

**WE
DESIGN
BEIRUT**

**PUBLICATIONS
2025–2026**

GLOBAL REACH

Agenda Culturel, Lebanon
Al Bargh, Lebanon
AI Monitor, US
ArchDaily, Chile
Archipanic, Italy
Arab News, Saudi Arabia
Arab News Pakistan, Pakistan
Architecture Wave, International
Buro247, Russia
Canvas, Lebanon
CNN Arabic, UAE
Designboom, Italy
Designwanted, Italy
Dazed, UK
Dwell, US
Enmaeya, Lebanon
Executive Bulletin, UAE
Forbes ME, UAE
Fuorisalone, Italy
Gheir, Egypt
Glamouria, Lebanon
GQ Middle East, UAE
Identity AE, UAE
Icon MENA, Middle East
Interior Design, US
Khamsa, UAE
La Repubblica, Italy
Lebanon Traveler, Lebanon
Lebtivity, Lebanon
L'Orient Le Jour, Lebanon
L'Orient Today, Lebanon
Loophole, Lebanon
Marie Claire Maison, France
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Prazzle, Lebanon
Roadbook, Lebanon
Savoir Flair, UAE
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Selections Arts Magazine, Lebanon
Sonntag, Germany
The Architect's Newspaper, US
The Art Pulse, Lebanon
The Beiruter, Lebanon
The National News, UAE
The Sandy Times, UAE
The Spaces, UK
Vogue Arabia, UAE
Wallpaper, UK
What Women Want, Egypt
Women's Wear Daily, US
Yatzer, Greece
Yung, France

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We Design Beirut 2025: A Citywide Design Fair Linking Craft, Architecture and Cultural Memory

Words by Yatzer

1 December 2025

Beirut feels different lately. In the past months we've visited twice, and both times a certain feeling grew even stronger—something is stirring, something is new. It's not that the scars have faded, they haven't, but there's a current running through the city once again, a low and persistent hum of cultural momentum where new restaurants studios are opening their doors, neighbourhoods seem to be reinventing themselves, and conversations about culture are commonplace everywhere. Our return to the city for the second edition of **We Design Beirut** (WDB) in October confirmed this.

[Yatzer](#)
01/12/25

YUNG

We Design Beirut – Inside the Mind of Design

We Design Beirut 2025 transformed the city into a space of reflection and storytelling.



[Yung](#)
28/11/25

Forbes

نحن نصمم بيروت 2025: حيث يلتقي التراث بالإبداع في قلب لبنان



[Forbes ME \(Arabic\)](#)
22/11/25

Forbes

We Design Beirut 2025: A Revival Of Creativity And Heritage In Lebanon's Capital



[Forbes ME \(English\)](#)
22/11/25

designwanted

DESIGN 19/11/2025

Design 'In' Conflict, an exhibition on how to live in instability

BY TED SANDOZUNGO

Part of We Design Beirut 2025, the research project aimed to empower students and offer everyone a platform to critically engage with urgent issues through architecture, design, and art.




[Designwanted](#)
19/11/25

L'Orient Today

ALBA leads educational efforts for Lebanon's renaissance

From Oct. 22 to 26, the Dekwaneh campus will host this platform for exchanges on design and its role in society.

By L'Orient Today Staff 16 October 2025 11:09




[L'Orient Today](#)
16/11/25

identity

We Design Beirut Edition Two: A Collective Revival

Uniting designers, artisans, and visionaries to reimagine Beirut's future

By Nils Ole Kaprielis | November 13, 2025



[Identity AE](#)
13/11/25

dwel

Architectural Optimism Is Alive and Well in Lebanon

We Design Beirut showed off the country's glamour and grit in the face of drones and air strikes.

Text by Jack Balderrama Morley



[Dwell](#)
10/11/25

LE TEMPS

À Beyrouth, la foire We Design transforme les cicatrices de la guerre en laboratoire d'idées

À la fin du mois d'octobre, la capitale libanaise s'est muée en laboratoire d'idées, d'objets et de gestes à l'occasion de la 2e édition de la Foire We Design Beirut. Reportage

La Foire We Design Beirut a eu lieu fin octobre dans le quartier Bab el Bhar. © © Thomas Hoffner



[Le Temps](#)
9/11/25

Click On All Underlined Texts For Full Article



How Beirut's forgotten Roman baths found new life with marble makeover

Group of Lebanese designers have transformed ancient site with installation exhibition that explores water, memory and healing in open-air gallery




Beirut's Roman baths were built in the 1st century AD. Photo: We Design Beirut

[The National News](#)
8/11/25

The Architect's Newspaper

Second Take
We Design Beirut revitalizes a war-torn Lebanon's design scene
By Mohamed El Chamaa • November 7, 2025 • Architecture, Design, International, Presentation




This time last year, Lebanon was reeling from a war between Hezbollah and Israel that displaced over one million people and killed more than 4,000. Despite this recent turmoil, organizers of the second edition of We Design Beirut (WDB) managed to put on an event that convened dozens of designers and craftspeople, attracting thousands of visitors.

