

# What is web**POISON**CONTROL® ?

## The problem:

6,000 people call US poison centers for poison exposures daily.



But 4,000 to 9,000 more people per day with a possible poisoning *don't call* for help.

## What's wrong with that?

Many people just guess whether an exposure is serious, or ask unreliable online sources. Not getting poison expert-verified information can result in:



Serious illness, or even death.



Unnecessary healthcare costs.



Frustration and wasted time.

## Why aren't they calling a poison center?

*I don't like talking on the phone.*



*I don't want my kids to hear and get scared.*



*I'm embarrassed.*



web**POISON**CONTROL® provides free, fast, and accurate guidance for poison exposures, *online*.

Simple question & answer format.

Barcode scanning option for easy product identification

Personalized recommendations in under 3 minutes.

Written recommendations on screen & via email.

## So next time...



that blue liquid wasn't sports drink.



your child thought those berries were grapes.



you took your medicine twice.

use web**POISON**CONTROL® for fast, free, online help you can *trust*.

Try the tool online or download the free app on the App Store or Google Play.

