



Welcome

BERN 



Welcome to Bern

On clear days, the Alps can be seen so clearly that it feels like you could reach out and touch them. In truth, they're not far at all. Bern sits at the heart of Switzerland and right in the centre of Europe — easy to reach thanks to excellent national and international connections. The federal city is made for exploring, whether you're here on business or simply to enjoy yourself.

This media dossier gives a taste of what makes Bern and its surrounding region so special: the UNESCO-listed old town, worldclass museums, rolling countryside, historic castles and local specialities such as the famous Emmentaler AOP cheese. From Albert Einstein to Paul Klee, from cycling routes to beer tours, from major festivals to local celebrations, Bern is full of surprises.

The year 2026 has plenty in store: a reimagined cycling route inspired by writer Jeremias Gotthelf in Emmental, the centenary of the iconic Stufenbau building, exhibitions of digital art, and crossmuseum shows dedicated to Franz Gertsch, to the theme "Masses" and to Greenland. The Stadtrundgangfestival (Bern Walking Tour Festival) and even a Swiss wrestling event in the city's football stadium complete the line-up.

We're happy to support your research and help you discover what makes Bern such a remarkable place to visit.

bern.com/en

Why Bern?

Efficient

The federal city is located in the centre of Europe, saving travellers valuable time with short journeys from location to location. And thanks to the Bern Ticket, they can use public transport free of charge and move around sustainably.

Peaceful

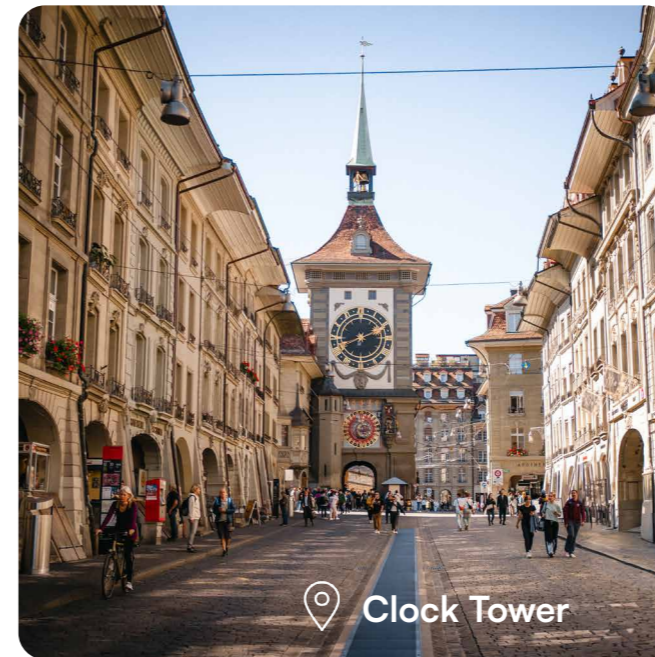
Take a stroll through Bern's alleys and enjoy the view of the surrounding nature. Bernese people are focused and cosmopolitan, and they deliberately cultivate a laidback way of life that translates to visitors and event organisers almost immediately.

Diverse

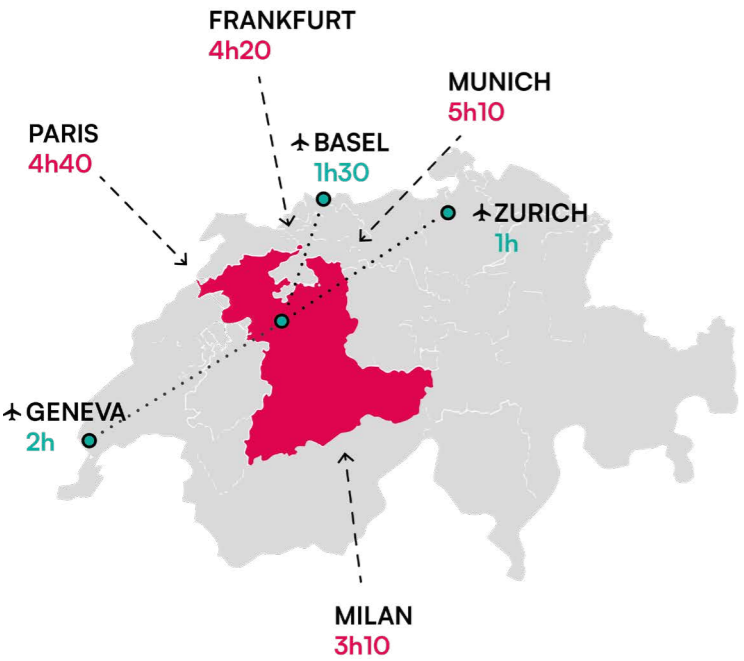
From classic to innovative locations, accommodation, and culinary options, from active or educational activities to a varied cultural programme — Bern has a highlight for every taste.

Connected

The Bern Welcome will gladly put you in contact with the right people, support you from the initial enquiry to the successful realisation of your research and provide tips that only locals can give. And all of that in four languages.



Short distances



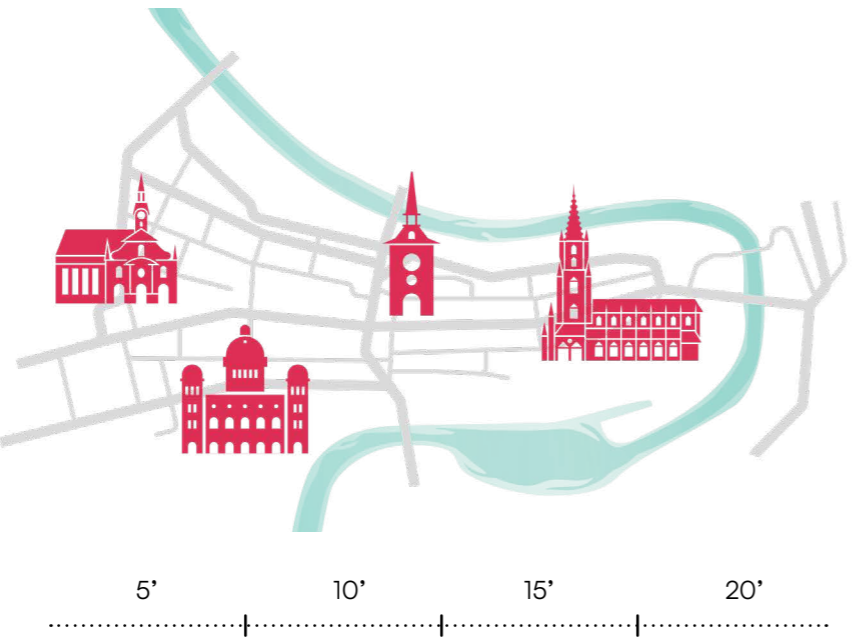
Thanks to its central location in the heart of Switzerland, in the middle of Europe, travelling to Bern with environmentally friendly means of transport such as trains takes no time at all.



Bern is easily and quickly reached by airplane. Bern Belp Airport operates charter flights and flights to vacation destinations. There are direct trains to the federal city from Zurich and Geneva. From Basel, you're in Bern within 1.5 hours.



Almost everything in Bern is within walking distance, so participants are automatically travelling in an environmentally friendly way, and events can be organised efficiently and sustainably. There is no need for additional transportation and events can easily be split between several locations. And the most important sights in Bern's UNESCO-listed old town are also within walking distance.



Bern in numbers

4

free outdoor pools

858

m above sea level: the Gurten, Bern's very own mountain

73

excellent event venues in the Venue Finder at bern.com

5'505

hotel beds in the city of Bern

100.6

metres high: the Bern Minster, Switzerland's highest church steeple

1983

the year that Bern's old town was declared a UNESCO World Heritage Site

4

benches with Einstein statues on them

0

francs, the cost of public transportation

10

great e-bike routes

100

fountains with fresh drinking water

6

kilometres of weatherproof shopping under the characteristic arcades of Bern's old town

222

steps to the highest meeting room in Bern's old town

220

rose varieties in the Rosengarten, along with 200 iris varieties

760

restaurants in Bern

Public transport tickets

Bern-Ticket

The Bern-Ticket is ideal for getting from point A to point B or for exploring and getting to know the federal city. It allows accommodation guests free use of the public transport system in the city of Bern and its close surroundings. This includes all tram and bus rides in zones 100 and 101 of the LIBERO public transport network as well as the Gurten and Marzili funiculars and the Minster terrace lift.

bern.com/bern-ticket-en

SBB Congress Ticket

Event organisers hosting international congresses and conferences with 300 delegates or more can benefit from the SBB Congress Ticket. Attendees receive a discount of up to 50% off the standard rate for a round trip from the Swiss border or arrival airport to the event location and back.