[The Architect's Newspaper](#)
7/11/25

THE SPACES

We Design Beirut promoted design as a force for healing

Here are our highlights from the five-day design marathon



Khald Mouassar, 18.07: When Gravity Was No More: Terrors of the Present & the Absent, Wifa Audi. Photography: Rawefa Degen.

[The Spaces](#)
6/11/25

SAVOIR FLAIR

BEIRUT IS BACK (WITH NOTHING TO HIDE)

BY ANNA SHARAFI
16 MINUTE READ
NOVEMBER 8, 2025

Fifty years after the start of Lebanon's Civil War, We Design Beirut stages a comeback that feels deeply personal, defiantly honest, and beautifully unworn.



Coosheumps. That's my first memory from We Design Beirut (WDB) 2025. Shoulder to shoulder in the raw, industrial grandeur of the **Abyrgen Factory** — a 14,000-square-meter relic of Lebanon's textile legacy — we gathered around a circle of women. Frong women sat at the center, their hands moving in synchrony, stitching history into silk. The only sounds were the snip of scissors, the pull of thread, and needles at work. Then came **Lynne Adib's** voice. She has the kind of voice that you'd hear playing from your grandmother's kitchen radio or spilling out of the speakers of the shops opening up in your *dayra* (village) at Sam. Timeless, haunting, unmistakably Arab. The women moved with her, stomping in *tyne* like they were her army (or cover). And underneath it all, a deep, heavy bass throb.

[Savoir Flair](#)
6/11/25

loophole

REVIEW

We Design Beirut 2025: The Rhythm of Resilience and Continuity

We Design Beirut 2025 unfolded as a collective gesture of care, persistence, and imagination, a testament to Beirut's enduring creative force.



Salim Azzam, An Embroidered Dream at Abyrgen Factory by Bernard Khalil

[Loophole](#)
5/11/25

النهار

08:00 | 2025-11-03

المصمم سليم مرزوق "النهار": بيروت مصدر إلهامي... وتاييلور سويفت اكتشفت تصاميمي بنفسها

تبدأ الفكرة عند أشكال واتجاهات، لكن الأساس هو تحقيق التوازن بين العمل والجسم الذي سيؤدي الغرض.



مصمم المجوهرات اللبناني سليم مرزوق في ورشة المجوهرات الخاص به في بيروت (لبنان).


[Annahar](#)
3/11/25

designwanted

We Design Beirut. where tradition and experimental design become one

BY TEO SANDOLANO

The second edition of We Design Beirut has just concluded: an international platform that entwined the Lebanese capital with a rich program of initiatives celebrating local culture and international influences.



Founded by **Mariana Wehbe** of Mariana Wehbe Public Relations, in collaboration with industrial designer **Samir Al Amman**, the 2025 edition of **We Design Beirut** (October 22 to 26) opened to the public across five key locations, where eight exhibitors explored a design vision rooted in the events' three pillars: empowerment, preservation, and sustainability.

Through the involvement of students and professionals, and the creation of installations, interactive experiences, and guided tours, the event invited visitors to engage in a collective reflection on local life and culture, with the aim of understanding how design can shape the future — from the reinterpretation of traditional customs to an exploration of the role of design in a place defined by contrasts.

[Design Wanted](#)
3/11/25

النشرق الأوسط

صحيفة العرب الاولى

«وي ديزاين بيروت»... جرعات من الإلهام بأنامل لبنانية

أكثر من 100 مصمم شارك فيه تحية للعاصمة الوردية



الحرفي حسواني ينفذ الخشب بأنامله (للشرق الأوسط)

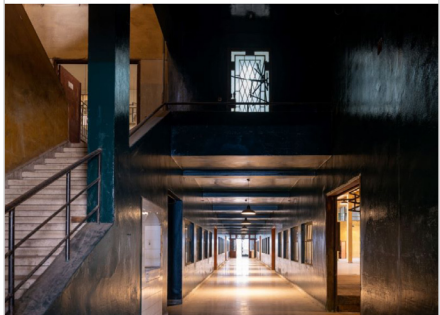
[Al Sharq Al Awsat](#)
31/10/25

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"We Design Beirut 2025" Kicks Off

Oct 20, 2025 - 3 Min Read



[Latest](#)
30/10/25

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نبض

«وي حيزاين بيروت»... جرعات من الإبهار بأنامل لبنانية

البتن ٢٧ أكتوبر / تشرين الأول ٢٠٢٥



صنعت بيروت إرثها عريقة معجومة من المصممات والعميمات أبرزها رديهم لإدماصة الكأمة بها. كوزوا على مساحات مختلفة من أحاء العاصمة ومبانيها التي تسكن ذاكرة الأبال تحت عنوان: صنم بصروت، من بينها عمارة برج الصبر، وويليا عودك، والعمامات الرومانية، وبيارة الاتحاد وصنع أبروان، أماكن فيها الفنون بصحوات وصور فوتوغرافية، وأدوات إعادة وتصهات قية وغيرها. فكانت بمثابة عائد من نوع أسي: كانت الترخ العدمية بين الماضي والحاضر وروحت الإبداع على صانع عينية أو تظف، يديها ومع مجلات عودا، مرات بها الفرحا الأمان وصمما منها جوهرة تارة، مطرزة بأناملهم وأكارهم غير التقليدية.

