



BlueScope BINA+ BLUESCOPE ZACS® Promotion 2025

Terms and Conditions (T&Cs)

1. Description of the Promotion

BlueScope BINA+ BLUESCOPE ZACS® Promotion 2025 (hereafter referred as "Promotion") is organised by NS BlueScope Malaysia Sdn Bhd (Company No. 199101012824 (223136-P)) (hereafter referred as "BlueScope") involving BlueScope Authorised Dealer Outlets ("BS AD") and Hardware Dealer Outlets (hereafter referred to collectively as "Dealers") and BINA+ Program Participants (hereafter referred as "Participants") in Malaysia.

As further detailed and defined below, Participants may earn Points from purchasing roofing / walling products made using BLUESCOPE ZACS® steel (hereafter referred as "BlueScope Products") from the Dealers, and such Points may be exchanged for BINA+ Rewards.

The Promotion is operated via BINA+ Program WhatsApp interface which serves as the platform for initial enrolment/registration and communication, and is further supported by a website where the Participant may view and submit related data and information for the Promotion (e.g. invoice submission, verification, and Points collection and redemption history), and features related to the Promotion (e.g. status of any redemption request, latest promotion by BlueScope, FAQs, and chat with the customer support agent via WhatsApp interface).

2. Promotion Period

The Promotion shall run from **01 November 2025 – 31 January 2026**, (both dates inclusive), or once the total allocation of redemption gifts for this Promotion are fully redeemed, whichever is earlier ("**Promotion Period**").

Once the Promotion Period has expired, BlueScope shall notify the Participants in writing (via WhatsApp Messages, and/or through a post on BlueScope's website and social media)

3. Eligibility for the Promotion

- i. The Promotion is only open to customers of the Dealers, who:
 - (a) are existing BINA+ Program participants, or
 - (b) are new BINA+ Program participants who sign up during the Promotion Period, and
 - (c) use/will use the roofing / walling products made using BlueScope Products purchased from the Dealers in the course of their business.

Hereafter referred as "**Participants**"

- ii. The following person(s) are NOT eligible to participate in the Promotion:
 - (a) owners, shareholders, partners (where the Dealer is a partnership), directors, officers, permanent and/or contract employee(s) of the Dealers (including its subsidiaries and related companies), and
 - (b) the immediate family members (i.e parents, spouses, children and siblings) of the persons listed in Clause 3ii(a) above.

4. Participants Promotion Mechanics

- i. Participants shall be eligible to participate in the following mechanics under the Promotion:
 - a. **Double Points Rewards:**
Participants who purchase BlueScope Products from participating Dealers and submit valid invoices via the BINA+ WhatsApp platform shall be awarded 2 times of BINA+ Points for each eligible transaction:

BlueScope Product purchased	Normal Point Rewards	Point Rewards during Promotion Period
For every 5 square meters (m ²) purchase of - BLUESCOPE ZACS® steel in a single invoice	1 points	2 Point

For the avoidance of doubt, during the Promotion Period, the double point rewards shall supersede the point rewards stated in the BlueScope BINA+ Contractor Reward Program 2025 Terms & Conditions (T&Cs). Participants shall only be eligible for the Double Points Rewards for qualifying transactions made during the Promotion Period and no additional or duplicate points shall be awarded for the same invoice.

b. Monthly Leaderboard Rewards

Each calendar month during the Promotion Period, the Top 3 Participants in West Malaysia and Top 3 Participants in East Malaysia, based on total Points earned from BlueScope Products purchases, shall be eligible to redeem RM200 BlueScope Product Vouchers at a discounted rate of 50 Points (instead of the usual 400 Points).

5. Dealer Promotion Mechanics

- i. Participating Dealers shall be eligible to participate in the following mechanics under the Promotion:

a. Dealer Leaderboard Rewards

During the Promotion Period,

1. the Top 3 Dealers in West Malaysia (based on total Points accumulated from the qualified invoice submissions), shall be eligible to redeem BlueScope Product Vouchers as follows:
 - i. RM600 voucher for 60 Points
 - ii. RM400 voucher for 40 Points
 - iii. RM200 voucher for 20 Points
2. Top 1 Dealer in East Malaysia (based on total Points accumulated from the qualified invoice submissions), shall be eligible to redeem:
 - i. RM 600 BlueScope Product Vouchers for 60 Points

