

Family First Nurseries

Visit in August, Start in September Prize Draw

Terms & Conditions

1. Promoter

1.1 The promoter of this prize draw is **Family First Nurseries** ("the Promoter").

2. Eligibility

2.1 The prize draw is open to families enrolling a child at any participating Family First Nursery.

2.2 To qualify for entry, families must:

- Visit a participating Family First Nursery between **3rd August 2026 and 31st August 2026**;
- Complete the nursery registration process;
- Accept and confirm a nursery place with a contracted start date during **September 2026**.

2.3 Families claiming Government-funded childcare are eligible to enter on exactly the same basis as privately paying families.

2.4 Entry into the prize draw is **free**. No purchase or payment is required.

2.5 One automatic entry will be awarded per child enrolled.

2.6 Employees of Family First Nurseries and members of their immediate household are not eligible to enter.

3. Promotion Period

3.1 The promotion runs from **1 August 2026 until 31 August 2026**.

3.2 Only nursery visits completed during this period are eligible.

4. Entry

4.1 Eligible families will be entered automatically once all eligibility criteria have been met.

4.2 No separate competition entry form is required.

5. The Prizes

There will be **three winners**.

First Prize

Nursery account credit equal to one month's contracted childcare fees, up to a maximum value of **£2,000**.

Second Prize

£500 nursery account credit.

Third Prize

£250 nursery account credit.

6. Nursery Account Credit

6.1 All prizes will be awarded as **nursery account credit**.

6.2 Nursery account credit:

- cannot be exchanged for cash;
- is non-transferable;
- has no cash value;
- cannot be refunded;
- may only be used towards eligible charges payable to Family First Nurseries.

6.3 The value of the First Prize will be calculated using the child's contracted sessions at the time the prize is applied, up to a maximum value of **£2,000**.

6.4 Nursery account credit will be applied directly to the winner's nursery account.

7. Government-Funded Childcare

7.1 Families claiming Government-funded childcare are eligible to enter this promotion provided they meet the eligibility criteria set out in these Terms & Conditions.

7.2 Entry into the prize draw is **not dependent upon paying nursery fees**. Families receiving Government-funded childcare have the same opportunity to enter as privately paying families.

7.3 Families who visit a participating nursery during August 2026 and enrol their child for a September 2026 start will be automatically entered into the prize draw, regardless of how their childcare is funded.

7.4 For families receiving Government-funded childcare, any nursery account credit will first be applied against any nursery fees payable after Government funding has been applied.

7.5 Where a child receives fully funded childcare and no nursery fees are payable, any nursery account credit may instead be used towards **additional chargeable childcare sessions (extra sessions)** that are not covered by Government funding, subject to availability and the nursery's normal booking terms.

7.6 Nursery account credit:

- cannot be exchanged for cash;
- cannot be transferred to another child or family;
- cannot be used to replace or increase Government-funded childcare entitlement.

7.7 Parents remain responsible for obtaining and submitting a valid Government funding code (where applicable) within the published Government deadlines. Failure to submit a valid funding code may affect the application of Government funding but will not affect eligibility for this prize draw, provided all other eligibility criteria have been met.

7.8 Government-funded childcare continues to be administered in accordance with the relevant Department for Education and Local Authority funding guidance. Nothing in this promotion changes a family's eligibility for Government-funded childcare or the nursery's obligations under those funding arrangements.

8. Winner Selection

8.1 Winners will be selected at random from all eligible entries.

8.2 The draw will take place once all eligible September starters have commenced their nursery place and no later than **11 October 2026**.

8.3 The draw will be supervised by an independent representative or conducted using an independently verified random selection process.

9. Notification

9.1 Winners will be notified using the telephone number and/or email address supplied during registration.

9.2 If a winner cannot be contacted, or does not respond within **14 days**, the Promoter reserves the right to select an alternative winner.

10. Conditions of the Prize

10.1 The child must commence their agreed September nursery place.

10.2 If the nursery place is cancelled before the agreed start date, the entry will become invalid.

10.3 If the child leaves the nursery before the prize has been applied, the Promoter reserves the right to withdraw the prize.

10.4 Prize credits may only be used against eligible nursery charges and cannot be transferred to another child or family.

10.5 No cash alternative will be offered.

11. Publicity

11.1 By accepting the prize, winners agree that Family First Nurseries may publish:

- the parent's first name;
- the child's first name;
- the nursery attended.

11.2 No surnames or photographs will be published without the winner's prior consent.

12. Data Protection

12.1 Personal information supplied during the promotion will be processed in accordance with the **UK General Data Protection Regulation (UK GDPR)**, the **Data Protection Act 2018** and Family First Nurseries' Privacy Policy.

12.2 Information will only be used for administering the prize draw, processing enrolments and contacting winners.

13. General

13.1 The Promoter reserves the right to:

- verify the eligibility of any entrant;
- request reasonable evidence to support an entry;
- refuse or withdraw an entry where these Terms & Conditions have not been met;
- disqualify any entrant who is found to have breached these Terms & Conditions or attempted to manipulate the promotion;
- amend, suspend or cancel the promotion where circumstances beyond the Promoter's reasonable control make this necessary.

13.2 The Promoter's decision regarding all aspects of the promotion is final and no correspondence will be entered into.

13.3 The Promoter accepts no responsibility for entries not received or recorded due to technical, administrative or other issues beyond its reasonable control.

13.4 Nothing in these Terms & Conditions limits or excludes liability for death or personal injury caused by negligence, fraud, or any other liability that cannot legally be excluded.

14. Governing Law

14.1 These Terms & Conditions shall be governed by and interpreted in accordance with the laws of England and Wales.

14.2 Any disputes arising from this promotion shall be subject to the exclusive jurisdiction of the courts of England and Wales.