

GERMAN INDUSTRY UK

The Voice of German Business in the UK



Working Meeting Two/25 Bayer plc



Bayer // UK



Mr Tomer Feffer

Bayer plc welcomed some 15 members of **GIUK** to their second Working Meeting of 2025 on Monday, 6 October, at their headquarters in Reading.

The meeting started with a presentation on Bayer UK and Bayer Worldwide by Mr Ev Penn, Strategic Project Manager. Afterwards, our host and member, **Mr Tomer Feffer, Chief Executive Officer**, kindly answered a number of questions we put to him.



Bayer plc Headquarters

This was followed by our Executive President, Dr Bernd Atenstaedt talking about the challenges German business faces in the UK, increase in NIC to employers, increase of minimum wage, also the upcoming Employment Rights Bill and the tabling of US tariffs amongst others. He also talked about the opportunities, which are, amongst others, the industrial strategy document setting out a new economic approach backing the UK's strengths, with ambitious plans for 8 high-growth sectors and even more important for us, the bilateral friendship and partnership treaty on German British relations, called the Kensington Treaty.

We then had a very lively discussion, chaired by our Chief Executive, Mr Phil McClennon, about how the UK Government should focus on creating access to benefits of innovation across all sectors, and how they should remove some of the bureaucracy, there are too many rules and regulations, amongst others.

We will discuss all this with our Patron, the new German Ambassador, HE Susanne Baumann at a dinner at the Royal Over-Seas Club, London, in November and with the new Minister of State for Investment, Jason Stockwood, early next year.

Bayer were proud to showcase their Radiology injection training facility with their newly installed range of training equipment that allows their Radiology colleagues to gain hands-on experience. They also shared how the Baylab inspires over 90 students a week with an interactive approach to science in our free workshops, demonstrating how community outreach can promote STEM careers and help engage with local schools and organisations.

Members present, amongst others, were the senior directors from ACI, ANT, BMW, Fuchs, Helaba and Miele. Also present were three senior colleagues from the German Embassy.

We all had a very rewarding and enjoyable day.



Mr Feffer speaking during the meeting



Most participants