6. Collection of Points

- i. Subject to ongoing and continuing compliance with the provisions in these T&Cs, Participants shall be eligible to accumulate reward points ("**Points**") for the transactions listed in Clause 4 and 5 above ("**Qualifying Transactions**").
- ii. In order to be awarded Points for any Qualifying Transaction(s), Participants are required to submit the sales invoice issued by the Dealer for the purchase of BlueScope Product ("**Invoice**") through the WhatsApp platform for BlueScope's processing. Invoices must be submitted within 60days from the date of issuance of Invoice ("**Invoice Date**"), to be eligible for Points collection. Invoices which are submitted more than 60 days from the Invoice Date shall not be accepted for processing.
- iii. Points shall be awarded on multiples of 5 square meter (m²) of the purchase quantity. The minimum quantity in an Invoice for Points to be awarded is 5 square meters (m²); no Points (including any proportion or fraction thereof) shall be awarded in respect of any final or remainder quantity in the Invoice which does not equal to 5 square meter (m²) or a multiple thereof. The quantity shall not be rounded up to the closest 5 m² (or a multiple thereof) for the purposes of calculating the quantity of Points awarded.
- iv. Only Invoices for purchases of BlueScope Products with an invoice amount below RM 20,000.00 (before tax), which are purchased for use in any building below 3000 square feet in total coverage area, are eligible to be submitted for Points collection in this Promotion. In respect of any proportion of the amount in the Invoice for BlueScope Products purchased which is above RM20,000.00 (before tax), such amount shall be disregarded for purposes of this Promotion.
- v. In the event the Participant requests for a refund for any of the BlueScope Products purchased in an Invoice, BlueScope reserves the right to deduct from the Participant's account the number of Points which is equivalent to the number of Points awarded to the Participant, based on the value of the BlueScope Products refunded.
- vi. BlueScope reserves the rights to audit the Participant's Invoices to ensure that these T&Cs are met, to request additional information as and when required, and to disqualify any Invoice submitted should there be any

discrepancies on authenticity of the submitted invoices/ enrolment record and information. No compensation or replacement shall be made by BlueScope to any party for disqualification

- vii. Subject to BlueScope giving the Participant reasonable notice in writing, BlueScope may suspend the calculation and accrual of Points by a Participant to rectify any errors in calculation or correct the calculation as it reasonably deems fit.

7. Redemption of Points

- i. Subject to the Participant complying with these T&Cs and having the required number of Points, the Participant may exchange Points in order to redeem the goods featured in the BINA+ Redemption catalogue ("**BINA+ Rewards**"), which can be accessed through [<https://binaplus.nsbluescope.com/shopper/pointshop>]
- ii. Through [<https://binaplus.nsbluescope.com/shopper/pointshop>], the Participant can select the BINA+ Reward(s) they wish to redeem using their Points, and the desired quantity thereof ("**Order**"). The Participant would need to select, on the page after selecting the Reward(s) their preferred Dealer's outlet from which they would collect the BINA+ Reward(s).
- iii. The Participant places the Order upon confirming the selection of the BINA+ Reward(s) and their preferred place of collection and proceeding to submit the Order for BlueScope's consideration (by clicking the on-screen 'Submit' button).
- iv. After the Participant places an Order as described in Clause 7iii above, the Participant will receive a WhatsApp message to the Contact Number from BlueScope acknowledging that BlueScope has received the Order. Notwithstanding, this does not mean that the Order has been accepted. Acceptance of an Order will take place as described in Clause 7v below.
- v. BlueScope will confirm acceptance to the Participant by sending the Participant a confirmatory WhatsApp message to the Contact Number stating that the Order has been accepted and that the BINA+ Reward(s) are planned to be dispatched to the Dealer's outlet by the stated date ("**Acceptance Message**"). The quantity of Points used by the Participant to redeem the BINA+ Reward(s) shall be deducted from the Participant's name once the Acceptance Message has been issued.
- vi. Where the BINA+ Reward(s) cannot be dispatched to the Dealer's outlet selected by the Participant under Clause 7ii due to the unavailability of the Dealer, the Participant will be notified of the same via a WhatsApp message to the Contact Number ("**Selection Message**"), where the Participant will be given the opportunity to select another Dealer's outlet for collection of the BINA+ Reward(s), for BlueScope's consideration. Further Selection Messages may be sent to the Participant where the Dealer's outlet(s) selected is unavailable.
- vii. Once an Order under Clause 7ii has been accepted by BlueScope, such redemption cannot be revoked or cancelled, and the BINA+ Reward(s) redeemed may not be exchanged for Points or any other BINA+ Reward(s) featured in the BINA+ Redemption catalogue.
- viii. All requests for redemption of BINA+ Rewards shall be processed on a first-come, first-served basis and are subject to sufficient accumulated Points and availability of the BINA+ Rewards at the time of submitting the Order. The Participant shall be notified via Messages where the BINA+ Reward(s) selected in the Order is out of stock / unavailable or where the Participant does not have sufficient Points to redeem the BINA+ Reward(s) selected in the Order ("**Rejection Messages**"). Upon issuance of the Rejection Messages, the corresponding Order shall be cancelled, and no Points shall be deducted from the Participant's name.
- ix. The use of any vouchers redeemed using Points under this Promotion is subject to the additional terms and conditions of the third-party merchant which issued such voucher.

