

PRESS RELEASE

Beta Systems IAM AG Welcomes Alex Wimmer as Strategic Market Advisor for the Garancy Portfolio

Berlin, September 23, 2025 – Beta Systems IAM AG continues to strengthen its Identity & Access Management (IAM) sales organization. Effective immediately, Alex Wimmer joins the European software company as a Strategic Market Advisor. In this role, he brings extensive expertise in building and optimizing sales structures and developing successful go-to-market strategies.

With the appointment of Alex Wimmer as advisor, the company completes another step in its strategic realignment to establish the Garancy product family not only in the enterprise sector but also within the European midmarket, thereby further strengthening its market presence. Midmarket customers benefit from the efficient implementation of Identity & Access Management projects, drawing on 40 years of experience in the enterprise segment.

“With Garancy we offer our customers a powerful solution that is already established as a central IAM platform in numerous companies. With Alex Wimmer we are gaining a proven expert who will take our sales team to the next level, enabling us to successfully drive further market penetration,” explains Mirko Minnich, Member of the Management Board of Beta Systems AG.

Alex Wimmer is a recognized expert in the field of cybersecurity and compliance with excellent sales execution skills. He has demonstrated this for years in his role as Senior Vice President at Promon (Oslo). His know-how in growth strategies, sales process analysis, solution selling, and the customer-oriented positioning of IT products will directly contribute to the further development of Beta Systems’ go-to-market strategy for Garancy.

End.

Short profile Beta Systems Software AG

The Beta Systems portfolio includes innovative software for automating, documenting, analyzing, and monitoring IT processes. Key areas include workload automation, enterprise orchestration, log and output management, IT operations, and identity & access management, available on-premise or in the cloud. Beta Systems delivers powerful, flexible, and reliable solutions to manage increasing data volumes, transaction complexity, and stricter compliance demands.

Beta Systems has been established in the market for more than 40 years and employs over 600 people across the Group. In addition to its headquarters in Berlin, the company maintains key development sites in Cologne, Munich, Neustadt (Weinstraße), Warsaw, Szczecin, and Wrocław.

The company operates both nationally and internationally through more than 20 group subsidiaries and numerous partner enterprises. Worldwide, more than 800 organizations rely on the products and solutions of the Beta Systems Group, positioning it among Europe's leading independent mid-sized software providers.

The company is listed on the Open Market (Basic Board) of the Frankfurt Stock Exchange.

Visit Beta Systems at:

www.betasystems.com

<https://www.linkedin.com/company/beta-systems-software-ag/>

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