



BECOME A WINGS FOR LIFE WORLD RUN ORGANIZER

ARE.WINGSFORLIFEWORLDRUN.COM

The Wings for Life World Run is a global charity event with a fun, unique format. It's a worldwide run where everybody starts at the same time and the virtual finish line chases you.

HERE'S HOW IT WORKS:

Each May, the Wings for Life World Run takes place across the planet. Everybody starts at exactly the same moment, 11am UTC. Whether it's day or night, bright sun or pouring rain, you run together with the world and share an amazing experience. Your name shows up on a Global Result List and yes, you even can win the global race.

TOGETHER WITH YOUR FRIENDS, FAMILY, SPORT CLUB, COLLEAGUES, YOU CAN ORGANIZE A RUN NEAR YOU. ALL YOU NEED IS A START PLACE AND THE WINGS FOR LIFE WORLD RUN APP IN YOUR POCKET. **FOLLOW THE STEPS ON THE RIGHT TO SET IT UP – IT'S REALLY EASY.**

**100% OF ALL MONEY RAISED
GOES TO SPINAL CORD RESEARCH**

START

WE WANT YOU TO ORGANIZE AN APP RUN EVENT

Choose a 4 to 6 km loop track and organize your own App Run Event to be part of the global movement. Set up your App Run Event here: are.wingsforlifeworldrun.com



Motivate your family, friends and colleagues to download the Wings for Life World Run App, register and join you on your track.



Use the marketing tools in your App Run Event Manager to promote your race in the media and online: are.wingsforlifeworldrun.com



Encourage local groups – schools, services, running clubs – to join you



Arrive at the start line on May 10, 2026, be part of the global event and run for those who can't with your community.

**GET STARTED
NOW!**



ALL PARTICIPANTS SHOW UP ON A GLOBAL START LIST AS WELL AS ON YOUR ORGANIZED APP RUN START LIST. EVERYBODY HAS THE CHANCE TO WIN THE GLOBAL RACE.

5 REASONS YOU SHOULD BECOME A WINGS FOR LIFE WORLD RUN ORGANIZER



IT'S REALLY SIMPLE AND EASY TO SET UP YOUR LOCAL APP RUN EVENT.



FIND SPONSORS TO HELP PROMOTE YOUR APP RUN EVENT – GREAT ADVERTISING FOR THEM, ADDED GOODIES FOR YOUR RUNNERS.



NO NEED TO THINK ABOUT TIME KEEPING – THE WINGS FOR LIFE WORLD RUN APP DOES IT FOR YOU.



PROMOTE YOUR APP RUN EVENT USING OUR MARKETING TOOLS: POSTERS, FLYERS, PICTURES, STORIES, CLIPS, PRESS-RELEASE TEMPLATES AND MUCH MORE. CHECK OUT THE APP RUN EVENT MANAGER.