[Further information](#)



Bern's surrounding regions can be reached in just a few minutes by train from the federal city.



City and region of Bern



Bern

Federal city, city of shopping, pleasure, culture: Bern is diverse and unique. Whether you're looking for stunning nature, cultural activities, or great food — Bern has it all.

[More information](#)

Top 3

- UNESCO-listed old town
- Renowned museums
- One of the greenest capitals in Europe



Emmental

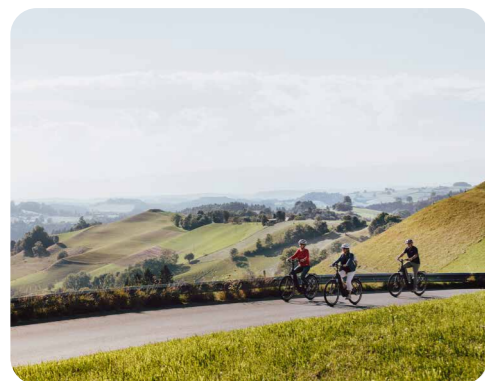
30 minutes from Bern

The region's cheese with its many holes is world-famous. But the Emmental has much more to offer than just the Swiss export hit — among other things, the region is a true paradise for cycling and hiking enthusiasts.

[More information](#)

Top 3

- Idyllic rolling hills and a mecca for e-bike enthusiasts
- Town of Burgdorf and Burgdorf Castle
- Emmental Show Dairy



Gantrisch Nature Park

35 minutes from Bern

Sporting challenges on the via ferrata, long bike tours on winding roads, leisurely hikes with breathtaking views, or tasty regional delicacies — you can find it all in the Gantrisch Nature Park.

[Further information](#)

Top 3

- Stunning Alpine foothills
- Ideal for outdoor activities
- First Dark Sky Park in Switzerland



Oberaargau

30 minutes from Bern

Charming towns, idyllic lakes and rivers, historic buildings — it's worth getting to know the Oberaargau. The region offers plenty of opportunities for excursions and adventures.

[More information](#)

Top 3

- Quaint towns
- Art and culture
- Lush landscapes for outdoor activities



Laupen

30 minutes from Bern

Skilfully crafted arcades, half-timbered houses dating back to the Middle Ages, cobblestone streets, and a picturesque castle create this charming town's special atmosphere and take visitors on an architectural journey to the past.

[More information](#)

Top 3

- Medieval town
- Historic castle
- Confluence of the Sense and Saane rivers

Accommodation

Luxurious in Bern's city centre, trendy and in the middle of the action or quiet and easy-going in the countryside: the hotels in the destination of Bern offer the perfect accommodation for every taste. And we have already picked out the best ones for you.

bern.com/accommodations



Kursaal Bern

Hotels in Bern City

category	number of hotels	number of beds
*****	2	402
****	10	1'593
***	10	1'293
**	3	315
*	1	73
not classified	12	1'830
total	38	5'505

Hotels in the regions

region	number of hotels	number of beds
Emmental	41	1'341
Gantrisch	17	495
Laupen	5	139
Oberaargau	21	727
total	84	2'702

Culture

Bern's cultural scene catapults guests into a cosmos full of creativity, expression, colours, sounds, tradition, time travel and flavours.



Casino Bern



Bern's museums

Looking for a museum to visit in Bern? You're spoiled for choice! From internationally renowned special exhibitions to private collections to interactive events — here's an overview.

bern.com/museums

Find an overview of the city's most important museums on the following pages.

Tip

Enjoy free admission to all museums and temporary exhibitions of the association Museen Bern with the Museum Card.

28.00 Swiss francs for 24 hours /

35.00 Swiss francs for 48 hours

bern.com/museum-card-en

Six bucket lists

Bern Welcome has put together six bucket lists, each containing five attractions, a corporate offer, a restaurant recommendation and a hotel recommendation. The themes are art & design, music & live performances, architecture, traditional craftsmanship, history, and culinary delights.

bern.com/culture



Bern's top museums



Zentrum Paul Klee

The world's most comprehensive Paul Klee collection, housed in a stunning building by architect Renzo Piano.

bern.com/zpk-en

Year-round Kosmos Klee

20 Mar—21 Jun 2026 Schwitters. Grenzgänger der Avantgarde

18 Jul—20 Sep 2026 Anne Loch. Malerei: Na und?

10 Oct 2026—7 Feb 2027 Roberto Burle Marx. Modernismo Tropical



Kunstmuseum Bern (Museum of Fine Arts)

A world-renowned institution with works by Paul Klee, Pablo Picasso, Ferdinand Hodler and Meret Oppenheim.

bern.com/museum-fine-arts

Permanent Architectural competition Future Kunstmuseum Bern

5 Dec 25—5 Jul 2026 Stiftung Expressionismus. From Gabriele Münter to Karel Appel

20 Feb—5 Jul 2026 [ENTER HERE] New Digital Worlds

13 Feb—27 Sep 2026 Das volle Leben. Alte Meister von Duccio bis Liotard

14 Aug 2026—17 Jan 2027 Franz Gertsch. Blow up

30 Oct 2026—31 Jan 2027 A Journey to Freedom:

Capri - Skagen - Monte Verità



Bernisches Historisches Museum (Museum of History) and Einstein Museum

Permanent exhibitions on historical, archaeological and ethnographic topics as well as temporary exhibitions on current issues. The Einstein Museum shows the life of the famous physicist and Nobel prize winner.

bern.com/bhm-en

16 Sep 2025—31 May 2026 Greenland Ahoy!

25 Feb 2026—9 May 2027 The Battle of Murten. Staging a Victory



Einstein House

Einstein's home in Bern's old town from 1903 to 1905, with photographs and documents.

bern.com/einstein-house



Natural History Museum

Home to the famous St Bernard dog Barry and the giant Planggenstock crystals, among other impressive exhibits.

bern.com/nmbe-en

From 24.10.25 New permanent exhibition „Earth, folks! - The changing climate“



Museum of Communication

Innovative and interactive presentation of the evolution of communication and its technologies. Winner of the 2019 Museum Prize.

bern.com/mfk-en

12 Dec 2025—19 Jul 2026 Massen - Foules - Crowds
Nov 2026—Jul 2027 CHIPS



Kunsthalle Bern

Presenting contemporary art from new artists as well as from well-known masters.

bern.com/kunsthalle-en

6 Mar—10 May 2026 Edgar Calel
6 Mar—10 May 2026 Lin May Saeed



Swiss Alpine Museum ALPS

Showcases the abundance, historical origins, current situation and future of the Swiss mountains.

bern.com/alps-en

Until 16 August 2026 Greenland — Everything changes
Starting March 2026 Lost and Found Office for Memories
Starting November 2026 Folk Music

Museum Quarter Bern

Eleven cultural and educational institutions around Helvetiaplatz make up Bern's Museum Quarter. With 520,000 admissions a year, it is Switzerland's largest cultural hub. In 2025, the Museumsquartier-Pass (Museum Quarter Pass) was launched as a joint initiative. Additionally, cross-institutional themes will also strengthen the collective presence. The current focus is on Greenland.

mqb.ch/en



Franz Gertsch Museum

The fascinating large-scale paintings of the Bernese artist exhibited in Burgdorf.

bern.com/franz-gertsch-en

21 Mar-7 Jun 2026 Leanne Picthall

21 Mar-30 Aug 2026 Robert Zandvliet

21 Mar-30 Aug 2026 Franz Gertsch, Eisenbett und Trompete, Familie und Paare

13 Jun-30 Aug 2026 Brigitte Lustenberger

19 Sep-29 Nov 2026 Cécile Wick

19 Sep 2026-28 Feb 2027 Franz Gertsch. Blow-Up (Cooperation with Museum of Fine Arts Bern)



Kunsthaus Langenthal

Exhibitions of contemporary art in a listed building.

bern.com/kunsthaus-langenthal-en

Highlights Exhibitions Winter 25/26

Zentrum Paul Klee

«Schwitters. On the Fringes of the Avant-Garde»

20 Mar–21 Jun 2026

Kurt Schwitters (1887, Hanover — 1948, Kendal, UK) ranks among the most influential and idiosyncratic figures in the history of modern art. Working on the fringes of the major modernist currents of his time, Schwitters remained an independent voice that remains strikingly relevant today. The exhibition traces the extraordinary range of his oeuvre across all stages of his career - from iconic Merz paintings, assemblages, and collages to an immersive reconstruction of the Hanover Merzbau, as well as lesser-known portraits, landscapes, and sculptures from his years in exile.

