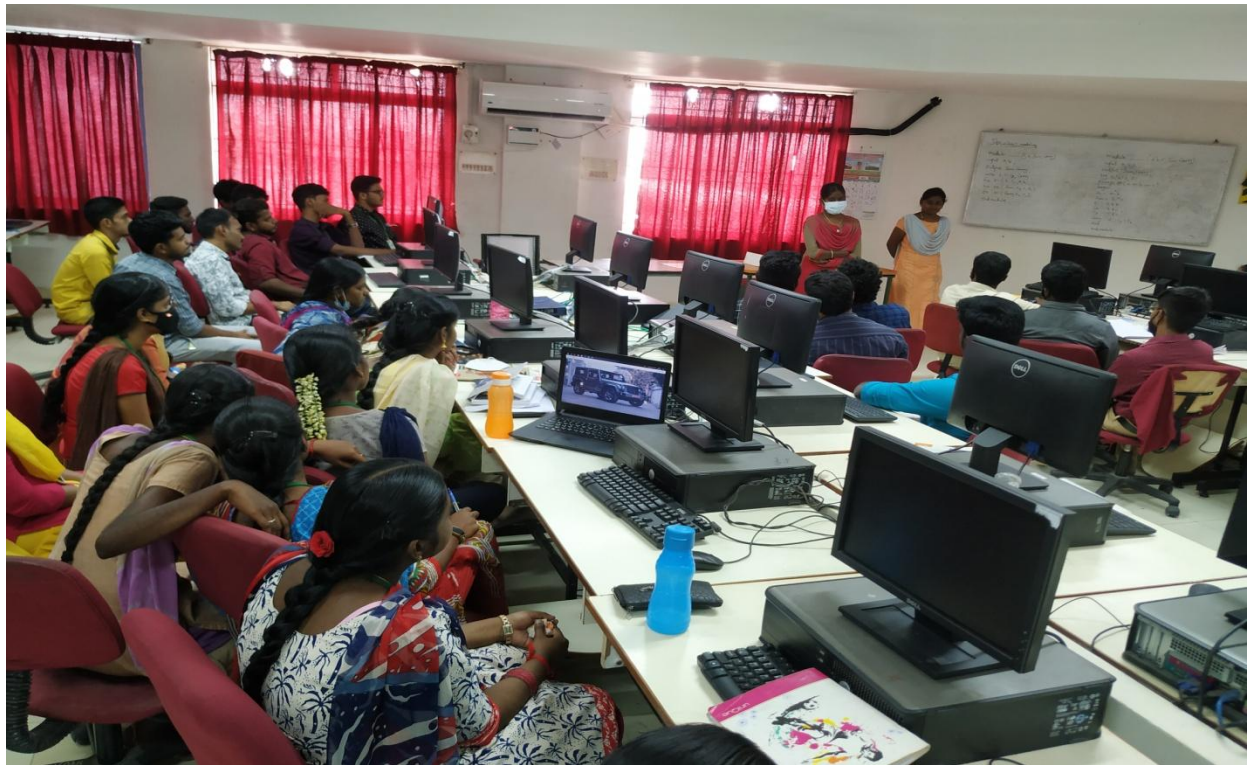
As per the guidance by in IIC MoE that has to be followed, the event under the theme of Entrepreneurship / Start-up, we organized a program for “My Story - Motivational Session by Successful Innovators”.

The main objective of the program is motivating the students towards Entrepreneurship & Start-up.

We invited our alumni as resource persons, who started and running their own business for My Story - Motivational Session that encouraging the students towards Entrepreneurship & Start-up.

10 faculty members and 80 students were attended the program. Through this program, students as well as faculties obtained the knowledge about Entrepreneurship & Start-up.

Thank you...





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IIC Calendar Activity

Q-I:

09-11-2024

From Idea to Impact - Motivational Session by Successful Entrepreneur Start-up Founder

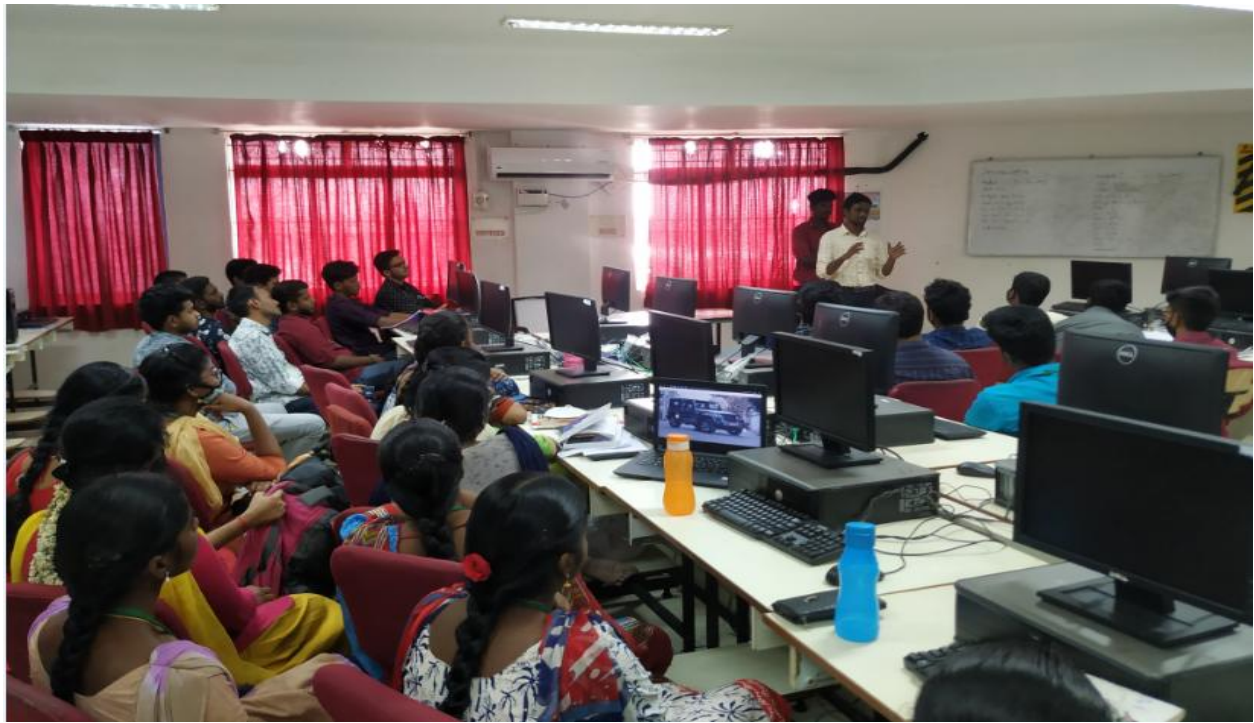
As per the guidance by IIC MoE that has to be followed, the event under the theme of Entrepreneurship / Start-up, we organized a program for “From Idea to Impact – Motivational Session by Successful Entrepreneur Start-up Founder”.

The main objective of the program is motivating the students towards Entrepreneurship & Start-up.

We invited the resource persons from Pantech Solutions, Trichy for My Story - Motivational Session towards Entrepreneurship & Start-up.

10 faculty members and 80 students were attended the program. Through this program, students as well as faculties obtained the knowledge about Entrepreneurship & Start-up.

Thank you...





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ECE, IT & Mech departments
Valid till 30.6.2027



IIC Calendar Activity

Q-I:

23-11-2024

Session on Problem Solving and Ideation Workshop

As per the guidance by IIC MoE that has to be followed the event under the theme of Entrepreneurship / Start-up, we organized a program for “Session on Problem Solving and Ideation Workshop”.

The main objective of the program on innovation methodology, framework & build on skills and tools, brain storming and ideation session.

We invited the resource persons,

1. Mr M.Martin, Field Coordinator of IEDP EDII Hub SASTRA University, Thanjavur.
2. Mr.MuthuKumaran Singaravelu, (our alumni) founder and CEO, Logritha technologies for the “Session on Problem Solving and Ideation” Workshop that encouraging the students towards Problem Solving and Ideation.

25 faculty members and 150 students were attended the program. Through this program, students as well as faculties obtained the knowledge on innovation methodology, framework & build on skills and tools, brain storming and ideation session.

Thank you...





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IIC Calendar Activity

Q-I:

18-10-2024

Workshop on “Entrepreneurship and Innovation as Career Opportunity

As per the guidance by IIC MoE that has to be followed , the event under the theme of Entrepreneurship / Start-up, we organized a “Workshop on “Entrepreneurship and Innovation as Career Opportunity”.

The main objective of the program on Interpersonal skills & Entrepreneurship – critical & creative thinking skills practical Entrepreneurial skills and knowledge.