8. Nature of Points

- i. Any Points awarded to a specific Participant are not transferable to any other Participant or third-party.
- ii. Points shall expire and be forfeited if they are not used by the Participant within 12 months from the date the Points are awarded, or by the end of the Promotion Period, whichever is earlier. There shall be no extension of time for the validity period of any unused Points. The Participant shall have no claim in respect of any expired or unused Points.
- iii. Points have no cash or monetary value and are not redeemable for cash in any form. Points cannot be purchased or resold, for value or otherwise, under any circumstances.
- iv. The records maintained by BlueScope in relation to this Promotion (including but not limited to the number of Points awarded to the Participant) shall be treated as final and conclusive evidence of the information stated therein.

9. Collection of BINA+ Rewards

- i. The redeemed BINA+ Reward(s) will be delivered to the outlet of the Dealer selected by the Participant, by the date stated in the Acceptance Message, following which the Participant shall be notified that the BINA+ Reward(s) is ready for collection. Participant shall be required to collect the BINA+ Reward(s) at the designated Dealer's outlet within 14 days of receiving such notification, failing which BlueScope reserves the right to deal with the BINA+ Reward(s) in its sole discretion.
- ii. The BINA+ Reward(s) shall be collected by the Representative or such other individual as may be duly authorised by the Participant in writing. The Dealer shall have the right to request for proof of identification / authorisation before allowing for the collection of the BINA+ Reward(s).
- iii. Title to the BINA+ Reward(s) shall only pass to the Participant upon their collection and transfer of physical possession from the Dealer.

10. Warranties

- i. The Participant represents and warrants that:
 - (a) It has the right, authority and capacity to participate in the Promotion;
 - (b) It shall comply with all relevant laws, regulations, guidelines, and by-laws in relation to the Promotion;
 - (c) Its elected Representative has been duly authorised to represent and bind the Participant in relation to the Promotion;
 - (d) It shall abide and continue to abide with these T&Cs (including any subsequent amendments made thereto);
 - (e) It shall abide and continue to abide with any applicable rules, terms and conditions or regulations that apply in respect of any software/application involved in the administration of the Promotion (including the submission of the Application and the selection of BINA+ Rewards);
 - (f) all the information provided by the Participant / its Representative shall be true and accurate, and it shall promptly notify BlueScope in the event that such information is no longer true or accurate;
 - (g) It shall promptly notify BlueScope where the Representative no longer represents the Participant;
 - (h) it shall provide all necessary assistance as may be reasonably requested by BlueScope in relation to the Promotion (including but not limited to providing any necessary information/documents for purposes of registration, awarding of Points and collection of BINA+ Reward(s)); and
 - (i) It shall not engage in any conduct or procure any other person to engage in any conduct for the Participant's benefit to defraud or in any way mislead BlueScope in relation to the Promotion.
- ii. The Participant acknowledges that the software/application involved in the administration of the Promotion were developed by third-parties (and not by BlueScope or any of its affiliate or related companies), and BlueScope makes no representation, warranty or guarantee as to the reliability, timeliness, quality, suitability, availability, or completeness of such software/application.
- iii. This Promotion, including, without limitation, the Points and any BINA+ Rewards are provided "as is" and "as available" and without warranty of any kind, express or implied, including, but not limited to, the implied warranties of quality, noninfringement, merchantability and fitness for a particular purpose, and any warranties implied by any course of performance or usage of trade or law, all of which are expressly disclaimed.

11. Limitation of liability

- i. To the fullest extent permitted by law, BlueScope shall not be liable for any claim, loss, damage, data loss, costs or expenses incurred (whether direct or consequential), suffered or sustained by the Participant arising from or in connection with the Participant's use of the software/application involved in the administration of the Promotion.
- ii. BlueScope shall not be liable for any special, indirect or consequential loss, damage, or expense of any kind whatsoever, including but not limited to loss of or damage to property, loss of goodwill, loss of business, loss of revenue or savings and all other pure economic loss, arising out of or in connection with the Participant's participation in the Promotion, including but not limited to the redemption and subsequent use of any BINA+ Reward(s).