Fruchtland

With the Fruchtland project, the Zentrum Paul Klee is building a bridge between nature and art. On the field directly behind the cultural centre, malting barley was sowed in 2023.

Various events are planned.

[Learn more](#)

«Kosmos Klee»

Year-round

The permanent exhibition with changing pieces showcases artist Paul Klee's work, and smaller focal exhibitions complement this part of the Zentrum Paul Klee. Here's what's on in 2026: Hans Fischli (24.01.-02.05.26); Klees Rückseiten (09.05.-23.08.26); Florence Henri (29.08.26-10.01.27)

«Anne Loch. Malerei: Na und?»

18 Jul–20 Sep 2026

The German artist Anne Loch (1946-2014) played with the conventions of representation and pushed its boundaries. Central to her large-format landscape and animal depictions are line, colour and surface as well as the search for the right balance of these basic elements of painting. The artist also constantly scrutinised the fundamental nature of this artistic means of expression.

«Roberto Burle Marx. Modernismo Tropical»

10 Oct 2026–7 Feb 2027

Brazilian artist Roberto Burle Marx (1909–1994) revolutionised landscape architecture in the first half of the 20th century. He also found creative outlets in painting, graphic art, sculpting, jewellery design, stage and costume design, environmental activism, collecting and more. This artistic multidisciplinary is reflected in his designs for gardens, parks and urban projects.

Museum of Fine Arts Bern

Architectural competition «Future Kunstmuseum Bern»

Permanent

The Kunstmuseum Bern is being renewed and expanded. An architectural competition was held in 2024 for this purpose. Of these competition entries, 39 with project descriptions, renderings, and models are still on display. The final project is expected to be ready at the beginning of 2028, with construction starting in 2029.

[Learn more](#)

«Life in Full. Old Masters from Duccio to Liotard»

13 Feb—27 Sep 2026

One of the treasures of the Kunstmuseum Bern is the significant holding of works of early art. The museum is putting this part of its collection at the centre with the exhibition Life in Full. Old Masters from Duccio to Liotard. Alongside masters from the early modern period, the exhibition features works of Florentine and Sieneese painting from the Trecento and Quattrocento as well as masterpieces of the Baroque. A fascinating exhibition that reflects the full range of life: martyrdom meets grandstanding, asceticism encounters opulence, virtue confronts lust.

[Learn more](#)

«[ENTER HERE] New Digital Worlds»

20 Feb—5 Jul 2026

With this exhibition, the Kunstmuseum Bern is commemorating the German artist Ernst Ludwig Kirchner and the retrospective from 1933, curated by the artist himself. Central to the exhibition is the way in which Kirchner interpreted his artistic development, generously revising it by reworking his paintings, and the connections that he established between his works.

«Stiftung Expressionismus. From Gabriele Münter to Karel Appel»

5 Dec—5 Jul 2026

For the first time ever, the Kunstmuseum Bern is showing the Stiftung Expressionismus' collection in its entirety. Highlights include paintings by German Expressionists such as Heinrich Campendonk, Gabriele Münter, Emil Nolde, Max Pechstein and Marianne von Werefkin, works by the Rot-Blau group from Basel, and examples of expressive post-war art from around the world, including pieces by Sam Francis and Teruko Yokoi.

[Learn more](#)

«Franz Gertsch. Blow up»

14 Aug 2026—17 Jan 2027

Franz Gertsch (1930-2022) is considered a Swiss pioneer of photorealism and a master of the modern woodcut. This exhibition provides insights into his familiar work as well as opening up new perspectives on its reception. It showcases Gertsch's stylistic evolution through impressive collections of works, while also highlighting the significant themes and interconnections within his oeuvre: his exploration of the image of humans and nature, a subject that takes on new relevance in the context of current ecological and humanitarian crises.

[Learn more](#)

«A Journey to Freedom: Capri - Skagen - Monte Verità»

30 Oct 2026—31 Jan 2027

This exhibition explores the phenomenon of artists' colonies in Europe between 1830 and 1930 and their search for alternative ways of life beyond urban, bourgeois society. Using north and south as a compass, it presents three places of longing and offers an experience of artistic departure into a free, communal and utopian future.

Museum of Communication

«Massen — Foules — Crowds»

12 Dec 2025—19 Jul 2026

And suddenly, people are no longer individuals: Endless masses waiting to pass a bottleneck, a sea of people cheering at a football match. What happens when we become part of the crowd? This exhibition uses different points of view to deconstruct the negative image of crowds and shows the confining, liberating and astonishing effect of being many.

[Learn more](#)

«CHIPS»

Nov 2026—Jul 2027

They are everywhere — in smartphones, cars, modernday light bulbs, and even cats: microchips. These building blocks of our increasingly digitalised everyday lives are supplied by a highly complex, globally networked industry. In this exhibition, the Museum of Communication delves into the fascinating cosmos of chips, sparking curiosity and making the invisible visible.

ALPS - Alpines Museum der Schweiz

«Greenland — Everything changes»

Until 16 August 2026

The Swiss Alpine Museum's film team travels to Greenland, taking an interest in the state of the world. The parallels to the alpine region are tangible. Climate change is happening faster in Greenland than anywhere else which results in losers and winners. The exhibition uses film footage and research findings to point out these contrasts.

From autumn 2025, the Bern Historical Museum and the ALPS will be working together — in the spirit of the Museum Quarter — to offer a hybrid format of events and exhibitions in conjunction with this exhibition

[Learn more](#)

«Folk Music»

Starting November 2026

The folk music exhibition project at ALPS brings the mountains to the city. Music brings people together and creates a sense of belonging. At the same time, traditional folk music is associated with many clichés. The ALPS is designing a sensory and engaging exhibition in cooperation with musicians that will give people plenty to listen to and talk about next year.

«Lost and Found Office for Memories»

Starting March 2026

Be it a postcard, a stone or a magnet, souvenirs preserve memories of our trips to the mountains. The new exhibition at the Lost and Found Office for Memories focuses on these souvenirs and their stories. Its participatory format invites visitors to share their own souvenirs from alpine adventures. Kitsch or status symbol, it doesn't matter — the museum wants to know what you take home with you and what those items mean to you. This exhibition will expand the ALPS tourism collection and discuss different perspectives on current tourism issues.

Bern Historical Museum

«Greenland Ahoy! Perspective on a Colonial Legacy»

16 Sep 2025—31 May 2026

The Bernisches Historisches Museum has had a Greenland collection since the first Swiss expeditions to the region at the beginning of the 20th century. Its current exhibition explores the questions of why and what now and the reasons behind the fascination with this icy part of the planet.

[Learn more](#)

Renovation

The Bern Historical Museum is planning a comprehensive renovation as well as an extension. The renovation works are scheduled to start in 2027 and last until 2031. The museum will remain open during the renovation.

Franz Gertsch Museum

«Robert Zandvliet. The painting is a door»

21 Mar—30 Aug 2026

A comprehensive solo exhibition featuring works from the past 15 years by the Dutch painter Robert Zandvliet. It shows how he advances painterly explorations at the intersection of abstraction and figuration. The exhibition is accompanied by an extensive monograph.

[Learn more](#)

Art on the Schlossberg

«Art on the Schlossberg»

16 May—23 Aug 2026

Kunst am Schlossberg invites visitors to enjoy a one-of-a-kind art trail in Melchnau. Amid the ruins of Grünenberg and Langenstein castles, artists display their works along a circular route that leads through gentle beech woods and across open meadows. The exhibition brings contemporary art to life against a historic backdrop and encourages visitors to experience creativity in dialogue with nature. The path is easy to walk and makes a lovely outing for families.

[Learn more](#)

«The Battle of Murten. Staging a Victory»

25 Feb 2026—9 May 2027

The Murten Panorama is a monumental painting measuring 100 metres in length and 10 metres in height. It was created in the 19th century and depicts the victory of the Swiss Confederates and their allies over the troops of Burgundian Duke Charles the Bold in 1476. Just recently, it underwent digitisation, which resulted in the world's largest digital image. The Bernisches Historisches Museum will be presenting the work to the public for the first time as an immersive experience.