We invited the resource persons,

Mr Gopal, Blugen IT, Chennai. for the “Workshop on “Entrepreneurship and Innovation as Career Opportunity” that encouraging the students towards Entrepreneurship – critical & creative thinking skills practical Entrepreneurial skills and knowledge.

25 faculty members and 150 students were attended the program. Through this program, students as well as faculties obtained the knowledge on Interpersonal skills & Entrepreneurship – critical & creative thinking skills practical Entrepreneurial skills.

Thank you...



GPS Map Camera



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Long 79.36625°
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IIC Calendar Activity

Q-I:

25-09-2024

Basics of Intellectual Property Rights and Its Importance for Innovators and Entrepreneurs

As per the guidance by IIC MoE that has to be followed the event under the theme of Entrepreneurship / Start-up, we organized a program for “**Basics of Intellectual Property Rights and Its Importance for Innovators and Entrepreneurs**”

Objective of the Event:

The primary objective of this session was to create awareness among students and faculty about the fundamentals of Intellectual Property Rights (IPR) and emphasize their importance for innovators and entrepreneurs. The session focused on types of IPR, the process of securing IP, and its role in innovation, startups, and entrepreneurial growth.

The main objective of the program on innovation methodology, framework & build on skills and tools, brain storming and ideation session.

Participants:

Faculty Members:10

Students:100

Experts: 04

Key Highlights:

- * Introduction to Intellectual Property Rights and its different forms: patents, trademarks, copyrights, industrial designs, and trade secrets.
- * Importance of IPR for innovators and entrepreneurs in protecting ideas, enhancing business value, and gaining competitiveness.
- * Case studies/examples of successful startups leveraging IPR.
- * Interactive Q\&A session with participants.

Outcomes of the Event:

- * Participants gained “awareness of IPR concepts” and their application in real-world entrepreneurial ventures.
- * Students understood how IPR can be a “strategic tool for startups” in protecting innovations.
- * Faculty members and students were encouraged to “consider patent filing and IP protection” in their future projects and research.





Google

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GPS Map Camera



Google

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IIC Calendar Activity

Q-II:

19-09-2024

Workshop on Design Thinking, Critical thinking and Innovation Design

As per the guidance by in IIC MoE that has to be followed, the event under the theme of Entrepreneurship / Start-up, we organized a program for “Workshop on Design Thinking and Critical Thinking”.

Objective of the Workshop:

The workshop aimed to enhance participants’ problem-solving abilities by introducing them to “Design Thinking and Critical Thinking” approaches. It focused on building creativity, structured ideation, analytical skills, and innovative mindsets for entrepreneurial and academic applications.

Participants:

*Faculty Members: 80

*Students: 10

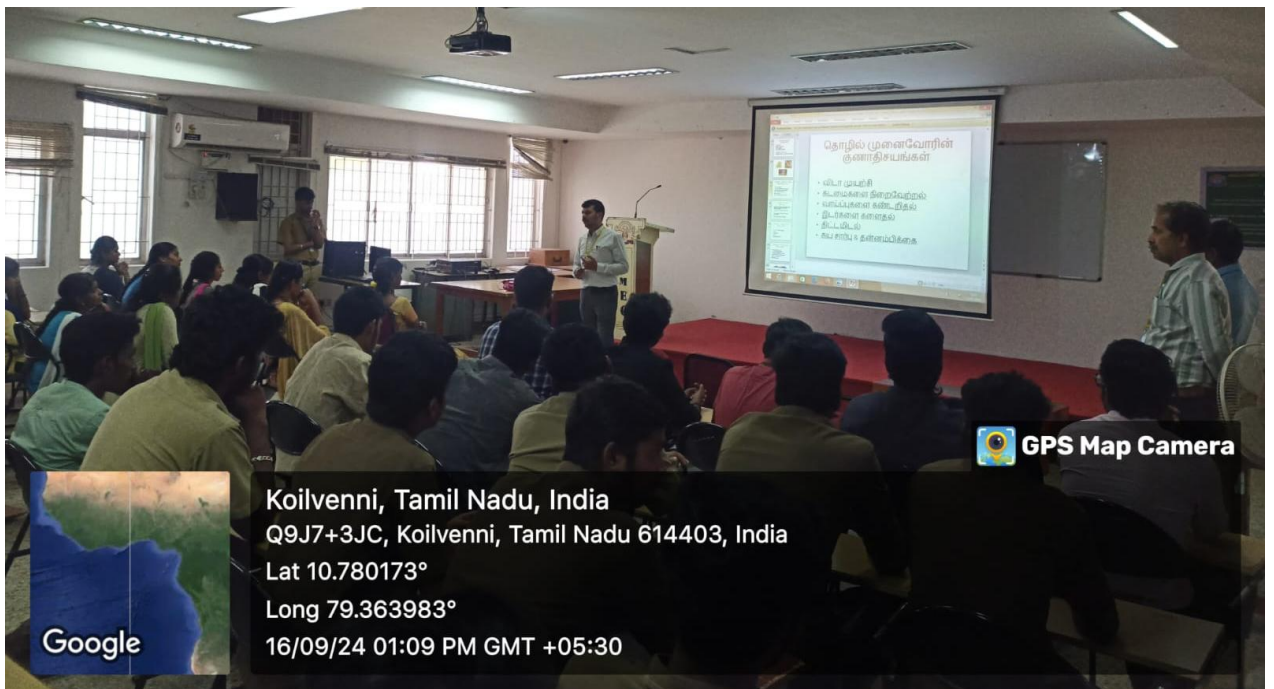
*Experts:02

Key Highlights:

- * Introduction to Design Thinking process: empathize, define, ideate, prototype, and test.
- * Importance of Critical Thinking in analyzing problems and making logical decisions.
- * Hands-on activities and brainstorming exercises for participants.
- * Discussion on applying these skills in research, innovation, and entrepreneurship.

Outcomes / Benefits of the Workshop:

- * Students and faculty learned structured methods to approach problems creatively.
- * Improved analytical and logical reasoning skills through critical thinking exercises.
- * Developed teamwork and ideation skills via group activities.
- * Encouraged participants to apply these methods in academic projects, startups, and innovations.





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IIC Calendar Activity

Q-II:

28-02-2025

National science day

As per the guidance by in IIC MoE that has to be followed, we organized a program “National science day”.

Objective of the Event:

To commemorate the discovery of the Raman Effect by Sir C. V. Raman and to create awareness about the importance of science in daily life, innovation, and sustainable development.

Key Highlights:

- * Special lecture on *“Science and Innovation for a Sustainable Future”*.
- * Quiz and poster presentation competitions for students.
- * Demonstration of innovative science models/projects by students.
- * Discussion on the role of science in entrepreneurship and societal development.

Participants:

- * Faculty Members: 20
- * Students: 90

Outcomes / Benefits:

- * Encouraged scientific curiosity and innovation among students.
- * Improved awareness of India’s scientific achievements.
- * Strengthened research and innovation culture in the institution.

* Motivated students to apply scientific knowledge to real-life problems.





 **GPS Map Camera**

Koilvanni, Tamil Nadu, India
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28/02/2025 11:40 AM GMT +05:30



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IIC Calendar Activity

Q-II:

28-02-2025

National Startup Day Celebration

As per the guidance by in IIC MoE that has to be followed, we organized a program “National startup day”.

Objective of the Event:

To promote entrepreneurship, celebrate startup culture, and inspire students to explore innovative business ideas and entrepreneurial ventures.

Key Highlights:

- * Guest lecture on *“Startup Ecosystem and Opportunities for Young Entrepreneurs.”*
- * Panel discussion with successful startup founders/alumni.
- * Workshops on idea validation, business model canvas, and pitching techniques.
- * Student participation in pitching innovative ideas.

Participants:

- *Faculty Members:10
- *Students:125
- *Expert: 01

Outcomes / Benefits:

- * Enhanced awareness of startup ecosystem and entrepreneurship opportunities.
- * Motivated students to think innovatively and pursue entrepreneurial ventures.
- * Provided practical insights into business ideation, planning, and execution.
- * Encouraged networking with startup founders and mentors.



**ANJALAI AMMAL MAHALINGAM
ENGINEERING COLLEGE**

Kovilvanni - 614 403.



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

ENTREPRENEURSHIP DEVELOPMENT CELL

Startup Day'25 **One-Day Workshop**
on



**"Entrepreneurship
Empowerment:
TN-EDII Tamilnadu's
one-year PG program for
cultivating business
Leaders and Innovators "**

Entrepreneurship
DEVELOPMENT AND INNOVATION INSTITUTE
GOVERNMENT OF TAMIL NADU

(One day workshop is planned for pre-final year students. The talk will be focused on improving the entrepreneurial skills)

RESOURCE PERSON
Mrs.M.Lakshmipriya
District Coordinator
TN-EDII-MSME Department, Thiruvarur.

Date: 16.09.2024 **Time: 11.30am**
Venue: AC Seminar Hall Main Block.

