



FREE

sisterworks

Small Business Program

The SisterWorks Small Business Program helps women from migrant, refugee, and asylum-seeker backgrounds launch or grow their businesses with the skills, support, and mentoring needed for success.

Program details

-  **Duration:** 9 weeks (Fridays)
-  **Time:** 10:00 am – 2:30 pm
-  **Location:** SisterWorks Carlton Empowerment Hub, 617 Nicholson St, Carlton North VIC 3054

2026 Start Dates

- Term 1:** 30 January 2026
- Term 2:** 24 April 2026
- Term 3:** 17 July 2026
- Term 4:** 9 October 2026

What You Will Learn

- How to start and grow a business
- Strategies to make your business profitable
- Product and service presentation
- Communication and pitching skills
- Access to mentoring and business support services
- Employment and entrepreneurship pathways

Why Attend?

- Learn in a supportive space with mentors and industry experts
- Gain access to SisterWorks' Business Mentor Program
- Build networks and partnerships beyond SisterWorks
- Connect with photographers, designers, and other business support services
- Gain confidence to promote your business

Contact Us for More Information

Phone or WhatsApp: 0415 509 603

Email: registration@sisterworks.org.au

SCAN QR CODE
TO REGISTER FOR
ALL PROGRAMS



Your Small Business Journey

From learning to employment, SisterWorks walks beside you every step of the way.



1. Learn Business Skills

Build the foundation to start or grow your business:

- Register an ABN and understand basic business regulations
- Learn pricing, costing, and budgeting for profitability
- Develop a simple business plan and marketing strategies
- Be guided by experienced mentors and guest experts

2. Get Business Ready

Turn your idea into action:

- Start selling your products or services
- Showcase your work through the SisterWorks Shop and markets
- Be featured in the SisterWorks Business Directory
- Access services like photography and design to promote your business

3. Receive One-on-One Support

Work closely with experienced mentors:

- Get personalised guidance from business owners and experts
- Build skills in marketing, customer service, and presentation
- Explore your strengths and find opportunities for growth
- Receive advice tailored to your stage and goals

4. Grow Your Business

Take the next step in your business journey:

- Meet and grow your networks, connecting with people who can help your business expand
- Get referred to pre-accelerator and external programs beyond SisterWorks
- Build confidence to present and pitch your business
- **Pathways forward:** grow your business independently, or join the SisterWorks 6-month Business Mentorship Program for extra support

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