[Nabd](#)
27/10/25

النهار

08 18 | 2025-10-27

We Design Beirut... العاصمة تُعيد تصميم ذاتها من جديد


مدينة تلنع من جارتها مآلا، ومن ذكياتها حياه ومن صمونها رسالة مبلحا أن التصميم، في عهده، همل مقاومة وعاء للأذكار.



عمل: "It's All About Perspective" لـ ميشال أوربان (ميشال موزان).

[Annahar](#)
27/10/25

INTERIOR DESIGN



October 27, 2025

We Design Beirut's 'Edition Two' Dives Into Lebanon's Creative Legacy

Back again for Edition Two, **We Design Beirut** returns to transform the Lebanese capital into an enchanting and exciting exhibition of Levantine creativity. Multiple architectural wonders across the city and beyond—each with their own unique legacy—become spectacular stages for designers of all kinds, from the emerging and the artisanal to the established and the toppling.


[Interior Design](#)
27/10/25

Wallpaper*

A postcard from We Design Beirut: 'We're learning how to break barriers and create dialogue'

The second edition of We Design Beirut celebrated design, architecture, heritage and creativity

Khaled Mouzanar's "1807 — When Gravity Was No More" at Villa (Image credit: Ota Mead)



[Wallpaper](#)
27/10/25

marie claire
Maison

October 28, 2025

We Design Beirut 2025: The City that Designs Its Own Future

Words by Allegra Salvadori

Closing its second edition, the Lebanese design showcase redefined how a city can rebuild — one object, one gesture, one collaboration at a time.

As **We Design Beirut 2025** came to a close this weekend, Beirut once again proved that design can do more than adorn a city — it can rebuild it. Over five days, the **Lebanese design event** turned its capital into a living gallery, where heritage and experimentation converged across iconic sites: the **Abroyan Factory**, **Villa Audi**, the **Roman Baths**, and the **Union Building**.

Now in its second edition, **We Design Beirut** has become both a stage and a statement. **"I've always been curious about spaces I didn't have access to,"** said founder **Mariana Wehbe**. **"That's how the fair began — as a way of entering those forgotten rooms and opening them to the public once again."** Together with Creative Director **Samer AlAmeen**, she shaped a program that moved beyond exhibition to become an act of reclamation. **"Design is for everyone,"** AlAmeen explained. **"It's a process, a way of thinking — not just a piece of furniture."**

[Marie Claire Maison](#)
26/10/25

THE ART PULSE
AP

We Design Beirut 2025, Five Places, One Continuous Thread

An Article by D.M. (727 words, 4 min. read)

Beirut opened itself to design with quiet confidence. Across five locations, the city became a stage for renewal, a chronography of heritage, creativity, and collective imagination. We Design Beirut 2025, founded by Mariana Wehbe, in partnership with industrial designer Samer Alameen and the branding agency Bananamoney, was more than an event; it was a movement. Through design, craft, and architecture, Beirut rediscovered its pulse made of memory and light, of structure and hope.

[The Art Pulse](#)
26/10/25

سيداتني

مهندسة التصميم الداخلي ديانا غندور: WE DESIGN BEIRUT: حركة تتجذع المصممين على الإبداع دون خوف

ديانا غندور، مهندسة تصميم داخلي، وصممة معروضات من لبنان ومن الأردن ضمن المظلة العظيمة لبيروت، إذ تطلعت صلب العنصر في أبنية بيروت. كانت المهندسة اللبنانية مهندسة في بيروت منذ سنوات، تلتها في منطقة القبيبات التي كانت في منطقة الجديدة بيروت. ديانا غندور، مهندسة معمارية سورية، شاركت في WE DESIGN BEIRUT، من رعايتها "سيداتني" كمنصة من أجل المصممين الجدد في بيروت. في لبنان، وكافاً لأصحابها، تلتحق ديانا غندور مع مهندسين ومصممين وباحثات في صلب العمل، إذ هي في أبنية بيروت أو كوسيطات أو حتى معارضهن أو مصموماتهن التي تبدأ أفكارها وتبدأ مبادئها بفتحها دون خوف من حد أو العجز عن إعادة الإبداع في الشوارع والتاريخ العريق في مبنى المصممة التي تأتي برؤياها، مبداءاً لها أبنيتها من أبنية "سيداتني".

تصميم عائلته للأبنية.

تقدير الجمهور



المصممة ديانا غندور

[Sayidatny](#)
25/10/25

L'Orient-Le Jour

Vibrer au rythme d'une « expérience design » pléthorique à Beyrouth

C'est, avec le festival Beyrouth Livres, l'un des grands rendez-vous de la rentrée. La deuxième édition de We Design Beirut invite à redécouvrir la capitale à travers ses hauts lieux architecturaux et la diversité des pratiques créatives qui en façonnent le paysage.

Par Zena ZALZAL le 24 octobre 2025 à 00:00



L'installation de Khaled Mouzanar à la villa Audi. Photo ZZ


[L'Orient Le Jour](#)
24/10/25

L'Orient Today

Get on the same wavelength as a prolific 'design experience' in Beirut

Together with the Beirut Livres festival, "We Design Beirut" is one of the season's major events. The second edition invites visitors to rediscover the capital through diverse architectural practices.

