# Launching an automated end-to-end property management logistics solution for short-term rentals.

**STAYKEEPERS X PLENTIFIC**

 Plentific

## PRODUCTS USED

Repairs Manager

Marketplace

## IMPACT

Plentific enables Staykeepers to better manage complex operating journeys with quick tenant and guest turnaround times. Automatic scheduling, one-click work orders and instant access to Plentific's marketplace have streamlined operations for Staykeepers. This saves valuable time and reduces costs, in addition to making on-the-ground services faster.

## SUMMARY

Staykeepers is an end-to-end operator for flexible accommodation. The organisation has integrated its proprietary technology with Plentific to automate short term rentals, plan capacity in advance, scale rapidly and gain access to a marketplace of vetted trade talent.

## RESULTS

- ✅ Average scheduling time for services has reduced from 2 minutes to being instant and in **real-time**

- ✅ Manual input for essential services has been **reduced by 90%**, saving time and costs

- ✅ Advanced automation has allowed for **3x flexible service delivery methods** to be computationally managed based on client criteria, without manual input

- ✅ Advanced forecasting and scalability between the two systems allows for the management of **600 services per day** in peak times
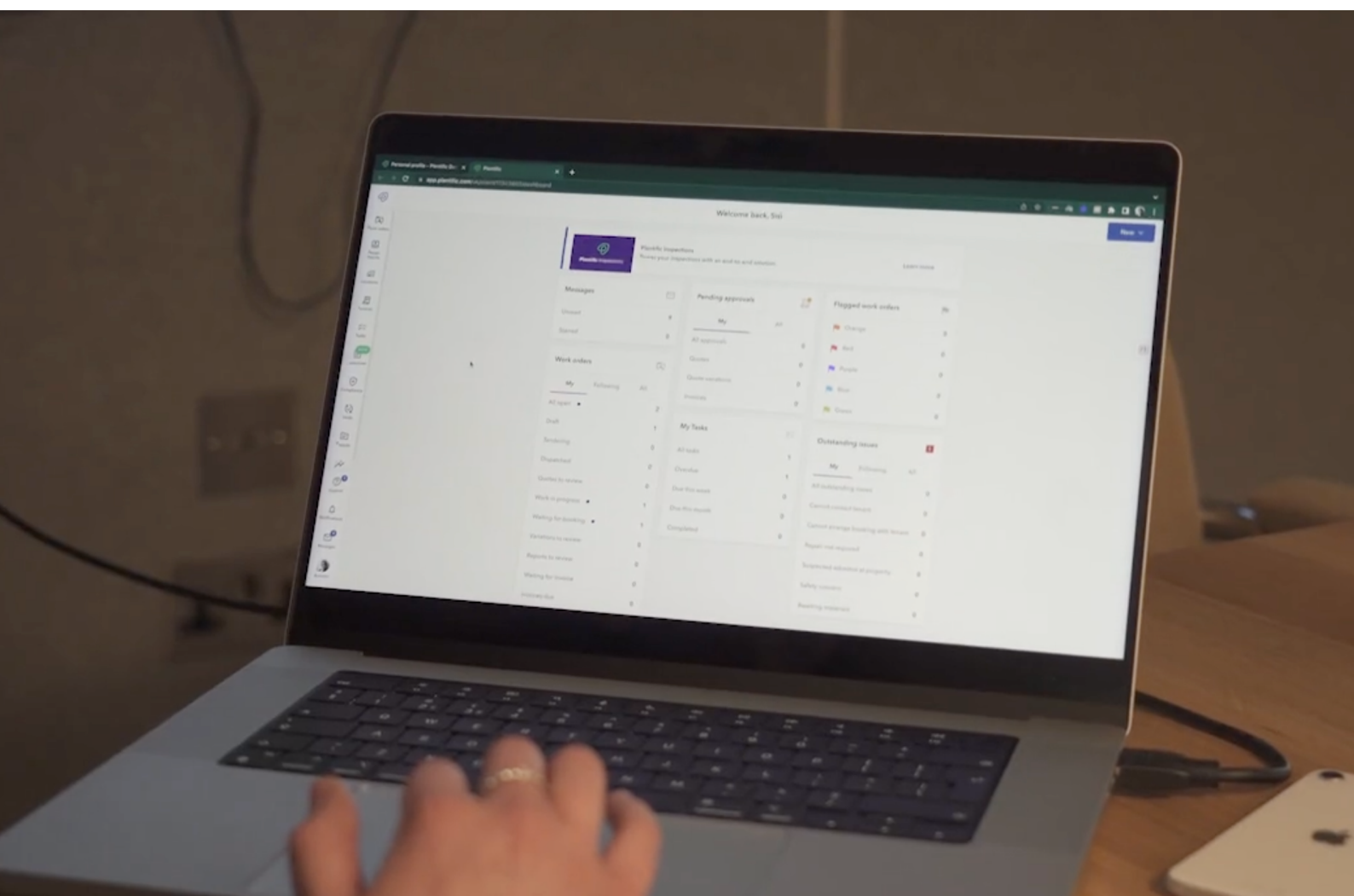
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**Staykeepers were seeking a solution to manage and streamline a vast number of on-ground services across multiple locations in the UK and US, whilst ensuring superior guest and client experiences. Plentific was able to offer a versatile platform with a marketplace of vetted and professional contractors to fulfil this need.**

