

**WE
DESIGN
BEIRUT**

**PUBLICATIONS
2023-2024**

Global Reach

AD Italia - Italy
AD Middle East - UAE
Al Arabiya News English - UAE
Arch Daily - International
Archipanic - Italy
Architectural Digest PRO - USA
Azure - Canada
CIIN Magazine - Jordan
Cocoa & Jasmine - India
Cover Magazine - UK
DAMN - Belgium
Design Boom - Italy
Design Miami - USA
Dezeen - UK
Domus - Italy
El Beit - Egypt
Elle Deco - Middle East
Entrepreneur Middle East - UAE
Galerie - USA
GQ - UAE
Harper's Bazaar Arabia - UAE
Harper's Bazaar Interiors - UAE
ICON - UK
IDEAT - France
Identity - UAE
Interior Design - USA
Jdeed - UAE
Laha - Lebanon
L'Orient Le Jour - Lebanon
Lebanon Traveler - Lebanon
Metropolis - USA
MYM Agenda - Lebanon
OCULA - London
Ouvert Magazine-
Sayidaty - KSA & Lebanon
Savoir Flair - UAE
Scale - Qatar
Scoop Empire - Egypt
Selections Art - Lebanon
STIRworld & STIRpad - India
The Architect's Newspaper - USA
The Good Life Italia - Italy
The Kurator - Dubai
The National News - USA
The Sandy Times - UAE
The Quarterly - USA
Wallpaper* - UK
What Women Want - Egypt
Wide Walls - Serbia
YUNG - UAE

Click on all underlined texts for full article



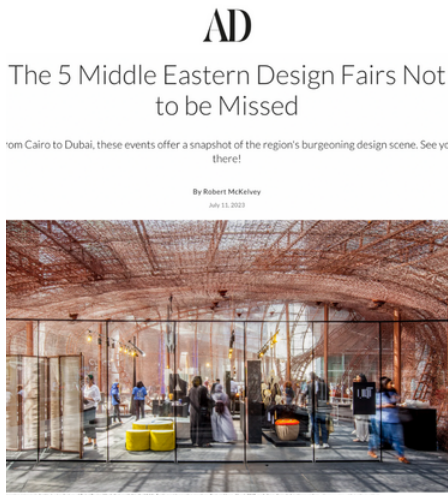
[AD Middle East](#)
[5/23/2024](#)



[AD Middle East](#)
[5/11/2024](#)



[AD Middle East](#)
[8/3/2023](#)



[AD Middle East](#)
[7/11/2023](#)



[AD Middle East](#)
[7/3/2024](#)



[AD Italy](#)
[5/23/2024](#)



[AD Italy](#)
[30/7/2023](#)



[Arch Daily](#)
[5/2/2024](#)



[Arch Daily](#)
[6/13/2023](#)



INTERIOR DESIGN

June 5, 2024

Words: Maghali Ghali

14 Must-See Highlights from We Design Beirut

We Design Beirut held its first edition from May 23-26, 2024, spotlighting Lebanese design and architecture through a creative series of events across the city, celebrating the past, present and future of local craft. Founded by creative director Mariama Webbe, in partnership with industrial designer Samer Alameen and visual communications studio Bensonsatany, the program includes an exhibition and panel talks on sustainability, experimental concepts and student designers. Situated at Arroyan Factory, a partially-restored textile factory from the 1940s, which stood abandoned for many years—the space was left into two showcases.

"WeDesign" presented the works of about 80 students and recent graduates from five universities, curated by international design experts Patricia Saha, Anne France Barthelemy and Francis Laferrière. De Cofine, meanwhile, the "Materials Exhibition" showcased some of the innovative available materials in the country, alongside their producers, through engaging installations and prototypes, in hopes of promoting the use of these sustainable materials—from recycled tin ribbons formed into furniture to blowing water using clay vessels for plants.

From repurposed stackable plant pots to self-standing Akabik letters, explore these curated highlights from the "WeDesign" and "Materials Exhibition" at We Design Beirut.

DISCOVER HIGHLIGHTS FROM THE "WESEARCH" EXHIBITION

1. Game of Light Collection

This collection of lamps was created by eight students from **Assiout University in Assiout, Egypt**, who were each tasked with using sustainable materials and having their light intensity settings, without needing extra power or electrical components. Confined to the dimensions of 20 x 20 x 10cm, the students were encouraged to play around with light and come up with different mechanical manipulations of the lamp, to change the light intensity in an energy saving approach. Some lamps were crafted from hollow wood from factories, waste paper and rips. One lamp, inspired by the game, uses removable blocks of wood, allowing control of the amount of light filtering through.

designboom®



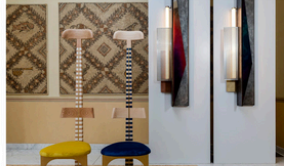
george geara's ECHELLE chairs expand like a ladder to embrace the human body

design: 240 ideas connection: +1150



GEORGE GEARA AT WE DESIGN BEIRUT

Lebanese designer George GEARA made headlines at We Design Beirut's inaugural event with his latest handcrafted collection of chairs, QUARTET. Showcased between May 23rd and May 26th, 2024, as part of a major exhibition in Beirut's historical Villa Aouf, the series combines four ECHELLE chairs, sculpted as sleek wooden frames. The final impression is a timeless, and equally whimsical, set of furniture that gently pairs classic aspects of Levantine craft with modern materials, state-of-the-art techniques, and generously bold colors.



designboom®



inside khallil khouri's brutalist landmark, resurrected for we design beirut

architecture: 210 ideas connections: +1300



INTERDESIGN BUILDING COMES TO LIFE AT WE DESIGN BEIRUT

We Design Beirut's inaugural event has activated historical sites across the Lebanese capital. On that occasion, the four-day program has resurrected an icon of brutalist and modern architecture: the Interdesign Building envisioned by the late Lebanese architect Khallil Khouri in 1973 and later completed in 1996 in the neighborhood of Clemenceau. Inside, a subject we revere of Khouri's life and career took over every floor. Curated by his son, renowned architect Bernard Khoury, and grandson, Teymour Khoury, All Things Must (TM) Pass guided the visitor on an extraordinary tour of this hopeless, modern concrete structure. From its short-lived triumphs to its sad closure, the story of Khallil Khouri and the Interdesign Building epitomizes in utmost ways the great aspirations of an extraordinary and forward-looking project that started during the post-independence years and ended with the political debacle of the young republic of Lebanon.