L'OLJ | By Zena ZALZAL le 24 octobre 2025 00:00



Khaled Mouzanar's installation at Villa Audi. (Credit: L'Orient Le Jour)

[L'Orient Today](#)
24/10/25

Click On All Underlined Texts For Full Article

سَيِّدَتِي

WE DESIGN BEIRUT: بيروت بين الماضي والحاضر في أعمال 48 مصمماً في فيلاً عودة

في إطار مشاركة فعاليات WE DESIGN BEIRUT، رازت "سيدتي" فيلا عودة التي تعدّ بوفرة معاصرة بيروت تارةً لتعرض من الفنّات المصنّعات واللاويديّة، تارةً على العمل 48 مصمماً مشاركاً في معرض "عواطف الحاضر والماضي"، بأهداف القيم التي تحوّلون بها مسقط رأسهنّ العروش الموروثة، على رؤى المصمّمين العاصمة اللبنانيّة بين الماضي والحاضر وحسّ المستقبل، وبأنّ ثقافة الاسترجاع المكيّ ويؤدّد هويّةنا وإحساسنا بالهوية من خلال العمل الفنيّ.

تتميّز سيدتي بالهوية المميّزة، بفتح الأركان هيكل معاصر يتخلل من الزوايا الخشبيّة مستوحاة بعمقاً من عمق التاريخ، يبرز العمل الفنيّ الضخم والواحد العنصريّ اللبنانيّ عائد مزاج وهو بعيد من المصنّف إلى أرض الوهج العليل الضخم هو إعادة خلق الفضاء لغرفته ومكنية التلّين لتعزّز في التقدير مراد بيروت في الرابع من أيلول 2020، تدهنّ وهو وروح أمة السواحل وأرواف معجزة وكما وسامّة حائل.

تصاميم متنوّعة وألوان نابضة



تدهنّ Dnyx المصنّعة لدى زين

[Sayidaty](#)
23/10/25

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تصاميم متنوّعة وألوان نابضة



تدهنّ Dnyx المصنّعة لدى زين

[Sayidaty](#)
23/10/25

AL-MONITOR
The Middle East's leading independent news source since 2012

We Design Beirut returns, reviving a city through art and architecture

The We Design Beirut event, taking place across several parts of the Lebanese capital and showcasing cultural and architectural legacies, returns for its second edition this year.



View of artist installation by Momo Group and Nazim Haid at the Museum of Architecture in Beirut during phase 1 of the event — Mamas Website Public Database

[Al Monitor](#)
23/10/25

AD

We Design Beirut 2025: Highlights from Lebanon's Must-See Design Showcase

Back for its second edition, We Design Beirut brings together some of the country's brightest creative voices — from seasoned makers to the next generation redefining design.



Photo: Robert McKeveloy

[AD Middle East](#)
23/10/25

ROADBOOK

Where to stay in Beirut, from luxury hotels to soulful guesthouses

From Ottoman grandeur to intimate guesthouses, these thoughtfully designed Beirut havens exemplify Lebanon's famously warm hospitality.

Beirut is a city where tradition and modernity collide, reflected in a rapidly evolving hotel scene that ranges from boutique guesthouses to regal institutions. Where you stay is determined by what kind of trip you're looking for: check into Gemma's or Mar Mikhael if you want *glitz* on your doorstep, or Ashrafieh or Abdouhah to experience the thrum of a local neighborhood. Beyond the city, guesthouses in the mountains offer picturesque escapes. Wherever you land, expect heritage, crafted design, lush gardens and Lebanese warmth in abundance.



[Roadbook](#)
23/10/25

سَيِّدَتِي

WE DESIGN BEIRUT: معرض يكرم الحرفيين ويجمعهم بالمصممين اللبنانيين

أدى ديس، مصنّعة من لبنان



[Sayidaty](#)
22/10/25

سَيِّدَتِي

WE DESIGN BEIRUT: فنون النسيج بين رؤى المصممين وأيدي الحرفيين

للتسجّل التاريخ العريق في لبنان حيث كان ينسج باستخدام الويل اليدويّ مع قماش الجوز، خصوصاً هوية لبنان، ومعاركته في التقادم المزمحلّ، هوية فائقة. لقد كانت قديميّاً العمل في النسيج، وتاريخه في صناعة النسيج، كانت العراة اللبنانية، ما أدى الإقحام والهيبة التخليّة، من أوجج الأتّ المصنّع، لتتحوّل النسيج واليدويّة واليدويّة من يدانها، من جدرانهم وحرفيتهم، مستوحاة من قديميّاتنا وسامّةنا، بجزء WE DESIGN BEIRUT، وبإشراف إثنين من الحرفيين اللبنانيين من خلال معرض "سجّ الحياة" في صحنه الأبريق الموهوب، لتلّين في روح عاصمتنا العاصمة اللبنانيّة بيروت.

تدهنّ عيشة لؤلؤة لبنان

معرض نسيج الحياة




[Sayidaty](#)
22/10/25

The Beirut

We Design Beirut comes alive: eight exhibitions, one city reborn

We Design Beirut takes place from October 22 to 26, 2025, across five Beirut landmarks.

