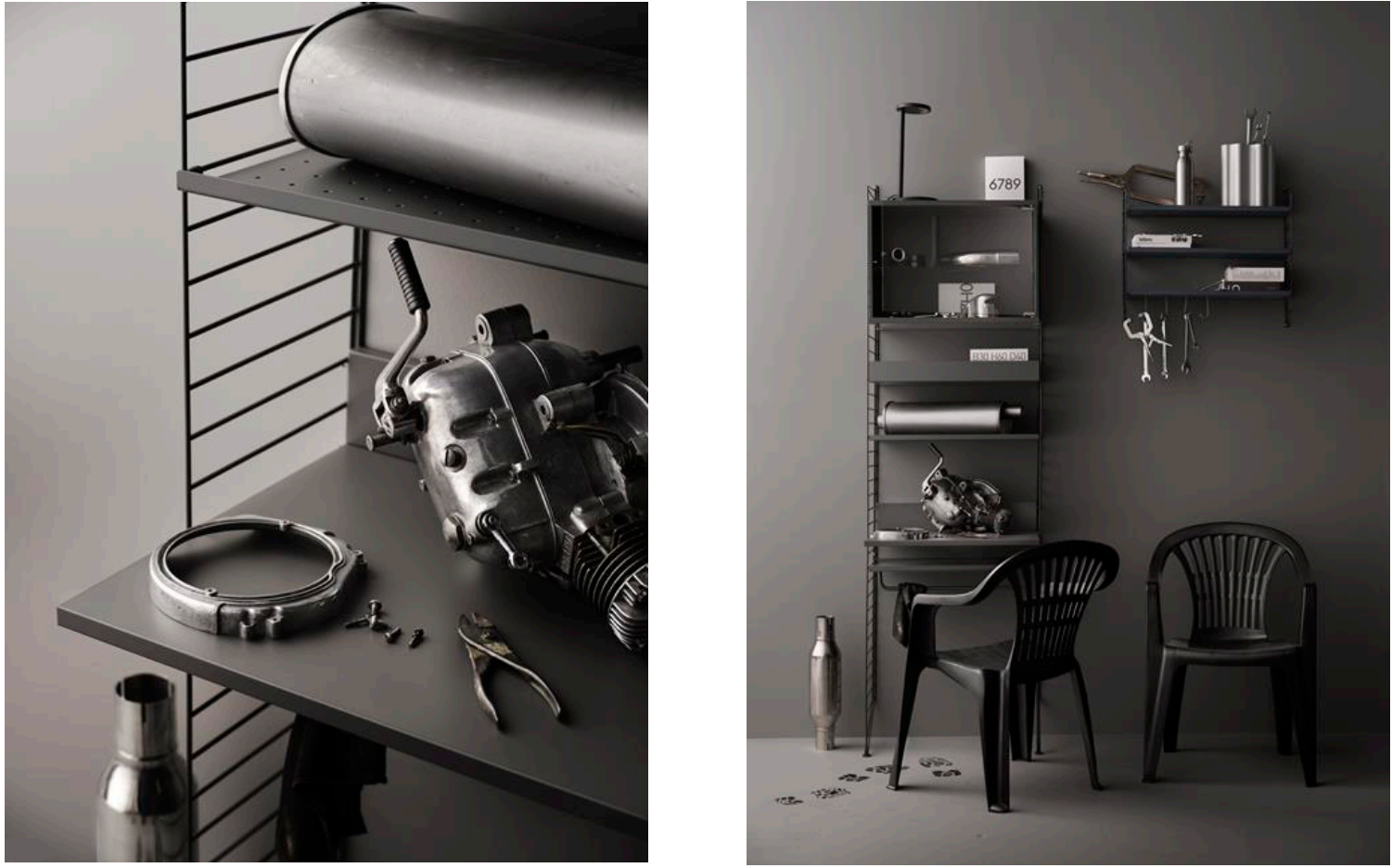


INTRODUCING DARK GREY: A NEW ADDITION TO
THE STRING SYSTEM PALETTE



For the first time since 2019, a new color joins the String System palette. Dark Grey makes a bold statement on its own, while seamlessly complementing natural wood tones such as ash, oak, and walnut, creating a sense of balance and harmony.

Designed by architects Nisse and Kajsa Strinning in 1949, the String shelving system is recognized for its distinctive wire panels. This modular system offers endless possibilities for customization, allowing for a personalized combination of metal and wooden shelves. With a variety of colors and accessories to explore, it easily adapts to different spaces and styles.



The previous colour addition in 2019 was a warm beige—now, a refined Dark Grey takes center stage. Developed not only for its timeless elegance but also for its ability to pair seamlessly with natural wood tones such as ash, oak, and walnut, this new shade offers a sophisticated yet versatile option.

Many system buyers opt for a uniform color across all products, but this launch encourages a more dynamic approach. The deep, rich tone of Dark Grey enhances the warmth of wood, creating striking contrasts and new possibilities for personalization.



Whether creating a uniform look or experimenting with contrasts, the modular design of String system enables users to adapt the shelving to their needs. This emphasis on personalization makes it possible to tailor each installation to its environment, whether in a home, office, or commercial space.

Product Information: String System in Dark Grey
Available from February 4, 2025.
Price example: Two sidepanels and three shelves, EUR 314
Dimensions: h200 x d30 cm
String Furniture can be found at booth A05:34 at Stockholm Furniture Fair, February 4–8.



For further information and interview requests, please contact: Pernilla Ohlin, Senior PR Consultant, Grand Relations, pernilla@grandrelations.com, +46 76 065 65 45

About String Furniture
String Furniture is a leading Swedish design company known for creating and producing modern classics. Among its iconic furniture brands is String®, one of the most beloved design classics of the 20th century. Designed by Kajsa and Nisse Strinning in 1949, its elegant simplicity and ingenious construction remain as relevant today as when it first debuted.

Other key collections include Museum™, designed by TAF Studio for the reopening of the Nationalmuseum in 2019; Works™, a series of inspiring and ergonomic workspaces by Anna von Schewen and Björn Dahlström; and Pira G2, a reinterpretation of Olle Pira's 1954 design, updated in 2022 by Anna von Schewen and Björn Dahlström.

In 2024, String Furniture introduced two groundbreaking new designs: Relief, a storage system by TAF Studio, and Center Center, a modular system for public spaces designed by Form Us With Love.

More than 95% of String Furniture's products are manufactured in Sweden using renewable, recyclable, or recycled materials.

Learn more at stringfurniture.com