

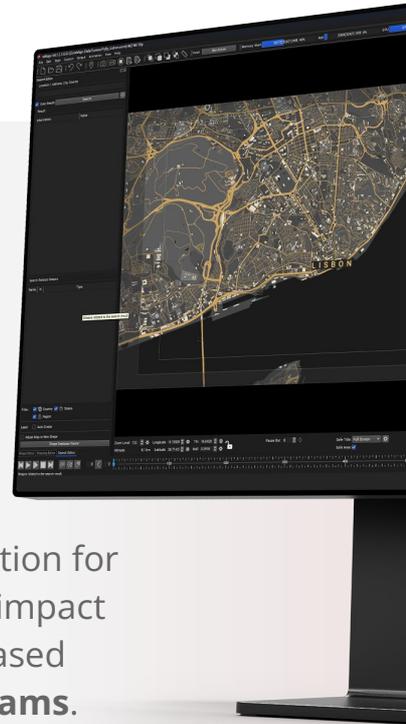
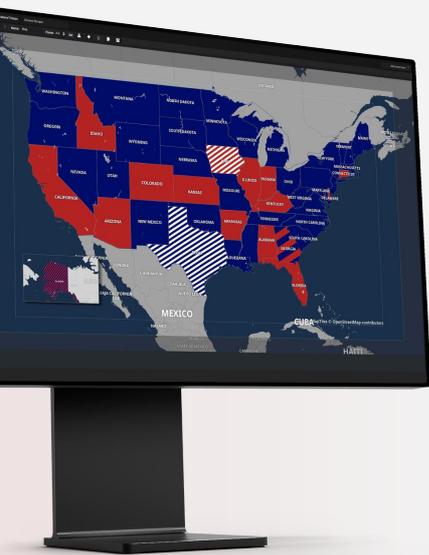


wMaps

**MAPPING PLATFORM FOR NEWS, SPORTS,
ENTERTAINMENT & LIVE PRODUCTIONS**

WHAT IS wMaps?

wMaps is wTVision's **broadcast-grade mapping platform** built for live storytelling. It helps teams turn location into clear on-air visuals, from crafted map sequences to fast updates during **live coverage** across news, sports, entertainment and live events.



wMaps delivers a powerful Standalone solution for **creative teams** producing advanced, high-impact map visuals, and a collaborative browser-based workspace for **newsroom and editorial teams**. Unified within a single workflow across the entire production chain, wMaps ensures maps are ready for rundown-driven execution and playout.

Full control of the map. Full control of the story.

Why choose wMaps?

Editorial agility: Give newsroom and live production teams a faster path from breaking news to on-air maps, with consistent updates as coverage evolves.

Scalable workflows: From small editorial teams to large production environments, wMaps adapts to your operational structure — from creative design to newsroom execution.

Geographic clarity: Turn location data into clear, consistent visuals that audiences can instantly understand.

Collaboration at its core: Built for creative, editorial, and production teams working in parallel — with a powerful Standalone for designers and a browser-based workspace for newsroom users.

Production-ready outputs: Deliver maps as pre-rendered sequences or newsroom-ready updates, fully aligned with rundown-driven execution and playout workflows.

MODULES

wMaps Standalone

Map design and animation for creative teams

A dedicated creative environment for building 2D and 3D animated maps. Built for **designers and editorial teams**, it provides a timeline-based interface and keyframe animation tools to combine motion, text, symbols, and geographic data into visually compelling stories. Ideal for template creation ahead of playout.

- ✓ Timeline-based workflow with advanced keyframe animation
- ✓ Create high-impact 2D & 3D map graphics
- ✓ Combine motion, typography, symbols, and geographic data
- ✓ Export pre-rendered sequences into your playout workflows
- ✓ Access high-resolution satellite and vector maps via OpenStreetMap and other providers

wMaps Client/Server

Collaborative mapping for newsroom and live production teams

A browser-based, multi-user environment built for daily execution. It enables newsroom and production teams to create, manage, and update maps in parallel, keeping mapping aligned across roles and fully integrated into **rundown-driven workflows**.