By Rayana Tawil | October 22, 2025



[The Beirut](#)
22/10/25

VOGUE ARABIA

LIVING

Lebanese Ceramist Zein Daouk's Fungi-Inspired Ceramics

With an eye for nature's organic forms, Zein Daouk reimagines fungi as sculptural pottery for the home.

BY MARIHE GRALI
October 22, 2025



Zein Daouk photographed by Cherie Zuhair

[Vogue Arabia](#)
22/10/25

Click On All Underlined Texts For Full Article

سِيدَاتِي

WE DESIGN BEIRUT: نسخة ثانية وأعادة بروائع تصميمية

انطلاقاً من اليوم الأربعاء (22/10/2025) وحتى الأحد (26/10/2025) العاصمة اللبنانية بيروت على موعد مع النسخة الثانية من We Design Beirut، الحدث الذي يجتمع المصممين والمهندسين والمعماريين والفنانين والفنانات والفنانات والفنانات معاً، ضمن مواقع كثيرة في المدينة، لتراق عترة حافلة مختلفة. وكان لهذه التجميعات بروائع وتجاذبه في هذه العجائب.

تصميم: فاطمة الشهاب

برنامج حافل



المصمم: سامر آل أمين، مؤسس We Design Beirut



نورا حكيم، مؤسّسة We Design Beirut

في حديث مع "سيدات" عدت نورا حكيم ومؤسّسة We Design Beirut، تناولت عدة على أجيال المصممين وبعثت كل الناس إلى الحضور، فها هم المصممين سامر آل أمين، نورا حكيم، رانيا مالي، على منصة We Design Beirut، على منصة الحوار التي تشتمل المصممين وعلى دور المصممين، العود في التاريخ لبنان وأهمه المصممين لهم ودعمهم بالمشروع كإنتاج الأبحاث.

قد يهتف الأتواج أيضاً على: نورا حكيم، المصمم جزء من التراث اللبناني العريق.

[Sayidaty](#)
22/10/25

what women want...

Inside the Creative Worlds of Noura Hakim and Rania Malli

BY NIKKI SAHNI



We take a look inside the creative worlds of Noura Hakim and Rania Malli. We interviewed the two acclaimed Lebanese designers who are going to participate in We Design Beirut this week. They share with us their collaborations and processes in We Design Beirut, and the challenges women face in this industry.

We Design Beirut


[What Women Want](#)
21/10/25

WWD115
CELEBRATING 115 YEARS OF WOMEN'S WEAR DAILY

In Beirut, World-class Design Emerges Anew From the Rubble, Despite Turmoil

The international design community converges around We Design Beirut, the five-day design event, which is in its second season.

By SOPHIA CELESTI | OCTOBER 21, 2024, 10:00AM



The Roman Baths of Beirut will showcase the "Of Water and Stone" exhibition curated by Nour Obeidat.

MILAN – Industrial designer Samer Al Ameen remembers being hit by a sniper during Lebanon's 15-year civil war that started in 1975. Gunmen were positioned in the vantage point of Beirut's Burj El Murr, once the city's tallest tower and symbol of economic progress.

[Women's Wear Daily](#)
21/10/25

GQ

Culture

Beirut's Creative Renaissance Takes Centre Stage at We Design Beirut

Unmissable exhibitions at this year's event

By Megan Tenen
October 21, 2025

WeDesign x ALBA



[GQ Middle East](#)
21/10/25

YUNG

Stories of History and Innovation – We Design Beirut 2025

We Design Beirut 2025 reimagines legacy through dialogue, craftsmanship, and continuity.



[Yung](#)
21/10/25

THE DAZED



Six exhibits from We Design Beirut

Lebanon's largest arts festival celebrating its founders across five locations. Here are some standouts to check out.

TEXT: BRYAN LIU

This year's We Design Beirut festival is packed with a lineup of activities, panels and exhibits for artists, by artists. A new addition to the MENA region's art calendar, spanning every medium and material, from October 22 until 26, in five locations around the city. Programming straddles the nexus between critical and provocative, where themes of national identity, diaspora and nostalgia intersect. Here are six exhibits that tapped in.

Design "In" Conflict

[Dazed](#)
20/10/25

FUORISALONE IT

We Design Beirut 2025: a collective act of creative rebirth

October 22-26, 2025



VILLA AUDI © WALID RASBID

[Fuorisalone](#)
20/10/25


Lebanon Traveler
TRAVELING YOU ON A JOURNEY AROUND LEBANON AND BEYOND

EVERYTHING YOU NEED TO KNOW ABOUT WE DESIGN BEIRUT

October 19, 2025

We Design Beirut returns for its second edition from 22 to 26 October. The five-day event will bring together designers, architects, artisans, students and visitors for exhibitions, talks and activations set across some of Beirut's most significant historic landmarks. The event is anchored in three pillars: empowerment, preservation and sustainability. This year's edition explores themes of legacy, revival and continuity.

