

BMW Foundation
Herbert Quandt

10 — 11 OCTOBER

RESPONSIBLE LEADERS

INNOVATION FORUM

BERLIN

SOCIAL MEDIA KIT

HELLO!

Welcome to the comms kit for the BMW Foundation Responsible Leaders Innovation Forum. This kit is for all of us to have coherent communication and successfully promote the Forum and your social media presence with the BMW Foundation.

Here you'll find:

Useful links

Ready-to-use assets

Captions

More info

USEFUL LINKS

Follow us and stay up-to-date! Tag us **@bmwfoundation**
we'd love to see what you post on:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[X](#)

Some parts of the Forum will be livestreamed. Feel free to
promote this too on your social media channels!

Here's the link to sign up for the livestream:

<https://bit.ly/FORUM24LIVE>

#RLIF24

THE OFFICIAL HASHTAG

READY-TO-USE ASSETS

We've provided some graphics in square format for you!
Download the JPGs [here](#).

For speakers, please find your speaker cards [here](#).

For RESPOND startups, your speaker cards are [here](#).

You can also post our videos, download [here](#).

You'll find some example captions in the next slides, feel free to adjust to your own liking.



CAPTIONS FOR PARTICIPANTS

[DOWNLOAD THE GRAPHICS HERE](#)

VARIATION 1

I'm excited to join this year's Responsible Leaders Innovation Forum!

The @BMWFoundation unites the brightest minds to collaborate on innovative solutions that help future-proof our society. Two days of forward-thinking debates at the intersection of politics, science, technology, business, society, and the arts. We're not just imagining the future — we're creating it together.

Join the #RLIF24 online! Sign up here → <https://bit.ly/FORUM24LIVE>

#RLIF24 #InnovationForum #BMWFoundation
#PowerOfCollaboration #ResponsibleLeadership

VARIATION 2

Counting down the days to this year's Responsible Leaders Innovation Forum starting Oct. 10!

Hosted by the @BMWFoundation, the Forum brings together changemakers from across the globe to co-create the future of business, politics, science and civil society.

Looking forward to two days packed with inspiring discussions and collaborative efforts to drive meaningful change.

Sign up to attend the #RLIF24 virtually and join the conversation here → <https://bit.ly/FORUM24LIVE>

#RLIF24 #InnovationForum #BMWFoundation
#PowerOfCollaboration #ResponsibleLeadership

CAPTIONS FOR SPEAKERS

[DOWNLOAD YOUR SPEAKER CARDS HERE](#)

VARIATION 1

I'm excited to be a speaker at the Responsible Leaders Innovation Forum 2024!

The Responsible Leaders Innovation Forum is an immersive experience, designed to stir and drive real-world action. Organized by the @BMWFoundation, it brings together visionary thinkers to collaborate on approaches and solutions that will future-proof our society.

I'll be on the panel (YOUR PANEL NAME) on (THURSDAY OR FRIDAY), at (TIME), together with (NAME), (NAME), and (NAME).

Watch the panel and the rest of the exciting program of the #RLIF24; sign up here → <https://bit.ly/FORUM24LIVE>

#RLIF24 #InnovationForum #BMWFoundation
#PowerOfCollaboration #ResponsibleLeadership

VARIATION 2

Excited to join an inspiring group of speakers at the Responsible Leaders Innovation Forum 2024!

With the Forum, the @BMWFoundation is creating a platform for global changemakers to ignite change across border, sectors and generations.

I'll be speaking on (YOUR PANEL NAME) panel on (THURSDAY OR FRIDAY), at (TIME), together with (NAME), (NAME), and (NAME).

To discover how collaboration can transform the world and to view the complete #RLIF24 program, sign up here → <https://bit.ly/FORUM24LIVE>

#RLIF24 #InnovationForum #BMWFoundation
#PowerOfCollaboration #ResponsibleLeadership

CAPTIONS FOR RESPOND STARTUPS

[DOWNLOAD YOUR SPEAKER CARDS HERE](#)

VARIATION 1

I'm excited to pitch at the mainstage of the Responsible Leaders Innovation Forum 2024 in Berlin on October 11st!

With the Forum, the @BMWFoundation is creating a platform for global changemakers to ignite action across border, sectors and generations.

Watch the pitch and the rest of the exciting program of the #RLIF24; sign up here → <https://bit.ly/FORUM24LIVE>

#RLIF24 #InnovationForum #BMWFoundation
#PowerOfCollaboration #ResponsibleLeadership

VARIATION 2

Excited to pitch at the Responsible Leaders Innovation Forum 2024 in Berlin as part of the @RESPOND Cohort #5!

The Responsible Leaders Innovation Forum is an immersive experience, designed to inspire and drive real-world action. Organized by the @BMWFoundation, it brings together visionary thinkers to collaborate on approaches and solutions that will future-proof our society.

Sign up here to watch the pitch on the livestream on October 11st as well as the rest of the exciting program! → <https://bit.ly/FORUM24LIVE>

#RLIF24 #InnovationForum #BMWFoundation
#PowerOfCollaboration #ResponsibleLeadership

WHERE CAN I FIND MORE INFORMATION ABOUT THE FORUM?

1. Visit our event page

Our [event page](#) is always updated! Don't forget to refresh and visit from time to time.

2. Check your inbox

We also keep you updated via email from
innovationforum@bmw-foundation.org

3. Sign up to the event app now

To prepare yourself for the event, you can already sign up to the event page and connect to others. Simply visit the [event app](#), login with your email you signed up with us, create a password, and you're in.

Thank you!

QUESTIONS? CONTACT:

innovationforum@bmw-foundation.org

LET'S KEEP IN TOUCH.

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