ED Cell
Coordinator & Members

Principal



 **GPS Map Camera**



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ENGINEERING COLLEGE
 Kovilveeni - 614 403.
ENTREPRENEURSHIP DEVELOPMENT CELL
One-Day Workshop
 on
Entrepreneurship Empowerment: TN-EDII Taminadu's one-year PG program for cultivating business Leaders and Innovators
 (One day workshop is planned for pre-final year students. The talk will be focused on improving the entrepreneurial skills)
RESOURCE PERSON
Mrs.M.Lakshmi Priya
 District Coordinator
 TN-EDII-MSME Department, Tiruvarur.
 Date: 16.09.2024 Time: 11.30am
 Venue: AC Seminar Hall Main Block.



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IIC Calendar Activity

Q-II:

09-04-2025

Innovation Showcase: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes & linkage with Innovation Ambassadors/Experts for Mentorship Support

As per the guidance by IIC MoE that has to be followed the event under the theme of Entrepreneurship / Start-up, we organized a program for “**Innovation Showcase: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes & linkage with Innovation Ambassadors/Experts for Mentorship Support**”

Objectives of the Event:

- * To provide a platform for students and faculty to showcase their innovative ideas, prototypes, and solutions.
- * To encourage peer learning and exchange of innovative practices.
- * To establish linkages with Innovation Ambassadors and domain experts for mentorship and guidance.
- * To create awareness about opportunities for incubation, funding, and commercialization of innovations.

Key Activities Conducted:

1. Demo Day / Exhibition: Display of working models, prototypes, and product designs by innovators.
2. Poster Presentations: Visual display of innovative concepts, research findings, and solution frameworks.

3. Expert Interaction: Engagement sessions with Innovation Ambassadors and industry experts. One-to-one mentoring discussions with innovators.

4. Mentorship Linkages: Guidance for refinement, scaling, and possible commercialization of selected innovations.

Outcomes of the Event:

- * Identified potential projects suitable for incubation and further development.
- * Strengthened mentor–mentee ecosystem within the institution.
- * Improved innovative and entrepreneurial culture among students and faculty.
- * Enhanced awareness of innovation-driven opportunities for startups and research translation.

Participants:

*Students: 250

*Faculty: 20

*Experts / Innovation Ambassadors: 04

Expected Outcomes:

- Identification of promising innovations for further development.
- Strengthened mentor-mentee ecosystem within the institution.
- Enhanced innovation and entrepreneurial culture among students and faculty.
- Potential linkages with incubation centers, funding agencies, and industry partners.

Conclusion:

The Innovations Showcase successfully served as a platform to highlight the creative potential of students and faculty, while building stronger connections with experts for mentorship and support. This initiative has motivated the participants to pursue their ideas towards real-world applications, incubation, and possible commercialization.



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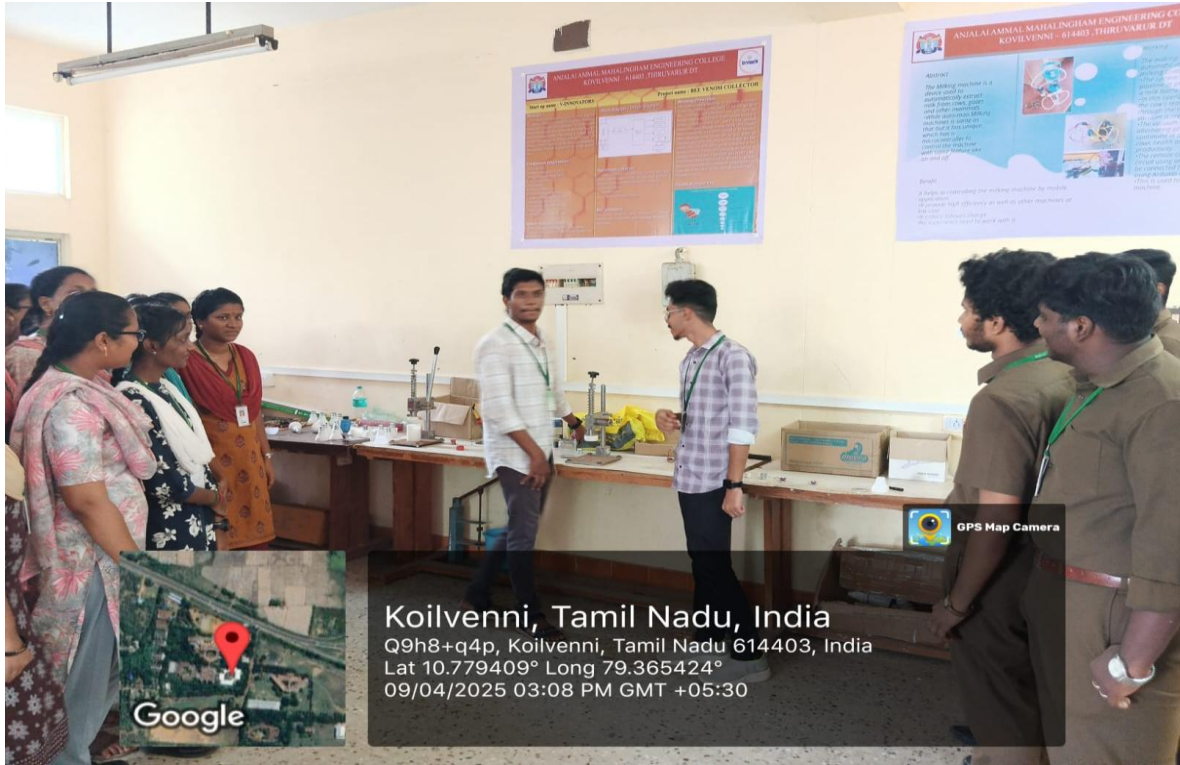
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IIC Calendar Activity

Q-II:

10-02-2025

Field/Exposure Visit to Pre-incubation units such as AICTE Idea Lab, Fab lab, Makers Space, Design Centers, City MSME clusters, workshops etc.

As per the guidance by IIC MoE that has to be followed the event under the theme of Idea/innovation Validation and Concept Development, we organized a program for “Field/Exposure Visit to Pre-incubation units such as AICTE Idea Lab, Fab lab, Makers Space, Design Centers, City MSME clusters, workshops etc.”

Objective of the Event:

The main objective of the field/exposure visit was to familiarize students and faculty members with the facilities, infrastructure, and innovation culture available in pre-incubation units such as AICTE Idea Lab, Fab Labs, Makers Space, Design Centers, MSME clusters, and workshops. This visit aimed to enhance creativity, design thinking, prototyping, and entrepreneurial orientation among participants.

Event Highlights:

- * A guided tour of AICTE Idea Lab, Fab Lab, and Makers Space showcasing modern tools, 3D printing, laser cutting, CNC machines, and electronic prototyping equipment.
- * Demonstrations of real-time product design and fabrication processes.
- * Visit to MSME clusters to understand industry practices, production methodologies, and entrepreneurship opportunities.
- * Interaction with innovators, startup founders, and mentors who shared their experiences about idea-to-market journeys.

* Hands-on exposure to design centers and workshops that support prototype building and innovation-driven entrepreneurship.

Key Takeaways / Outcomes:

* Enhanced understanding of design thinking, prototyping, and product development processes.

* Awareness of resources and support systems available for student innovators through AICTE Idea Labs, MSME clusters, and incubation ecosystems.

* Strengthened linkage between academia and industry, fostering opportunities for collaboration, internships, and startup mentoring.

* Students gained motivation to convert innovative ideas into viable projects and entrepreneurial ventures.

Participants:

* Students from various disciplines.

* Faculty members from innovation and entrepreneurship-related departments.

Impact / Benefits:

This visit provided participants with a practical perspective of innovation infrastructure and pre-incubation support systems. It motivated students to leverage these facilities for their academic projects, hackathons, and startup initiatives, thereby contributing to the innovation ecosystem within the institution.





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IIC7.0 Calendar Activities for Academic Year 2024-25

Q-III:

22-04-2025

Session on “How to plan for Start-up and legal & Ethical Steps”

As per the guidance by in IIC MoE that has to be followed, the event under the theme of Entrepreneurship / Start-up, we organized a program for “How to plan for Start-up and legal & Ethical Steps”.

Objective of the Event:

- * To provide an in-depth understanding of the start-up ecosystem.
- * To familiarize participants with the process of start-up planning, including ideation, validation, and business plan creation.
- * To impart knowledge about legal requirements such as company formation, intellectual property rights, and compliance issues.
- * To highlight the ethical dimensions of entrepreneurship including fairness, sustainability, and corporate social responsibility.

Event Proceedings:

The session commenced with a welcome address and an introduction to the significance of entrepreneurship in the present scenario. The expert speaker emphasized the importance of structured planning for transforming innovative ideas into viable business models.