Exhibitions & Locations



[Lebanon Traveler](#)
19/10/25

ARAB NEWS Pakistan

We Design Beirut highlights Lebanon's historic locations, creative talent




Exhibition locations include Villa Audi, Beirut's Roman Baths, Burj El Murr, an unfinished skyscraper known as the 'Murr', and Alamein Factory, an abandoned textile factory. (Shutterstock)

[Arab News Pakistan](#)
18/10/25

Click On All Underlined Texts For Full Article

ARAB NEWS

We Design Beirut highlights Lebanon's historic locations, creative talent



Exhibition locations include Villa Audi, Beirut's Roman Baths, Raed El-Murr, an unfinished skyscraper named New City, and Marouf Factory, an abandoned textile factory. (TheArabian)

[Arab News](#)
18/10/25

KHAMSA

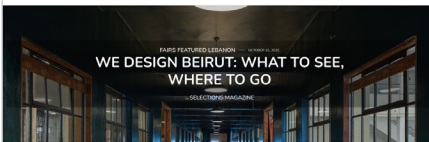
WE DESIGN BEIRUT

— ARTS, CULTURE, DESIGN, EXHIBITIONS
WE DESIGN BEIRUT 2025: A CITYWIDE REVIVAL
OCTOBER 11, 2025

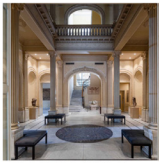
[Khamsa](#)
17/10/25

SELECTIONS

THE BEIRUT DESIGN MARATHON
WE DESIGN BEIRUT: WHAT TO SEE, WHERE TO GO
— SELECTIONS MAGAZINE



We Design Beirut is one week away from transforming into a living canvas. Five landmark locations, each carrying its own intimate history with Beirut, will open as spaces for reflection, re-imagination, and rediscovery of a city hidden with triumphs and disappointment. Here's a closer look at what to expect at each location during We Design Beirut.



VILLA AUDI - CHARLES MALEK AVENUE

In this location, a portion of the President's residence will be on view daily from 12 AM to 5 PM. The exhibition is curated by Gregory Gotevleva, founder of SMOO Gallery, celebrating his vision and ongoing influence on the region's design landscape. As the villa of the exhibition indicates, emerging and established designers from Lebanon and abroad each reimagine, reimagines the idea of a home — a portrait of passion, history, and imagination — reflecting Beirut as it is, as it was, and as it could be. Set within the villa's Ottoman and European architecture, the exhibition unfolds as a dialogue between past and present, where contemporary design envisions the layered histories embedded in the space.

Villa Audi. Photo by Walid Rashid.

[Selections Art](#)
15/10/25

AD

ARCHITECTURE & DESIGN

We Design Beirut Is Back – Here's What's Happening Across the City

The Lebanese capital transforms into a creative playground this October with installations, exhibitions, and design takeovers across its most iconic landmarks.

By Robert McKeever
October 14, 2025





Photo: Karim Sakr

[AD Middle East](#)
14/10/25

SAVOIR FLAIR

WE DESIGN BEIRUT RETURNS THIS OCTOBER



[Savoir Flair](#)
8/10/25



Mariana Wehbe: Leading Beirut's Creative Revival with Vision and Strength
October 06, 2025



Mariana Wehbe- Portrait by Marco Pinarelli

[Glamouria](#)
8/10/25

Lebanon Traveler

TAKING YOU ON A JOURNEY AROUND LEBANON AND BEYOND

BEHIND THE LOCATIONS OF WE DESIGN BEIRUT 2025
October 8, 2025

From October 22 to 26, 2025, We Design Beirut will once again transform the capital into a stage for creativity, culture and architectural discovery. More than a design event, the second edition is a celebration of legacy, revival and continuity, where some of Lebanon's most remarkable historic and modernist landmarks are brought to life through free exhibitions. Here, we learn more about the significance of each of the five locations selected this year.




Abroyan Factory

[Lebanon Traveler](#)
8/10/25

THE SPACES

We explore the second edition of We Design Beirut with its founder

The five-day design marathon runs from 22 to 26 October



Villa Audi. Photography: Walid Rashid.

[The Spaces](#)
6/10/25

arch daily

We Design Beirut 2025: Revitalizing Lebanon's Architectural Heritage



[ArchDaily](#)
2/10/25

Click On All Underlined Texts For Full Article

la Repubblica

We Design Beirut, cinque giorni dedicati al design e alla creatività libanesi

Dal 22 al 26 ottobre, torna a Beirut l'evento ideato da Mariana Wehbe e Samer Alameen, con un fitto programma di mostre diffuse, tavole rotonde, installazioni e workshop

Dal 22 al 26 ottobre va in scena la seconda edizione di **We Design Beirut**, evento ideato dall'imprenditrice e di Mariana Wehbe in collaborazione con il designer Samer Alameen - in partnership con The Swiss Development Cooperation (SDC) - per celebrare il design e la creatività libanesi. Cinque giorni di mostre, installazioni e workshop, compreso un tour in bus tra i monumenti architettonici moderni di Beirut, offrono l'occasione di riflettere sui temi di heritage, condivisione e rinascita con l'obiettivo di rivitalizzare il patrimonio culturale e architettonico della città preservando il significato storico di artigianato, siti storici, tradizioni musicali e artistiche.