12. Termination and suspension of Participant

- i. BlueScope reserves the right to suspend a Participant's participation in the Promotion (for up to a maximum period of 1 month) ("**Suspension Period**") where BlueScope reasonably believes that any Qualifying Transaction(s) from which the Participant's Points was awarded may be suspicious, illegal, involves any criminal activity or involves Points that have been obtained through dishonest or fraudulent means or abusive behaviour.
- ii. Where BlueScope suspends the Participant under Clause 12i above, the Participant shall be notified via WhatsApp message. During the Suspension Period:
 - (a) any Invoice(s) submitted that are pending processing will not be further processed
 - (b) no new Order(s) may be submitted for redemption of Points; and
 - (c) any Order(s) already submitted that are pending acceptance by BlueScope shall not be further processed.
- iii. BlueScope shall investigate the claims/suspensions raised about the Participant under this Clause 12 during the Suspension Period. The Participant shall provide all reasonable assistance and cooperation to BlueScope at BlueScope's request, for purposes of the investigation.
- iv. Following its investigation, BlueScope may terminate the Participant's participation in the Promotion if BlueScope is reasonably satisfied that the Participant committed a misconduct under Clause 12i. Following such termination, all Points awarded under the Participant's name (if any) shall be forfeited.

13. Variation

- i. BlueScope reserves the right at any time and at its sole discretion to:
 - (a) vary, modify or amend any provision in these T&Cs for purposes of compliance with law, guideline, circular, notice, direction or order issued by a governmental body or public authority;
 - (b) extend, shorten or vary the Promotion Period;
 - (c) modify the categories of persons who are eligible to participate in the Promotion;
 - (d) add, remove or modify the Qualifying Transactions; or
 - (e) add, remove or modify (including changing the Points required for redemption of) the BINA+ Rewards listed in the BINA+ Redemption catalogue,
- ii. BlueScope shall provide prior reasonable notice in writing (of a minimum of 14 days) to the Participant before effecting any amendment / variation pursuant to Clause 13i above.
- iii. During the notice period given to the Participant under Clause 13ii, the Participant may elect to terminate its participation of the Promotion by providing notice to BlueScope of the same. Following such termination, all Points awarded under the Participant's name (if any) shall be forfeited.
- iv. The Participant's continued participation in the Promotion following the lapsing of the notice period under Clause 13i shall be deemed as an acceptance thereof.

14. Redemption of the above BINA+ Rewards can be made in the BINA+ Portal as Clause 7 Redemption of Points BlueScope shall not be liable to pay for any taxes, fees, charges, duties or levies that the Participant is required by law to pay to any authority having jurisdiction over the Participant, in connection with the Promotion.

15. Any decision or announcement made by BlueScope in relation to the Promotion shall be final and conclusive. Any feedback, objection and/ or request to review or change by any party shall not be entertained.

16. All images used in the marketing material pertaining to the Promotion (including the BINA+ Rewards) are for illustration purposes only.

17. These T&Cs shall be governed by and construed in accordance with the laws of Malaysia, and the Parties agree to submit to the exclusive jurisdiction of the courts of Malaysia in relation to any dispute arising or related thereto.

18. **Consent and BlueScope Privacy Policy:** By participating in the Promotion, the Participant accepts and gives consent to BlueScope's Privacy Policy, and has procured the consent of its Representative to BlueScope and its appointed agents or vendors for the use of the Participant's / Representative's names, business names, photographs, voice or video recordings without obtaining any further consent nor making any payment whatsoever for publicity, advertising, trade or promotion purposes in any media. In addition, by participating in the Promotion, the Participant accepts and gives consent (or the Participant has procured the consent from its Representative) to the collection, use, and/or disclosure of the Participant's / Representative's personal data in accordance with the following purposes: (a) facilitating the Promotion which you have chosen to participate; (b) executing, administering and facilitating any Promotion-specific agenda and activities; (c) handling queries or arranging for communications in connection with the Promotion; (d) promote BlueScope products and/or services, which BlueScope and its appointed agents or vendors think may be of interest; and (e) any purposes which are reasonably related to any of the above. For the purposes of the above and for more information, kindly refer to details of BlueScope's Privacy Policy at: <https://www.nsbluescope.com/my/privacy-policy/>