Key discussions included:

1. Start-up Planning:

- * Identifying and validating innovative ideas.
- * Preparing a detailed business plan and market analysis.
- * Exploring funding sources such as angel investors, venture capital, and government schemes.

2. Legal Framework for Start-ups:

- * Types of business registration: Proprietorship, Partnership, LLP, and Private Limited Company.
- * Importance of Intellectual Property Rights (IPR) – patents, copyrights, trademarks.
- * Understanding contracts, agreements, taxation, and compliance with government regulations.

3. Ethical Aspects in Start-ups:

- * Practicing transparency in operations and financial dealings.
- * Ethical marketing and consumer protection.
- * Ensuring sustainability, employee welfare, and social responsibility.

The session also included real-world case studies of successful start-ups and how they managed legal and ethical challenges. An interactive Q\&A session followed, where students clarified their doubts.

Outcomes of the Event:

- * Students learned the step-by-step approach to planning and executing a start-up idea.
- * Participants understood the legal formalities and compliances necessary for establishing a start-up.
- * Awareness was created on the importance of ethical practices for long-term sustainability.
- * The session motivated students to pursue entrepreneurship confidently while adhering to legal and ethical standards.

Benefit:

The session equipped students with practical knowledge of start-up planning, legal compliance, and ethical practices for sustainable entrepreneurship.





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IIC7.0 Calendar Activities for Academic Year 2024-25

Q-III:

15-04-2025

Workshop on Prototype/Process Design and Development

As per the guidance by in IIC MoE that has to be followed, the event under the theme of Entrepreneurship / Start-up, we organized a program for “Workshop on Prototype/Process Design and Development”.

Objective of the Event:

- * To provide in-depth knowledge on prototype and process design techniques.
- * To equip students with practical skills for transforming ideas into prototypes.
- * To encourage innovation, creativity, and problem-solving through structured design methodologies.
- * To bridge the gap between conceptual ideas and real-world applications.

Event Proceedings:

The workshop began with a welcome address highlighting the importance of prototype development in entrepreneurship and innovation. The resource person introduced participants to the **design thinking process** and the **innovation value chain**, setting the foundation for prototype development.

Key discussions and activities included:

1. Introduction to Prototype Design:

- * Understanding the role of prototypes in product development.
- * Different types of prototypes: low-fidelity (sketches, models) and high-fidelity (functional, digital).

2. Process Design Fundamentals:

- * Steps in process design: ideation, conceptualization, feasibility, and optimization.
- * Importance of aligning process design with customer needs and industry standards.

3. Tools and Techniques:

- * Demonstration of CAD/CAM software, 3D modeling, and simulation tools.
- * Exposure to prototyping equipment such as 3D printers, CNC machines, and fabrication labs.

4. Hands-on Session:

- * Students were grouped to design and build basic prototypes.
- * Emphasis on material selection, cost-effectiveness, and scalability.

5. Expert Insights & Case Studies:

- * Real-world examples of successful prototypes leading to market-ready products.
- * Common challenges in prototype development and how to overcome them.

The workshop concluded with an ****interactive Q&A session**** where students clarified doubts regarding design feasibility, funding opportunities for prototype development, and patenting process.

Outcomes of the Event:

- * Participants gained step-by-step knowledge of prototype and process design.
- * Students acquired hands-on experience in developing functional models.
- * Improved creativity, teamwork, and problem-solving abilities.
- * Increased awareness about tools, resources, and facilities available for prototype development.
- * Motivated participants to take their innovative ideas forward for incubation and commercialization.

Benefit:

The workshop empowered students to transform innovative ideas into tangible prototypes through structured design and development processes.



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IIC7.0 Calendar Activities for Academic Year 2024-25

Q-III:

15-04-2025

Workshop on “Raising Capital and Managing Finance for Startups”

As per the guidance by in IIC MoE that has to be followed, the event under the theme of Entrepreneurship / Start-up, we organized a program for Workshop on “Raising Capital and Managing Finance for Startups”.

Introduction:

The workshop on **“Raising Capital and Managing Finance for Startups”** was organized under the Institution’s Innovation Council (IIC) initiative with the aim of providing student innovators, budding entrepreneurs, and faculty members with practical knowledge of financial planning, investment opportunities, and resource mobilization strategies essential for startups.

Objective of the Workshop:

- * To educate participants on the different sources of capital available for startups.
- * To provide insights on managing financial resources effectively in the early and growth stages.
- * To create awareness about venture capital, angel investment, government funding schemes, and crowd funding platforms.
- * To equip participants with the knowledge of budgeting, financial forecasting, and cash flow management.
- * To promote entrepreneurial culture through financial literacy and investment readiness.

Key Points Covered:

- * Importance of financial literacy for entrepreneurs.
- * Types of startup funding:
 - * Bootstrapping
 - * Angel Investors

- * Venture Capitalists
- * Incubators & Accelerators
- * Bank Loans & NBFCs
- * Government Schemes & Grants
- * Crowd funding platforms
- * Steps to make a startup “investment-ready”.
- * Preparing financial projections and investor pitch decks.
- * Risk management and regulatory compliances.
- * Cash flow management and cost optimization strategies.
- * Importance of equity vs debt financing decisions.

Outcomes of the Workshop:

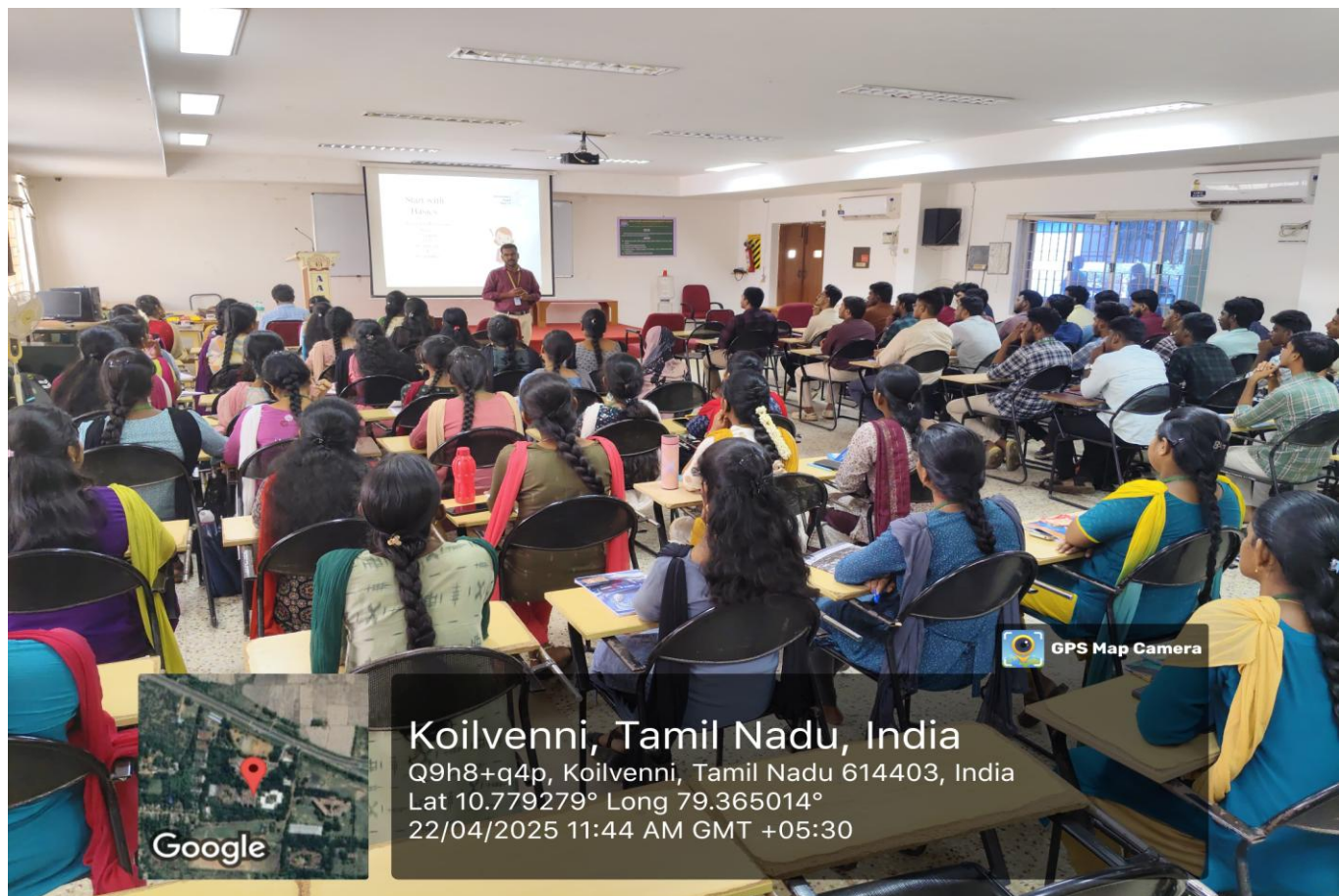
- * Participants gained knowledge about diverse fundraising opportunities and financial instruments.
- * Students learned how to structure business models for attracting investors.
- * Faculty and mentors enhanced their understanding of guiding students toward financial sustainability.
- * Budding entrepreneurs understood the significance of financial discipline in ensuring long-term success.

