

The way to modern content

Storyblok is a content management system (CMS) that empowers all teams to create and scale modern content experiences across any digital channel.

As a cloud-native headless CMS, Storyblok enables developers to build standout content experiences faster by working off their preferred technology, developing faster with our powerful APIs, and easily extending their CMS with any third-party solution.

Storyblok's intuitive visual editing experience, robust content management solutions, and omnichannel publishing capabilities empower marketers and creatives to drive global, personalized marketing strategies across all channels.

See for yourself at www.storyblok.com.

CHOOSE THE EDITION THAT BEST FITS YOUR NEEDS

GENERAL / PRICING					
Feature	Community	Entry	Teams	Enterprise	Enterprise Plus
Monthly Costs (starting at)	free	99	449	2,999	Contact Sales
Spaces (Projects) included	1	1	1	3+	3+
Users/Seats included	1	5	10	30	30
Costs per additional seat (in one space)	9	9	9	Contact Sales	Contact Sales
Users/Seats Maximum	max 10	max 30	max 40	No Limit	No Limit
Monthly Traffic included*	250GB	500GB	1TB	2TB	3TB
Uptime SLA	—	95%	97%	99.9%	99.99%

CONSUMPTION BASED

Feature	Community	Entry	Teams	Enterprise	Enterprise Plus
API Requests per month	1,000,000	3,000,000	10,000,000	Unlimited	Unlimited
Content Types	100	200	300	Unlimited	Unlimited
Components	100	200	300	Unlimited	Unlimited
Stories	25,000	40,000	75,000	Unlimited	Unlimited
Preview Environments	2	2	6	Unlimited	Unlimited
Number of Datasources	10	15	20	Unlimited	Unlimited
Number of Assets	2,500	4,000	10,000	Unlimited	Unlimited
Max Asset Size	15MB	25MB	75MB	250MB	250MB+
Content Folders	100	500	1,000	2,000	2,000+
Content Versioning Retention	3 days	7 days	30 days	180 days	Unlimited
Activity Log History	3 days	7 days	30 days	180 days	Unlimited
Webhook Log Retention	3 days	7 days	30 days	180 days	Unlimited
Custom Roles	—	4	10	Unlimited	Unlimited
Custom Workflow Stages	—	—	5	Unlimited	Unlimited
S3 Backup Frequency	—	—	Weekly	Daily	Daily
Scheduling & Releases	—	—	5 concurrent	20 concurrent	Unlimited
Pipeline Stages	—	—	2	4	Unlimited
Custom Metadata Fields	—	—	2	10	Unlimited

FEATURES					
Feature	Community	Entry	Teams	Enterprise	Enterprise Plus
Access to SDKs	✓	✓	✓	✓	✓
Access to blok.ink	✓	✓	✓	✓	✓
Activity Log	✓	✓	✓	✓	✓
Asset Manager	✓	✓	✓	✓	✓
Asset Folders	✓	✓	✓	✓	✓
Automatic Updates	✓	✓	✓	✓	✓
Autosave	✓	✓	✓	✓	✓
Clipboard History	✓	✓	✓	✓	✓
Clone Projects	✓	✓	✓	✓	✓
Content Delivery API	✓	✓	✓	✓	✓
Custom Field Types	✓	✓	✓	✓	✓
Datasources	✓	✓	✓	✓	✓
GraphQL Content Delivery API	✓	✓	✓	✓	✓
Image Optimizing Service	✓	✓	✓	✓	✓
Internationalization	✓	✓	✓	✓	✓
Management API	✓	✓	✓	✓	✓
Responsive Preview	✓	✓	✓	✓	✓
Search Query	✓	✓	✓	✓	✓
Standard Workflows	✓	✓	✓	✓	✓
Unlimited access to Documentation	✓	✓	✓	✓	✓
Unlimited Languages	✓	✓	✓	✓	✓

Unlimited Locales	✓	✓	✓	✓	✓
Webhooks	✓	✓	✓	✓	✓
Visual Editor	✓	✓	✓	✓	✓
2 Factor Authentication (2FA)	✓	✓	✓	✓	✓
Approval	—	✓	✓	✓	✓
Custom Roles	—	✓	✓	✓	✓
Content Locking	—	✓	✓	✓	✓
Fine Grained Access Control	—	✓	✓	✓	✓
Replace Assets	—	✓	✓	✓	✓
SEO Meta Tags	—	✓	✓	✓	✓
Task-Manager	—	✓	✓	✓	✓
Translatable Slugs	—	✓	✓	✓	✓
Webhook Secrets	—	✓	✓	✓	✓
Access Token Scopes	—	—	✓	✓	✓
Advanced Paths	—	—	✓	✓	✓
Custom Workflows	—	—	✓	✓	✓
Collaboration/Comments	—	—	✓	✓	✓
Dimensions	—	—	✓	✓	✓
Forced 2FA	—	—	✓	✓	✓
Integration to Cloudinary Asset Manager	—	—	✓	✓	✓
Integration to Optimizely	—	—	✓	✓	✓
Integration to Lokalise	—	—	✓	✓	✓
Integration to Shopify	—	—	✓	✓	✓
Language Export/Import	—	—	✓	✓	✓

