



**On-Demand Webinar**

# 5 Ways MQTT Sparkplug Enables Smart Manufacturing

Presented By  **HIVEMQ**

Hosted By  **AUTOMATION  
COM**



# Speakers



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# Goals for Digital Transformation



- Factory Automation
- Business Continuity
- Regulatory Compliance
- Reducing Costs
- Improving Operational Efficiency
- Enhancing Customer Satisfaction
- Boosting Innovation and Agility
- Increasing Competitiveness

# Challenges for Automation



- High Costs
- Unrealistic ROIs
- Worker Safety
- Integration and Scalability
- Lack of Flexibility
- Staffing Issues
- Cybersecurity

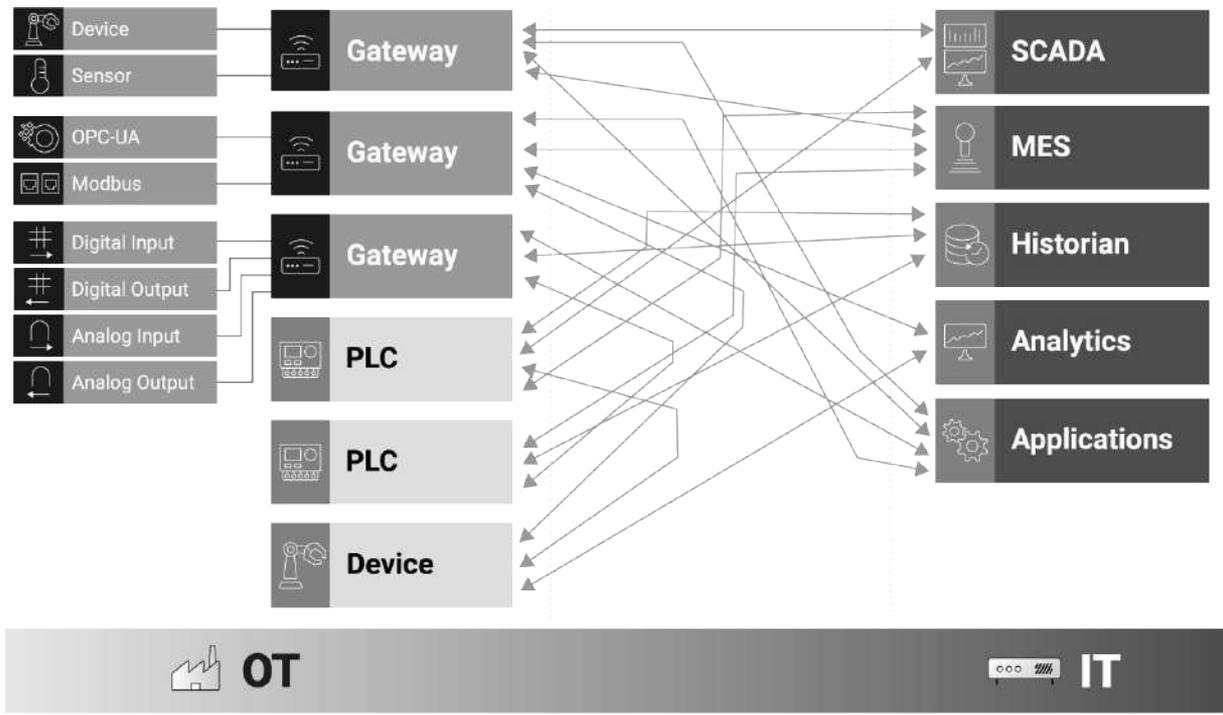


# Goal for Modernization



- Accessing real-time data
- Digitizing equipment health inspections
- Allowing modular automation in a manufacturing plant
- Optimizing manufacturing process
- Identifying bottlenecks
- Enabling digital traceability