Interior Design

6/5/2024

Design Boom

5/29/2024

Design Boom

5/28/2024

designboom®

we design beirut's inaugural event will activate historic sites across the lebanese capital

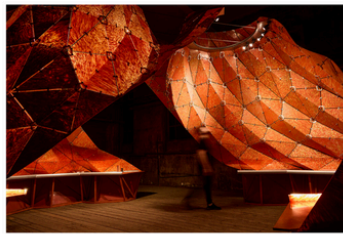
WE DESIGN BEIRUT IS LAUNCHING FROM MAY 23 - 26, 2024

Following its postponement amid the Israel-Gaza war, We Design Beirut is officially launching in the Lebanese capital next week, from May 23rd to May 26th, 2024. The four-day inaugural event is dedicated to showcasing Arab and regional design through a rich multidisciplinary program of exhibitions, open studios, installations, talks, and workshops in interior design, architecture, furniture, product design, functional art, ceramics, home accessories, and rugs. Through its program, WDB will engage the creative talent of established and emerging designers, artisans, specialists, and educators through empowerment, preservation, and sustainability. It has always been about the 'we': we the people of Lebanon, we who keep coming back, we who keep rebuilding the city, and having hope for its future," shares Mariama Webbe, Founder of We Design Beirut. Even more, the festival will provide visitors access to some of the country's most culturally significant sites. Read on as we guide you through the highlights of We Design Beirut.



Interdesign building by Khallil Khouri | Image © Walid Rashid

designboom®



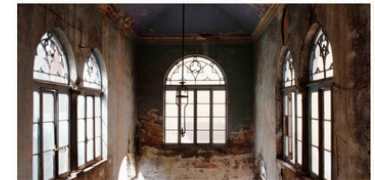
plastic lab conjures volcanic silhouettes from recycled plastic waste at we design beirut

design: 244 ideas connection: +830

MAGMA PLASTIQUE EXHIBITED AT ARROYAN FACTORY

Recycling group Plastic Lab has joined We Design Beirut's inaugural edition with a retro-qualifier made predominantly from recycled plastic waste. The installation, dubbed **Magma Plastique**, was part of the Materials Exhibition at the historic Arroyan Factory, once a bustling textile workshop, offering a compelling narrative deeply rooted in the juxtaposition of decay and renewal. The factory's revival as a cultural hub echoes the transformation of the recycled materials that comprise the installation. Emerging as two conical and jagged volumes that build and diverge, the primary role to the silhouettes of truncated smoke stacks. Characteristic of industrial architecture, **Beirut** to form **Magma Plastique** imbues the agency to fundamentally reexamine creative and production processes in light of sustainability awareness, shares the group.

designboom®



we design beirut postponed to 2024 due to the israel-gaza war

design: 302 ideas connections: 4



WE DESIGN BEIRUT POSTPONED TO MARCH 2024

Following the devastating Israel-Gaza war that erupted this month, Lebanon's highly anticipated four-day festival, We Design Beirut, has been postponed until March 2024. The violence, which claimed over 1,500 lives, has spilled over Lebanon's southern borders, prompting event partners and designboom's media partners to press pause for now. Due to the recent tragic events in Gaza and Beirut, we cannot bring you any joy, in any way, shape, or form. We also cannot consider celebrating our city at such a dark moment in its, when so many lives have been taken in such a brutal and unjust way, on all sides," writes Mariama Webbe, founder & creative director of We Design Beirut.

Initially scheduled to run between October 27 and October 30, 2023, WE DESIGN BEIRUT represents Lebanon's grand return to the design scene after the country succumbed to a series of tragic events: a debilitating economic crisis, the Covid pandemic, and the devastating 2020 Beirut Port Explosion. "We had hoped that We Design Beirut would revive our country, and demonstrate the immense creativity of Beirut. A project we would invite you all to be part of with open arms," continues Mariama.

Design Boom

5/19/2024

Design Boom

6/8/2024

Design Boom

10/13/2023

de zeen



Eight highlights from the first-ever We Design Beirut event

Adina Makhadmeh | 23 June 2024 | 1 comment

The We Design Beirut festival showcased the Lebanese capital's often-overlooked design scene. Here, Dezeen rounds up eight highlights from its inaugural edition.

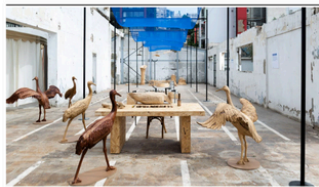
We Design Beirut is the city's first design week in five years and the first design event since the explosion that devastated a large part of Beirut in August 2020. In its aftermath, many creatives left the city to rebuild their lives in other parts of the region.

Held from 23 to 26 May, We Design Beirut presented products, furniture, concepts, and thematic exhibits by designers that either stayed after the explosion or returned over time.

"We Design Beirut is a platform dedicated to the rebirth of Lebanon's design identity in the world," said founder Mariama Webbe.

"The 'We' signifies the synergistic effort and dedication of the many parts of the design landscape, a diverse ecosystem of artisans, creators, collectors, and creatives in Lebanon and the diaspora."

de zeen



"The country needs this" says We Design Beirut founder Mariama Webbe

Adina Makhadmeh | 23 May 2024 | 1 comment

Against all odds, design festival We Design Beirut is going ahead this week. In this interview, founder Mariama Webbe tells Dezeen why she was determined to make it happen.

We Design Beirut is the Lebanese capital's first design week in five years, following a series of catastrophes that have reshaped the city.

Initially scheduled for late October 2023, the event was postponed at just two weeks' notice following the outbreak of war in nearby Israel and Gaza, with the violence spilling over Lebanon's border.

Despite ongoing airstrikes in southern Lebanon and advice against travelling to the country from many foreign governments, Webbe and her team have decided to forge ahead with an event that they believe will make a huge difference to Beirut's battered creative industries.

"The reason We Design got started is because Lebanon needs this," Webbe told Dezeen. "My country needs this. Our creative community needs this."

She said that sometimes "continuing to do what you need to do" was the right course in times of crisis.

"This country needs something like this," she continued. "It needs the magic back and the hope back."

dezeen



We Design Beirut postponed due to Israel-Gaza conflict

Nat Barker | 13 October 2023

Lebanon's first design week for five years, We Design Beirut, will be postponed until March as a result of fresh violence in the region.

We Design Beirut was intended to take place in the Lebanese capital from 27 to 30 October 2023, but is now due to run from 4 to 7 March 2024.

Dezeen

6/3/2024

Dezeen

5/23/2024

Dezeen

10/13/2023

de events
zeen guide



We Design Beirut
23-26 May 2024
Beirut, Lebanon

Lebanon's annual design event We Design Beirut hosts workshops, showrooms, installations and talks that aim to showcase themes of empowerment, preservation and sustainability.

The four-day event features well-known and up-and-coming designers, craftsmen, experts and collaborators from all around the world, creating opportunities to engage with an international design community.

Mariana Wehbe, founder of Mariana Wehbe Public Relations, collaborated with Samer Alameen and Bassemoukmy to establish the We Design Beirut festival.

We Design Beirut takes place from 23 to 26 May 2024 at various locations across Beirut, Lebanon.