[Learn more](#)

Natural History Museum Bern

«Earth, folks! - The changing climate»

New permanent exhibition from 24 October 2025

If the history of the earth were a 24-hour play, humans would only have been in it for a few seconds. We have only just stepped onto the stage of life. As part of this new permanent exhibition, which will be on display for at least 20 years, humans set off in search of past worlds, witnesses and connections. The main theme of the exhibition is one of the most socially relevant topics: human-made climate change.

[Learn more](#)

Discover Bern by bike

E-bike power or pedal strength — whichever you prefer, Bern's region is a paradise for cycling fans. Whether you follow a signposted scenic route or set off on a gravel adventure, the scenery is sure to delight. From gentle farmland to forest trails, from historic villages to lively small towns, every route reveals new views and stories to discover. In the region around Bern — Switzerland's federal city and UNESCO World Heritage Site — you'll find experiences to savour and challenges to enjoy, with the Bernese Alps always on the horizon. Along the way, local farm shops and inns offer seasonal treats and regional flavours to keep you fuelled.



E-bike

Switch on the motor and set off — an easy, active way to enjoy the region's most beautiful hills.

bern.com/en/e-bike



Gravel bike

Sport, scenery and time to pause — the perfect mix for adventure.

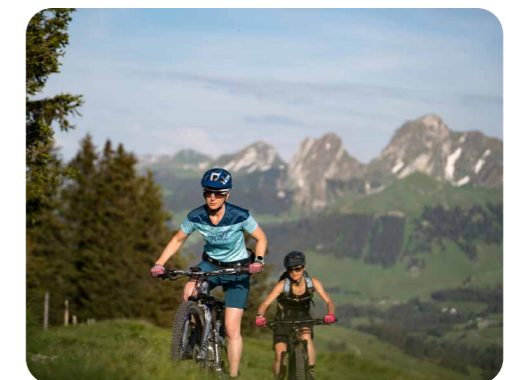
bern.com/en/gravel



Road bike

Quiet country roads ready to be explored.

bern.com/en/road-bike



Mountain bike

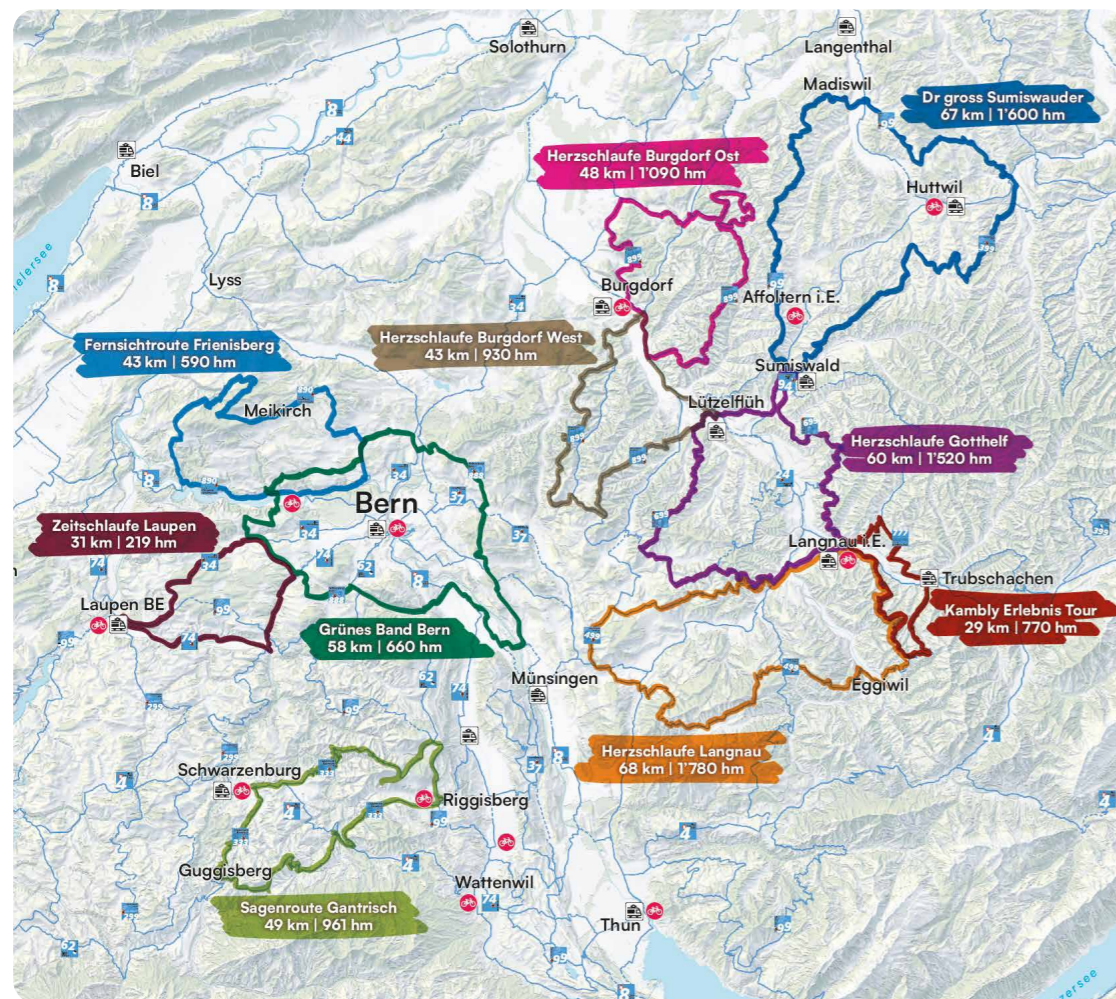
From forest trails and rocky paths to panoramic routes through peaceful nature.

bern.com/en/mountainbike

E-Bike tours in Bern

The city of Bern is surrounded by idyllic landscapes and quaint villages — we recommend an excursion by e-bike to discover their charm. Four unique themed routes and the “Hügu-Himu” (heavenly hills) of the Emmental make for diverse experiences. All routes are signposted throughout and avoid major traffic routes wherever possible. Always included: a view of the splendid Bernese Alps. And farm shops and charming country inns along the way offer seasonal, local products.

[More information](#)



Grünes Band Bern (Bern's Green Belt)

Around the city of Bern

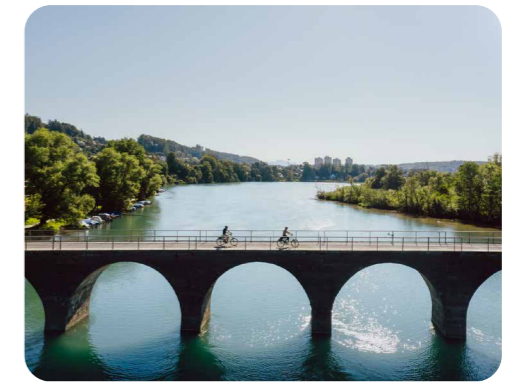
59km, 950 m elevation gain

Theme: nature and agriculture

8 experience sites

Highlights: Giessen (groundwater spring streams) of Belp with very clear water, Lake Wohlten

[More](#)



Frienisberg Scenic Route

Around Frienisberg hill

43km, 760 m elevation gain

Theme: panoramic views

4 experience sites

Route easily reachable from Bern's city centre

Highlight: Chutzenturm tower (made from wood, with a view over half the country when the weather is good)

[More](#)



Gantrisch Legend Route

In the Gantrisch Nature Park

49 km, 961 m elevation gain

Theme: local folk tales

6 experience sites

Highlights: ruins of the Rüeggisberg monastery, Alpine foothills, folklore

Recommendation: take your time and do it in two days

[More](#)



Laupen Historical Loop

Between Bern and Laupen

31 km, 40 m elevation gain

Theme: time

4 experience sites

Highlights: town of Laupen and Laupen Castle

[More](#)

Herzschlaufe Langnau

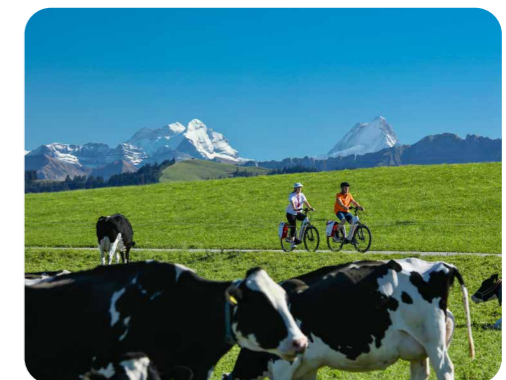
In the Emmental

68 km, 1,780 m elevation gain

Ode to the Emmental

Highlights: Eggiwil hills and castles near Konolfingen

[More](#)



Kambly Erlebnistour

In the Emmental
29 km, 770 m elevation gain
Sweet treats at Kambly
Highlight: Kambly Experience
[More](#)



Herzschlaufe Gotthelf

In the Emmental
61 km, 1,520 m elevation gain
Homage to poet and Emmental native Albert Bitzius
Highlight: Gotthelf Zentrum in Lützelflüh
[More](#)



“Dr Gross Sumiswauder”

In the Emmental
67 km, 1,600 m elevation gain
Over the hills and all the way to the Napf region
Highlight: fantastic views
[More](#)



Herzschlaufe Burgdorf Ost

In the Emmental
48 km, 1,090 m elevation gain
Little-known routes into the hills of Wynigen
Highlight: Oberbuelchnubel scenic point
[More](#)



Herzschlaufe Burgdorf West

In the Emmental
43 km, 930 m elevation gain
Sweeping panoramic views
Highlights: Utzigen and Burgdorf Castles
[More](#)



Multi-day offers

How about a weekend or holiday on an e-bike? Whether an overnight stay in Bern's Unesco-listed Old Town, in an Emmental castle or on a farm in the Gantrisch Nature Park — a relaxing and varied break awaits guests.