Benefits:

The workshop empowered participants with the skills to raise capital and manage finances effectively, thereby enhancing their entrepreneurial journey.

Conclusion:

The workshop served as an eye-opener for aspiring entrepreneurs, enabling them to understand the financial aspects of startups more comprehensively. It helped participants develop an investment-ready mindset and encouraged them to explore funding opportunities confidently.



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IIC7.0 Calendar Activities for Academic Year 2024-25

Q-II

14.12.2024

National Energy Conservation Day(India)

As per the guidance by IIC MoE that has to be followed, the event under the theme of Celebration Day, we organized a program for “National Energy Conservation Day(India)”

Event: National Energy Conservation Day

Date: 14th December 2025

Organized by: Institution’s Innovation Council (IIC) & EEE Department.

Participants: Faculty, Students, Staff, and invited experts.

Objective of the Event (One line):

To create awareness among students and faculty about the importance of energy conservation and sustainable energy practices.

Detailed Report:

The Institution’s Innovation Council (IIC) organized a program on **National Energy Conservation Day on 14th December 2025 to emphasize the critical role of energy efficiency in sustainable development. The event commenced with a welcome address by the IIC coordinator, highlighting India’s growing energy demands and the importance of adopting energy-efficient technologies and practices.

A guest lecture was delivered focusing on:

* The concept of energy conservation and its relevance in modern times.

* Practical steps for energy efficiency in daily life, academic institutions, and industries.

* Government initiatives and policies promoting renewable energy and energy conservation.

The lecture was followed by interactive sessions where students actively participated in quizzes and demonstrations related to energy-saving techniques, renewable energy applications, and innovative ideas for sustainable energy solutions.

Additionally, the event showcased projects and posters by students, highlighting innovative energy-efficient devices and eco-friendly solutions. Best-performing participants were appreciated and awarded certificates.

The event concluded with a vote of thanks from the IIC coordinator, emphasizing the collective responsibility of conserving energy to reduce environmental impact and ensure a sustainable future.

Benefits of the Event (One line):

Enhanced awareness among students and faculty about energy conservation techniques, fostering responsible energy usage and sustainable practices.

Key Outcomes*

* Students learned about practical energy-saving methods and renewable energy applications.

* Faculty gained insights into implementing energy efficiency measures in campus operations.

* The event motivated participants to adopt sustainable practices both at home and in their professional life.



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**Institution Innovation Council /
Entrepreneurship development cell**



Celebrating an
“Energy Friendly”
Entrepreneurship on
National ENERGY
Conservation Day
on 14.12.2024 Solar Lab - EEE Extension Block,
AAMEC.

**ED Cell welcomes all the Department Student
and Faculties...**





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IIC7.0 Calendar Activities for Academic Year 2024-25



Q-II

02.12.2024

National Pollution Control Day

As per the guidance by in IIC MoE that has to be followed, the event under the theme of Celebration Day, we organized a program for “National Pollution Control Day”

Objective of the Event:

To create awareness among students and faculty about the importance of pollution control, sustainable practices, and innovative solutions for protecting the environment.

About the Event:

The Institution’s Innovation Council (IIC) of AAMEC observed National Pollution Control Day** on 02.12.2024. This day is observed every year in memory of the people who lost their lives in the tragic Bhopal Gas Tragedy (2nd December 1984) and to spread awareness about the adverse effects of pollution and the need for preventive measures.

The session began with a brief introduction about the significance of the day, followed by discussions on different forms of pollution such as air, water, soil, and noise pollution. Special emphasis was laid on industrial emissions, e-waste, and plastic usage**, highlighting their harmful impacts on health and the environment.

The event included:

* Awareness Lecture/Talk: Expert talk on pollution control measures, environmental laws, and sustainable technologies.

*Student Presentations: Students presented innovative ideas and solutions for waste management, renewable energy, and pollution reduction.

* Pledge: Participants took a pledge to adopt eco-friendly practices in their daily lives.

*Interactive Session: Open discussion on how youth can contribute towards a pollution-free and sustainable future.

Key Outcomes:

- * Enhanced understanding of environmental hazards and the significance of pollution control.
- * Awareness of innovative technologies and sustainable practices for reducing pollution.
- * Encouraged students to design and implement eco-friendly projects.
- * Strengthened commitment towards ****green innovation and sustainability****.

Benefits to Students and Faculty:

- * Developed a sense of ****social and environmental responsibility****.
- * Improved knowledge of ****pollution control technologies and policies****.
- * Motivation to work on ****innovation-driven sustainable projects****.
- * Opportunity for students to showcase their ****creativity and solutions**** for a cleaner environment.

Conclusion:

The observance of ****National Pollution Control Day**** served as a reminder of the importance of environmental protection and innovation in combating pollution. The event inspired students and faculty to actively contribute towards sustainable development and to take forward the vision of a cleaner and greener future.





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IIC7.0 Calendar Activities for Academic Year 2024-25



Q-III

08.03.2025

International Women's Day

As per the guidance by IIC MoE that has to be followed, the event under the theme of Celebration Day, we organized a program for “6.International Women's Day”

Objective of the Event:

To recognize the achievements of women, promote gender equality, and encourage innovation, leadership, and empowerment among women students and faculty.

About the Event:

The Institution's Innovation Council (IIC) of AAMEC celebrated International Women's Day** on 08TH march 2025 with the theme “Invest in Women: Accelerate Progress”. The event aimed to appreciate the contributions of women in different domains, raise awareness on women empowerment, and inspire young innovators to break barriers and achieve excellence.

The celebration included:

- * Inaugural Session: Opening address highlighting the importance of International Women's Day and the role of women in shaping society and innovation.
- * Guest Lecture / Motivational Talk: Eminent women leaders and entrepreneurs shared their success stories, challenges faced, and strategies for empowerment.
- * Panel Discussion: Topics included Women in Innovation, Balancing Career and Family, and Gender Equality in Education and Workplaces.
- * Student Presentations & Competitions: Students showcased their ideas, posters, and presentations on women empowerment, leadership, and social innovation.

* Cultural Segment: Students performed skits, songs, and dance programs depicting women's contribution to society.

* Felicitation: Women achievers from the institution/community were honored for their outstanding contributions.

Key Outcomes:

* Enhanced understanding of gender equality, women empowerment, and leadership.

* Encouraged women students to take up innovation, entrepreneurship, and leadership roles.

* Strengthened commitment to creating an inclusive and supportive environment.

* Boosted confidence among young women to share their ideas and overcome challenges.

Benefits to Students and Faculty:

* Students gained inspiration from successful women leaders and their real-life experiences.

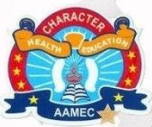
* Encouraged innovative thinking and participation of women in entrepreneurial ventures.

* Faculty and students developed a deeper sense of gender sensitivity and inclusivity.

* Created a strong platform for showcasing women's creativity and innovations.

Conclusion:

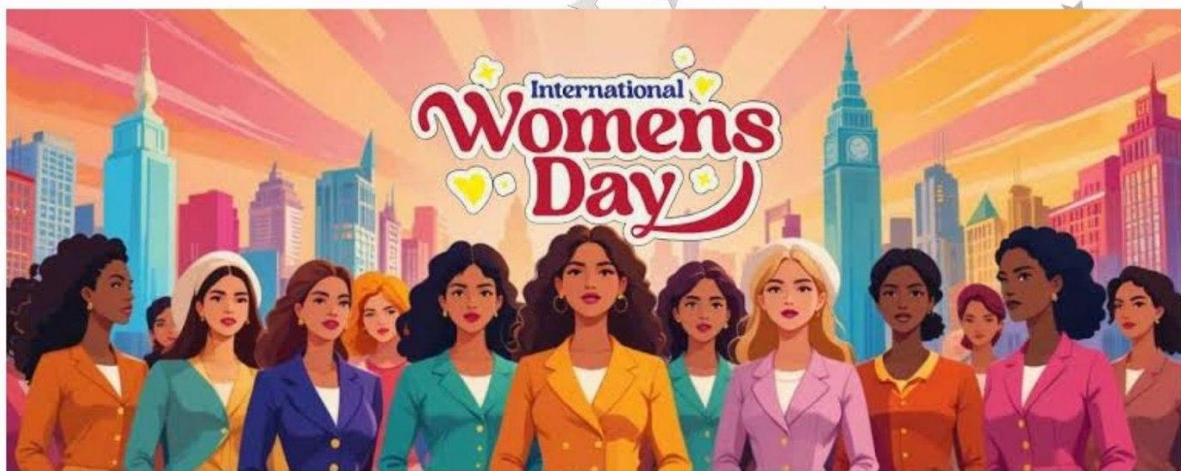
The celebration of International Women's Day by IIC served as a meaningful platform to acknowledge women's achievements and promote innovation-driven empowerment. The event motivated students and faculty to support gender equality and encouraged women to lead in education, entrepreneurship, and innovation for a progressive society.