Le sei esposizioni in programma si svolgeranno in sette location chiave della città e saranno accompagnate da tavole rotonde per creare sinergie tra designer, artigiani, studenti, architetti e docenti. Insieme al design, le mostre *Threads of Life e Makers of Art* renderanno omaggio al patrimonio artigianale del Libano. Alla Torre Burj El Mar - rimasta incompiuta a causa dell'inizio della Guerra Civile negli anni '70 - la mostra *Design in Context* curata dai fondatori di Architecture Research Office e Yasmine Mahmoud, in collaborazione con Tarek Makrouh e Youssef Bassal e con il supporto di Sidraa (la Società Libanese per lo sviluppo e la ricostruzione del distretto centrale di Beirut), esplora come il conflitto plasma lo spazio e la forma.

FABRICA DESIGN PLATFORM | WE DESIGN BEIRUT

[La Repubblica](#)
1/10/25

SELECTIONS

WE DESIGN BEIRUT RETURNS WITH ITS 2ND EDITION

FAIR FEATURER EBANON | SEPTEMBER 11, 2025

We Design Beirut returns for its second edition from 22-26 October 2025, staging a five-day programme of exhibitions, installations, excursions, and talks across some of Lebanon's most significant historical and architectural landmarks. Anchored in the pillars of empowerment, preservation and sustainability, the fair gathers designers, artisans, students and educators in a collective exploration legacy revival and continuity through design.

Set against the backdrop of 50 years since the civil war that fractured Lebanon's cultural fabric, the fair positions design as a form of renewal. By reexamining monuments, heritage buildings and forgotten spaces, We Design Beirut honors what was lost or neglected while ensuring these sites remain viable for future generations. For that reason, the chosen locations are not incidental but are carefully selected as they bear the weight of memory while offering a stage for new creative voices.

Villa Audi. Photo by Walid Rashid. Courtesy of We Design Beirut.

[Selections Magazine](#)
23/09/25

Glamouria

We Design Beirut - Edition 2: A Celebration of Lebanese Crafts, Creativity and the City

September 11, 2025

A celebration of Lebanese crafts, creativity and the city

Beirut is about to come alive again this year with the second edition of the Design Beirut, celebrating Lebanese creativity, heritage, and craftsmanship. The event is taking place from October 22 to 26, exploring areas such as the former Fair, Burj El Mar and more, transforming the city into a temporary exhibition, installation, and cultural destination.

In just one week, We Design Beirut quickly established itself as a movement rooted in empowerment, innovation, and sustainability, offering a platform for artists, architects, designers, creatives and even students across the country to connect, collaborate, and showcase their work to the public.

We Design Beirut Edition 2 is featuring 10 major exhibitions across heritage sites such as the former Villa Audi, the former Fair, Burj El Mar, the Urban Building, and the Amman Factory.

This year it's celebrating traditional Lebanese skills and crafts such as weaving, glassmaking, marble work, woodwork... It's bringing together working designers, student projects and collaborations between artists and designers. Added to the calendar this year is a curated architectural tour for designers across the city, including the Urban Hotel.

We Design Beirut is not just an architectural and design event, but a reminder of Beirut's creative soul and its ability to create, collaborate, and inspire.

Have your calendar, and if you're planning a visit to Lebanon, this would be a great time to do so! There are open to the public, check the full program and locations outlined on DDB 2025.

[Glamouria](#)
12/09/25

designwanted

We Design Beirut 2025, a collective meditation on Lebanese creativity

BY TED SANDIGLIANO

From October 22 to 26, Beirut hosts the second edition of the international event, which comes alive with eight exhibitions, a public program, and guided tours that celebrate the city's cultural heritage and revival, in dialogue with tradition and contemporary life.

Empowerment, preservation, and sustainability are once again the three pillars on which the second edition of **We Design Beirut** will be built, which shines a spotlight on the Lebanese capital from October 22 to 26, 2025. Founded by **Mariana Wehbe** of Mariana Wehbe Public Relations, in partnership with industrial designer **Samer Alameen**, the event aims to explore themes of heritage, cultural revival, and continuity through a rich program of exhibitions, installations, roundtables, and workshops.

A collective meditation that will pay tribute to and preserve the historical significance of monuments, crafts, heritage sites, and local musical and artistic traditions. It offers five days to connect with and experience the design and creativity of the region, beginning with the opening night, a tribute to Lebanon's greatest Oud maker, **Hazh Al-Qudshan**, in collaboration with the Founder and Music Director of the National Arab Orchestra, **Michael Ibrahim**.

[Designwanted](#)
3/09/25

PRAZZLE
Inspiring, Inspiring and Connecting Global Talent

We Design Beirut 2025: Seven Venues, Six Exhibitions, One Cultural Renaissance

Villa Audi By: Walid Rashid Photo: Courtesy of We Design Beirut Team

[Prazzle](#)
30/08/25

marie claire MAISON

August 14, 2025

Design as Reclamation: We Design Beirut 2025

[Marie Claire Maison](#)
14/08/25

THE BULLETIN
[ENGLISH]

WE DESIGN BEIRUT

We Design Beirut returns for Edition Two, from October 22-26, 2025. The five-day event aims to celebrate and promote design and creativity. Amidst the setting of some of Lebanon's most historically significant and architecturally valuable monuments and buildings, the event aims to breathe new life into Lebanon's creativity and decadal-old cultural and architectural legacies through a diverse range of showcases and exhibitions, installations, panel talks and workshops.