[Dezeen Event Guide](#)

Wallpaper*

DESIGN & INTERIORS

NEWS

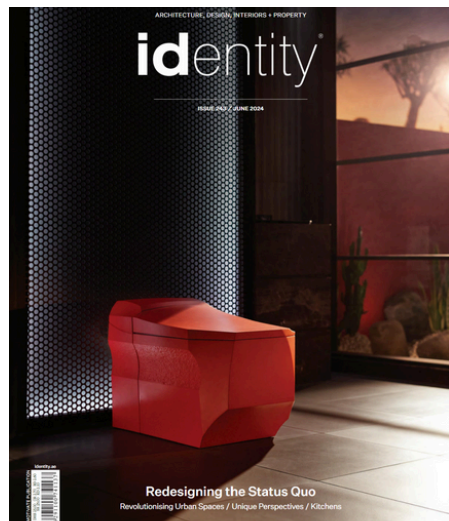
We Design Beirut spotlights the best of Lebanese design and craft in historical locations across the city

We Design Beirut makes its debut in the Lebanese capital (until 26 May 2024), with a series of exhibitions held in some of the city's key historical locations



BY MAGHE GHALI
PUBLISHED 4 DAYS AGO

[Wallpaper](#) 5/28/2024



Reshaping the Status Quo
Revolutionising Urban Spaces / Unique Perspectives / Kitchens

[Identity](#) June 2024 print issue



We Design Beirut

The first-ever four-day immersive exhibition reintroduces the world to Lebanon's capital after the 2020 port explosion

By Daniel Roche • June 7, 2024 • Architecture, A&I, International, News

"Beirut is a workshop for freedom, busy sticking its tongue out at the sand, and the repression on all sides of it," wrote Mahmoud Darwish, a Palestinian writer, about Lebanon's capital in his 1986 book *Memory of Forgetting*. His prose is testament to the city's historic role in Levantine politics and its cultural milieu that fosters some of the world's most talented artists, architects, musicians, and designers.

[The Architect's Newspaper](#) 6/7/2024

Wallpaper*

DESIGN & INTERIORS

FEATURES

Salone del Mobile 2024: highlights from the fair and Milan Design Week

The Wallpaper* highlights from Salone del Mobile 2024 and Milan Design Week (16-21 April), from public installations and new launches, to the most exciting locations



Salone del Mobile's Design Road in Piazza della Scala, designed by DMS Design Studio

BY ROSA BERTOLINI
LAST UPDATED APRIL 26, 2024

[Wallpaper](#) 4/20/2024



We Design Beirut, held from May 23 to 26, 2024, was a remarkable four-day event focused on the themes of Preservation, Empowerment, and Sustainability. The event took place across several historically and architecturally significant sites in Beirut, transforming them into vibrant hubs for designer showcases, installations, talks, and workshops.

[Identity](#) 6/3/2024

The Architect's Newspaper

Under the Olive Tree

In October, We Design Beirut will showcase Lebanese art, architecture, and artisans

By Daniel Roche • September 14, 2023 • Architecture, Design, International



PSLab, a lighting design house, will be open for programming during We Design Beirut. It will also serve as the festival's headquarters. (Karim Sakr) Courtesy We Design Beirut

[The Architect's Newspaper](#) 9/14/2023



Notes

WE DESIGN BEIRUT

[Elle Deco June 2024 Print Issue](#)

identity

ART DESIGN EVENTS FEATURED

We design Beirut 2024

A celebration of design and creativity in the Arab world and beyond

By Aneeha Rai | 03/06/2024



Design by Wild Architecture

DESIGN DESIGNER JOURNAL

We Design Beirut: A Celebration of Creativity and Innovation

Here's what to expect at the inaugural event between 23-26 May 2024, showcasing Arab and regional design excellence in the heart of Beirut

By Anwarah Rai | 20/05/2024

The inaugural We Design Beirut event will illuminate the city with a vibrant celebration of Arab and regional design between 23-26 May 2024. This four-day event promises to showcase the pinnacle of design creativity, fostering a global dialogue on design and sustainability.

We Design Beirut aims to not only highlight the most innovative and talented designers but also to cultivate a network that evolves into an ecosystem benefiting all participants. This multidisciplinary program promises rich and impactful experiences, with several exciting additions to the lineup.

[Identity](#) 5/20/2024



[Harper's Bazaar Arabia](#)
5/21/2024



[Harper's Bazaar Arabia](#)
Oct 2023 Print Issue



[Harper's Bazaar Interiors](#)
Autumn 2023 Print Issue



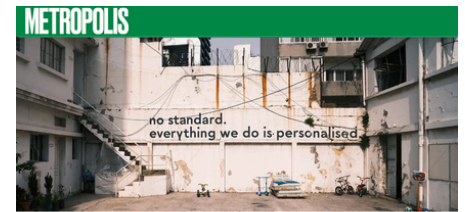
We Design Beirut 2024: Celebrating Lebanon's Creative Spirit

Set to become the next big thing for art in the region, Beirut's upcoming design week will celebrate the country's rich, diverse history. **We Design Beirut** is set to debut in the Lebanese capital from May 23-26. Founded by Mariana Wehbe - with Sawsan Haber as a partner, and Businessweek studio as associate partners - the event aims to showcase Lebanon's creative talent through contemporary product design, interviews, architecture, and artisanal craft and heritage.

[GQ Middle East](#)
5/15/2024



[The Kurator](#)
7/03/2024



We Design Beirut Sheds Light on Lebanon's Ever-resourceful Creative Community

The inaugural official festival incorporated exhibitions that celebrated the necessity of craft and the importance of sustainable design.

By Adrian Medeiros

In her opening keynote, Lebanese publisher and culture manager Mariana Wehbe shared her dream for the inaugural We Design Beirut, a year-long design experience held in Beirut. "We Design Beirut was an idea and a dream," she said, asking, how can designers bring life back to the city with such a sustainable event? "The idea is, design in this country are not that easy, as when they do come true, it's a miracle."



[Metropolis](#)
06/13/2023



[The Good Life](#)
June 2024 print issue



[Marie Claire](#)
[Maison Arabia](#)
May 2024 Print Issue



The exhibition features 25 variations of the classic SWIRL table, each showcasing intricate and unique craft techniques that blend traditional methods with innovative design.

by Nada Debs
Published on: May 26, 2024

Studio.Nada Debs, a trailblazer in Eastern contemporary design, is delighted to announce the launch of its latest exhibition, SWIRL MANIA, set to debut at the studio's headquarters in Gemmayze during We Design Beirut 2024 from May 23-26, 2024. SWIRL MANIA is an extraordinary series of 25 variations of the product designer's classic SWIRL table. Intricately and finely designed table designs to showcase different highly specific and delicate crafts. Each piece in the collection is a testament to the studio's mastery of both traditional design and unique craft techniques that continue to push the boundaries, creating pieces that transcend geography, language and culture. The studio is determined to continuously showcase new craft techniques to the cultural repertoire and within the narrative of contemporary identity. While all tables share the same basic circular form, they each highlight unique variations in techniques, materials and textures that have been developed over the long course of the studio's creative history.