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WOMEN'S EMPOWERMENT CELL
&
ENTREPRENEURSHIP DEVELOPMENT CELL



HAPPY WOMEN'S DAY...!

8th March 2025







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IIC7.0 Calendar Activities for Academic Year 2024-25

Q-III

26.04.2025

Workshop on “Protecting Intellectual Property Rights (IPRs) and IP Management for Startups”

As per the guidance by in IIC MoE that has to be followed, the event under the theme of Celebration Day, we organized a program for “Workshop on “Protecting Intellectual Property Rights (IPRs) and IP Management for Startups”

Objective :

The workshop aimed to equip startup founders, innovators, and students with in-depth knowledge on protecting and managing intellectual property to secure their innovations and enhance business value.

Detailed Summary :

The workshop began with a comprehensive introduction to Intellectual Property Rights (IPRs) , highlighting their importance in today’s competitive business environment. The resource person emphasized that proper IP management is a cornerstone for sustaining startups and protecting innovations from infringement or misuse.

Key topics covered during the session included:

1. Types of Intellectual Property Rights

- Patents: Protection for inventions and technological solutions.
- Trademarks: Safeguarding brand names, logos, and slogans.
- Copyrights: Protecting literary, artistic, and digital creations.
- Trade Secrets: Maintaining confidentiality of proprietary business knowledge.

2. IP Registration Process

- Step-by-step guidance on filing patents, trademarks, and copyrights in India.

- Discussion on online portals and legal procedures.
- Common challenges faced during registration and ways to overcome them.

3. IP Management for Startups

- Strategies to maintain and enforce IP rights.
- Licensing agreements and commercialization opportunities.
- Using IP as an asset to attract investors and partners.

4. Case Studies and Real-world Examples

- Analysis of startups that faced IP-related challenges.
- Success stories demonstrating the value of effective IP protection.

5. Legal and Ethical Considerations

- Avoiding infringement of existing IP.
- Understanding the consequences of IP violations.
- Best practices for ethical innovation.

The session also included interactive Q\&A segments, allowing participants to clarify doubts related to their own ideas or potential innovations.

Key Learnings:

Importance of IP in safeguarding innovations and enhancing business competitiveness.

Practical understanding of IP registration and legal procedures.

Knowledge of IP management, commercialization, and licensing strategies.

Awareness of ethical and legal issues in protecting ideas.

Benefits:

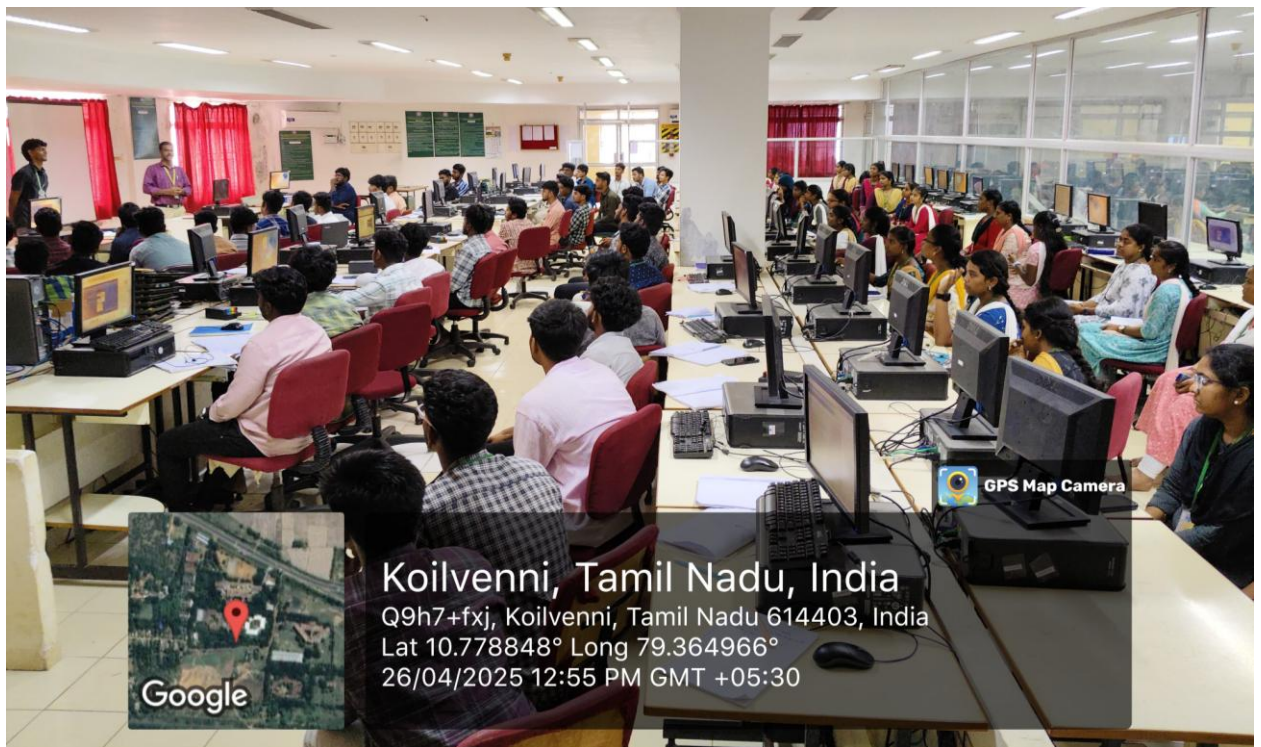
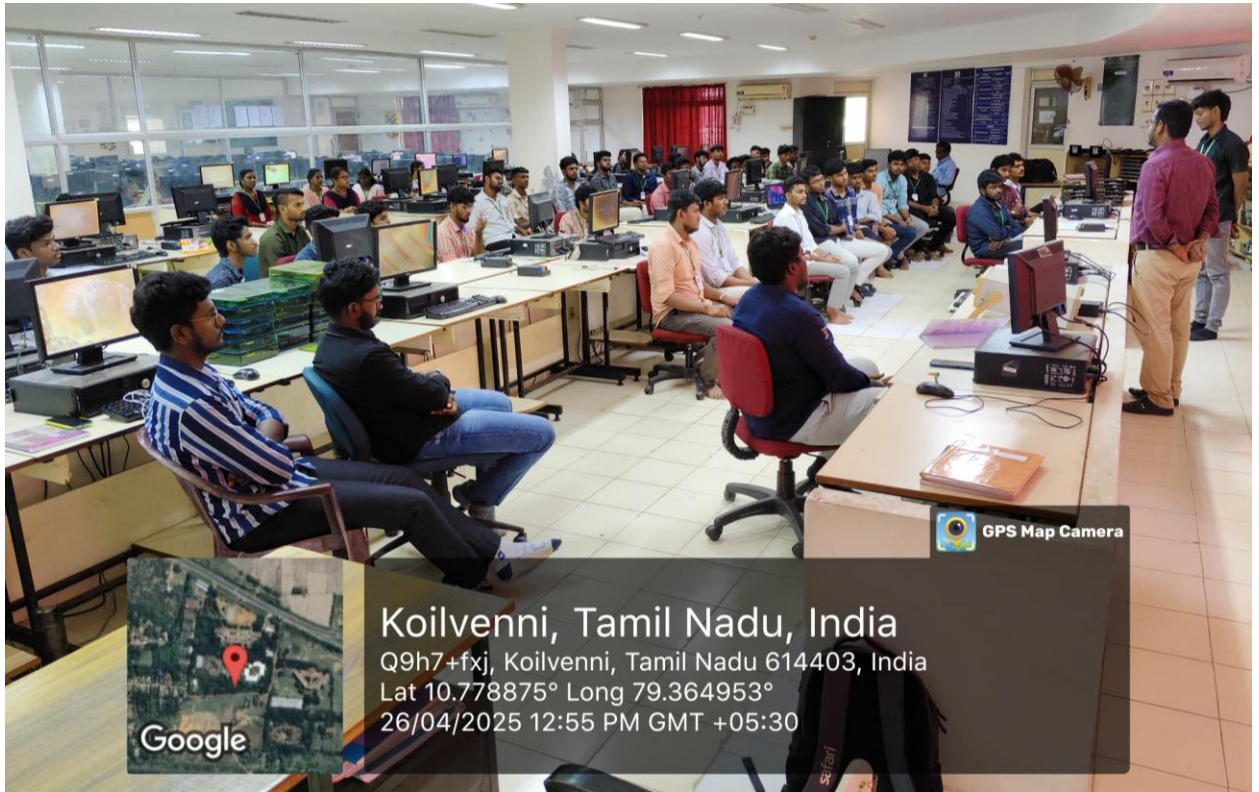
Enabled participants to protect and monetize their innovations effectively.

