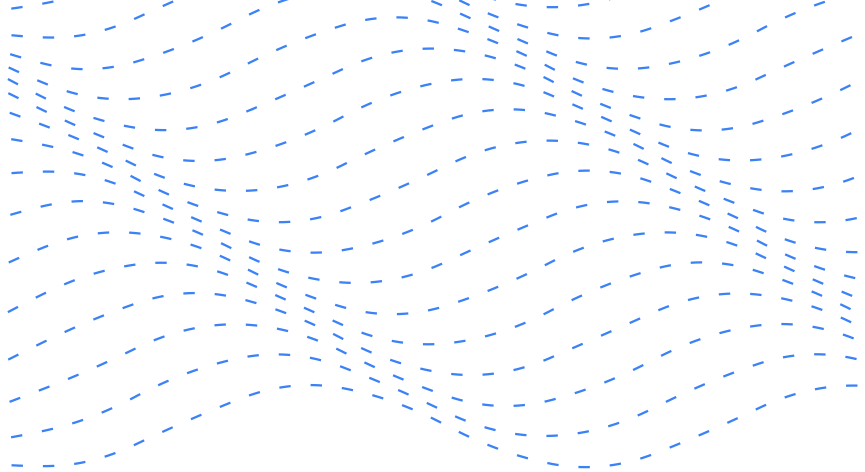




beta systems



ANOW!® Automate

Modernizing Insurance IT for Agility, Compliance, and Resilience

Key Challenges for EU Insurers

- **Regulatory Complexity**
Compliance with GDPR, Solvency II, DORA, and other regulations require robust data security and reporting.
- **Operational Complexity Across Entities**
Insurers must securely share data across multiple legal entities like life and property, which is challenging with traditional infrastructure.
- **Legacy Technology Constraints**
Outdated systems limit insurers' ability to innovate, scale, and integrate modern technologies like AI and cloud.

- **Increased Competition**

Insurers increasingly recognize the need for proactive churn management, as there's less than a 5% chance of retention once a policyholder considers cancellation. This highlights the importance of detecting churn signals early, requiring IT agility and data analytics embedded close to business units.

The Role of Cloud Migration

Migrating to the cloud helps insurers reduce costs, increase agility, and improve scalability. Cloud migration or a hybrid cloud setup enables efficient resource management, better compliance, and a more streamlined customer experience.



Why ANOW!® Automate for Cloud Migration

ANOW!® Automate provides a next-generation enterprise automation platform that simplifies cloud migration and centralizes control across all environments and platforms. Key advantages include:

1. Streamlined Compliance

ANOW! Automate automates compliance monitoring and reporting, easing adherence to regulations like GDPR and Solvency II.

2. Data-Driven Decision Making

ANOW! Automate enhances data processing and real-time insights for risk management, pricing, and customer engagement.

3. Automation of Complex Processes

By automating high-stakes tasks like financial close and claims processing, ANOW! Automate reduces errors, speeds up workflows, and improves compliance.

4. Improved Employee Satisfaction

Automation eliminates repetitive tasks, freeing staff for strategic work and supporting a healthier work-life balance.

Cloud Migration or/& Hybrid Architecture

1. Scalability and Flexibility

Cloud or hybrid architecture allows insurers to maintain compliant environments tailored to each business unit's needs.

2. Enhanced Data Ecosystem

Secure, efficient data flows across units support personalized customer service and better data management.

3. Operational Efficiency Beyond Cost Savings

Automation enables insurers to focus on strategic goals, enhancing agility and customer satisfaction.

4. Security and Compliance

Certified cloud providers offer high data security standards; ANOW! Automate further consolidates compliance across functions.

Success Stories with ANOW! Automate



Allianz: Achieved streamlined workflows, reduced incidents, and empowered teams for continuous improvement using ANOW! Automate.



Ergo Hestia: Transformed its financial close process, gaining efficiency and timely reporting with ANOW! Automate.

Strategic Tips for Cloud Success

■ Phased Migration

Gradual adoption helps minimize disruptions and risks.

■ Focus on Data Integration

Ensure seamless data flow across units and partners.

■ Prioritize Security and Compliance

Use ANOW! Automate to centralize compliance efforts.

■ Foster Continuous Improvement

Encourage automation for resilient operations.

ANOW! Automate – Powering a Resilient Future in Insurance

For EU insurers, cloud migration is a critical step in building agility and resilience. ANOW! Automate provides the secure, scalable foundation needed to meet regulatory demands, improve efficiency, and enhance service quality for a competitive edge in the evolving digital insurance landscape.