

STRING POCKET CELEBRATES 20 YEARS WITH FOUR NEW COLOURS INSPIRED BY STOCKHOLM



This year String Pocket marks its twentieth anniversary with the launch, at Stockholm Furniture Fair, of an exclusive collection titled String Pocket Stockholm, inspired by the Swedish capital where Nisse and Kajsa Strinning lived and worked. The much-loved pocket shelf is now dressed in four brand-new colours that honour Stockholm's architecture and history.

Nisse Strinning designed String Pocket at the age of 84 as a compact version of the larger String System. The name comes from the Swedish word for paperback books 'pocket', hence the shelf depth of just 15 cm. The diminutive format makes it exceptionally versatile and is today used not just for paperbacks but for all kinds of interior design, in every room and home. In honour of the twentieth anniversary, String Pocket is introduced in four new colours, inspired by renowned locations across the Swedish capital.



Oxtorgsröd

A warm red that pays tribute to charming Oxtorget square, a hidden gem nestled behind Kungstornen ('the king's towers'). The square is surrounded by buildings in sober, soft tones and is characterised by the early functionalist architecture of the 1920s. The square's warm, easy character makes it an ideal spot for contemplation, and highlights Stockholm's capacity for unifying the modern with the historic.

Tegnérgrön

A colour inspired by Tegnérunden, a leafy haven in the heart of Stockholm. It's one of the oldest parks in Stockholm and is surrounded by charming turn of the century architecture, a place of calm and reflection, where literature and art intersect. It's named after Esaias Tegnér, a Swedish 18th century poet, and features a statue in honour of the author August Strindberg, who lived in the vicinity and whose work have left its mark on generations. Tegnérunden has long been regarded as a place of inspiration by writers and artists alike, making it a unique element of Stockholm's cultural heritage.

