



# Tom Blower

Tom is Chief Product and R&D Officer at Agreena. Tom has been instrumental in establishing Agreena as a climate tech leader through the development of its world-class digital MRV (measurement, reporting, and verification) capabilities, which underpin the integrity of Agreena's verified carbon assets for supply chain and voluntary carbon market clients.

Tom is passionate about delivering an exceptional farmer-first experience on Agreena's soil carbon platform while exploring efficiencies that will allow the company to scale its offer to farmers globally, big and small.

His career reflects a strong commitment to user-centric design and strategic product management, combining technology and creativity to deliver impactful solutions. He has led product teams across diverse sectors, including digital healthcare, where he played a pivotal role at unicorn startups like Kry and Ada Health, serving millions of users.