[Executive Bulletin](#)
31/07/25

The Sandy Times

We Design Beirut - Edition Two: When, Where, What, And Why

Abriyan Factory Photo: courtesy of Union Media

To be completely honest, we started eagerly awaiting the second edition of **We Design Beirut** the very moment the first one ended - quite literally packing the team for the next dates. The first **We Design Beirut** took place on May 23-26, 2024, and it was a total sensation, drawing over 10,000 visitors. Knowing the challenging conditions under which WDB was created, and how a small group of incredibly talented people brought this ambitious project to life, we openly share our admiration - truly, it is truly something you need to see for yourself.

This year, WDB will run from **October 22-26, 2025**.

So, every design event has a word that tries to define it. But how would we describe **We Design Beirut**? It is definitely not a design week (it doesn't last seven days), and even if it did, the word "week" is just too limited for a project like this. Is it an exhibition? No. Is it simply an event? No, that is not quite right either.

It is an experience.

Every single moment you spend at WDB is precious - an experience unlike any other you have ever encountered or will find elsewhere. You must see it, hear it, and feel it in every goosebump of excitement that runs across your skin, and in every tear of joy that might roll down your cheek.

[The Sandy Times](#)
18/06/25

SONNTAG

DAS KATHOLISCH WELTOFFENE MAGAZIN

WESTFALAND Der Stern in Bethlehem

KAUSIMM Stadtplage und Gesundheitsrisiko

80 JAHRE UND NUN DIE KRISE

FÜR DEN FRIEDEN DER

[Sonntag](#)

Click On All Underlined Texts For Full Article



Architecture Wave

We Design Beirut 2025 Design as Reclamation and Cultural Renaissance

We Design Beirut 2025 turns the city into a living archive, staging exhibitions in livable towers, Choumra villas, Roman baths, and modernist icons. The festival reveals how architecture carries memory into the present while shaping Lebanon's cultural and civic future.

A Festival Born of Resilience

When Marwan Wahebe, founder of We Design Beirut, along with her partner Samer Al Ameen, launched the first edition of We Design Beirut in May 2024, it was less a trade fair than a collective act of healing. The name itself carries intention. We Design Beirut is about "we", the people who remained, the ones who left and returned, and those who chose to take action.

[Architecture Wave](#)



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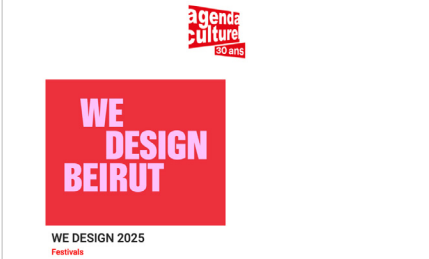
WE DESIGN BEIRUT 22-26.OCT.2025

22-26 Oct 2025
Beirut, Lebanon
we.designbeirut.com
Add to Google Calendar

We Design Beirut is a five-day design experience in Beirut, Lebanon from October 22-26, 2025. A culmination of Lebanese creativity, culture and history, the event aims to establish a platform for community-based connectivity, engagement and creation by shedding a spotlight on artisanal craftsmen and women, both established and emerging designers, in addition to aspiring students from nine universities. Comprised of exhibitions, designers showcases, excursions and workshops, We Design Beirut is open to the public and attended by international design guests, journalists and design publications that will not only share the story of the event, but also engage, interact and network with others, enriching the current design ecosystem.

designboom has received this project from our event submission feature, see more here.

[Designboom](#)



agenda culture 50 ans

WE DESIGN BEIRUT

WE DESIGN 2025

Festivals

FESTIVAL


Du 22/10/2025 à 11:00 jusqu'au 26/10/2025 à 22:00

We Design Beirut is a five-day design experience in Beirut, Lebanon from October 22-26, 2025. A culmination of Lebanese creativity, culture and history, the event aims to establish a platform for community-based connectivity, engagement and creation by shedding a spotlight on artisanal craftsmen and women, both established and emerging designers, in the fields of product, interior and furniture, in addition to aspiring students from nine universities. The mission is to weave a sustainable and enriching network of design and creativity in the region and beyond.

Comprised of exhibitions, designers showcases, excursions and workshops, We Design Beirut is open to the public and attended by international design guests, journalists and design publications that will not only share the story of the event, but also engage, interact and network with others, this enriching and integrating the current design ecosystem.

[DOWNLOAD THE PROGRAM HERE](#)

[Agenda Culture](#)



Lebtivity

We Design Beirut Exhibitions 2025 - Full Program

Show dates that passed


- Beirut, Lebanon
- Arts & Culture, Exhibitions, Other
- https://a.storyblok.com/f/248929/v/59825448a2/public-program_september-5.pdf

We Design Beirut Exhibitions 2025 - Full Program

We Design Beirut is more than an event, it's a citywide celebration of design, craft, and culture. This October, Beirut opens its doors to a vibrant program of exhibitions, talks, workshops, and special activations that bring together international voices, regional talent, and the city's own creative community.

Browse the full program in the link

[Lebtivity](#)



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