- ✓ Browser-based workspace for collaborative newsroom map production
- ✓ Multi-user collaboration (up to 10 concurrent users per server)
- ✓ Centralized project and asset management
- ✓ Shared templates and fast updates across teams
- ✓ Scalable licensing and server redundancy options

INTEGRATIONS

wMaps is designed to fit into broadcast and live production workflows, connecting mapping output to the tools teams already use across editorial, graphics, and playout routines.



MAM & Asset Workflows

Export pre-rendered sequences and manage map assets in alignment with MAM-led distribution and playout routines.



Map & Imagery Sources

Support for OpenStreetMap-based visuals, satellite imagery, ensuring the appropriate level of detail and visual style for each editorial context.



Video I/O & Playout

Integration with certified broadcast hardware to enable real-time video input/output for live productions and on-air graphics.



Scalable Architecture

A multi-user environment designed to scale through additional licenses and server configurations as operational requirements evolve.

COMING SOON:

- **MOS integration**
- **Data Connectors**
- **Telestration (Touchscreen/UI Layers)**

SOME INTEGRATIONS MAY REQUIRE SPECIFIC LICENSING OR CONFIGURATION. CONTACT WTVISION FOR DETAILS.

NEWS & BREAKING STORIES

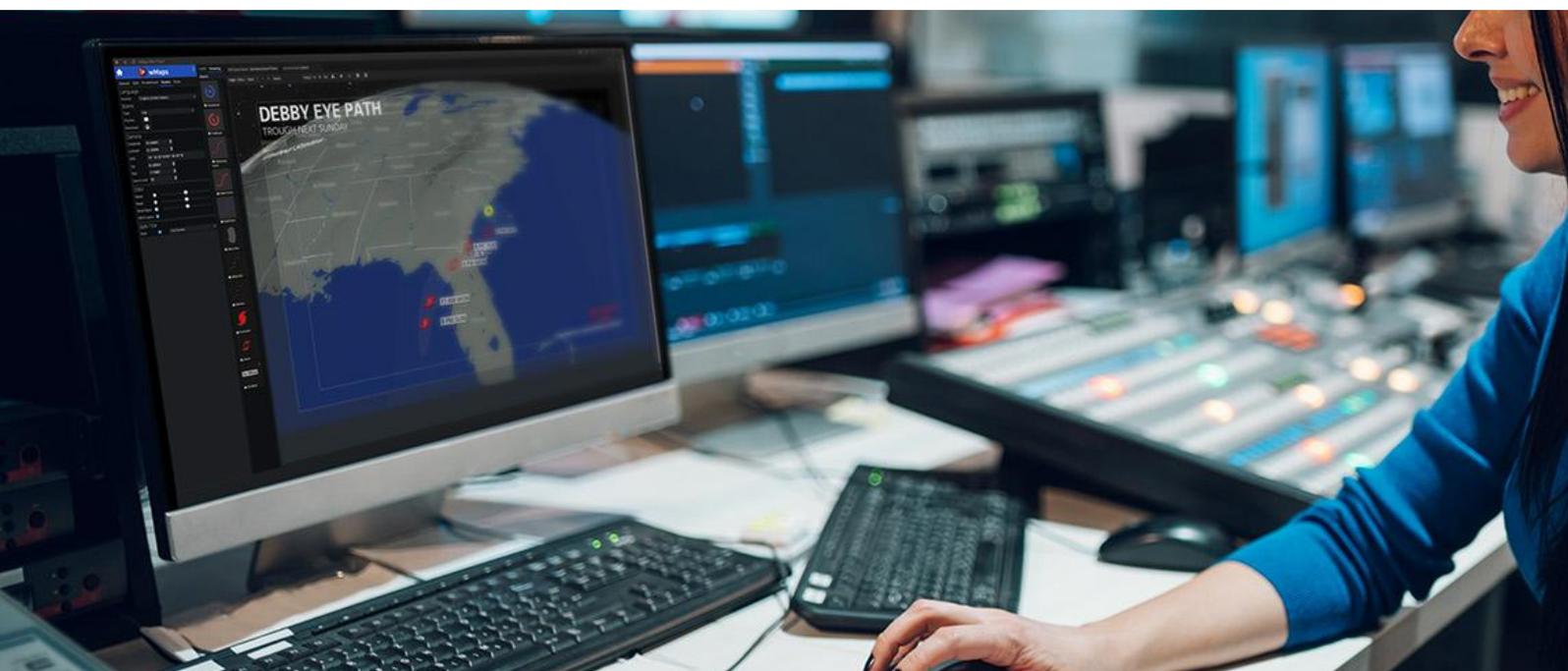
Breaking news demands speed and immediate visual clarity. wMaps helps newsroom and live production teams bring location-based context on air without slowing the pace of coverage, from fast map updates to polished visuals ready for playout.

