



JTI Selected as One of the 100 Best Workplaces in Europe

Offices in Greece, Ireland, Italy, and Spain recognized in '25 Best Multinational Workplaces' category

Geneva, June 13, 2014 – JTI (Japan Tobacco International) has been selected by Great Place to Work® as one of the 100 Best Workplaces in Europe for 2014. Four JTI offices have been qualified in the '25 Best Multinational Workplaces' category: Greece, Ireland, Italy, and Spain. This achievement was celebrated on Thursday, June 5 in Rome at the 12th annual European Best Companies awards ceremony.

“At JTI we believe that success is not a coincidence but rather a thoughtful and well-managed strategy, especially in terms of people,” says Sibel Gursoy, Human Resources Vice President for the Western Europe Region at JTI. “Being recognized as one of the Best Workplaces in Europe is a signal that we are on the right track with our human resources strategies. The positive employee feedback we receive on surveys demonstrates that putting a long-term focus on talent contributes to a thriving culture of continuous improvement.”

“The Great Workplace Era is a time when all people can expect to work for an organization where they trust their leaders, enjoy their colleagues and take pride in what they do. A time, in other words, when workplaces make the world better”, says China Gorman, global CEO of Great Place to Work. “This era is arriving in Europe and other parts of the globe. And it's good news for everyone.”

Great Place to Work® launched the first Best Companies to Work For list in conjunction with *Fortune* magazine in the United States and *Exame* in Brazil more than 20 years ago. Great Place to Work® now recognizes workplaces in nearly 50 countries. For the 2014 Best Workplaces in Europe lists, Great Place to Work® analyzed data provided by more than 2,100 companies that represent more than one million employees.

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About JTI

JTI, a member of the Japan Tobacco Group of Companies, is a leading international tobacco manufacturer. It markets world-renowned brands such as Camel, Winston and Mevius (Mild Seven). Other global brands include Benson & Hedges, Silk Cut, Sobranie, Glamour and LD. With headquarters in Geneva, Switzerland, and about 27,000 employees worldwide, JTI has operations in more than 120 countries. Its core revenue in the fiscal year ended December 31, 2013, was USD 12.3 billion. For more information, visit www.jti.com.

About Great Place to Work®

Great Place to Work® Institute is a global research, consulting and training firm that helps organisations identify, create and sustain great workplaces through the development of high-trust workplace cultures. We serve businesses, non-profits and government agencies, beginning more than 20 years ago with great workplace lists in the United States (with FORTUNE magazine's 100 Best Companies To Work For® list) and Brazil. Today we produce Best Workplaces lists in nearly 50 countries on all continents in what has become the world's largest survey of workplaces, with more than 7,000 companies participating.