



"PRIX DE L'EQUIPEMENT": Smart Pro is the Product of the Year 2022.

The prestigious "Prix de L'Équipement" has once again identified the most innovative solutions developed for the auto aftermarket world for the year 2022.

The latest edition of the prize, created by Decision Atelier, saw the participation of 36 international companies, a jury composed only of professionals in the sector: distributors, after-sales service operators, certifiers, users, trainers and Decision Atelier journalists; competing in ten different categories.

The parameters used by the judges for each of the award categories were: Innovation, price, ergonomics, performance, productivity, utility, quality, after-sales service, return on investment.

The award for the "Equipment of the Year 2022" category went to Silca, thanks to the Smart Pro device.

A very prestigious award that further confirms the quality of the Smart Pro device, born from the experience of Advanced Diagnostics, and central solution of Silca's Automotive offer.

Smart Pro is a state-of-the-art device for vehicle key programming of the most popular makes and models in the world. Flexible, updatable and upgradeable, Smart Pro is an indispensable solution for anyone wishing to program transponder keys, proximity keys, car radio controls and for reading pin codes. Reliable, intuitive, its use can be customised according to the needs of the operator's choices, the types of service offered in the workshop and also according to the vehicles most in demand in the area of the professional and the workshop that chooses it. Smart Pro integrates a very large database, updated daily and with unique features, which today allows to offer services for more than 5,000 different vehicle models, among the most popular in the world.

More information www.silca-automotive.com .

Silca S.p.A. & Advanced Diagnostics

Two brands known to anyone working in the key cutting and key programming services sector and, in particular, vehicle keys.

Silca and Advanced Diagnostics have teamed up to create Silca Automotive, one of the most complete and efficient automotive service solution.