The Grand Tour of Bern with Eurotrek

This tour starts and ends in Bern's UNESCO-listed old town and takes you around the city and through the beautiful Alpine foothills. Four nights including breakfast as well as the daily luggage transfers are included in this new package from Eurotrek. Optional e-bike rental. The tour is divided into five legs, beginning in the city of Bern and continuing around the city and through the Emmental, the Gantrisch Nature Park, and the Three-Lakes region.

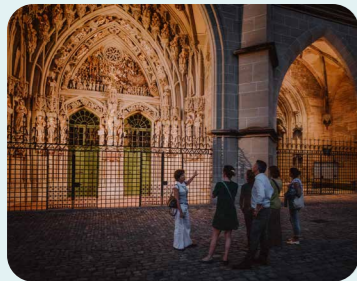
[To the offer](#)



City Tours

Incorporating the city's landmarks as well as its secret corners and hidden treasures, providing both historical background and amusing anecdotes, Bern's city tours are as diverse as the city itself. Informed and interesting, funny and astonishing, historical and topical: the tours are instructive, exciting, and at times spooky — but always entertaining.

bern.com/city-tours



[UNESCO Stroll through the Old City](#)



[Tour of the Zytglogge \(Clock Tower\)](#)



[Spooky Bern](#)



[Night Watchman](#)



[All about water](#)



[“E Ligu Lehm - Tour of the Matte neighbourhood”](#)



[\(Guilty\) Pleasure](#)



[City tour for Children](#)

(Run-up to) Christmas in Bern

November windows

While autumn still lingers elsewhere, Bern is already glowing with festive light. The “Bern November Windows” initiative, launched by Bern Welcome and BernCity in 2025, brings the cherished countryside tradition of Advent windows into the heart of the city. From 1 to 30 November, a new lovingly decorated window opens each day at a local business or venue, accompanied by small surprises, warm lights and touching stories.

bern.com/november-windows



Bern's Christmas markets and experiences

The first Christmas markets open in November, starting with the one in Huttwil, one of the largest and most beautiful in Switzerland. Throughout Advent, Bern's UNESCO-listed old town comes alive with several markets: the traditional one on Waisenhausplatz, the artisanal market by Bern Minster, and the trendy Sternenmarkt with views of the Bundeshaus (Parliament Building). Add to that winter pop-ups, candle-making workshops and festive walks in nearby villages, including the largest nativity scene in the Swiss Midlands and lovingly crafted Christmas trails. In short: the run-up to Christmas is one of the most magical times to visit Bern.

bern.com/christmas



Beer capital

Did you know that Bern is the beer capital of Switzerland? The canton of Bern is home to over 200 breweries, making it the place with the most breweries per capita in the world. In the city and its surroundings alone, there are over 25.

bern.com/beer

Museumsbier — beer at the museum

From January to March, several cultural institutions stay open on Wednesday evenings and invite visitors to enjoy a special edition museum beer by Brau-Kunst in the exhibition halls or the bar/restaurant.

[More](#)

Events

[Let it Beer, Burgdorf](#) march
[ZAPF! Craft Beer Festival Bern](#) summer
[Biermarkt in Huttwil](#) august/september
[Brauerispaziergang](#) october
[Bärner Bier Rundi](#) november

Emmental Beer Trail

A new beer-themed hike in two stages with a train ride in between.

[More](#)

Bernese Beer Tour

[In spring 2026, new beer tours will be added](#)

A guided tasting tour through Bern with a beer sommelier, with stops in 2 breweries and 2 beer bars. Wednesday evenings.

[More](#)

Pubs, bars, brewhouses

Fancy a cold one? Bern is the place to be for beer connoisseurs. From Au Trappiste to ZooBar: here are the best spots in Bern for everyone who loves a good craft beer.

[More](#)

Oberaargau Beer Trail

A new, self-guided tasting trail in the Oberaargau.

[More](#)

Families

The city and region of Bern offer families with younger and older children a wide range of attractions, exciting experiences and special offers.

bern.com/families

Hotel offer for families

Children under 16 stay for free in select hotels.

[Learn more](#)

Free activities in Bern

Good things don't have to cost a fortune. In Bern, you can explore plenty without reaching for your wallet, from solving a mystery trail through the city to discovering plants from around the world to watching the ibexes at Dählhölzli. There's a lot to see and do in Bern, and much of it is completely free.

[Learn more](#)

City tours for families

The playful City Tour for Children through Bern's old town provides fun insights into the history of the city. On the Spooky Bern for Children tour, the little participants go ghost hunting in the city and hear local folklore.

[City Tour for Children](#)

[Spooky Bern for Children](#)

Outdoor family adventures

Adventure trails, an animal park, rail bikes, playgrounds and more await!

[Learn more](#)

Indoor activities

There are plenty of things to do for families when the weather isn't great. Indoor playgrounds, biscuit baking, creative workshops and child-friendly exhibitions provide diversion and entertainment.

[Learn more](#)



Barrier-Free Bern und Sustainability

Sustainability

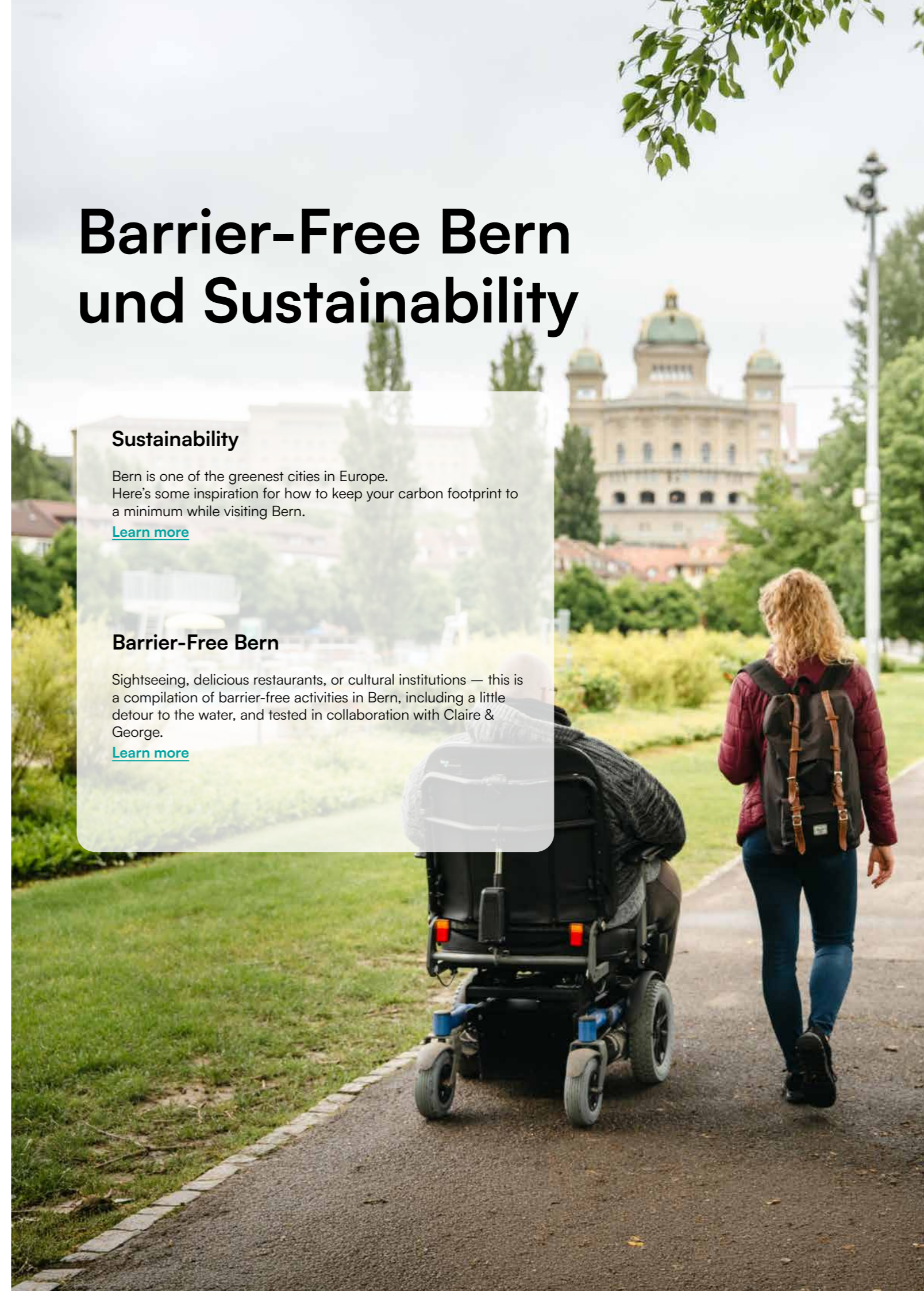
Bern is one of the greenest cities in Europe. Here's some inspiration for how to keep your carbon footprint to a minimum while visiting Bern.

