

BITTER MANIA

Visually Striking Bitters



berlin[®]
PACKAGING

BITTER TRENDS

ON THE MARKET



CAPACITIES

Most diffused 500ml and 700ml



COLORS

Antique green, Amber, and dark glass colors used to better protect the liquid inside against lighstrike. Flint models mainly intended to highlight special liquid color



NECK FINISH

Bartop, Cork, TOP anti refill closures. Use of pourers suitable for liquids rich in sugar



SHAPES

Shapes mainly derived from spirits Pharmacy styles, alternating with more modern rectangular/geometric shapes ideal for rich decoration and large labels



BESPOKE

Growing trend in new premium brands, with refined and vintage looking embossed patterns



DECORATION

Mainly consisting of frosting ("frozen look") or coating



LABELS

Rich designs recalling tradition and brand heritage



SECONDARY PACKAGING

Growing quality and detailing of the secondary packaging

amaro

NOBILIS

Its slightly rounded corners at the base give the bottle a sinuous twist which balances the angularity of the shoulder in a wonderful symphony of contrasts.

700 ml | TOP



Weight g	Height mm	Max Ø mm	Finish type	Finish Ø mm
600	200	97.1	TOP	1031/47

bord

REGINE

Its strong and appealing character makes it ideal for the finest liqueur. The colour offering and the wide range of sizes confirm this bottle as the perfect go-to.

700 ml | BARTOP



Weight g	Height mm	Max Ø mm	Finish type	Finish Ø mm
450	246.5	85.4	BARTOP	18.5

family sizes available: 375, 700, 750, 1500ml

ESSENCE

This bottle, with an unmistakable and classic silhouette distinguished by angular shoulders and a traditional neck, carries a refined and elegant vintage touch.

700 ml | BARTOP



Weight g	Height mm	Max Ø mm	Finish type	Finish Ø mm
500	208.5	83.2	BP	21.5

HELIUM

The bottle that combines a sustainability approach with a timeless design. The simple round base shape is ideal to create new designs via embossing and decoration.



- CIRCULARITY**
recycled content
- OPTIMIZATION**
 - lightweight product
 - carbon compensated product

500 ml | BP VL



Weight g	Height mm	Max Ø mm	Finish type	Finish Ø mm
350	211.3	68.8	BP VL	18.5

family sizes available: 200, 500, 700, 750, 1000ml

HERBALIST

A timeless apothecary design with a classic perfume-inspired neck. Its ever-green aesthetic and stubby silhouette conveys a vintage charm.



700 ml | BP

Weight g	Height mm	Max Ø mm	Finish type	Finish Ø mm
550	174	93.4	BP	18.5

family sizes available: 100, 200, 350, 700, 750, 1000, 1500, 3000ml

spirits MELANIE

The striking angles, softened by a round and symmetrical shoulder, create a bold and modern design with sharp cuts and clean lines.



500 ml | BARTOP

Weight g	Height mm	Max Ø mm	Finish type	Finish Ø mm
600	150	116.1	BARTOP	21.5

family sizes available: 500, 700, 1750ml

LET'S DEVELOP YOUR SPIRITS PACKAGING TOGETHER

Berlin Packaging boasts more than 40 years of experience in the special packaging industry: glass, closures, decorations, and more. Our versatile business model allows us to partner with spirits brands at any stage of their development, adapting our value proposition to any segment of the industry: from craft producers to independent distillers to major brands.



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