

Disclaimer

Following our Q3 sales release on October 9th 2025, the Q3 Pre-Close call aims to provide all analysts and investors with the contents of that sales release, the most recent management statements at roadshows, conferences, and events. We also refer to the relevant messages from the H1 2025 earnings call and relevant public statements that we have made in the interim period.

The remarks, comments and explanations in this Pre-Close call contain forward-looking statements on the business development of Porsche AG. These statements are based on assumptions relating to the development of the economic, political and legal environment in individual countries, economic regions and markets, and in particular for the automotive industry, which we have made on the basis of the information available to us and which we consider to be realistic at the time of going to press. The estimates given entail a degree of risk, and actual developments may differ from those forecasts. All figures are rounded, so minor discrepancies may arise from addition of these amounts.

Please note there will be no individual Pre-Close calls since we enter our quiet period right after this call.

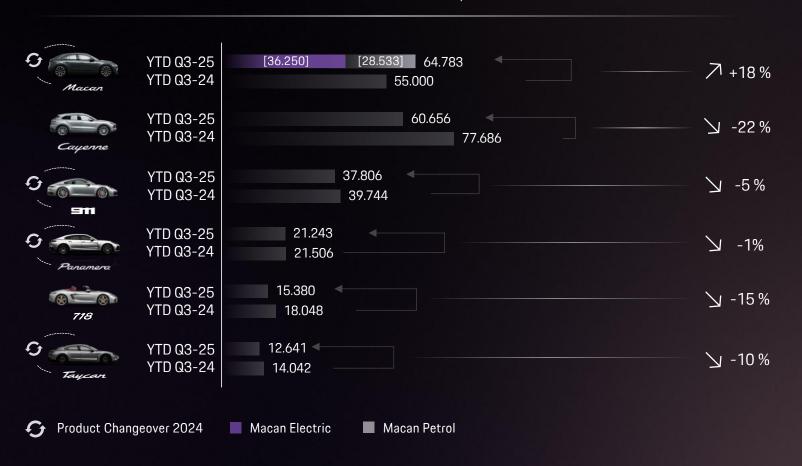
The Pre-Close call does not contain information on the financial results for Q3 2025. All documents including the Q3 Financial Report 2025 will be disclosed on our Investor Relations website on the day of the earnings release, October 24th 2025.



Automotive – Deliveries

YTD Q3 RESULTS 2024 VS. 2025

MODEL DISTRIBUTION, IN K UNITS



- Around 35 % of all vehicles delivered in the first three quarters of 2025 were electrified and around 23 % were fully electric
- Porsche increased market share worldwide in its respective segments for five of six model lines despite increasing competition
- Macan sales grow by 18 % in the first three quarters of the year
- Decrease in Cayenne deliveries was partly due to catch-up effects from prior-year period
- Decline in iconic 911 due to strong final sales of the predecessor model in 2024 and staggered product launches of new derivatives
- 718 sales decrease mainly due to limited model availability caused by EU cybersecurity regulations

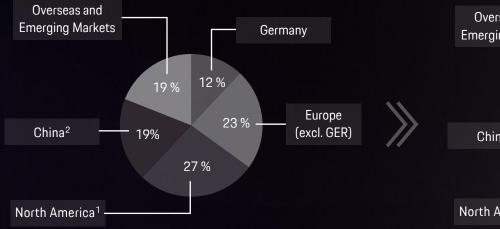


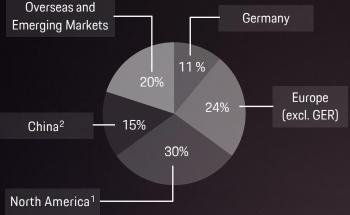
Automotive — Deliveries

YTD Q3 RESULTS 2024 VS. 2025



YTD Q3-25 YTD Q3-24





226.026 DELIVERIES

212.509 DELIVERIES

- Sales structure across the global regions remains well-balanced
- North America remains the strongest sales region with a 5 % increase compared to 2024
- Deliveries increase in Overseas and Emerging Markets, achieving new all-time high
- Continued tense economic situation, especially in the luxury segment in China with focus on value-oriented sales
- Decline in Europe and Germany partly due to a strong prior-year period with catch-up effects from 2023

1 Excl. Mexico I 2 incl. Hong Kong



Porsche AG – Performance

KEY DEVELOPMENTS IN Q3 2025

MESSAGE

Pushing ahead with extensive strategic rescaling and recalibration measures:

Porsche is taking the final steps in the realignment of its product strategy and recalibration measures to secure long-term success. Recent product decisions reflect changing customer needs and a slower adaption of electric mobility, enhancing flexibility for the years ahead.

Extraordinary expenses:

As a result, Porsche expects incremental expenses of up to €1.8 billion in FY 25 — expected to be fully booked in Q3 25. In total, extraordinary expenses related to the strategic realignment will amount to approx. €3.1 billion for the year.

US Tariffs:

Porsche has implemented mitigation measures, utilizing pricing strategies and strong brand equity. North America remained the largest market at YTD 64,446 units delivered with an increase of 5 % YoY.

Product Highlights:

Strong demand for the new 911 Turbo S and positive media und customer feedback underscore the enduring appeal of Porsche's flagship model. The launch of Black Editions for Taycan and Cayenne further strengthens the portfolio with highly attractive, well-equipped variants.



