

CraftBerry Company Deck

Who are we?

Shopify developers, designers and e-commerce experts leveraging strategic solutions to launch and grow your Shopify Plus store.

Values

- Reliability

Always putting the client first, we strive to be your dedicated business partner that helps you grow your e-commerce store with no hassles. In case any issues arise or features need to be expedited, we're always there so we can ensure your store is up and running to its best capacity.

- Trust

As experts in our field, we value trust more than anything. To achieve the best results for your business, trust is the building block between us and your team. Trusting our team will let us build, test, and optimize your store with ease which will lead to more profit for you.

- Teamwork

Achieving amazing results couldn't be done alone. Only by actively collaborating we can elevate your Shopify presence to the next level. Discussing various features, optimizations, and pages before we even start working on them is essential for the success of your store. Our goal is that you feel us like an in-house team rather than just a Shopify agency.

Who do we work with?

- Marketers

Craftberry is the hidden weapon for ecommerce marketers, helping them to tap into the benefits of Shopify Plus by resolving technical complications and ensuring accelerated revisions.

- Designers

Enabling designers to spark their creativity. Our development team achieves pixel-perfect results so your creations can come to life. In our 8+ experience with e-commerce, we've worked with various design agencies, freelancers, and in-house design teams so we know how to adapt and produce the best result for your design work.

Who do we work with?

- Engineers

Your engineers probably haven't specialized in Shopify development. Working with different teams, we found out that streamlining your Shopify work, lets your engineers focus on your product which leads to a 22% better-performing e-commerce store.

- Founders

Elevate your growing brand with Craftberry as your Shopify & eCommerce partner, managing the complexities while you concentrate on brand development and growth.

Mission

Crafting e-commerce stores that reflect your unique brand and tell your story.

Our goal is not only to build your business but to make it a lasting memory for every client.

Services

- Shopify Design + Build

Shopify Plus Builds

Replatforming

Webflow

- Tech Integrations

Subscriptions

Upselling + Cross Selling

E-Mail Marketing

- Optimisation

Ongoing retainer

Speed Optimisation

Custom Shopify Development





- Tracking + Data

Tracking and data audits

Google Tag Manager

GA4

Partners

 HONEST	BANG  OKIES	PEPPER	glowforge®	tomorrowlabs
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Our team

We are a team of developers, designers, project managers, quality assurance specialists, and Shopify experts. Each one of us share strong passion for digital craftsmanship. But before that, there's trust, honesty and dedication.

Let us take your business further than it has ever been.

- Contact us at: hello@craftberry.com