Provided a clear roadmap for managing intellectual property in startups.

Improved awareness of legal safeguards and processes in India.

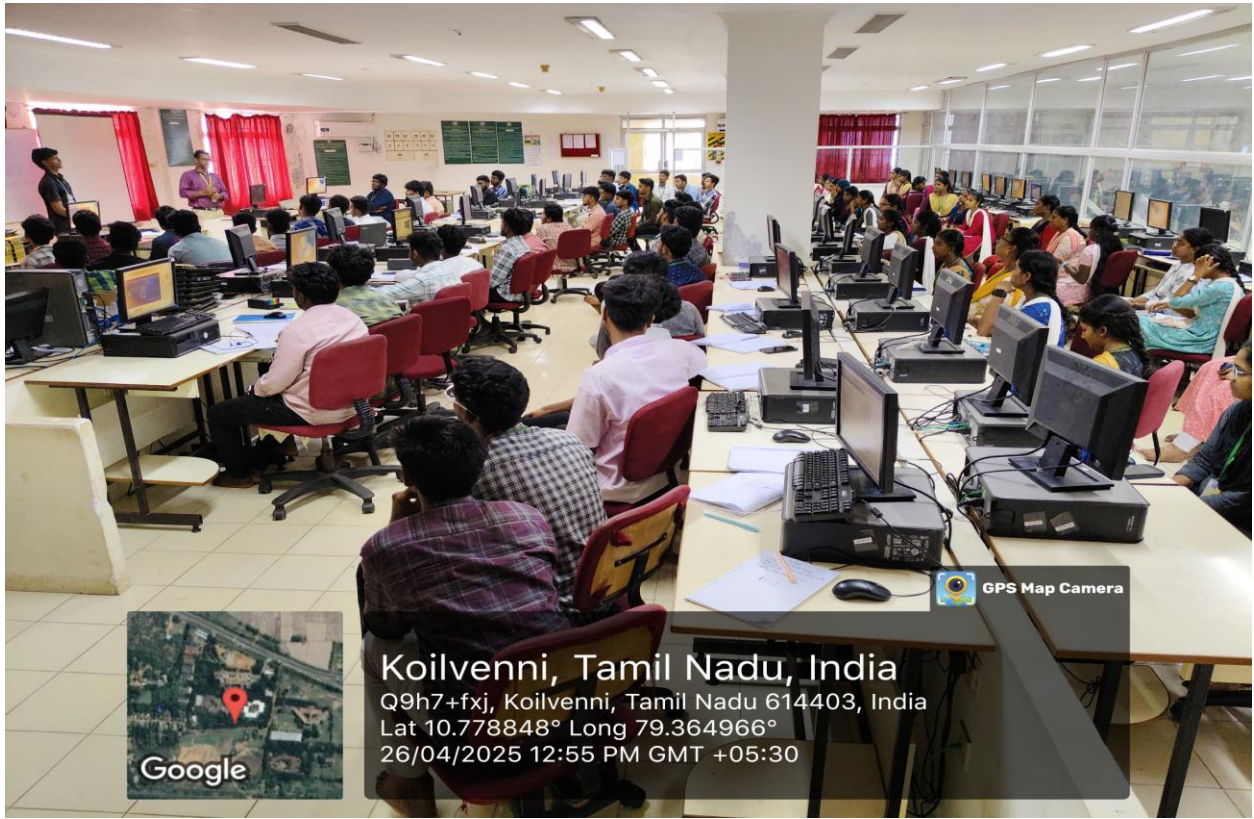
Conclusion:

The workshop successfully created awareness about Intellectual Property Rights and their management, fostering a culture of innovation and legal compliance among students and startup aspirants. Participants gained actionable knowledge to protect their inventions, brands, and creative works, strengthening their potential for entrepreneurial success.





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IIC7.0 Calendar Activities for Academic Year 2024-25



Q-III

30.04.2025 & 02.05.2025

B-Plan Pitch: Demo Day/Exhibition of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support.

As per the guidance by in IIC MoE that has to be followed, the event under the theme of Celebration Day, we organized a program for “B-Plan Pitch: Demo Day/Exhibition of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support.”

Objective:

To provide a platform for budding entrepreneurs to showcase their business plans and gain constructive feedback and mentorship from industry experts.

Detailed Report:

The B-Plan Pitch event was organized as Demo Day for two days, bringing together student innovators and aspiring entrepreneurs to present their business ideas in a structured format. The event commenced with a welcome address by the IIC Coordinator, highlighting the importance of innovation, entrepreneurship, and the role of mentorship in turning ideas into viable business models.

Participants presented their business plans covering key aspects such as:

Problem Statement & Market Need: Clearly defining the gap their product/service addresses. **Business Model & Revenue Strategy:** Explanation of how the startup intends to generate revenue sustainably.

Innovation & Differentiation: Unique selling points that set their business apart from existing solutions.

Operational & Financial Planning: Insights into cost structures, funding requirements, and projected growth.

Each presentation was evaluated by a panel of Innovation Ambassadors and industry experts, who provided constructive feedback, shared real-world insights, and suggested strategies to refine the

business model. Participants also engaged in interactive Q\&A sessions , which allowed them to clarify doubts, explore opportunities, and understand market feasibility.

The event concluded with mentorship linkage , where selected participants were connected with experienced mentors for ongoing guidance, networking opportunities, and potential investor introductions. The session fostered a collaborative environment encouraging innovation, critical thinking, and entrepreneurial confidence among participants.

Benefits:

- Improved understanding of business planning and presentation skills.
- Expert guidance on refining business models and strategies.
- Opportunities to network with industry professionals and mentors.
- Encouragement and motivation to pursue entrepreneurial ventures.

Outcome:

The event successfully nurtured entrepreneurial thinking, enhanced practical business skills, and created avenues for students to receive continuous mentorship for their startup ideas. Several participants expressed interest in further developing their business plans with mentor support, indicating long-term impact.

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Department of Electronics and Communication Engineering

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Entrepreneurship Development Cell



Jointly organizing

Electronics Project Expo'2025

On

30.04.2025

Venue : Electrical Science Block.

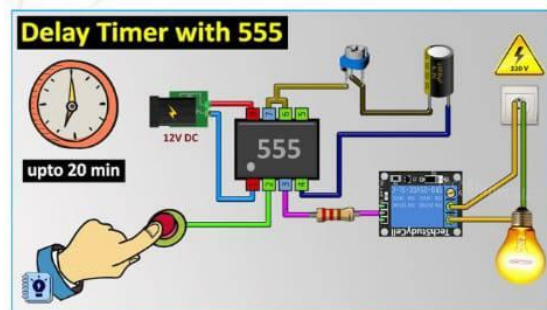
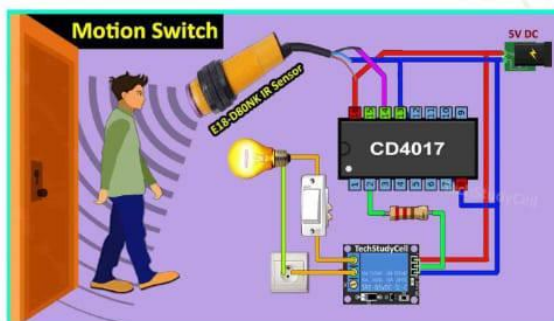
Timing : 11.30am to 4.00pm

**We Welcomes the Principal, All the HoDs,
Faculty Members and Students...**

Dr.N.Prathap
Mr.V.Rajakani
Program organizer

Dr.A.Bhavani Sankar
HOD / ECE

Dr.S.N.Ramaswamy
Principal



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Department of Electronics and Communication Engineering

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Entrepreneurship Development Cell

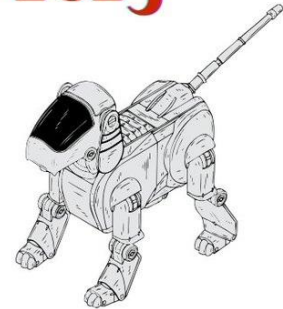


Jointly organizing

Electronics Project Expo'2025

On

02.05.2025



Venue : Electrical Science Block.