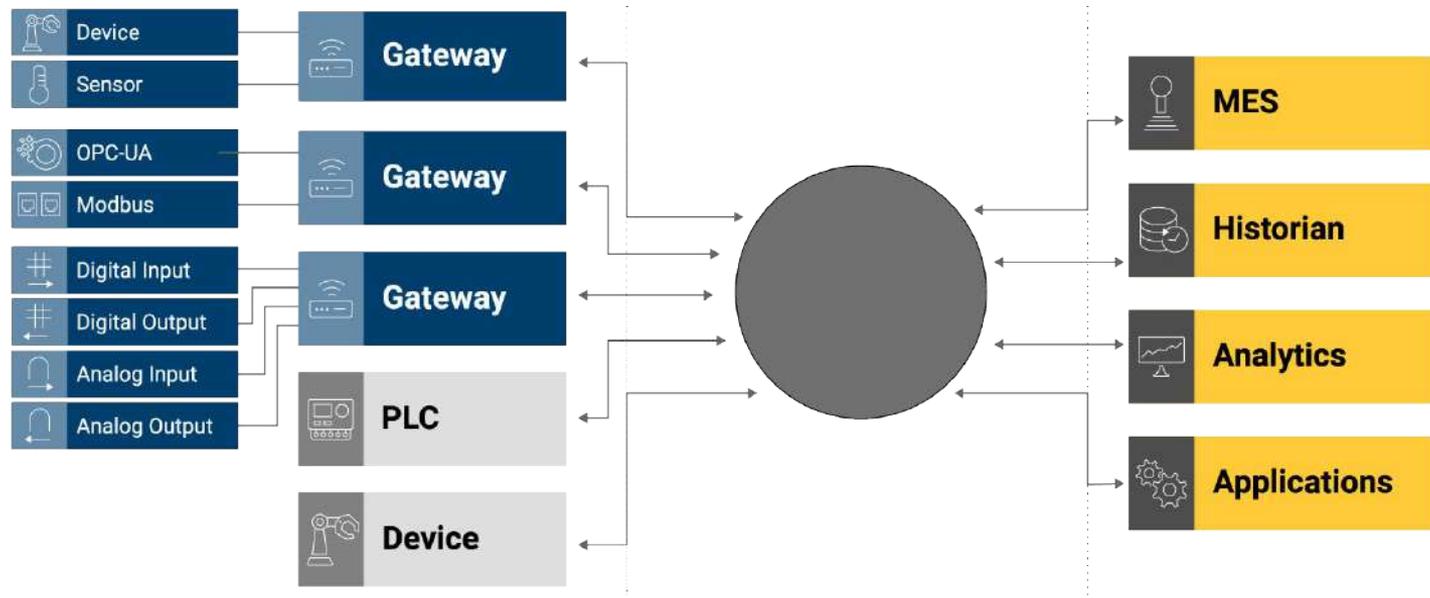
# Technical Challenge - Data Integration Complexity



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# Solution - Decoupled Architecture



 **OT**

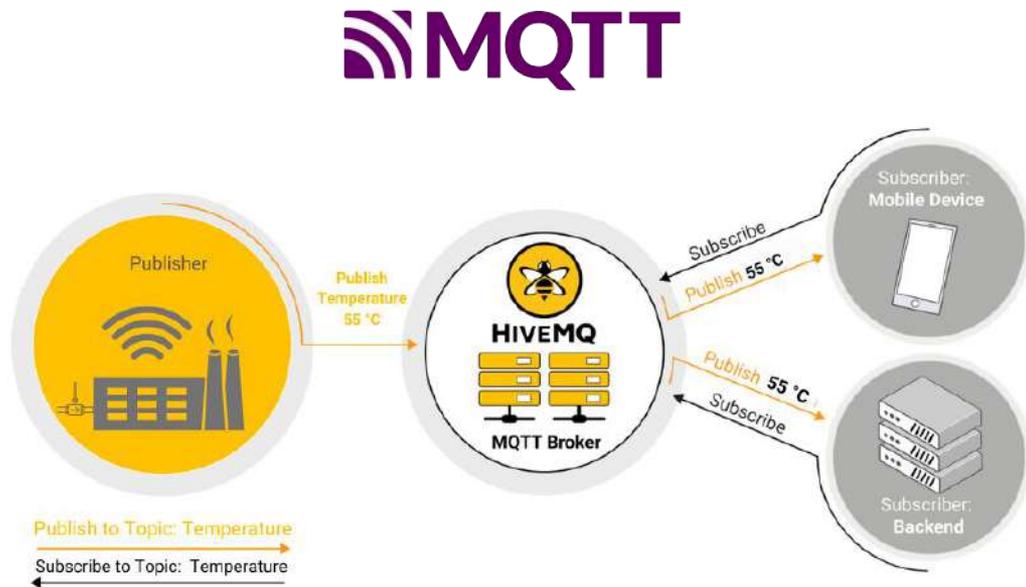
 **IT**

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# What is MQTT?

- A standard binary publish-subscribe messaging protocol designed for fast and reliable data transport between devices especially under very constrained conditions
- Constraints include unreliable network connectivity, limited bandwidth, limited battery power, and so on
- Built on top of TCP/IP
- Ideal for the Industrial Internet of Things



# Introducing MQTT Sparkplug

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# What is Sparkplug?