[Learn more](#)

Barrier-Free Bern

Sightseeing, delicious restaurants, or cultural institutions — this is a compilation of barrier-free activities in Bern, including a little detour to the water, and tested in collaboration with Claire & George.

[Learn more](#)



More inspiration

Farmer's markets

A stroll over the markets is exciting — each small street and square has its own little scene. The unique scenery of the UNESCO world heritage in Bern is truly something to see.

Weekly	Bern's farmers markets
28-29 Mar 2026	Easter Egg Market Huttwil
April	Geranium Market Bern
May	Swiss Parks Market
13 Jun 2026	Gotthelf Market Sumiswald
4-5 Jul 2026	Historic Crafts Market Huttwil
3-4 Oct 2026	Cheese Market Huttwil
From the end of Nov	Bern's Christmas markets

Castles

Many are familiar with the beautiful castles in Burgdorf, Laupen and Thun. But what about the ones in Belp, Schwarzenburg, Köniz, Jegenstorf, Riggisberg, Gerzensee, Landshut or Thunstetten? There is much to see and experience within the historic walls. Discover the castles at [bern.com](#).

[Learn more](#)

Customs

[Onion Market \(Zibelemärit\)](#), [Brächete Zäziwil](#), [Achetringele Laupen](#), [Sichlete on the Parliament Square](#), [various alpine processions](#): these are just some of the traditional folk festivals and events happening in the city and region of Bern. And in December 2023, the Wässermatten in Oberaargau were included in UNESCO's Intangible Cultural Heritage List as a traditional irrigation system. So, as you can see: if you're interested in customs and traditions, the city and region of Bern is the right place for you.

Swiss Cheese in Bern

From Emmentaler AOP and tangy Hobelkäse to creative vegan alternatives, Bern is the perfect place to experience Switzerland's "dairy gold" in all its forms. Here's a taste of what the region has to offer.

[Learn more](#)

Farm shops

If you like buying seasonal, locally grown produce and lovingly homemade products, you'll find numerous farm shops around Bern that provide just that. We've listed our top ten.

[Read more](#)

Shopping und local business

Shopping in Bern's Old City is a unique experience. Countless quaint shops, elegant boutiques and creative studios can be found below the historic arcades. Here are some of our favourites!

[Read more](#)

Walks / easy hikes

Discover the best walks through the city of Bern and its surroundings and enjoy Bern's local mountain Gurten, the banks of the River Aare, an idyllic mountain lake in the Gantrisch Nature Park, and views of a nature reserve or the lush green hills of the Emmental.

[Learn more](#)

Water

With the rivers Aare, Emme and Sense or the lakes Wohlen, Burgäschi and Schwarzsee, water is omnipresent in the city and region of Bern. These and various other bodies of water make for wonderful [bathing spots](#). Lake Wohlen, for example, is perfect for a bit of stand-up paddling. And the [free outdoor swimming pools](#) in the city of Bern — the famous Marzili, the family-friendly Wylerbad, the large Weyerli or the unconventional Lorrainebad — will certainly keep you cool. As will the 26 jets of water on the Parliament Square. By the way, all of Bern's 100 or so water fountains provide refreshing drinking water and have always played a central role in the lives of the people of Bern.

Restaurants

Regional and national specialities and international cuisines. Trendy pop-ups, lively bars, cosy cafés, vaulted cellars and traditional restaurants. Views of the River Aare, the old town, or the Bernese Alps. The range of restaurants, cafés and bars in the city and region of Bern truly leaves nothing to be desired.

[Learn more](#)

The best eateries by category

- [Sustainable eateries](#)
- [Traditional Swiss cuisine](#)
- [Brunch](#)
- [Bars in Bern's Old City](#)
- [Cafés in Bern's Old City](#)
- [Top acclaimed restaurat](#)
- [Restaurant terraces](#)
- [Family-friendly cafés and restaurants](#)
- [Vegan restaurants](#)



Bleisure and Business

Business tourism plays a central role for Bern and makes a significant contribution to the city's high number of overnight stays. But what makes the Swiss capital so attractive for congress organisers and event planners? The city scores highly with venues that offer excellent meeting infrastructure. Event locations, hotels, and sights are often just a few minutes' walk apart. The surrounding region also has a lot to offer: many of Switzerland's top attractions — such as the Alps — are only a half-day or day trip away, while relaxation awaits right on the doorstep with the Gurten hill and the River Aare.

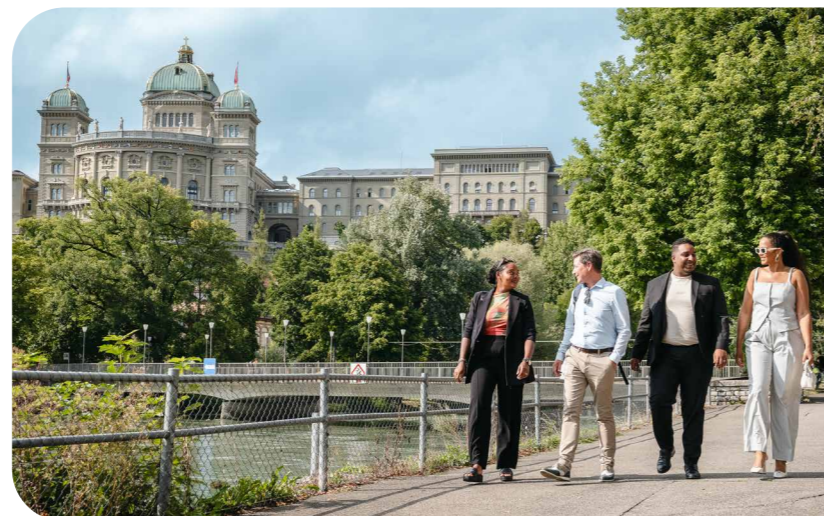
Bern is known for its unhurried pace of life — ideal for focused work and recharging one's batteries. After a conference, a stroll through the UNESCO-listed Old Town, a break by the river, or a coffee in one of the city's charming cafés quickly reveals why: life here simply moves at a calmer rhythm. It's the perfect setting for a successful bleisure stay — a blend of business and leisure.

The merger of Bern Welcome, Bernexpo, and Kursaal Bern to form the Congress Hub Bern has created a strong network for event organisers. The Convention Bureau of Bern Welcome plays an important role in attracting new seminars and events. It supports organisers in finding hotel rooms, catering services, or suitable accompanying programmes.

Next year, we are once again proud to host BEST'26 — the Bern Events, Seminars and Conferences Day. Over two days, we will present event planners and organisational professionals with the most beautiful venues and the diverse possibilities our destination has to offer.