Pipeline / Content Staging	—	—	✓	✓	✓
Scheduling & Releases	—	—	✓	✓	✓
Shared Components	—	—	✓	✓	✓
Extended Activity Log	—	—	—	✓	✓
eCommerce Integrations	—	—	—	✓	✓
Organization Analytics	—	—	—	✓	✓
Payment via Wire Transfer	—	—	—	✓	✓
Restricted IP address range	—	—	—	✓	✓
User Management	—	—	—	✓	✓
Single Sign-On	—	—	—	\$	✓
Security Audit	—	—	—	\$	✓
Dedicated Customer Success Specialist	—	—	—	\$	✓
Additional Data Centers	—	—	—	\$	\$
Extended Support Package	—	—	—	\$	\$

✓ Included in user license \$ Additional fee or terms apply

* Fair Use. Additional traffic is billed by the following:

- Community, Entry, Teams: \$/€60/month for 250GB of additional traffic
- Enterprise (plus): \$/€190/month for 1TB of additional traffic

GLOSSARY

A

Access Token Scopes

Limit access of Delivery API Tokens. Define scopes of the delivery api token to limit access to specific folders or content items (For example to create protected areas on your website).

Activity Log

Track changes and restore to any point in time since accidents happen. Storyblok always lets you rollback changes with a version history and deleted content items can be restored from the trash bin.

[More Info](#)

Additional Data Centers

We have a dedicated infrastructure in Mainland China with an ICP license for our international customers ready to use. We also have a Custom Domain (<https://app.storyblokchina.cn>). Customers can use that infrastructure which is provided by AWS to power and distribute their content for their apps or websites.

Advanced Paths

Programmable preview paths to define where the visual preview points to. Use the audience's IDs to create AB-Tests or selectively show content. [More Info](#)

App-Store

With the App-Store you can selectively add features to Storyblok. This keeps the UI clean and clear and allows you to extend Storyblok.

[To the App Directory](#)

Approval

Send approval requests via e-mail to collaborators to review the content of your story. [More Info](#)

Asset Folders

Asset folders allow you to group your assets. In addition to the overall root folder, you can also define nested folder structures.

Automatic Updates

No need for you to have your developers update your CMS – it's already done with Storyblok.

Autosave

Tired of pressing the save button? Autosave enables you to focus even more on your content. Automatically save changes while editing content.

C

Clipboard History

Access the clipboard history for easy copying.

Allows you to see all the components you've copied before in an easy to use clipboard. [More Info](#)

Clone Projects

Easily clone a space in the Storyblok UI. Storyblok let's you create copy spaces and components between projects. [More Info](#)

Components

Compose your content in smaller pieces. The best thing is that bloks are nestable to an unlimited level inside one Story.

Content Authoring

Content production in general requires workflows to make sure that every team member gets involved and approval chains are met. This in combination with tools for scheduling Releases and Pipeline creation gives your editors a powerful Content Authoring platform. [More Info](#)

Content Delivery API

Use REST or GraphQL. [More Info](#)

Content Locking

Content Locking helps your editors avoid conflicts when multiple users want to edit a content item.

[More Info](#)

Content Types

Nestable content blocks make content management easy, even within complex layouts. You may already create components like teasers, grids or feature sections. Content blocks allow the developer to reuse those components elsewhere, refilling them with new content each time if necessary.

Custom Field Types

Extend the editing interface with your own plugins. Storyblok has a robust and flexible plugin system to give you the power to extend the editor with custom fields like a color picker or a google maps location selector. [More Info](#)

Custom Metadata for Assets

Define customized values for the metadata fields and/or add new metadata fields to enrich your asset information.

Custom Roles

Create your own custom roles for each editor and control the access rights as well as the permissions.

Custom Workflows

Set-up your own content staging workflow. To run a reliable production environment it is crucial to define different stages to test your content before it goes live. That's why Storyblok allows you to define multiple workflow stages of your content and publish only approved changes.

D

Datasources

A datasource is a collection of datasource entries with a specific name and slug. Each datasource entry is a collection of key-value pairs (KVP), so called datasource entries. Those key-value pairs can be used for single choice or multiple choice options and directly through our API to use them for multi-language labels, categories, or anything similar. [More Info](#)

Digital Asset Manager

Organize and optimize your assets directly in your CMS.

Dimensions

Easily manage multi-tree structures for languages and more. Link content items of different folders together. Merge or overwrite content items from one dimension to another. [More Info](#)

Discussions

Collaborate straight within the Visual Editor.

Comment on your content, tag your colleagues and resolve any open discussions.

E

eCommerce Integrations

Connect your content to the eCommerce platform you desire. We help you reach your target market by managing your content, creating a faster user experience, and empowering your marketing team.

[More Info](#)

Editor Role

The Editor role allows your users to access a space to create, update, and generally manage your content. They won't be able to change your component definitions or datasource structures, but enhance and create new content with existing components and content types.

Extended Activity Log

Never lose any data with an unlimited activity log and automatic daily backups to your personal S3 bucket.