[Sparkplug](#)



- Open Source Software Specification for increasing MQTT interoperability, developed especially in the field of IIoT and Industry 4.0
- Provides MQTT Clients Framework to seamlessly integrate data from their applications, sensors devices and gateways within the MQTT Infrastructure in a bi-directional and interoperable way.



# What does Sparkplug offer for IIoT?

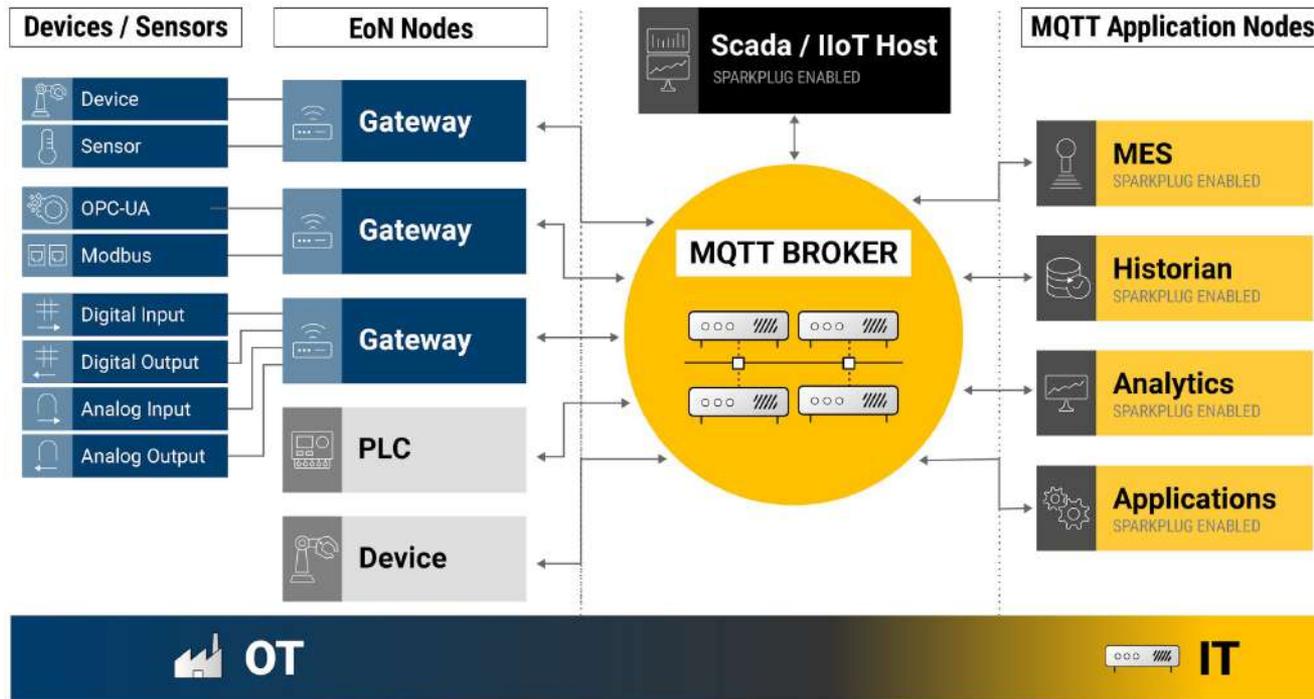


[GitHub - eclipse-sparkplug/sparkplug](https://github.com/eclipse-sparkplug/sparkplug)

Sparkplug defines:

- MQTT Topic Namespace
- MQTT State Management
- MQTT Payload

# MQTT Sparkplug Architecture



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# How Does a Multi-Vendor Solution Work?

