



FREE

sisterworks

Small Business Program

The SisterWorks Small Business Program helps women from migrant, refugee, and asylum-seeker backgrounds launch or grow their businesses with the skills, support, and mentoring needed for success.

Program details

-  **Duration:** 9 weeks (Wednesdays)
-  **Time:** 10:00 am – 2:30 pm
-  **Location:** SisterWorks Dandenong
Empowerment Hub, (Level 1) Units 6 & 7,
146-148 Walker Street, Dandenong, VIC 3175

2026 Start Dates

- Term 1:** 28 January 2026
- Term 2:** 22 April 2026
- Term 3:** 15 July 2026
- Term 4:** 7 October 2026

What You Will Learn

- How to start and grow a business
- Strategies to make your business profitable
- Product and service presentation
- Communication and pitching skills
- Access to mentoring and business support services
- Employment and entrepreneurship pathways

Why Attend?

- Learn in a supportive space with mentors and industry experts
- Gain access to SisterWorks' Business Mentor Program
- Build networks and partnerships beyond SisterWorks
- Connect with photographers, designers, and other business support services
- Gain confidence to promote your business

Contact Us for More Information

Phone or WhatsApp: 0452 528 287 or 0493 294 596

Email: dandenong@sisterworks.org.au

SCAN QR CODE
TO REGISTER FOR
ALL PROGRAMS



Your Small Business Journey

From learning to employment, SisterWorks walks beside you every step of the way.



1. Learn Business Skills

Build the foundation to start or grow your business:

- Register an ABN and understand basic business regulations
- Learn pricing, costing, and budgeting for profitability
- Develop a simple business plan and marketing strategies
- Be guided by experienced mentors and guest experts

2. Get Business Ready

Turn your idea into action:

- Start selling your products or services
- Showcase your work through the SisterWorks Shop and markets
- Be featured in the SisterWorks Business Directory
- Access services like photography and design to promote your business

3. Receive One-on-One Support

Work closely with experienced mentors:

- Get personalised guidance from business owners and experts
- Build skills in marketing, customer service, and presentation
- Explore your strengths and find opportunities for growth
- Receive advice tailored to your stage and goals

4. Grow Your Business

Take the next step in your business journey:

- Meet and grow your networks, connecting with people who can help your business expand
- Get referred to pre-accelerator and external programs beyond SisterWorks
- Build confidence to present and pitch your business
- **Pathways forward:** grow your business independently, or join the SisterWorks 6-month Business Mentorship Program for extra support

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SisterWorks Small Business Program

This program is specifically designed for migrant and refugee women, helping you launch or grow your business and supporting you on your business journey.

Course details

Duration: 9 Weeks (Wednesdays)

Time: 10am - 2:30pm

Location: Dandenong Empowerment Hub (Level 1)

Units 6 & 7, 146-148 Walker Street, Dandenong, VIC 3175

2026 Term Starting Dates

Term 1: 28 January 2026

Term 2: 22 April 2026

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Course Overview:

Provides a great foundation for starting or growing a business

Pathways to one-on-one mentoring, sell at SisterWorks retail shop and programs outside of SisterWorks

Why Attend This Program?

1. Specifically designed for migrant and refugee women

- Tailored to help launch your business idea
- Grow your existing business revenue
- Understand how to setup your business

2. Be supported every step

- Gain access to experienced mentors through SisterWorks Small Business Mentor Program
- Selling at the SisterWorks retail shop
- Access to business service support directory such as photographers, graphic designers and more.

3. Build confidence

- Learn to communicate your ideas and business to the public
- Grow networks and connections
- Gain partnerships opportunities outside of SisterWorks

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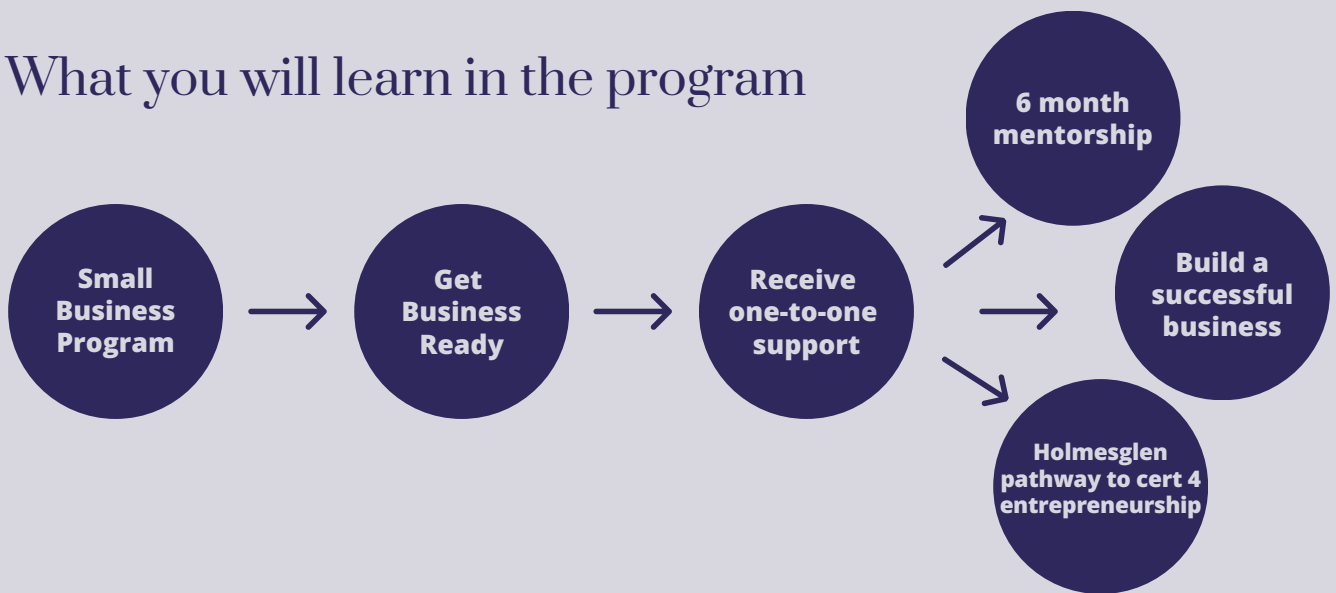
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What you will learn in the program



1. Small Business Program

- Understand how to start and grow your business
 - Learn how to strategies and make your business profitable
 - Get inspiration and be guided by experts in the industry and business owners
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2. Get Business Ready

- Start selling your products or services
 - Be supported in presenting your business to the SisterWorks Shop and external partners (outside Sisterworks)
 - Become a member of our Entrepreneurship Program (Sisters selling at our shop)
 - Be part of our SisterWorks Business Directory
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3. Receive one-on-one support

- Get support from experts and business owners
 - Have access to free business service support such as photographers, graphic designers, website builders and many more
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4. Become Successful

- Meet and grow your networks and connect with people that can help grow your business
- Get referred to pre-accelerator programs outside of SisterWorks

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