There's also plenty happening on the Expo site and in the new Festhalle: in February, the Swiss Cyber Security Days will return, followed by the Hospitality Summit in June. Several medical congresses are also planned for next year — including the World Congress of Sports Physiotherapy at the end of the year. The year will begin with a major Energy Congress at the Kursaal Bern. A special highlight will be the Bern City Festival, which will take place again after a four-year break.

Next year will also see the return of our Business/Bleisure newsletter, keeping you up to date with the latest developments. Fancy a sneak preview? Then head to bern.com/business.



Top-Events 2026

Highlights at Bühnen Bern

Bühnen Bern offers a varied programme of opera, drama and ballet on the stages of the Stadttheater and the Vidmarhallen. In 2026, it will include Verdi's Rigoletto, Wagner's Götterdämmerung and Mozart's Magic Flute, among others. For the full programme, go to: buehnenbern.ch

Beer at the museum 22 Jan-12 Mar 2026 every thursday

Seven of Bern's cultural institutions are extending their opening hours on Thursdays and inviting visitors to their exhibitions for an after-work beer from 5:00-8:00 p.m. «Museumsbier» is not only the name of this event series but also of the beer that was especially brewed for this occasion by the Bernese brewery «BrauKunst» («the art of brewery»). Burgdorf Castle, a museum from outside the city of Bern, will also be participating. museumsbier.ch

100 years of Stufenbau 2026

The iconic Stufenbau building, now a creative event venue, celebrates its centenary in 2026. Throughout the year, visitors can join guided tours that bring its history to life, alongside concerts, comedy nights, special events and daytime dance events. stufenbau.ch

Carnival in Bern 19-21 Feb 2026

Bern's carnival is the third largest in Switzerland, after Basel and Lucerne, and it begins in true Bernese fashion: with the symbolic liberation of the bear. On 11 November, the bear is ceremonially locked away in the Käfigturm (Prison Tower) to hibernate, only to be awakened again with lively carnival music and much fanfare when the festivities begin. For three days, colourful parades of musicians, theatre troupes and costumed groups bring the old town to life. Those who prefer something a little quieter can enjoy witty Schnitzelbank performances — comic songs and rhymes about local life and politics — in the city's vaulted cellars and restaurants. fasnacht.be

Night of Museums 21 Mar 2025

A night at the museum: once a year, Bern's cultural institutions become nocturnal and present themselves in their most magical and colourful light. This is an event for all culture lovers and night owls. On Friday evening on 20 March 2026, starting from 6:00 p.m., you can enjoy and admire cultural and culinary performances in unusual surroundings and at unusual hours. museumsnacht-bern.ch

Go to the complete Event Calendar

BEST'26 19-20 Mar 2026

BEST, Bern's annual day of events, seminars and conventions for the MICE industry, is organised by Bern Welcome and offers the perfect opportunity to discover the city's venues, social programmes and hospitality first-hand. It's also an excellent platform for networking and business development in the heart of Switzerland. bern.com/best26

Stadtrundgang Festival Bern (Bern Walking Tour Festival) 26-29 Mar 2026

From 26 to 29 March 2026, Bern's Stadtrundgang Festival takes visitors on guided explorations through the city's alleys and neighbourhoods, offering fresh perspectives on the federal city and encouraging visitors to notice the small details that usually go unnoticed. stadtrundgangfestival.ch

International Jazzfestival 24 Mar-30 May 2026

For half a century, international stars of jazz music have been delighting the audiences at the International Jazzfestival hosted by Marians Jazzroom in Bern. For its anniversary edition, 200 concerts over the course of two months are planned. mariansjazzroom.ch/welcome

BEA

24 Apr-5 May 2026

From 24 April 2026, BEA, Switzerland's largest spring trade fair, will once again open its doors on the Bernexpo site. What does BEA offer? Each year, culinary delicacies, high-quality entertainment, and exhibitors from agriculture, trade and industry delight hundreds of thousands of visitors. This has been a true folk festival for over 70 years. bea-messe.ch

GP - 9 May 2025

Women's Race - 7 Jun 2026

On your marks, get set, and off you go into May and June, with two of the biggest running events in the city of Bern — through the city, over bridges, past some sights and along the river Aare. Both races offer different distances and routes for different age groups. Anyone can register for the GP, however, the women's race (as the name suggests), is only open to women. gpbern.ch
frauenlauf.ch

IFSC

Climbing World Cup Bern 22-24 May 2026

Championships in 2023, Bern has become a regular stop on the IFSC Bouldering World Cup circuit. For three days, the world's best climbers will compete at the Festhalle Bern, thrilling spectators with gravity-defying performances. ifsc-climbing.org

Open House Bern

30-31 May 2026

For one weekend only, many of Bern's buildings and outdoor spaces open their doors to areas usually hidden from public view. Guided tours offer fascinating insights behind the façades, revealing stories of architecture, design and everyday life. openhouse-bern.org

Klangantrisch

June 2026

The Gantrisch Nature Park, more precisely Riggisberg, will be hosting the klangantrisch music festival. There will be concerts from different musicians on several evenings. klangantrisch.ch

Hospitality Summit

3-4 Jun 2026

HotellerieSuisse welcomes the hospitality industry to the Festhalle Bern for two days of inspiring talks, interviews and panel discussions. Topics range from digital transformation and innovation to sustainability and the challenges and opportunities shaping the future of hospitality. hospitality-summit.ch

Langenthal Street Festival

12-13 Jun 2026

With over 10,000 visitors and around 30 acts performing across 12 stages, the Langenthal Street Festival transforms the Oberaargau city centre into a lively hub for music, street food and urban culture. street-festival.ch

Bern City Festival

19-21 Jun 2026

Four years after its last edition, Bern once again hosts its much-loved city festival. For three days, music, art, food and interactive activities fill the streets, turning the city into a joyful celebration of creativity and community. bernerstadtfest.ch

Bern Cantonal Wrestling Festival - celebrating 125 years of the association

4-5 Jun 2026

The Bernisch Kantonale Schwingerverband (Bern Cantonal Wrestling Association) marks its 125th anniversary in 2026. To celebrate, the cantonal wrestling festival takes place in a rather special location: the Wankdorf Stadium. Usually home to Bern's football club YB and one of the venues for UEFA Women's Euro 2025, it will now welcome Switzerland's top Schwinger wrestlers for a weekend of tradition and sport. schwingfest-wankdorf.ch

Gurten Festival

15-18 Jul 2026

This year's Gurten festival once again boasts a wide variety of musical performances, activities and stalls that will make the event on Bern's local mountain even better. In addition to the first-rate atmosphere, the festival site's unique location on the Gurten also astounds with a breathtaking view on the city and the alps. gurtenfestival.ch/en

Langnau Jazz Nights

21-25 Jul 2026

For over 30 years, the Langnau Jazz Nights have brought the best of the jazz world to Emmental. Top-class concerts and performances by rising stars fill venues such as the Kupferschmiede, the Viehmarktplatz, the Reformed Church and several others across town. jazz-nights.ch

Bern Pride

August 2026

In early August, a rainbow wave sweeps through Bern's old town as Bern Pride fills the streets with colour and celebration. The day begins with a lively parade from Waisenhausplatz to Bundesplatz, followed by the big Pride Festival — music, glitter and good vibes guaranteed. bernpride.ch

1 August celebrations

Switzerland is celebrating its birthday! Many visitors flock to the federal city on the national holiday, where they can choose from a veritable cornucopia of experiences and festivities for all ages. The city of Bern never fails to surprise with its unique and festive programme. Be amazed and celebrate with us. laugustfeier.ch

Buskers Bern

Street Music Festival

6-8 Aug 2025

This year, for three days, the streets of Bern's old town will once again be filled with artists and musicians from all over the world. They will enchant their audiences with music, dance, comedy, puppet theatre, art and much more. The diversity of the performers combined with the dreamlike setting of Bern's old town are what make Buskers Bern Street Music Festival unique. buskersbern.ch/en

Summer celebration in the Museumsquartier

18 Aug 2026

In 2026, the eleven museums that make up Bern's Museumsquartier are once again inviting everyone to their summer celebration. The colourful culture fair with its flea market, games, good food and summer music is sure to appeal to everyone. mqb.ch/en

30 years of OPUS Orchestra

12-13 Sep 2026

To mark its 30th anniversary, the OPUS Orchestra presents an innovative programme of contemporary and rarely performed choral music. Four renowned choirs from the Bern region join in the celebration with concerts taking place at the Casino Bern. opus-music.ch/jubiläum

slowUp Emmental-

Oberaargau

13 Sep 2026

The idea behind slowUp is simple: a scenic circular route is closed to motorised traffic and opened up to everyone on wheels or on foot. Now in its 19th edition, this event invites everyone to enjoy the picturesque scenery between Huttwil and Sumiswald. It's the perfect opportunity to discover the region's beauty by bike, on rollerblades or skateboards, at your own pace. [Learn more](https://slowup.ch)

Brächete Zäziwil

30 Sep 2026

In the past, after the field work was completed in autumn, a Brächete would take place in every village in Switzerland. Over time, the processing of the flax plant into the finished product turned into a cheerful folk festival. Today, at the Brächete Zäziwil, you can watch the individual steps in the work process and observe how a flax plant becomes linen fabric or rope — just like when Gotthelf was alive. [Learn more](https://braechete.ch)

Sichlete on the Parliament Square September 2026

At the harvest festival, producers can present themselves to the city with their animals, products and customs. The event starts with an impressive ringing-in by the Oberbalm Treichler group (playing cow bells). And after midday, it's time for the highlight of the day: an alpine procession with magnificently decorated cows will walk through the centre of town to the Parliament Square. In addition, there will be various market stalls with regional products, refreshments and specialities as well as displays of sheep shearing.