[Stir Pad](#)
5/26/2024



We Design Beirut to enliven the design landscape of the Lebanese capital

STIR, a media partner of the inaugural four-day design event in Beirut explores its roots and diverse offerings.

by Silvia Khat
Published on: May 9, 2024

Described as a platform dedicated to the rebirth of Lebanon's design identity in the world and a revival of the city sustaining its much-needed future by founder Hanane Wabibe and partner Samer Alameer respectively, We Design Beirut is set to be launched from May 23-28, 2024 in the culturally rich Lebanese capital. The event, anticipated for its inclusive showcasing of the best of Arab and regional design, looks forward to pulling the design community from Lebanon and beyond to engage in a multidisciplinary programme illustrated by design displays, dialogues and discourse. The four-day inaugural event, which was previously scheduled in October 2023, was halted in view of the Israel-Lebanon conflict and further release that erupted in the Lebanese region. The announcement of the festival followed the discontinuation of Beirut Design Week in 2019 and a series of subsequent tragic events which included the August 2020 Beirut port explosion that resulted in the loss of hundreds of innocent lives and damage to several parts of the city. In addition to the economic crisis and rampant inflation that led several designers and creatives turn to leave the country.



The inaugural We Design Beirut revives the creative landscape of Lebanese design

A city-wide experience rooted in Lebanon's heritage and culture, We Design Beirut, revivifies the creative energy and collaborative spirit of the city with its multidisciplinary programme.

by Nighdhal | Published on: May 9, 2024

The last few years have been trying for Lebanon, with multiple economic and political crises affecting the country, but that hasn't stopped the vibrant creative scene from finding ways to weather the storm.

The first edition of We Design Beirut (WDB) is an annual city-wide event putting Lebanese creativity at the forefront, as it returns to the first ground to launch in October, the fair had since been delayed twice due to the instability caused by the tragic events in neighbouring Palestine, but from May 23-28, 2024, the platform finally returned to Lebanon to support the local design industry, offering a much-needed dose of creative energy and collaboration to the city. WDB isn't just a programme made for true lovers of design, architecture and art, it was also for people new to Lebanon, seeking to learn about the country's complexities and innovative spirit, giving a comprehensive overview of Lebanese design through time, whilst also looking to the future.



We Design Beirut 2024 Celebrating design and creativity through a rich and impactful multidisciplinary program

Details

We Design Beirut is a platform dedicated to showcasing the very best of Arab and regional design. The four-day inaugural event will be staged in Beirut, Lebanon from May 23 - 28, 2024.

The event aims to celebrate and promote design and creativity through a rich and impactful multidisciplinary program that aims not only to showcase the very best and most innovative design creativity and talent, but to also create a global dialogue on design and sustainability that will translate to a network and eventually an ecosystem that would benefit everyone involved.

The programs include the Villa Audi serving as the Hub of Preservation and housing the exhibition "Past Echoes: A Journey through Middle Eastern Product Design" curated by Babylon - The Agency, founded by Joy Mardini and William Wabibe, in addition to a number of installations and popups.

Date
May 23, 2024
Add to Calendar

Location
Beirut, Lebanon

Contact
hello@wedesignbeirut.com

Stir Pad
5/15/2024

Stir World
5/30/2024

Stir World
5/23/2024

AZURE

We Design Beirut: 2024



The "sustainability hub" will be located in the historic Abovyan factory and showcase material innovation and design talent from the country's artists.

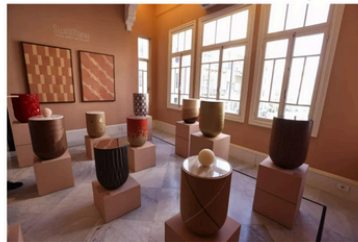
The inaugural edition of We Design Beirut will launch in the Lebanese capital, set to give a resounding voice to Lebanon's creative community through a series of citywide exhibitions and tours held in unique and unexpected venues.

The four-day event features well-known and up-and-coming designers, craftsmen, agents and educators from all around the world, creating opportunities to engage with an international design community.

We Design Beirut aims to celebrate and promote design and creativity through a rich and impactful multidisciplinary program that aims not only to showcase the very best and most innovative design creativity and talent, but to also create a

سِيدَتِي

مجموعة المصممة اللبنانية ندى ديس في معرض We Design Beirut



تصوير | قاتية إكبريان

في إطار معرض We Design Beirut، والعام عبارة عن نافذة مصممة لخدمة فنانها في أماكن عدة من العاصمة اللبنانية بيروت وأنتشر حتى الحد الأخير 2024/05/23. أنتجت المصممة ندى ديس أول ألبوم شخصي لها في ألبوم (2024/05/24) وكان في المعرض عرض مجموعة (Saidaty) التي أخرجها عن طريق من ألبوم ندى ديس التي يجمع بين التصميم والحرف اليدوية العريقة، ويظهر الألبوم صورة جوية رائعة للبحر الأبيض المتوسط مع موضوع من الألبوم.

نص: سحر عيسى - صياغة: ماريان مكي - تصميم: ماريان مكي - طباعة: ماريان مكي - توزيع: ماريان مكي - بيروت، لبنان

فيديو.. عروض لافتة وأعمال تصميمية مبدعة في معرض We Design Beirut



تصوير | قاتية إكبريان

أطلقت العاصمة اللبنانية بيروت عروض لافتة في مجال التصميم في إطار معرض We Design Beirut الذي أنتج من قبل (2024/05/23) وستبدأ إحد من أهم الفعاليات التي أخرجتها المصممة ندى ديس بالتعاون مع المصممة ندى ديس وعرضها من خلال برنامج في يوم الأحد المقبل والمصمم والتجهيزات الفنية والمواد الخام وورش العمل في مجالات عدة شاملة تصميم المنتجات والحرف اليدوية... كما أوردت المصممة الإعلامية اللبنانية في موضوعات تحدث عنها في التفكير والحفظ والاستدامة.



Azure

Sayidaty
5/24/2024

Sayidaty
5/23/2024

سِيدَتِي

الحرف اليدوية اللبنانية تتألق في We Design Beirut



تصوير | قاتية إكبريان

يقفل الحرفيون جزءاً كبيراً من الهوية اللبنانية في مجال التصميم والتفكير، وهم يقفون أمام العالم المصنوع ويحافظون على التراث من الورق إلى الأرض. في هذا الإطار يقدم مؤسسة الحرفيين ماريان مكي وعامر الأمين الحرفيين الذين لا تخلو أعمالهم من عباءة ومفاتيح التراث.

