

BlackBerry® Radar and Radar H2 Privacy Notice

Version 2.1

About this Notice

This Privacy Notice is provided to offer transparency with regards to BlackBerry data collection and processing activities. Outlined in the following pages are details about a specific BlackBerry product or service that collects personal data and provides key details on how and why customer data is processed.

BlackBerry Data Protection Office

BlackBerry has a dedicated Data Protection Office that, in partnership with the Cyber Security & Risk team, assesses our technical and administrative security controls to ensure compliance with international legislative requirements governing privacy matters.

BlackBerry complies with data protection and privacy laws concerning the collection, use, storage, transfer, and disclosure of data containing personal data, including the EU General Data Protection Regulation.

Our commitment to customer privacy is detailed in our [Privacy Policy](#).

Overview

The BlackBerry® Radar family of products is an all-encompassing asset tracking solution that gives fleet assets such as trailers, vans, containers, flatbeds, chassis and equipment the intelligence to securely communicate in near real-time. The BlackBerry® Radar solution includes:

- A tracking device
- web-based application
- Software

Privacy Enhancing Technologies

BlackBerry uses industry standard encryption protocols for protection of data during transmission.

Personal Data Processed

Personal Data Processed	Purpose for Processing	BlackBerry Recipients
End user Contact information email addresses, first and last name.	This information is necessary to authenticate end users to the Radar portal where they can see their assigned devices. Devices are used to track location of equipment, not people.	BlackBerry Radar Cloud Admin General product service management, troubleshooting and management of the environment.

Data Sharing or Forward Processing

BlackBerry uses the identified information to facilitate the performance of the End User License Agreement under which BlackBerry's services and products are offered. BlackBerry will not sell, lease, or otherwise distribute this information beyond what is disclosed below.

This data is shared with necessary third-party service providers (AWS CSP) that are required to fulfill the intended purpose of this services to enable messaging and other alerts. Sub-processors do not have access to client data.

Cross-Border Data Transfers

BlackBerry Radar data is stored in a US based AWS cloud instance, which is where personal data used to manage their service, along with data collected from endpoints is stored. Amazon AWS CSP is certified to the US-EU Privacy Shield framework. Data is not transferred from the customers chosen tenant location to any other geographic region without the customers prior instruction or approval.

Customer Tenant Geography	Location	Sub-Processor
North America	Virginia, United States	Amazon Web Services (IaaS)

Data Retention

Personal Data Processed	Data Retention Period
End user contact information	Location based data is retained for a rolling two-year period, and which time the data is removed automatically. Personal data collected for authentication is kept for three years and will be destroyed by BlackBerry at the end of the service agreement.

Legal Notice

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