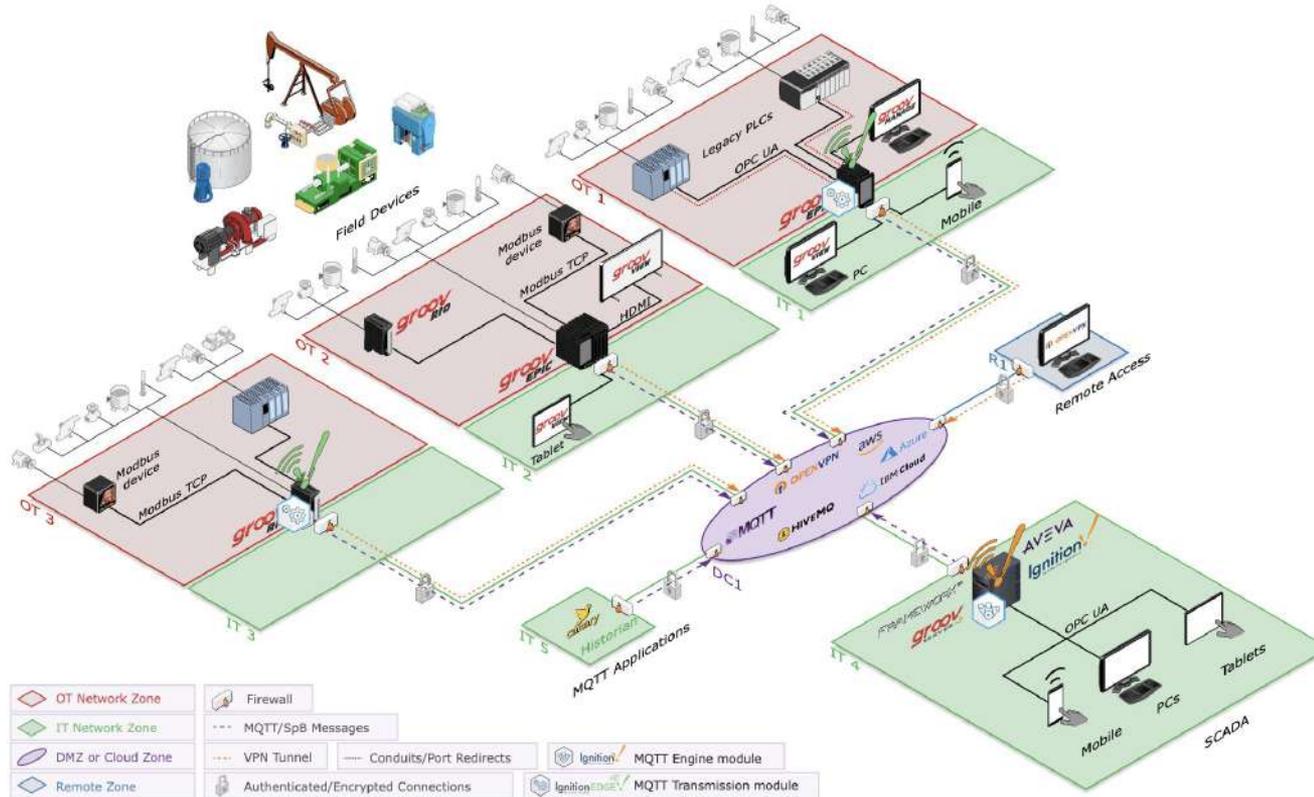


Image Credit : [Opto22](https://www.opto22.com)



# 5 Ways MQTT Sparkplug Enables Smart Manufacturing

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# How MQTT Sparkplug enables smart manufacturing



1

## Real-time Data Sharing

- With MQTT Sparkplug, manufacturers can monitor and control processes, equipment, and products efficiently, as the data exchange between devices and systems happens in real time.
- Result: Manufacturers can improve efficiency, reduce downtime, and increase product quality.



# How MQTT Sparkplug enables smart manufacturing



## 2 Improved Collaboration

- MQTT Sparkplug establishes a single source of truth for data from all siloed OT legacy equipment, enabling and defining it for IT.
- This supports collaboration and data sharing among different teams and departments, enabling manufacturers to use data across the organization better.



# How MQTT Sparkplug enables smart manufacturing

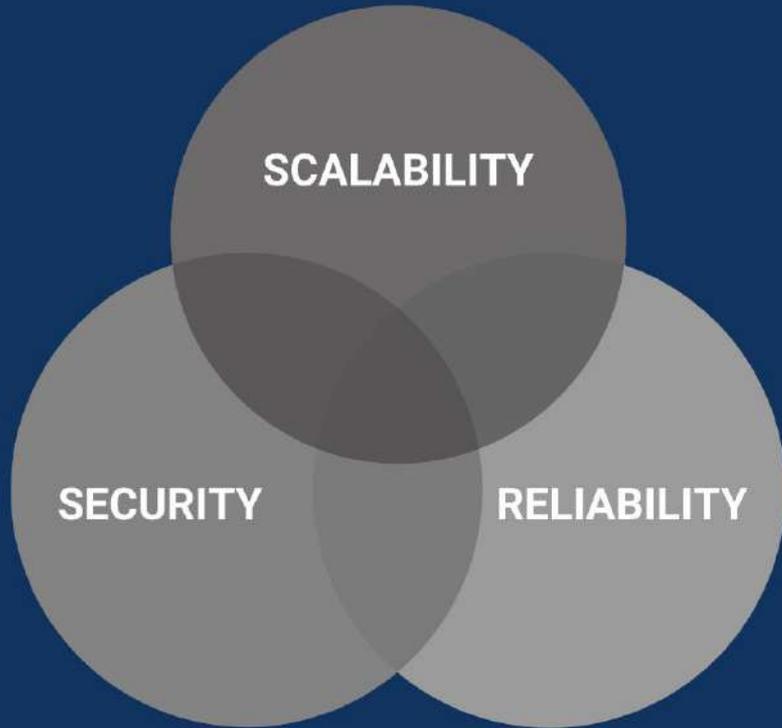
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## 3 Eliminates Custom Programming

- MQTT Sparkplug removes the need to program custom scripts to integrate data.
- Instead, with Sparkplug you can use tools on platforms to configure systems and devices through a graphical interface.
- This dramatically reduces the risk and life-cycle costs of adding custom software in smart manufacturing ecosystem.