على مدار (PSLab) والعام موجه في الجهد بتسجيل زائر المعرض We Design Beirut تجهر في تصميمها من الألبوم مع وأنها على مستوى من عباءة الألبوم "جاذبة" التي كان يهاجها الأطفال المصنوع، فإلا أن تقدم القاعة المذكورة رفقاء ألبوم التراث اللبناني والأمم الأثرية التي تتميز بكونها من بين أهم الألبوم التي أنتجها في لبنان وأولها من قبلها وهو ألبوم التراث اللبناني والأمم الأثرية، كما أن الألبوم من صنع ألبومها اللبناني، بعد التحضير الأول في أماكن عدة عبر مسارات من الحرف والصناعات التقليدية، لتعطي على الحرف التي كان يهاجها الألبوم وعلى المصنوع الذي وصفت إليه بشكل المصنوع المعاصرين.

سِيدَتِي

سجاد يدوي من مصممين وفنانين عرب وأجانب في بوتيك "إيوان مكنتي"



تصوير | قاتية إكبريان

النساء حصة في معرض We Design Beirut، إذ عرض بوتيك "إيوان مكنتي" كاترين في منطقة الأحياء بيروت مجموعة من السجاد معاً بالتعاون مع مصممين محترفين وأثبات عالم "إيوان مكنتي" بدعم المصنوع والمصنوع من تخصصات مختلفة ويعدهم وتراث تصاميم مستدامة ومكتسبة التكنولوجيا والمواد المعاصرة مع الاستمرار في تصنيع كل قطعة باستخدام تقنيات صناعة السجاد التقليدية.

Sayidaty
5/24/2024

Sayidaty
June 2024 Print Issue



سِيدَتِي

السيفيتا السعودية، وقاعة عاتية تاربيخية وجذابة شيلا مع ماريان بجادتي، NORAH

مهد خاص للسيفيتاتي مهديجان كان

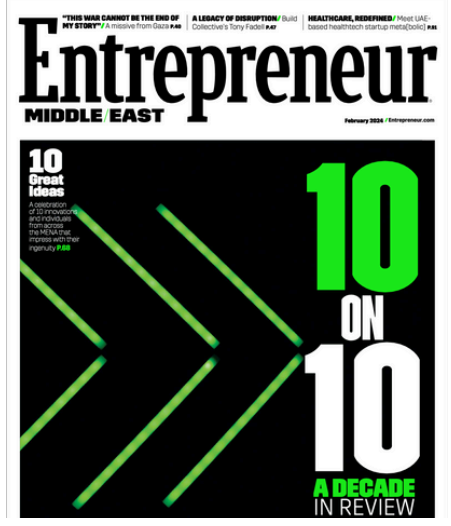
CARPET MOMENTS السجاد الحديث، حارات تشابهي، DECOR & FASHION المصنوع من لبنان، FATHER'S DAY رسائل أمانتان للباب



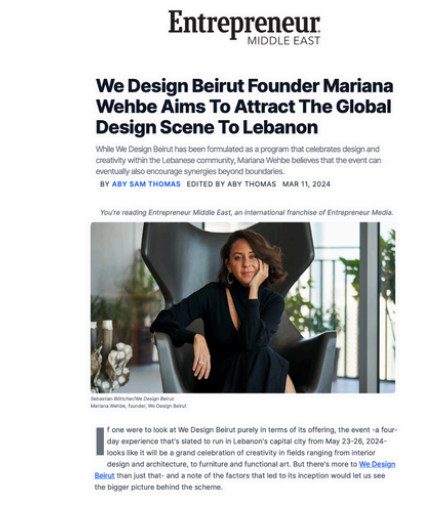
[Cocoa & Jasmine](#)
4/26/2024



[Cocoa & Jasmine](#)
4/27/2024



[Entrepreneur](#)
Feb 2024 Print Issue



[Entrepreneur](#)
3/11/2024



[Galerie Magazine](#)
5/28/2024



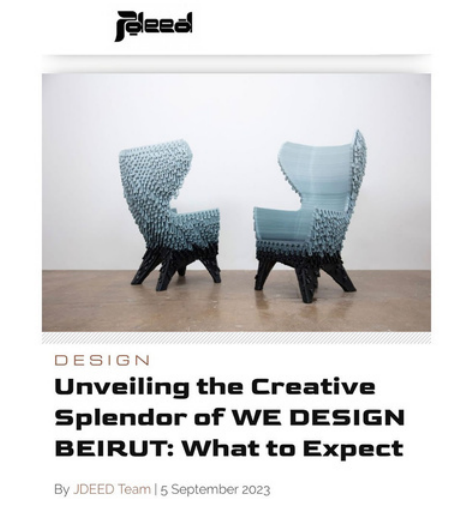
[YUNG](#)
July 2024 Print issue



[Savoir Flair](#)
10/06/2024



[Jdeed](#)
5/30/2024



[Jdeed](#)
9/5/2023



ماريان وهيبي و هيبى we design beirut لتبقي بيروت منارة الشرق

تعددت ماريان وهيبي المؤسّسة والمديرة الإبداعية للحدث الأبرز We Design Beirut الذي سيطرح بيروت من 27 تشرين الأول (أكتوبر) وحتى 30 منه بشرف وتعاون من الفعّلة والمصمّات والتعلّقات. أرمّسة سيرة تحفّات مختلفة بالرماديّ والمخارّات والتصميم والزّرات الجرمي. وأملّة أن نصغي، هذه الاختلافات الشّارات لا حتات جميلة كدقة سيطرحها بيروت المدينة التي تعرف كيف تنفض غبار الموت والتّون منها وتبقي داء العري والتكّوير.

[Laha](#)
11/3/2024



5 FABULOUS FEMALE FORCES TO MEET AT WE DESIGN BEIRUT

As the **We Design Beirut** gears up to honor a city of immense beauty and creative riches, we highlight five fabulous women designers who are part of the exciting lineup at the much-awaited four-day event, taking place across Beirut from 23-26 May 2024.



Michèle Brady - architect and designer

Michèle Brady's work focuses on multidisciplinary circular design. Through her "Innate Design" approach, she aims at establishing new design ethics for social, cultural and environmental sustainability, redefining the role of the designer as a network creator through production process awareness, from material extraction to products and of life.

Motto: "Breathe and just do"

Brady at We Design Beirut: Brady's installation, co-created with Heam (Beam) Hall and Asaf Barakat at Oculi, aims at showing the benefits of circular design on a cultural, economic, political and environmental levels, and the

[Lebanon Traveler](#)
5/23/2024



CULTURE - ÉVÈNEMENT

« We Design Beirut » : Itinéraire balisé de ses inratables

Le design fait son retour sur l'avant-scène beyrouthine, où il déroule à partir de ce jeudi 23 jusqu'au dimanche 26 mai ses multiples registres dans différents lieux de la ville. Expositions, conférences, visites d'ateliers ou de studios... Parcours choisis par L'OLJ.