Whether crafting pre-rendered sequences or updating maps collaboratively, wMaps keeps mapping aligned across roles and **ready to fit newsroom routines and rundown-driven execution.**

From tracking evolving weather systems and transport disruptions to visualizing affected areas and key locations, wMaps delivers geographic clarity **that audiences can follow,** even as the story changes.

THE RESULT

Breaking news gains immediate clarity, and audiences get more than headlines — they gain the geographic context that shapes the stories.



SPORTS & LIVE EVENTS

Sports coverage thrives on pace, context, and emotion. wMaps brings geography into the story, combining location-based visuals with statistical context to make movement, scale, and strategy instantly clear on air.

Whether you are building **polished pre-rendered sequences for features and opens**, or making fast edits during live coverage, wMaps keeps maps consistent, readable, and ready for playout workflows.

From cycling stages and marathon routes to **territory-based analysis and event context**, wMaps supports geographic visualization that is both visually compelling and editorially precise.

THE RESULT

Sports moments gain scale and clarity — and viewers understand the full context.



WEATHER



Within wMaps, **weather becomes a data-driven visualization layer**. Designed to visualize existing meteorological information, wMaps translates **data from trusted sources** into accurate, broadcast-ready maps.

Whether displaying temperature, rainfall or satellite imagery, every element is rendered with the same precision and aesthetic control that define wTVision's visual workflows.

THE RESULT

Weather coverage that is accurate, engaging, and transforms complex data into clear, **audience-friendly visuals**.

ELECTIONS COVERAGE

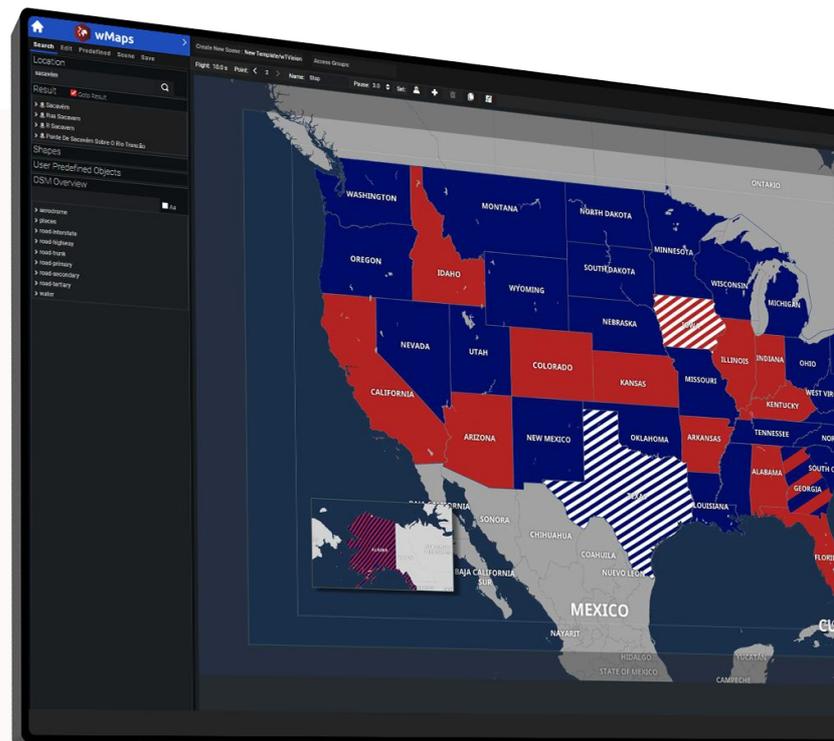
Elections are built over time — and so is the story behind them. wMaps helps teams **bring location into political coverage** with broadcast-grade visuals designed for daily shows, live updates, and special coverage.