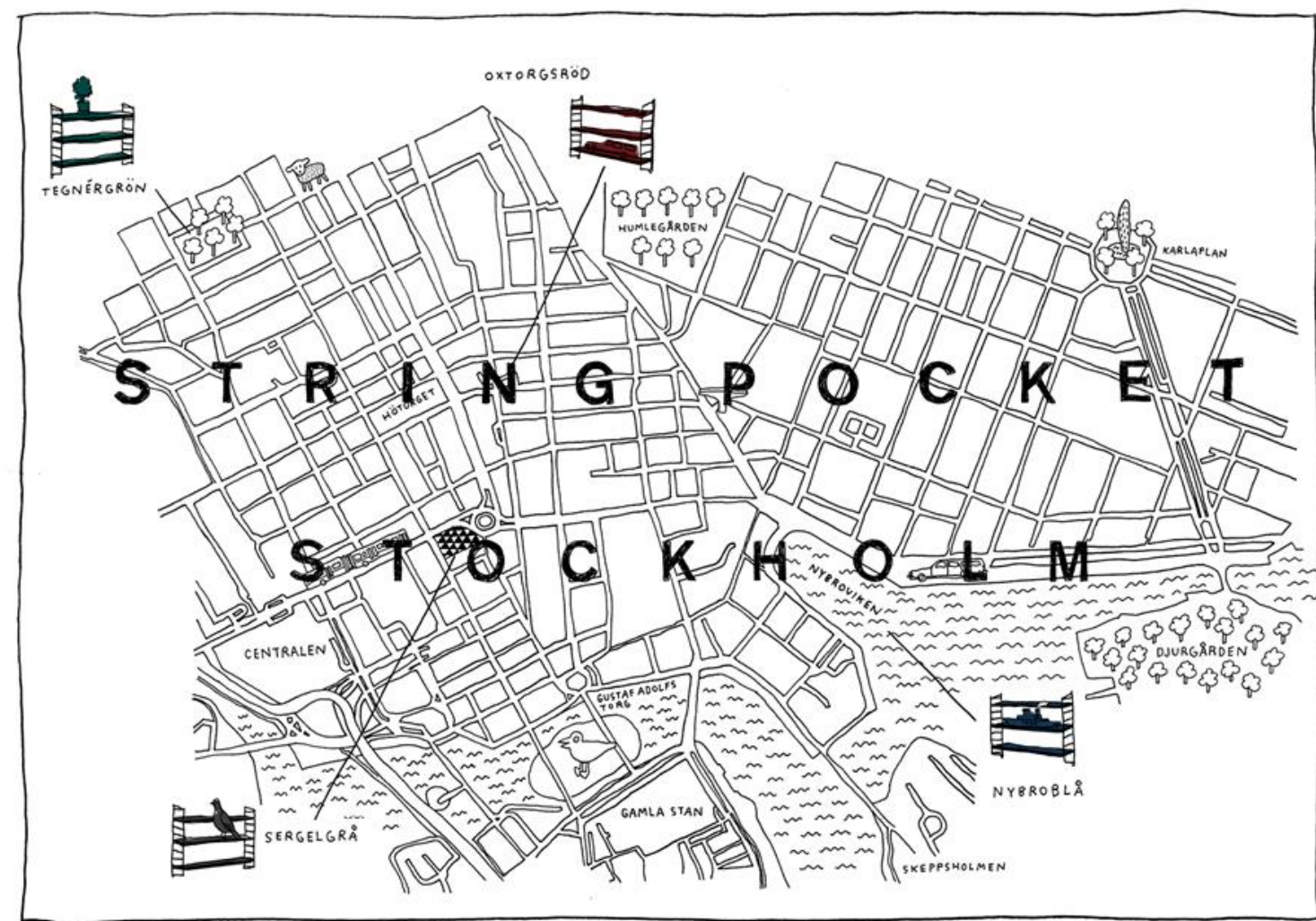


Sergelgrå

This grey nuance captures the raw, brutalist aesthetic of Sergels torg, one of Stockholm's most central and dynamic meeting places. The square is renowned for its iconic fountain, shaped as a superellipse and encircled by black, white and grey geometric plates, and for its tall glass obelisk, illuminating the space at night. Ever since its opening in 1967, Sergels torg has represented the beating heart of the city — a vital backdrop for cultural events and demonstrations.

Nybroblå

A lush blue inspired by Nybroviken, one of Stockholm's most scenic bays in the very centre of the city. The still waters reflect buildings including the Nationalmuseum, one of Europe's oldest museum structures, and Dramaten, an Art Nouveau treasure and Sweden's national stage for theatre. Nybro quay serves as a lively mooring station for ferries, making it a gateway to Stockholm's unique archipelago and a popular gathering place for both locals and visitors.



Information Stockholm Pocket

Available from 4 February 2025
String Furniture will be on display in booth A05:34 at Stockholm Furniture Fair from 4 to 8 February.
Price: Euro 176 (Nybroblå/Tegnérgrön), Euro 206 (Sergelgrå/Oxtorgsröd)
Dimensions: 60x15x50 cm

String Pocket — a design favourite since 2005

The classic String shell was created in 1949 by the architect Kajsa and Nisse Strinning for an international design competition organised by Bonniers Publishing House to develop a modern and flexible bookshelf. String System quickly became a Scandinavian design icon and has remained a timeless classic ever since.

In 2005, Nisse Strinning created String Pocket, which became an instant success. Valued as both a bookshelf and a favourite among interior design interested world wide. The shelf was to be Nisse Strinning's last design.

High-quality images of String Pocket Stockholm can be found [here](#).

For more images of String Furniture's product range, please visit Grand Relations Press room.

For further information and interview requests, contact Pernilla Ohlin, Senior PR Consultant, Grand Relations, perilla@grandrelations.com | +46 76 065 65 45

About String Furniture

String Furniture is a leading Swedish design company, creating and producing modern classics. The trademarked String® is one of the 19th century's most loved designs, and an icon from 1949. Created by Kajsa and Nisse Strinning, it speaks of elegant simplicity and ingenious construction, and feels just as contemporary today as it did at its inception. Museum™ by TAF Studio, originally created for the reopening of the Swedish Nationalmuseum in 2018. Works™ inspiring and ergonomic work surfaces, created by Anna von Schewen and Björn Dahlström. Pira G2, originally designed by Olle Pira in 1954, reinterpreted in 2022 by Anna von Schewen and Björn Dahlström. During 2024, String Furniture introduced two pioneering new concepts: The Relief storage system, designed by TAF Studio, and Center Center — a hypermodular system for professional spaces designed by Form Us With Love. Over 95% of String Furniture's products are manufactured in Sweden from renewable, recyclable or reclaimed materials.

Read more at stringfurniture.com