[Learn more](#)

Rendez-vous Bundesplatz Oct-Nov 2026

In autumn 2025, the parliament's façade will once again be transformed into a very special spectacle. It's the 15th time that a unique show will tell a story with lights and music. Admission is free of charge, and the show takes place several times a day.

rendezvousbundesplatz.ch/en

Herofest

2-4 Oct 2026

Colourful costumes as far as the eye can see — Herofest transforms the Bernexpo grounds into a paradise for gaming and pop culture fans. Across 22,000 square metres, fans can come together and dive into a vibrant world of concerts, shows, cosplay and community.

herofest.ch/en

Huttwil Cheese Market 3-4 Oct 2025

The Huttwil Cheese Market offers producers and traders from all over Switzerland the opportunity to present their specialities to a large audience. Visitors are invited to taste and purchase the cheeses on offer. In addition to the cheese, the supporting programme provides extra variety and is accompanied by traditional music.

[Learn more](#)

Gravel Ride & Race and Kids Gravel Bern 17 Oct 2026

Switzerland's oldest and biggest gravel event takes place in Bern, offering four race options: 50 or 25 kilometres, a family ride and a kids' race. The event area features exhibitors and food trucks, so there's plenty to enjoy off the racecourse too.

ridegravel.ch/bern/en

Zibelemärit (Onion Market) 23 Nov 2026

Every year on the fourth Monday in November, the traditional folk festival «Zibelemärit» (onion market) is taking place in Bern. The smell of onion tarts and mulled wine will waft through the alleys of the old town from the early morning hours onwards. Follow the lead of the Bernese people and visit the over 200 market stalls before sunrise to see the most beautifully braided onion plaits. But don't worry, the festival is not only for early risers — it lasts all day.

[Learn more](#)

Christmas in Bern starting from End of November 2026

Visit the Sternenmarkt (Star Market), the Christmas markets next to the minster or on the Waisenhaus square in the city of Bern, the Kambly Christmas market in Trubschachen or the one in Huttwil: from the end of November, the destination of Bern will transform into a pre-Christmas winter paradise filled with lights, hot beverages and sweet treats.

bern.com/christmas

Achetringele in Laupen 31 Dec 2026

This is Laupen's very own, unique New Year's Eve tradition. Original and loud — that's what best describes the age-old custom. Men with brooms and masks walk in a parade and you'll definitely get your fill of Swiss customs such as cow bell ringing and children running around in pointy white hats with colourful ribbons.

[Learn more](#)

News

The Gotthelf Loop reimaged

Cycling route no. 699 leads from Langnau through 60 kilometres of beautiful Emmental countryside, following in the footsteps of writer Jeremias Gotthelf. In 2026, the route will be relaunched, combining past and present and encouraging reflection at each stop. The trail also passes through Lützelflüh, where the Gotthelf Centre opens its doors to culture lovers each afternoon. And speaking of Gotthelf, the traditional Gotthelf market takes place in Sumiswald on 13 June 2026.

[Learn more](#)

Hotel City by the station

In 2026, the hotel will undergo extensive renovations. Located just a few steps from Bern's main railway station, it offers 58 rooms. The refurbishment will take place while the hotel remains in operation.

[Learn more](#)

Opening of the Kaiserhaus Bern

After six years of renovation, the Kaiserhaus Bern will open its doors in April 2026 — featuring restaurants, shops, and the Swiss National Bank's new visitor centre, "Moneyverse." The listed building is located in the heart of the UNESCO-recognised Old Town, between Bundesplatz and Marktgasse. Its magnificent inner courtyard will be opened to the public — a rarity in the upper part of the Old Town. Within the Kaiserhaus, the Swiss National Bank will inaugurate its new visitor centre "Moneyverse," offering insights into its world and exploring the fascinating phenomenon of money. In addition, the Brasserie "Kaiser" and various shops will also open their doors.

kaiserhaus.ch

New crime tour in Laupen

On 23 April 2026, the Laupen Tourism Region will launch a new experience. CrimeTime Laupen is an interactive crime adventure in the open air. Guests step into the role of investigators and, using the CrimeTime app and their own smartphone, follow the trail of clues through the historic small town and its castle. Puzzles, hints and real-life locations come together to create a gripping story. Written by Swiss author Anita Flessenkämper, who is known for her regional crime novels set in Laupen.

[Learn more](#)

Vibrant culinary scene

A restaurant in former funeral halls — something Switzerland has not seen before. In early March, [“La Vie”](#) opens at Bremgarten Cemetery in Bern. This new, peaceful meeting place welcomes mourners, strollers, those seeking tranquillity and local residents alike.

In the trendy Länggasse district, the new [“Halle 16”](#) is drawing visitors to part of the former von Roll wagon factory. The street food hall brings together six food boxes serving international cuisine and is completed by a bar.

In the heart of Bern’s Old City, the restaurant [“Cima”](#) has also opened its doors. Everything is handmade using products from the Alpine region. With more than 500 wines, it boasts one of the largest wine lists in the city of Bern.

Just a short walk from the train station, chef Markus Arnold — awarded 17 GaultMillau points and one Michelin star — opens his new restaurant. [Myle](#) features an open show kitchen, a walk-in wine cellar and a space for groups of up to 80 people. Each menu is inspired by one of his travels and changes every three months.

Audio tour “A Digital Journey into Bern’s Past”

Bern Welcome launches the audio tour “A Digital Journey into Bern’s Past”, allowing the city’s highlights to be explored individually and effortlessly via smartphone. The tour provides easily accessible background information and offers a flexible alternative to traditional guided city tours.

[Learn more](#)

“Popping to the Pub” guided tour

With the “Popping to the Pub” guided tour, Bern Welcome launches a new city tour. On the tour, participants immerse themselves in British, Irish and local beer culture. Accompanied by beer experts, they visit four different pubs, learn fun and interesting facts, and enjoy professional beer tastings with three different beers at each location. This tour gives participants the opportunity to deepen their knowledge of pub culture, beer history and the brewing process.

[Learn more](#)

Additional rooms at Hotel Jardin

[Hotel Jardin](#) in Bern’s Breitenrain district is building 13 double rooms in the former ballroom. The new rooms will be installed as independent boxes within the space and glass surfaces will ensure that the original walls remain visible. The opening of the new rooms is planned for autumn 2026.



Media images and videos



[Region of Bern](#)



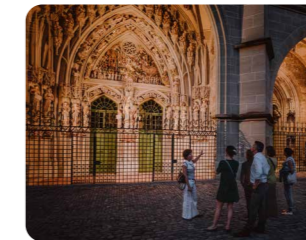
[Old Town of Bern](#)



[Culture](#)



[Bicycle trekking](#)



[City Tours](#)



[Top-Events](#)



[Families](#)



[Christmas](#)



[Business](#)



[Videos](#)



[Multimedia Story](#)
[Watch now](#)

In 2025, we’re using a multimedia story to show how easy it is to explore and experience the city and region of Bern by public transport. A family visits Bern’s old town, the Gurten, and the Emmentaler Show Dairy. For their last stop, they take the Marzili funicular down to the River Aare.

There will be a new story in 2026. The theme is bleisure.

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Your local heroes

The local heroes at Bern Welcome will give you professional, competent, and friendly advice. The secret ingredient? A passion for the job, personal commitment, a local network, an interest in innovation and lots of love for Bern.



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See you soon

BERN 