From **national overviews to regional breakdowns**, wMaps supports map graphics that remain consistent and easy to read as results evolve — whether producing polished sequences for explainers or making fast updates as new information becomes available.

Built to fit real-world production workflows, wMaps enables teams to visualize research, projections, and results with full editorial control — translating structured information into clear on-air map graphics while maintaining **control over timing, formatting, and visual consistency**.

THE RESULT

Election coverage that feels clear, credible, and continuous — giving audiences not only the numbers, but the geographic context that shapes them.



VIDEO REEL





wMaps

Full control of the map. Full control of the story.

Broadcast-grade mapping for newsroom and live production workflows

MAIN FEATURES

- 2D & 3D map design and animation
- Timeline workflow with keyframes
- Symbols, labels, and satellite or OpenStreetMap-based visuals
- Export pre-rendered sequences aligned with MAM-led workflows and playout
- Browser-based collaborative workflow (Client/Server)
- Up to 10 concurrent users per server (Client/Server)
- Centralized project and asset management integration
- Newsroom-ready workflows

MAIN BENEFITS

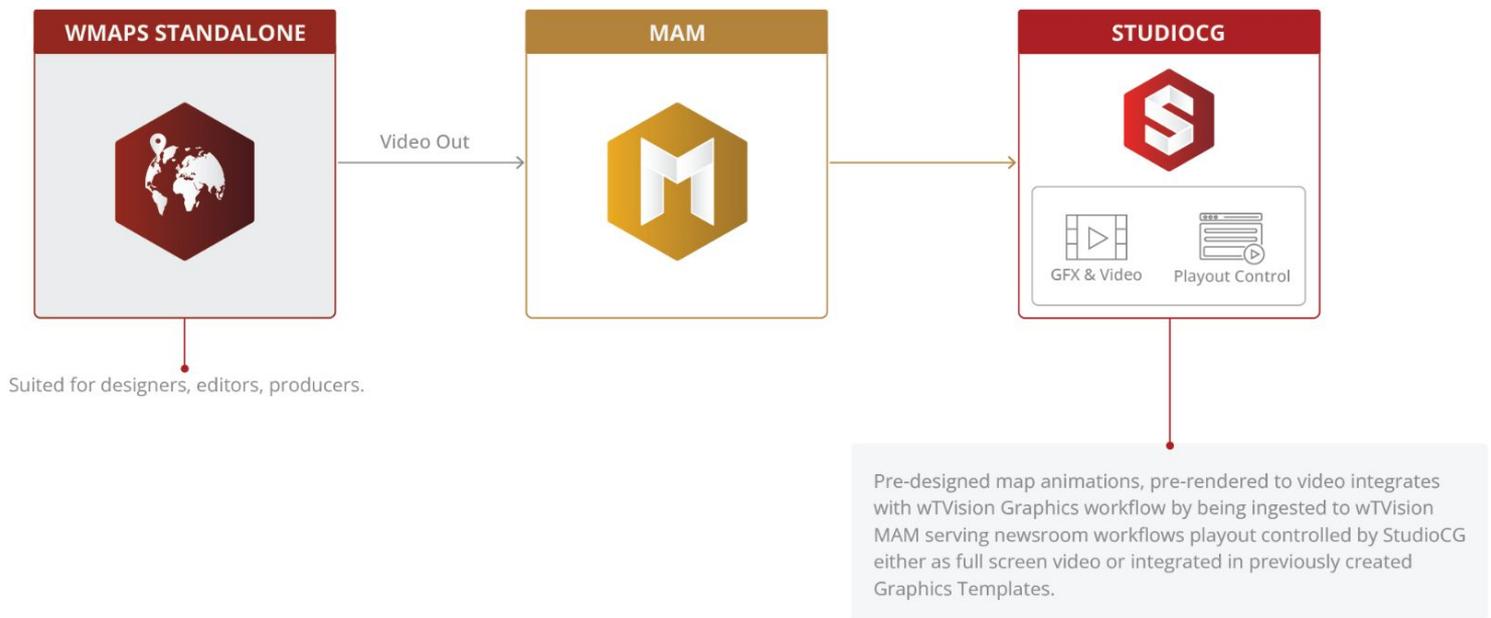
- Faster path from breaking news to on-air map
- Consistent mapping language across shows and coverage
- Supports creative craft and daily editorial pace in one product
- Clearer context for audiences, even as coverage evolves
- Collaboration that scales across teams and roles
- Playout-ready outputs that fit existing workflows
- Designed for real-world newsroom execution and live production demands
- Future-proof architecture with a clear expansion roadmap

