



**FREE**

# sisterworks

## Small Business Program

The SisterWorks Small Business Program helps women from migrant, refugee, and asylum-seeker backgrounds launch or grow their businesses with the skills, support, and mentoring needed for success.

### Program details

-  **Duration:** 9 weeks (Fridays)
-  **Time:** 10:00 am – 2:30 pm
-  **Location:** SisterWorks Carlton Empowerment Hub, 617 Nicholson St, Carlton North VIC 3054

### 2026 Dates; Term 1 & 3

**Term 1:** 30 January 2026

**Term 3:** 17 July 2026

### What You Will Learn

- How to start and grow a business
- Strategies to make your business profitable
- Product and service presentation
- Communication and pitching skills
- Access to mentoring and business support services
- Employment and entrepreneurship pathways

### Why Attend?

- Learn in a supportive space with mentors and industry experts
- Gain access to SisterWorks' Business Mentor Program
- Build networks and partnerships beyond SisterWorks
- Connect with photographers, designers, and other business support services
- Gain confidence to promote your business

### Contact Us for More Information

Phone or WhatsApp: 0415 509 603

Email: [registration@sisterworks.org.au](mailto:registration@sisterworks.org.au)

SCAN QR CODE  
TO REGISTER FOR  
ALL PROGRAMS



# Your Small Business Journey

From learning to employment, SisterWorks walks beside you every step of the way.



## 1. Learn Business Skills

Build the foundation to start or grow your business:

- Register an ABN and understand basic business regulations
- Learn pricing, costing, and budgeting for profitability
- Develop a simple business plan and marketing strategies
- Be guided by experienced mentors and guest experts

## 2. Get Business Ready

Turn your idea into action:

- Start selling your products or services
- Showcase your work through the SisterWorks Shop and markets
- Be featured in the SisterWorks Business Directory
- Access services like photography and design to promote your business

## 3. Receive One-on-One Support

Work closely with experienced mentors:

- Get personalised guidance from business owners and experts
- Build skills in marketing, customer service, and presentation
- Explore your strengths and find opportunities for growth
- Receive advice tailored to your stage and goals

## 4. Grow Your Business

Take the next step in your business journey:

- Meet and grow your networks, connecting with people who can help your business expand
- Get referred to pre-accelerator and external programs beyond SisterWorks
- Build confidence to present and pitch your business
- **Pathways forward:** grow your business independently, or join the SisterWorks 6-month Business Mentorship Program for extra support

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