## ABOUT

Staykeepers is an enterprise-level solution for institutional owners. The proptech provider helps clients increase revenue with flexible stays.

Staykeepers' flexible operating model allows for a national (and global) footprint for multifamily and student housing assets.

Plentific is pioneering real-time property operations for real world impact. Our end-to-end solution seamlessly connects real estate owners, operators, service providers, and tenants on a single platform, with a clear goal: to make operations simpler, faster and more efficient.

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## ~50%

improvement in
operational efficiency

## 600

services managed per
day during peak capacity

## 90%

reduced need for manual
input in job scheduling

## 3x

flexible service
delivery methods, fully
automated to suit client
needs

## AUTOMATIC JOB SCHEDULING.

By integrating with Plentific, Staykeepers has launched an automated, end-to-end property management logistics solution for short-term rentals. By leveraging Staykeepers' experience in short lets worldwide and Plentific's powerful work order management portals, key aspects of property management, such as job scheduling, have become entirely automated.

The development of fully automated scheduling saves time and resources by eliminating manual mistakes and the need for additional personnel to create service schedules.

Previously, scheduling of every service used to take, on average, two minutes per service. Due to the automation between Plentific and Staykeepers, it's now done automatically and is only monitored by supervisors and managers on shift. This has reduced the need for manual input by 90%

## FORECASTING CAPACITY IN ADVANCE.

Operating journeys associated with the mobilisation of new buildings can become complex very quickly. They require quick tenant and guest turnaround times. Staykeepers sought a partner with a data-driven approach that could make forecasting such journeys faster, and scale alongside increases in demand.

With their partnership, Staykeepers and Plentific are able to ensure automatic synchronisation of any active properties. The ability to schedule services (according to allocated time per service) also assists with capacity planning. As a result, Staykeepers is able to leverage its integration with Plentific to manage 600+ services per day in peak times.

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*"We were looking at various platforms that could help us scale our operations and that we could integrate with to achieve seamless scheduling while maintaining high guest, tenant and client satisfaction. We chose Plentific due to the versatility of its platform, and the very powerful Plentific marketplace. Thanks to connecting our two technologies, we have been able to build automations that enable us to streamline end-to-end operations and service management on the ground."*

*– Sisi Bazitova, Head of Design, Staykeepers*

## INTELLIGENT, FLEXIBLE SERVICES.

Staykeepers, together with Plentific, have created an industry breakthrough by providing clients the choice of a service delivery model based on their preferences. And it's entirely automated.

Plentific provides Staykeepers the flexibility to use its own proprietary marketplace of vetted contractors alongside Staykeepers' Direct Labour Operatives Portal and Staykeepers' Appointed Contractors.

Custom rules and criteria are programmed into Staykeepers' platform for various services. Once a work order is raised, it is filtered through a client's preferred rules and contractor criteria. Aspects such as travel time, average job duration and capacity are all considered automatically by the system, in real-time, before assigning a job to the most suitable delivery method from the selection above.

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## ABOUT PLENTIFIC

**Plentific is pioneering real-time property operations for real world impact. Our end-to-end solution seamlessly connects owners, operators, service providers, and tenants on a single platform, making operations simpler, faster and more efficient.**

By working with clients to streamline operations, unlock revenue, ncrease tenant satisfaction and remain compliant, Plentific empowers clients with data-driven insights that drive action. With its growing network of 1 million+ properties and 20,000 service providers worldwide, Plentific is dedicated to building stronger communities where people can thrive.