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TECHNICAL WORKFLOW

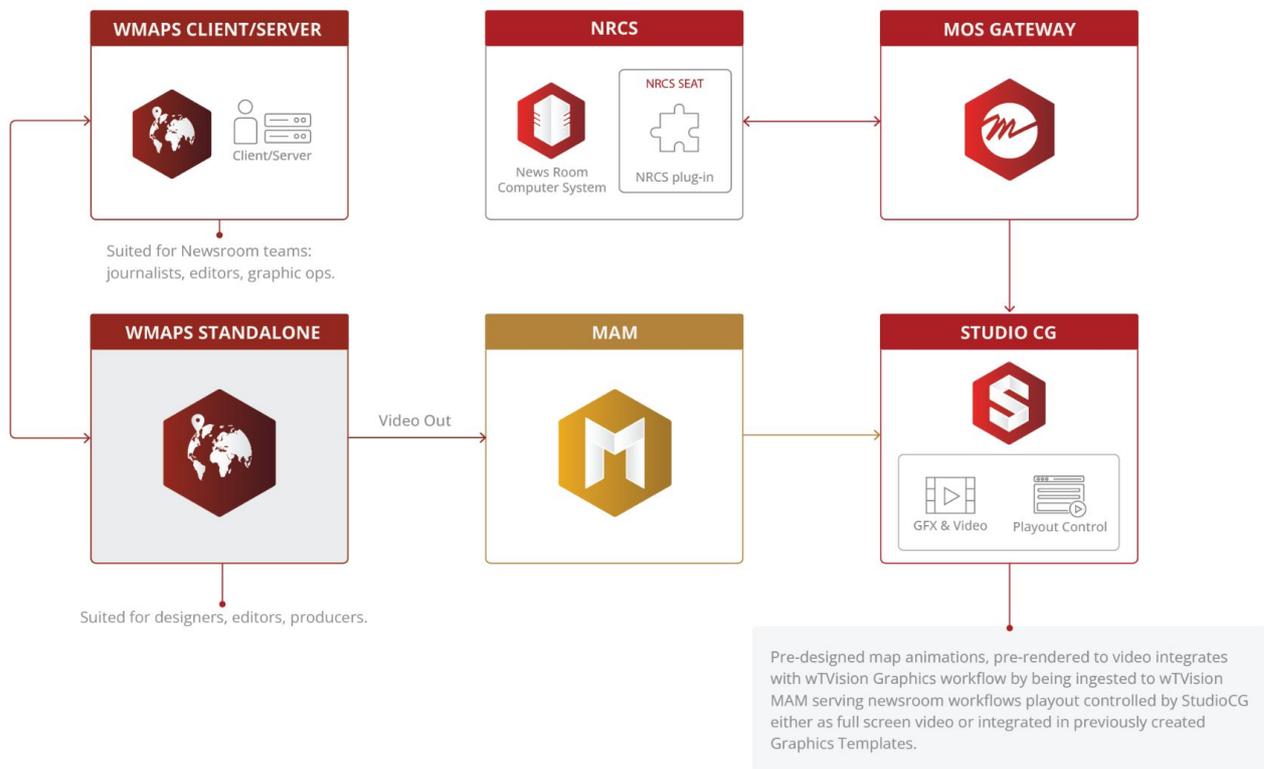
Create outstanding animated 2D/3D map sequences using satellite imagery and vector maps.

STANDALONE VERSION



TECHNICAL WORKFLOW

CLIENT-SERVER VERSION



Take your live show to the next level!

CONTACT US NOW

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