Extended Support Package

The Extended Support Package includes 1) 15/5 Live Chat 2) SLA with Response Times Defined 3)

24/7 Incident Management with 2hrs response times for critical incidents 4) a named Customer Success Manager 5) an Annual Health Check with an in-depth report and Q&A, 6) Developer Relations Support (expert Sessions) 7) Advice on setting up the content structure and integrating the JavaScript Bridge, 8) Security Audits 9) Development of Joint Success Plan for your account with your named CSM and up to 4 Quarterly Business Reviews per year.

F

Fine Graded Access Control

Manage access down to field level. Create roles and ACLs to enable safe publishing while preventing unauthorized changes.

Forced 2 Factor Authentication (F2FA)

Protect your organization with forced 2 Factor Authentication. This feature can be turned on per space and ensures that your employees use 2 Factor Authentication.

G

GraphQL Content Delivery API

Beside the traditional REST API you can also use Storyblok with GraphQL, which offers a number of advantages like automated documentation and

strongly typed responses. The API is a read-only endpoint and optimized for fast content delivery.

[More Info](#)

I

Image Optimizing Service

Achieve a Google Pagespeed score of 100% with Storyblok's on-the-fly image resizing and optimising service. Storyblok transforms, optimizes, and caches your images in a CDN for fast websites and apps. [More Info](#)

Integration to Cloudinary Asset Manager

Connect your Cloudinary Asset Manager instead of using Storyblok's own asset manager.

Integration to Optimizely

Get segments and audiences directly from Optimizely. [More Info](#)

Internationalization

Choose field level translation or multiple content trees. Delivering content internationally? With Storyblok you can define your own content localization strategy to serve multiple countries and languages. [More Info](#)

L

Language Export/Import

Export/Import content items for usage in translation tools. XML and JSON format; Files are compatible with translation tools like Trados, LingoHub and more.

M

Management API

Our Management API is organized around REST and has predictable, resource-oriented URLs and uses HTTP response codes to indicate errors. Cross-Origin resource Sharing is allowed and JSON is returned by all API responses. [More Info](#)

O

Organization Analytics

Organization Analytics helps you keep track of what's going on in your organization. Access the overall traffic consumption, amount of spaces and active users from one dashboard

P

Pipeline

Setup a content staging workflow with pipelines. Enable one click deployment from one pipeline stage to another within multiple stages. Comes with preview functionality and access tokens for each branch. [More Info](#)

R

Replace Assets

Exchange assets globally from the asset library. Replace any current version of an asset with a new one. Invalidates cached versions in the CDN

Responsive Preview

Initializes the responsive mode of the preview area. You can currently choose from 3 different responsive modes - mobile, tablet and desktop.

S

S3 Backups & Restore

Add additional security with backups. Configure manual or automatic daily backups of your content and component definitions to your personal Amazon AWS S3 bucket. [More Info](#)

SEO Meta Tags

The SEO-Metatags are available at the schema definition of your components with a Google snippet preview and fields for Standard and OG-Metatags as well as Twitter cards. [More Info](#)

Scheduling & Releases

Group content changes in releases and schedule publishing (manually or automatically). [More Info](#)

Shared Components

Use schema definitions of another space. Manage components in a central place. It is helpful if you want to build multiple websites that have all the same components and a similar layout. [More Info](#)

Single Sign On

We support a wide array of SSO options (e.g. Auth0, Okta, Azure AD, GSuite, Salesforce, SAML2.0, etc)

Standard Workflows

Use our standard content staging workflow (Draft-Review-Ready to Publish). To run a reliable production environment it is crucial to define different stages to test your content before it goes live. That's why Storyblok allows you to define multiple workflow stages of your content and publish only approved changes.

T

Task-Manager

Create automation tasks which execute a webhook or lambda function. Let users start a build process of static websites or deploy all content items at once. [More Info](#)

Translatable slugs

Use different URLs for different language versions. With this app you will be able to define slugs for folders and content items in different languages.

Traffic

We just measure the outgoing traffic on our platform which means API traffic, Asset (Video, Images, ...) etc.

U

Unlimited Languages

Create as many languages as you wish without extra costs.

Unlimited Locales

Create as many locales as you wish without extra costs.

Unlimited Access to Documentation

We filled our documentation with plenty of examples and tutorials. If you still get stuck drop us a line in the live chat.

User Management

Manage your users in a central place, enable single sign on or use custom password rules that match your company's security policies.



Visual Editor

Let your users edit websites as they browse it. The visual editor gives you a preview of the changes you make to your website, even before those changes go live. [More Info](#)



Webhooks

Webhooks help you to trigger an action like cache clearing or if you want to start a build process when new content gets published. [More Info](#)

Storyblok - The modern way to content

storyblok.com

Storyblok GmbH

Peter-Behrens-Platz 2

A-4020 Linz

Austria

Northcliffe House

Young Street

London W8 5tt

United Kingdom

Av. Embaixador

Abelardo Bueno 600 - Barra da Tijuca

Rio de Janeiro, RJ, 22775-040

Brazil

Regus Millerntorplatz 1

Aufzug A., 6. Stock

Hamburg 20359

Germany

For more info contact us via

sales@storyblok.com

Updated on 10.02.2022