OLJ / Par Zéna ZALZAL, le 23 mai 2024 à 09:00



La villa Aoud accueille 23 pièces de designers libanais au cours de ce « We Design Beirut ». Photo DR

Lancement ce jeudi 23 mai de « We Design Beirut ». La capitale libanaise organise un petit vent d'excitation. Dans certains quartiers, les conversations en italien entremêlées d'anglais et de français redonnent un petit air cosmopolite à la ville.

[L'orient le jour](#)
5/23/2024

L'orient-Le Jour

« We Design Beirut » : 4 jours pour renouer avec le beau sous toutes ses formes

Du 27 au 30 octobre prochain, Beyrouth va retrouver sa vitalité et ses couleurs, et récupérer peut-être sa place de catalyseur de la créativité dans la région, grâce à l'initiative de la créatrice d'événements Mariana Wehbe et du designer Samer el-Amine. Petit avant-gout de ce qu'ils proposent.

OLJ / Par Zéna ZALZAL, le 08 septembre 2023 à 20h16

Samer el-Amine. Photo Roger Moukazel

[L'orient le jour](#)
9/8/2024

ADPRO

Events Calendar

We Design Beirut

May 23 - May 26, 2024
Beirut, Lebanon

An annual design event, We Design Beirut hosts multidisciplinary workshops, showrooms, installations and talks across the city. The programming aims to not only educate, but to promote creative design through displays of various international furniture, ceramics, home accessories and rigs.

[AD Pro](#)

THE MYM AGENDA
THE MIDDLE EAST CULTURAL GUIDE

ARTICLES > WE DESIGN BEIRUT: CULTURAL RESISTANCE IN LEBANON

We Design Beirut is an upcoming, four-day design experience from May 23 - 26, 2024. A panorama of art exhibitions, installations and open studio events spread across Beirut, this unique celebration of design and creativity invites us to see a beloved city with both eyes.

We Design Beirut is much more than a design week, as it lives in the spirit of resilience. Its mission is spread widely with responsibility. Despite a daunting array of setbacks, a diverse network of designers, artists, and cultural enthusiasts gathered around the project have worked tirelessly with their team to make the face of cultural resistance in Lebanon a reality. There is a fierce passion to support the artistic ecosystem in the country, despite everything. To continue to push for creative spaces and dialogue in the design world is a movement towards hope. The event draws heavily on the local community, along with international participation to promote collaboration in every medium of design.

An Amid Inevitable Turnout

Bringing the Design Beirut to Lebanon proved to be a feat of love and strength, as the team remained determined in the wake of regional conflict. The event was originally scheduled for October of last year, and has been postponed three times and has been postponed three times. It was a real test for the team, but they persevered. In the end, the event was held in Beirut, and it was a success. The team was able to bring the event to life, and it was a testament to their resilience and determination.

Mariana: "We had international press flying in. Many major design and architecture magazines were flying into Lebanon. And this was a really a big deal for us, not just because of We Design Beirut, but because it was the first time that we had international press in the city after August 4th. We were on a roller coaster. There was this huge, big international architects press and designers that were messaging us and booking their tickets from all over. We were like, what is going on. These people wanted to come for We Design Beirut. There was, and it, this need and the excitement to come and see the city of magic that keeps coming back to life, to experience that."

Samer: "We had worked with so many people, artists, students, we have given hope and created a platform. The program was produced, everything was ready. I was like pulling the carpet from under our feet at the last minute. We were really, I don't know, we were really, I remember October last year, very well."

[Mym Agenda](#)
5/17/2024

DAMN°

We Design Beirut

We Design Beirut / 27 - 30 October, 2023 / Beirut, LB

Villa Mokbel-Karim Sakr @beirut_streets

[Damn Magazine](#)

DAMN°

HEADLINE: CREATING A REVIVAL

We Design Beirut: A revival of the city through creativity and design

By Zéna ZALZAL

In just a few short weeks, on March 4, 2024, the inaugural edition of We Design Beirut will launch in the Lebanese capital. The idea for the four-day design event came to Mariana Wehbe, the founder and director of Beirut-based Mariana Wehbe Public Relations, a year ago during a meeting with two young Lebanese designers. As someone passionate about all things creative in Lebanon, she should launch a new design week, she said. The last time there was one - called Beirut Design Week - was in 2019 and the city was feeling its absence. "Why not?" she thought in the excitement of the moment. Later, realizing the enormity of what she had unwittingly signed up for, she hesitated but kept being drawn back to the idea, eventually contacting long-time friend Samer Alameen, a Lebanese industrial designer based in Miami, who was immediately all in. Not long after she found a potential venue the heavily damaged former HQ of international lighting brand Philips, then Alameen found one too the late 19th century Villa Mokbel, and fate seemed to be telling Wehbe a design festival had to happen.

[Damn Magazine](#)

cover

Iwan Maktabi at We Design Beirut

By Zéna ZALZAL

Iwan Maktabi runs at the Villa Aoud exhibition at We Design Beirut.

The inaugural edition of We Design Beirut, a dynamic citywide festival that celebrated the best of Lebanese design, ran from 23-26 May. The immersive event, founded by Mariana Wehbe in partnership with industrial designer Samer Alameen and visual communications studio Buananomy, defined a vibrant programme enacted over the city's various venues of historical or architectural importance. A host of supplementary designer showcases, exhibitions, open studios, talks and workshops were also on offer, spread across the capital city.

Iwan Maktabi runs at the Villa Aoud exhibition at We Design Beirut.

[Cover Magazine](#)
6/2/2024



We Design Beirut: Six Venues Where Culture, Art & Heritage Come Together

by Ghalia Tamam | May 21, 2024



[Scoop Empire](#)
5/21/2024



Lebanese architect Khalil Khouri's brutalist Beirut building is revived by his family

Demolished for decades, city landmark becomes exhibition space in tribute to work of late designer

Robert McHenry | May 30, 2023

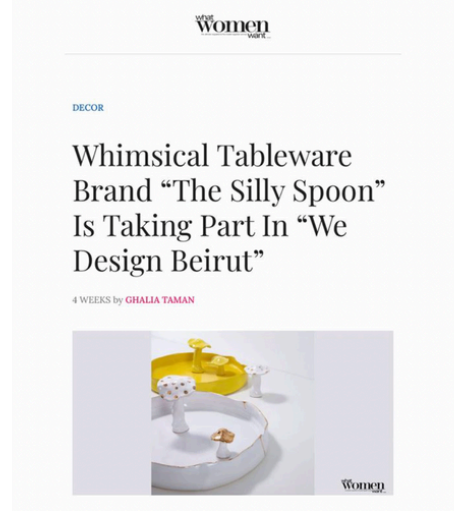
Beirut's iconic Interdesign Building is a unique architectural curiosity in the Lebanese capital. It is a captivating, brutalist concrete structure that has stood largely empty since its completion.