# How MQTT Sparkplug enables smart manufacturing



4

## Scalability and Reliability

- MQTT Sparkplug supports scalable and reliable communication, with built-in mechanisms for handling large volumes of data and ensuring that messages are delivered reliably.
- This allows manufacturers to support large and complex manufacturing environments without performance degradation or data loss.



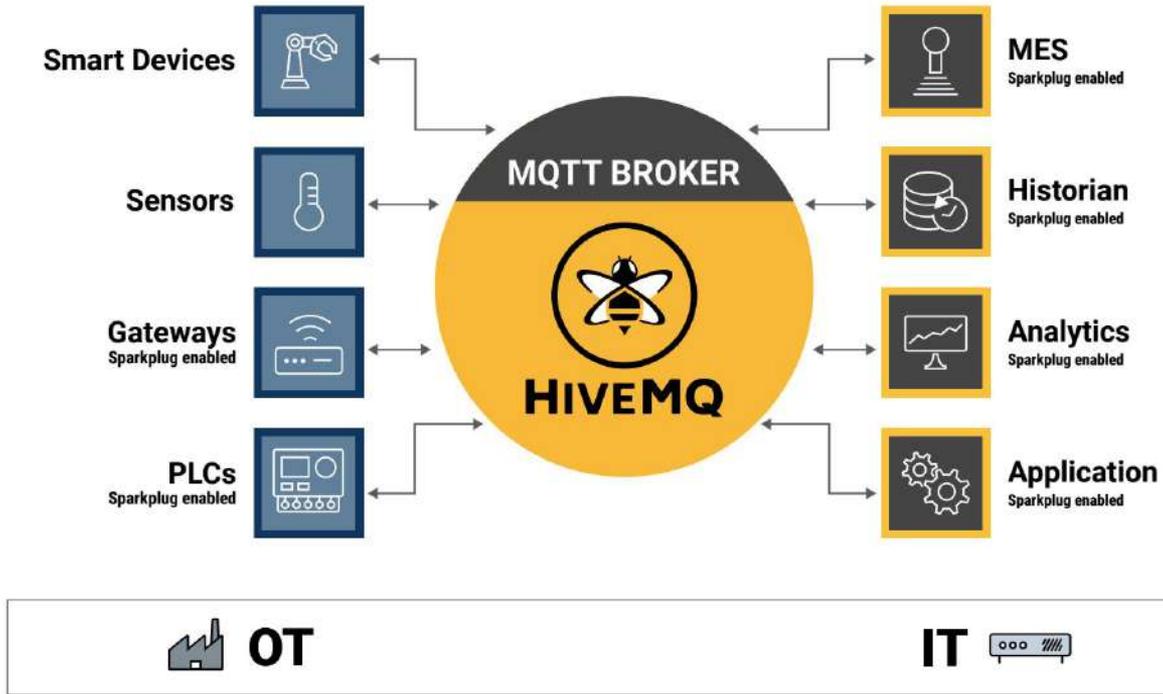
# How MQTT Sparkplug enables smart manufacturing



## 5 Improved Data Management

- MQTT Sparkplug supports data tagging and metadata, allowing manufacturers to organize, filter, and search data more effectively.
- This increased data organization enhances data quality and supports advanced analytics and machine learning applications.

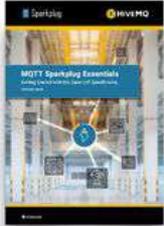
# HiveMQ MQTT Platform



- High availability
- 100% MQTT and Sparkplug compliant
- Highly Scalable
- Highly Observable
- Enterprise Security
- Extensions Framework
- Integration with OT/IT Systems



# Next Steps



New to MQTT Sparkplug? [Get the MQTT Sparkplug Essentials eBook](#)



Get started with HiveMQ today: <https://www.hivemq.com/downloads/>



Manufacturing White Paper: [Modernizing the Smart Manufacturing Industry with MQTT](#)

# QUESTIONS



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THANK YOU