Timing : 11.30am to 4.00pm

**We Welcomes the Principal, All the HoDs,
Faculty Members and Students...**

Dr.N.Prathap

Mr.V.Rajakani

Program organizer

Dr.A.Bhavani Sankar

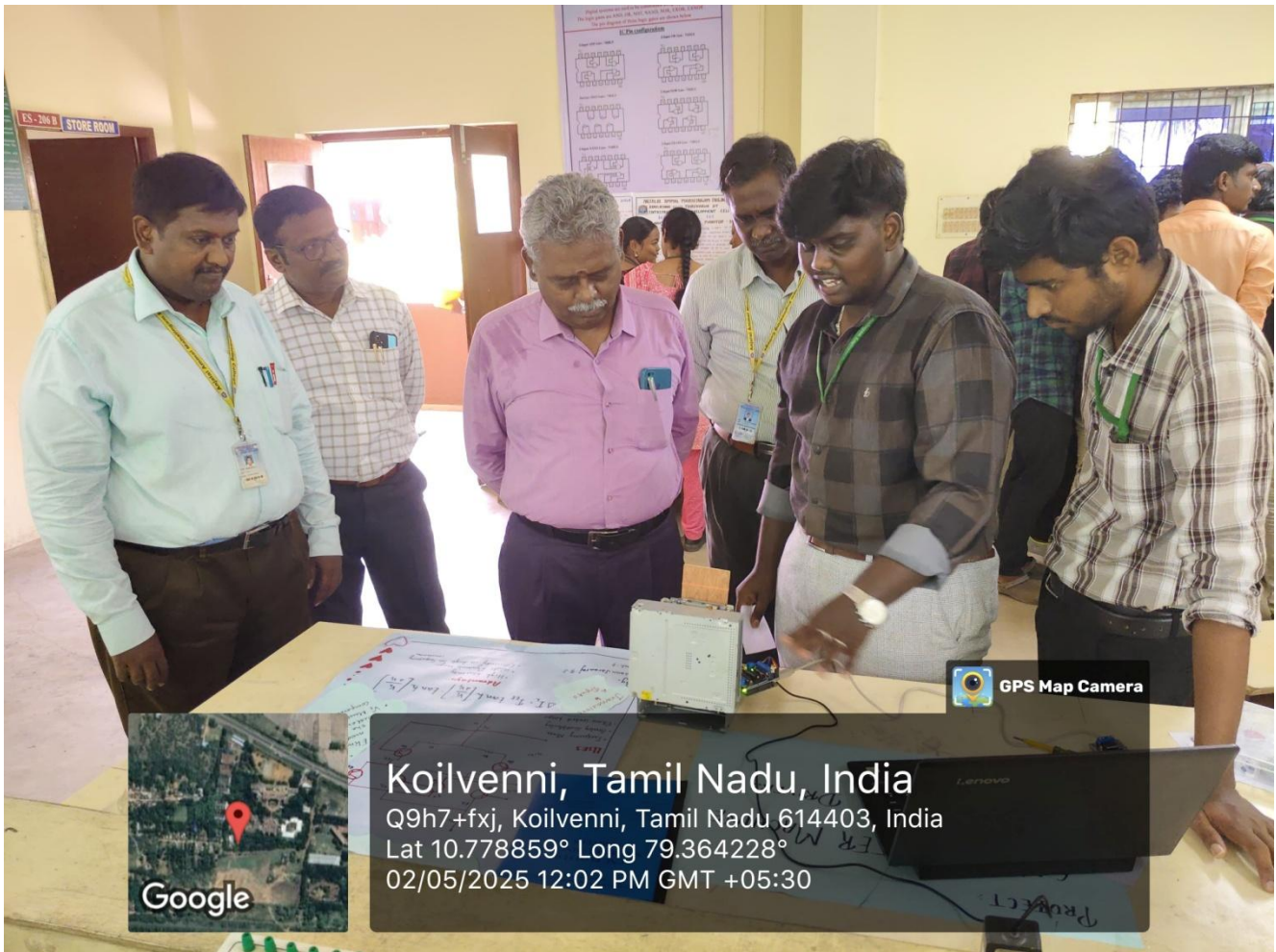
HOD / ECE

Dr.S.N.Ramaswamy

Principal







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IIC7.0 Calendar Activities for Academic Year 2024-25

Q-IV:

27-05-2025

Session on Accelerators/Incubation -Opportunities for Students & Faculties – Early-Stage Entrepreneurs.

As per the guidance by in IIC MoE that has to be followed, the event under the theme of Entrepreneurship / Start-up, we organized a “Session on Accelerators/Incubation -Opportunities for Students & Faculties – Early-Stage Entrepreneurs”.

The Institution’s Innovation Council (IIC) AAMEC organized a knowledge-sharing session on “Accelerators/Incubation – Opportunities for Students & Faculties – Early-Stage Entrepreneurs” on 27.05.2025 at AAMEC . The program was conducted with the aim of enhancing entrepreneurial awareness among students and faculty members and to encourage early-stage entrepreneurs to utilize incubation and accelerator opportunities for scaling their innovations.

The session commenced with a welcome address Dr.V.Rajakani , who emphasized the importance of incubation centers and accelerators in the present startup ecosystem. The resource person Dr.K.Vinoth Kumar, Professor, SSMIET, Dindigul, gave an insightful presentation on the role of accelerators and incubation centers in nurturing innovation and entrepreneurship.

The speaker elaborated on:

The difference between incubators and accelerators, highlighting how incubators provide long-term support to nurture early-stage ideas while accelerators focus on rapid scaling of validated startups.

The facilities provided by incubation centers such as workspace, mentorship, prototype development support, legal and financial guidance, and investor connect.

Government initiatives and funding schemes including Startup India, Atal Incubation Centers (AICs), and DST-supported Technology Business Incubators (TBIs).

Opportunities for students and faculty to transform research outcomes, innovative ideas, and final-year projects into scalable business ventures with the help of incubators.

Case studies of successful startups that grew under incubation and accelerator programs, motivating participants to think innovatively and pursue entrepreneurship.

The session witnessed enthusiastic participation from both students and faculty members. Several queries were raised by participants regarding the process of applying to incubators, selection criteria, funding models, and how to balance academics with entrepreneurship. The resource person provided practical insights and guided the participants on the steps required to seek incubation support.

The program concluded with an interactive discussion where participants expressed their interest in joining incubation programs and exploring accelerator opportunities for their innovative ideas.

Objective of the Session:

To create awareness among students and faculty about the role of incubators and accelerators in supporting early-stage entrepreneurial ventures and to encourage them to utilize these opportunities for innovation and startup development.

Outcomes/ Benefits:

- Participants understood the role of incubators and accelerators in providing mentorship, infrastructure, funding, and networking support.
- Students and faculty gained clarity on government initiatives, incubation programs, and startup accelerator opportunities.
- The session motivated participants to explore entrepreneurial career paths and consider transforming their innovative ideas into sustainable business models.
- Strengthened the innovation ecosystem within the institution by connecting academic research and entrepreneurial opportunities.





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IIC7.0 Calendar Activities for Academic Year 2024-25

Q-IV:

06-08-2025

Organize Session on “Lean Start-up & Minimum Viable Product/Business”- Boot Camp (or) Mentoring Session.

The Institution’s Innovation Council (IIC) of Anjalai Ammal Mahalingam Engineering College (AAMEC) organized a session on “Lean Start-up & Minimum Viable Product/Business” in the form of a Boot Camp / Mentoring Session on 06.08.2025 at the college campus. The objective of this program was to provide students and faculty members with practical knowledge on the lean start-up methodology and to help them understand how to create a Minimum Viable Product (MVP) to validate business ideas effectively.

The session began with a welcome address by Dr.V.Rajakani, followed by the keynote delivered by Dr.P.Elumalaivasan, Assistant Professor/School of computing, SRMIST, Chennai, who provided valuable insights into the principles of lean start-ups. The resource person emphasized that the lean approach focuses on building products with minimal resources, validating assumptions early, and reducing market risks through iterative learning.

Key Highlights of the Session:

- Introduction to Lean Start-up methodology – build, measure, and learn feedback loop.
- Importance of MVP – how to create the simplest version of a product that can validate customer needs.
- Case studies of successful start-ups that applied lean principles and MVPs.
- Interactive Boot Camp activities – brainstorming ideas, creating quick prototypes, and pitching MVP concepts.
- Mentoring support – guiding participants on refining their ideas, identifying target customers, and planning next steps.

The session was highly interactive, with participants actively engaging in exercises to design MVPs for their innovative ideas. Faculty mentors provided feedback and encouraged students to adopt lean practices in their entrepreneurial journey.

The program concluded with a Q\&A session, where the participants clarified their doubts regarding product development, business validation, and scalability strategies.

Objective :

To train students and faculty in lean start-up methodology and MVP development for validating innovative business ideas.

Benefit:

Participants learned how to apply lean principles to build and test Minimum Viable Products, reducing risks and accelerating their entrepreneurial journey.





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Annual Report (2024-25)





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