Designed by the late Lebanese industrialist Khalil Khouri, the Interdesign Building was conceived back in 1973 – in the middle of what many consider to be the golden years of Khouri's career – but the outbreak of civil war in Lebanon halted construction. After numerous false starts, the project was not completed until 1991 only to be sealed because Khouri was bankrupted by the cost.

Now, after decades of dormancy, the Interdesign Building may at last be fulfilling a part of its original purpose. It is being revived in an exhibition called All Things Must Pass: A Subjective Retrospect Of Khalil Khouri's Life And Career As A Designer.

Part of the We Design Beirut's programme of exhibitions, it was instigated by event founder Mariana Wehbe alongside architects Bernard and Teymour Khouri, who are the son and grandson of Khalil Khouri.

[The National News](#)
5/30/2024



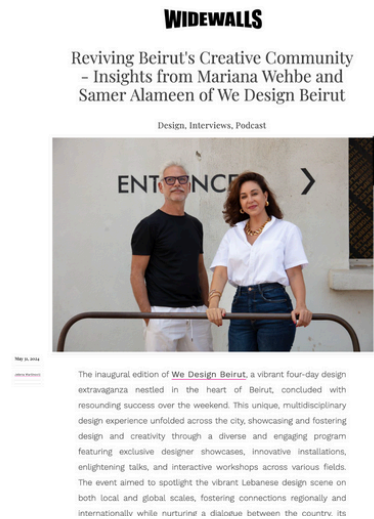
DECOR

Whimsical Tableware Brand “The Silly Spoon” Is Taking Part In “We Design Beirut”

4 WEEKS by GHALIA TAMAM



[What Women Want](#)
8/1/2023



WIDE WALLS

Reviving Beirut's Creative Community – Insights from Mariana Wehbe and Samer Alameen of We Design Beirut

Design, Interviews, Podcast



The inaugural edition of We Design Beirut, a vibrant four-day design extravaganza nestled in the heart of Beirut, concluded with resounding success over the weekend. This unique, multidisciplinary design experience unfolded across the city, showcasing and fostering design and creativity through a diverse and engaging program featuring exclusive designer showcases, innovative installations, enlightening talks, and interactive workshops across various fields. The event aimed to spotlight the vibrant Lebanese design scene on both local and global scales, fostering connections regionally and internationally while nurturing a dialogue between the country's its

[Wide Walls](#)
5/31/2024



Icon

MAX LAMB

[Icon](#)
Autumn 2023 Print Issue



ArchiPanic
Architecture & Design BlogZone

'WE DESIGN BEIRUT' DESIGN WEEK POSTPONED DUE TO THE ISRAEL-GAZA WAR

"Due to the recent tragic events in Gaza and Israel, we cannot fathom putting anyone at risk in any way, shape or form." Explain We Design Beirut founder Mariana Wehbe.

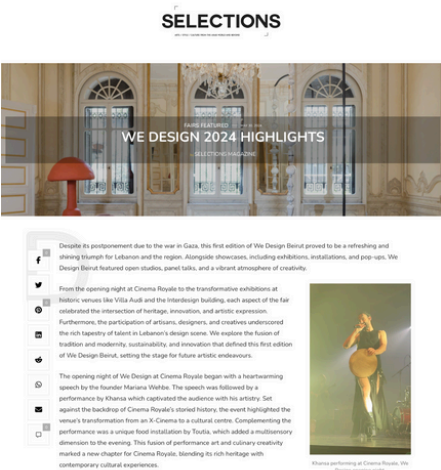
OCTOBER 13, 2023



Image by We Design Beirut.

Design – We Design Beirut, the Lebanese capital's design week, has been postponed to March 4-7, 2024, in the wake of the Israel-Gaza conflict. "We also cannot consider celebrating our city at such a dark moment in time, when so many lives have been taken in such a brutal and unjust way on all sides," Wehbe told Decorex.

[ArchiPanic](#)
10/13/2023



SELECTIONS

WE DESIGN 2024 HIGHLIGHTS

Despite its postponement due to the war in Gaza, this first edition of We Design Beirut proved to be a refreshing and stirring triumph for Lebanon and the region. Aligned showcases, including exhibitions, installations, and pop-ups, We Design Beirut featured open studios, panel talks, and a vibrant atmosphere of creativity.

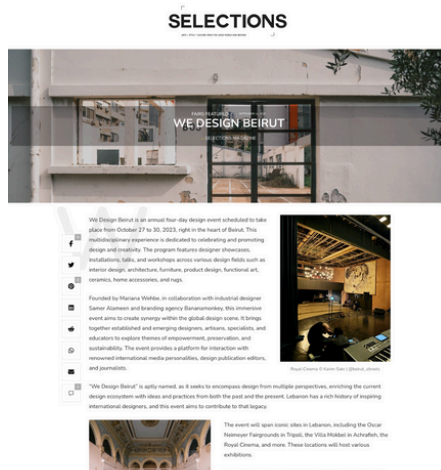
From the opening night at Cinema Royale to the transformative exhibitions at historic venues like Villa Azzam and the Interdesign building, each aspect of the fair celebrated the intersection of heritage, innovation, and artistic expression. Furthermore, the participation of artisans, designers, and creatives underscored the rich tapestry of talent in Lebanon's design scene. We explore the fusion of tradition and modernity, sustainability and innovation that defined this first edition of We Design Beirut, setting the stage for future artistic endeavors.

The opening night of We Design at Cinema Royale began with a heartwarming speech by the founder Mariana Wehbe. The speech was followed by a performance by Shama which captivated the audience with its energy. Set against the backdrop of Cinema Royale's storied history, the event highlighted the venue's transformation from an X-Cinema to a cultural center. Complementing the performance was a unique food installation by Fudis, which added a multidimensional dimension to the evening. This fusion of performance art and culinary creativity marked a new chapter for Cinema Royale, blending its rich heritage with contemporary cultural experiences.



Shama performing at Cinema Royale, We Design opening night.

[Selections Art](#)
5/30/2024



SELECTIONS

WE DESIGN BEIRUT

We Design Beirut is an annual four-day design event scheduled to take place from October 27 to 30, 2023, right in the heart of Beirut. This multidisciplinary experience is dedicated to celebrating and promoting design and creativity. The program features designer showcases, installations, talks, and workshops across various design fields such as interior design, architecture, furniture, product design, functional art, ceramics, home accessories, and rugs.

Founded by Mariana Wehbe, in collaboration with industrial designer Samer Alameen and branding agency Eranamarko, this innovative event aims to create synergy within the global design scene. It brings together established and emerging designers, artists, curators, and educators to explore themes of responsibility, preservation, and sustainability. The event provides a platform for interaction with renowned international media personalities, design publications, and panelists.

