

POS Advertising



The advertising platform
with impact.

Cosmetics Screens

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**Facts &
figures**





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CONTACT

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Content

Cosmetics Screens

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OVERVIEW OF SERVICES

- Display: classic static image, animation and moving image on request
- 285 POS*, Coop retail, national
- Display of 2 brands or themes per week.
- Screen changes at 1-minute intervals



PRICE

CHF 15,000	1 week
CHF 19,500	2 weeks

DEADLINES

➔ On request

* As at October 2024

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SPECIFICATIONS

Format
55 inch (Diameter)
1215 × 680 mm (W × H)
1920 × 1080 px (W × H)

IMPLEMENTATION

At least three screens are always displayed next to one another.



Design example

