

REGULATIONS:

FASHION & ACCESSORIES OPEN DAYS – WIN A €250 SHOPPING VOUCHER

“Visit the Fashion & Accessories Open Days and win €250 in store credit.”

Article 1: General

1. These terms and conditions (hereinafter the “Regulations”) for the contest **“Visit and get a chance to become one of the lucky winners of a €250 shopping voucher”** (hereinafter the “Contest”) apply to the promotion organized by BITM (Brussels International Trade Mart Ltd. and Co.) (hereinafter the “Organizer”), registered with the CBE under number VAT BE0413.030.255, Atomiumsquare 1 box 211, 1020 Brussels.

2. Participation in the Contest is free, without any purchase obligation, and takes place as follows:

When visiting the Fashion & Accessories Open Days, you will find trend houses in the Atrium. Take a photo of them and post it as a post or story on Instagram and/or Facebook, tagging “trademartbrussels”. Participation in the competition will be approved if they meet the conditions as stated in Article 2 (hereinafter referred to as “Conditions for participants”).

3. The Contest runs from **October 26, 2025 at 10:00 AM until October 27, 2025 at 5:00 PM**, during **the Fashion & Accessories Open Days**.

4. Participation in the Contest implies full and unconditional acceptance of these Regulations by the company. Failure to comply with these Regulations will automatically result in the invalidity of the participation and the loss of any rights to the prize, without the Organizer being held liable in any way. Participation is only possible in the manner described in these Regulations.

5. The Regulations can be consulted on the Trademart website via the contest landing page of the event : ‘ <https://trademart.be/en/events/fashion-accessories-open-days-october-2025> ‘.

Article 2: Conditions for Participants

1. **Participation in the Contest** is only open to companies (with a valid VAT number)

that have access to Trademart or have applied for access.

2. Excluded from the contest are: natural persons, as well as legal entities or companies participating via an organized collaboration — either as part of a legal or de facto association, or in any other form of cooperation intended to increase their chances of winning — as well as persons reasonably suspected by the Organizer of fraud, deception, or irregularities.

3. To participate validly in the Contest, participating companies must:

- Have or have applied for access to Trademart;
- Participate in the contest on October 26 or October 27.

Article 3: Contest Process, Winner Selection, and Prizes

1. The Company must take a photograph of one of the trend houses in the Atrium and post it as a post or story on Instagram and/or Facebook, tagging “trademartbrussels”.

2. Winners will be selected randomly

3. The following prizes can be won in the Contest:

2 x shopping vouchers worth €250 (excluding VAT),

1 on 26/10/2025,

1 on 27/10/2025,

to be spent in the showrooms of the Fashion & Accessories &go department. The winners will be **contacted personally afterwards via Instagram or Facebook.** They will have the opportunity to spend their voucher within 2 months from the date they are notified. The Organizer will reimburse the company up to a maximum of €250 upon submission of valid purchase receipts.

4. The prizes are non-transferable.

5. If the company refuses the prize, or if the prize cannot be awarded in accordance with these Regulations, the prize remains with the Organizer. The company involved will not be entitled to any compensation.

6. By merely participating, each participant automatically and unconditionally grants the Organizer permission to publish their name in the context of identifying them as a participant or winner of the Contest, and the participant waives all rights in that regard.

Article 4: Liability

1. The Organizer reserves the right to refuse or disqualify participants at any time in the event of any violation of these Regulations.
2. The prizes can only be received in the form of a shopping voucher.
3. To the extent permitted by law, the Organizer and/or any third parties involved exclude all liability related to this Contest.
4. The Organizer reserves the right to modify, terminate, or suspend the contest early in case of unforeseen circumstances beyond their control.
5. The Organizer cannot be held liable for any damage or costs, of any kind, resulting directly or indirectly from participation in the Contest or the awarded prizes.
6. The participant acknowledges that participation is entirely at their own risk.
7. The Organizer cannot be held responsible for incorrect or incomplete information provided by participants, which may result in the loss of the prize.
8. If the Contest is canceled due to force majeure or in accordance with these Regulations, the Organizer shall not be held liable. The Organizer also disclaims responsibility for any technical issues.

Article 5: Personal Data

1. When awarding the winning vouchers, personal data may be collected. If the Organizer wishes to use these data for commercial purposes, prior consent will be requested from the participants concerned. These data will be stored and may be used to send promotional emails or newsletters.
2. The Organizer is the data controller for any personal data processed during the voucher award process.
3. Each participant has the right to access, correct, or request the deletion of their

personal data by contacting the Organizer via email at marketing.team@trademart.be

4. The Organizer also refers to its privacy policy available at www.trademart.be/en/privacy

Article 6: Applicable Law and Jurisdiction

These Regulations and the Contest are subject to Belgian law and shall be executed and interpreted in accordance with Belgian legislation. Any disputes arising from or relating to the Contest that cannot be resolved amicably shall be settled exclusively by the competent courts of the judicial district of Brussels.

Contest Regulations prepared on 02/10/2025