"We Design Beirut" is aptly named, as it seeks to encompass design from multiple perspectives, embracing the current design renaissance with ideas and practices from both the east and the west. Lebanon has a rich history of inspiring international designers, and this event aims to contribute to that legacy.

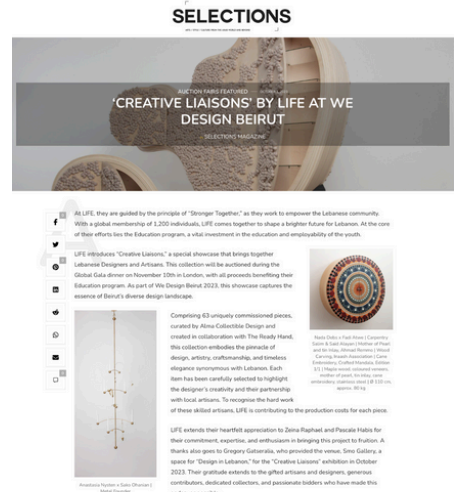
The event will span iconic sites in Lebanon, including the Oscar Niemeyer Farguasson in Tripoli, the Villa Habtoor in Achrafieh, the Royal Cinema, and more. These locations will host various exhibitions.

Additionally, PSL&A, an internationally renowned lighting design house, will serve as the official headquarters of We Design Beirut. This space, which has overcome significant challenges, will provide a platform for artists to exhibit their work and host discussions on environmentalism.



Headquarters of PSL&A, Beirut's design hub.

[Selections Art](#)
5/14/2024



SELECTIONS

'CREATIVE LIAISONS' BY LIFE AT WE DESIGN BEIRUT

LIFE, they are guided by the principle of "Stronger Together" as they work to empower the Lebanese community. With a global membership of 1,200 individuals, LIFE comes together to shape a brighter future for Lebanon. At the core of their efforts lies the Education Program, a vital investment in the education and employability of the youth.

LIFE introduces "Creative Liaisons," a special showcase that brings together Lebanese Designers and Artists. This collection will be auctioned during the Global Gala dinner on November 15th in London, with all proceeds benefiting their Education Program. As part of We Design Beirut 2023, this showcase captures the essence of Beirut's diverse design landscape.

Comprising 63 uniquely commissioned pieces, curated by Anna Colledge Design and created in collaboration with The Studio Hand, this collection embodies the pinnacle of design, artistry, craftsmanship, and timeless elegance synonymous with Lebanon. Each item has been carefully selected to highlight the designer's creativity and their partnership with local artisans. To recognize the hard work of these skilled artisans, LIFE is contributing to the production costs for each piece.

LIFE extends their heartfelt appreciation to Zina Raphael and Pascale Khabib for their commitment, expertise, and enthusiasm in bringing this aspect to fruition. A thank you also goes to Gregory Galambos, who provided the venue. We're grateful for a space for "Design in Lebanon" for the "Creative Liaisons" exhibition in October 2023. Their gratitude extends to the gifted artisans and designers, generous contributors, dedicated collectors, and passionate holders who have made this endeavor possible.



Headquarters of LIFE, Beirut's design hub.

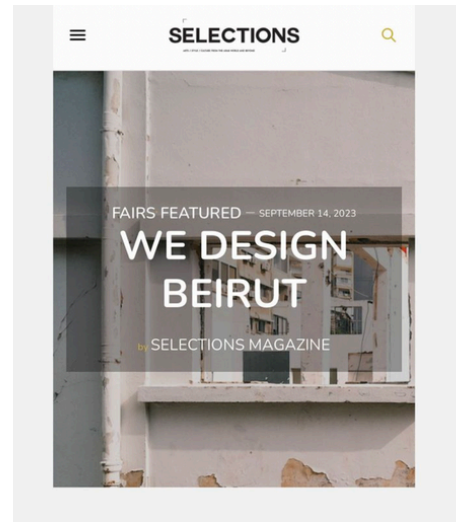
[Selections Art](#)
10/1/2023



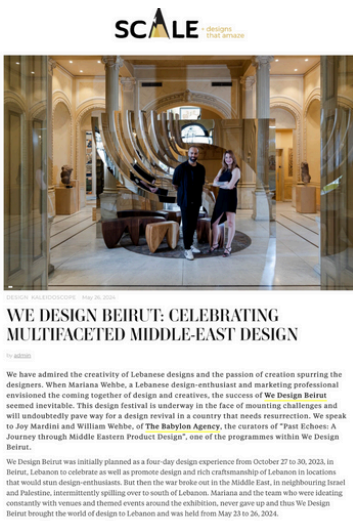
[Selections Art](#)
[10/1/2023](#)



[Selections Art](#)
[9/27/2024](#)



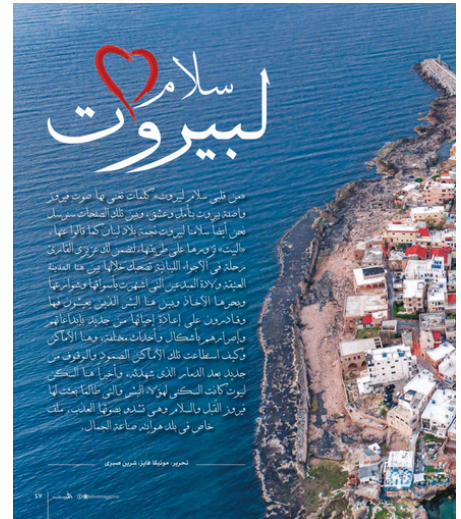
[Selections Art](#)
[9/14/2024](#)



[Scale Mag](#)
[5/26/2024](#)



[Scale Mag](#)
[8/31/2023](#)



[El Beit Magazine](#)
[October 2023 Print Issue](#)



[Style Park](#)
[8/31/2024](#)



[Ocula](#)
[6/15/2024](#)



[Domus](#)
[August Issue](#)

IDEAT

CONTEMPORARY LIFE



[IDEAT](#)
September Issue

OUVERT

A symbol of resilience: the story of We Design Beirut

A conversation with the founder Mariana Wehbe on celebrating Lebanon's design legacy by empowering artisans and preserving national heritage.

by Daniela Zambelli — 02 01 minute read

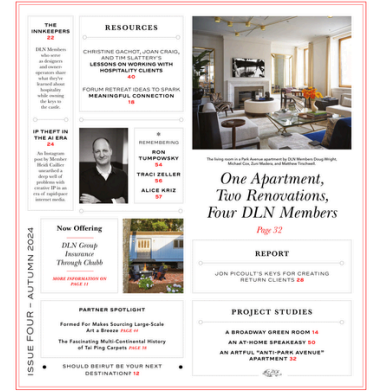


[Ouvert](#)
10/2/24

THE Quarterly



N°4



[The Quarterly DNL](#)
10/28/24